



August 4, 2023

Last Chance to Register for the 2023 HEAT Tradeshow and Still be Included in the Event Program

Have you registered to enter **The Comic Universe** yet?

Today is the last day to sign up and ensure your inclusion in the official event program. By having your information in the event program, it will provide hospitality professionals with your pertinent details long after the event ends.

Be sure to take full advantage of your 2023 HEAT exhibitor registration and don't delay! Deadline is TODAY, August 4, to be included in the program!

2023 HEAT TRADESHOW!

CFHLA
Central Florida
Hotel & Lodging Association

Tuesday, August 29, 2023
Gaylord Palms Resort & Convention Center
(6000 W. Osceola Pkwy., Kissimmee, FL 34746)

Single Booth Fee: \$1,500

Fee Includes: (1) 10'x10' piped & draped booth with 6' skirted table, (2) chairs, signage, (3) name badges & carpeting in your booth

BOOTH PRICE DOES NOT INCLUDE ELECTRICITY

CLICK HERE TO PURCHASE A BOOTH

THEME:
"THE COMIC UNIVERSE"

Unleash your inner superhero, channel your favorite comic strip's wit, or embody the essence of classic literary figures while exploring and advancing the dynamic world of hospitality.

Cancellations received 30 days prior to the show will receive a 50% refund. Sorry, NO refunds after the 30 days prior deadline.

Questions - Contact Kim Gordon at kim.gordon@cfhla.org

2024 U.S. Olympic Team Trials - Marathon Course Revealed

The journey to Paris will run through Orlando!

Orlando will soon welcome the nation's elite male and female long-distance runners to compete at the **2024 U.S. Olympic Team Trials – Marathon** for the chance to **represent Team USA at the Olympic Games Paris 2024.**

The [City of Orlando](#), in collaboration with [Orange County](#), Track Shack

Events, the [Greater Orlando Sports Commission](#), USA Track & Field and the United States Olympic & Paralympic Committee, will host America's best male and female runners for the 2024 U.S. Olympic Team Trials – Marathon on Saturday, February 3, 2024.

The course will run through downtown Orlando and consist of one 2.2-mile loop and three 8-mile loops. The race will be televised live on NBC and will begin at 12:00pm EST.

Our community is excited to welcome these athletes and help create Olympic dreams!

[READ THE FULL ANNOUNCEMENT](#)



Camping World Stadium Sets New Soccer Attendance Record



Congratulations to CFHLA partners [Florida Citrus Sports](#) and [Camping World Stadium](#) on setting a new soccer attendance record this week!

On Wednesday, August 2, the Soccer Champions Tour made a stop in Orlando and featured two of international soccer's most iconic teams, **Juventus and Real Madrid CF**. The Orlando match, hosted by the Florida Cup, announced that a record crowd of **63,504 fans** came out to enjoy the beautiful game.

The Soccer Champions Tour was created to support the continued global growth of top-tier sports franchises and **events like this at Camping World Stadium, continue to make a significant and positive economic impact on our local economy.**



Downtown Orlando General Managers Meeting



On **Wednesday, August 2**, the **Downtown Orlando General Managers** held their quarterly meeting and luncheon at the [Embassy Suites Downtown Orlando](#) (**Thank You Frank Fry, General Manager**).

Thank you to Maritza Martinez-Guerrero, Vice President of External Affairs & Philanthropy with the [Orlando Magic](#) for providing our hoteliers with an update on the team and its efforts within the community.



CFHLA would also like to thank our 2023 Downtown Orlando General Managers meeting sponsor and CFHLA VIP Member [Minuteman Press Sand Lake](#), for their continued support!



Take Advantage of the Payment Plan Option for the 2023 Hospitality Gala

Saturday, December 16, 2023
6:00pm to 11:00pm

CFHLA's Hospitality Gala 2023

RENAISSANCE®
ORLANDO AT SEAWORLD®

4 MONTH PAYMENT PLAN
CFHLA Members Only

Corporate Tables (seating for 10) reserved before September 1, 2023 may be invoiced over a four (4) month period. (\$550 due on August 18, \$550 due on September 18, \$550 due on October 18, and \$550 due on November 18.)

NEW this year, ticket is inclusive of ALL food & beverages, including alcohol!

Regrettably, offer not extended to individual ticket sales.

CANCELLATION POLICY: Sorry, NO refunds after December 1, 2023.

For further information & to register for the Payment Plan, please visit:
WWW.CFHLA.ORG/HOSPITALITY-GALA

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Universal Orlando Resort | Xpodigital

For questions, please contact Kim Gordon at kim.gordon@cfhla.org or 407-313-5040.
Central Florida Hotel & Lodging Association | www.cfhla.org | Phone: 407-313-5000

Seminole County General Managers Luncheon



On **Thursday, August 3**, the **Seminole County General Managers** also held their quarterly meeting and luncheon at [The Westin Lake Mary Orlando North](#) (Thank You Don Dougherty, General Manager).

A special thanks to the new [Seminole County](#) Manager, Darren Gray, for joining us and providing our hoteliers with an update on the county.

CFHLA would also like to thank our 2023 Seminole County General Managers meeting sponsor and CFHLA VIP Member [Spinout Guest Laundries](#), for their continued support!



Place Your Bids Today in the CFHLA PAC Online Auction



CFHLA PAC ONLINE AUCTION

AUCTION NOW OPEN!

*BID ON SPECTACULAR HOTEL & RESORT
STAYS, ATTRACTION TICKETS, AND MORE!*

CLICK HERE TO BID

Auction Ends Wednesday, August 9 @ 9:00PM

***Benefitting the CFHLA Political Action Committee & Political Committee
- Fees for these activities are contributions to the CFHLA Political Action
Committee & Political Committee (PAC/PC). A contribution to the
PAC/PC is not deductible for federal income tax purposes.***

Online Auction Sponsored By:



For more information, please contact Faith Moore at 407-313-5015 or faith.moore@cfhla.org

*Central Florida Hotel & Lodging Association | 6675 Westwood Blvd., Suite 210 | Orlando, FL 32821
www.cfhla.org | 407-313-5000*

High School Outreach Partners in Action



This week, **CFHLA's High School Outreach Subcommittee** members partnered to provide a welcome-back breakfast to the teachers at [Jones High School](#).

Thank you to CFHLA Board Member and High School Outreach Co-Chair, **Ally Martin**, General Manager of [Hyatt House Orlando Airport](#); **Jonathan Barisano**, General Manager of [Universal's Aventura Hotel at Universal Orlando Resort](#); and **Benjamin McCarney**, General Manager, and **Sunny Tsehaye** of [Grand Bohemian Hotel Orlando](#) for providing the food, beverages, and warm hospitality!

On behalf of CFHLA, we are genuinely excited for this upcoming school year and we look forward to expanding our partnership with the teachers, staff, and administration at Jones High School!



Minion Blast to Officially Open on Friday, August 11 at Universal Orlando Resort

Brush up on your Minionese (banana language) as **Illumination's Villain-Con Minion Blast**, a new attraction at CFHLA Member [Universal Orlando Resort](#), gets **set to open next Friday, August 11!**

Minion Blast is part of the larger new Minion Land that features food, beverage and retail all themed after the film franchises *Despicable Me* and *Minions*:

- Illumination's Minion Cafe: An immersive dining venue that ties the film's characters and gadgets with the scenery and menus. Dishes include Otto's Noodle Bowl, Agnes' Honeymoon Soup and Carl's Crispy Cauliflower.
- Bake My Day: Offering merchandise and Minion-themed treats such as cupcakes, macarons and s'mores.
- Illumination Theater: A meet & greet area featuring the film series' characters, such as the Minions, Gru, Margo, Edith and Agnes.

If you'll be visiting soon, don't forget the 🍌.



Partners in Action - Landform of Central Florida, Inc.

CFHLA VIP Member, [Landform of Central Florida, Inc.](#), recently hosted a brunch for their partners in education, [Ivey Lane Elementary School](#), with the theme of Learning has No Limits!

Thank you to the team at Landform for remaining active with our educational community throughout the year!





CFHLA Heart of Hospitality

The Central Florida Hotel & Lodging Association would like to congratulate this week's **"Heart of Hospitality"** professionals!

If you haven't been following us on our social media channels this summer, you should! We've been sharing the stories of our incredibly diverse hospitality professionals who are truly the "Heart of Hospitality" throughout Central Florida. Each industry professional has also been recognized and highlighted on the [CFHLA WEBSITE](#).

[Click here to learn more](#) about the recognition series and please help us share their amazing stories! Do you know someone that is the "Heart of Hospitality" and should have their story shared? If so, please email us at communications@cfhla.org.



[Howell Mayo](#)

[DoubleTree by Hilton Hotel Orlando
Downtown](#)



[Alex Andrews](#)

[Reunion Resort & Golf Club](#)



[Julie Schwab](#)

[Gaylord Palms Resort & Convention Center](#)

**CONGRATULATIONS TO OUR
AUGUST MEMBERS OF THE MONTH**



Ally Martin

[Hyatt House Orlando Airport](#)



Anna Territo

[Territo Electric, Inc.](#)

MEET THE SILVER

Did You Know... [Foxhole Holding Group](#) is a Woman Minority Owned Business providing commercial cleaning including Kitchen cleaning to Hotels, Restaurants and Universities. We are trusted to work with the top names in the business industry including Legoland Hotels and Parks, The Alford Inn Hotel, Darden Restaurants, and more.



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We Build Relationships

UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [Allied Relations Council Board Meeting \(8/8/2023\)](#)
- [CFHLA Executive Committee Meeting \(8/8/2023\)](#)
- [CFHLA Leads Groups \(8/9/2023\)](#)
- [CFHLA I-Drive/LBV Area General Managers Reception \(8/9/2023\)](#)
- [Security & Safety Council Meeting \(8/10/2023\)](#)
- [HEAT Tradeshow Exhibitor Orientation \(8/10/2023\)](#)
- [UCF Hoteliers Luncheon \(8/15/2023\)](#)
- [Halloween Golf Open Committee Meeting \(8/15/2023\)](#)
- [CFHLA Airport Area Hoteliers Luncheon \(8/16/2023\)](#)
- [CFHLA Osceola County General Managers Luncheon \(8/17/2023\)](#)

- [Patriot Day Committee Meeting \(8/21/2023\)](#)
- [CFHLA Foundation Board Meeting \(8/22/2023\)](#)
- [ARC Bowling Bash \(8/22/2023\)](#)
- [HEAT Tradeshow \(8/29/2023\)](#)
- [HR Seminar Series #2 \(8/29/2023\)](#)
- [Resilient Leadership for Hospitality Professionals \(8/29/2023\)](#)

[Click Here to View
Upcoming](#)

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

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About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.