



July 28, 2023

July CFHLA Board of Directors Meeting and VIP Member Reception



This week, the CFHLA Board of Directors held their latest meeting at the [Avanti Palms Resort & Conference Center](#) (Thank You Duane Dickson, General Manager and CFHLA Board Member). Thank you to CFHLA Silver Partner Brett Iacovone of [PCPI Services](#), for sponsoring this July Board of Directors Meeting.

During the meeting, the CFHLA Board of Directors approved the following new Board Members and Executive Committee appointments, including:

- **Barb Bowden** of [Loews Hotels at Universal Orlando](#), was elevated from her previous role as Secretary of the CFHLA Board of Directors to her new appointment as the 2nd Vice Chair of the Board.
- **Jon McGavin** of [Grande Lakes Orlando](#), with a term through December 31, 2024, and was appointed as the new Secretary of the CFHLA Board of Directors.
- **Stacey Herndon** of [Westgate Vacation Villas & Town Center](#), with a term through December 31, 2023.
- **Tom Drury** of [Drury Plaza Hotel Orlando Lake Buena Vista](#), with a term through December 31, 2023.
- **Frank Fry** of the [Embassy Suites Downtown Orlando](#), with a term through December 31, 2023.

Congratulations again to all our new CFHLA Board Members and Executive Committee appointees! To view the current list of CFHLA Board Members, please [CLICK HERE](#).

We would also like to thank our outgoing CFHLA Board members including **Jorg Heyer (a special thank you for your many years of service to CFHLA, our Executive Committee and membership), Craig Leicester, Michelle Logel, Glen Vlasic and Justin Williams**, for their service, time and commitment to CFHLA and the Central Florida Hospitality Industry!





Additionally, we'd also like to thank **Pam Nabors**, President/CEO of [CareerSource of Central Florida](#), for providing our Board Members an in-depth analysis on the current status of Central Florida's Hospitality and Tourism Workforce.

Immediately following the CFHLA Board of Directors Meeting, CFHLA hosted an After Hours Networking Reception for Members of the Board and the Association's [VIP Members](#). Lastly, a special thanks to CFHLA Allied Member, [EG Vodka](#) for providing sampling opportunities to those in attendance.





Attention Lodging Members, Register Today for FREE to Attend the HEAT

CFHLA Lodging Members are invited to join us at our **21st [CFHLA HEAT Tradeshow \(Hospitality Expo and Tradeshow\)](#) on Tuesday, August 29!**

There's no cost to attend this Tradeshow and it's an incredible opportunity to **meet more than 200 CFHLA Allied (vendor) Members and learn about all of the services they can do/provide for your company and/or property.**

Also, don't miss out on the amazing complimentary food too, as we will have some amazing **properties showcasing their top culinary skills**, including **Michelin Star and Michelin Recommended** restaurants at this year's Ultimate Chef Competition!

The Central Florida Hotel & Lodging Association
HOSPITALITY EXPO AND TRADESHOW
 The Largest Hospitality Tradeshow in the Southeast Region of the USA

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THE HEAT COMIC UNIVERSE

REGISTER ONLINE AT
www.cfhla.org/heat-tradeshow/



Complimentary Admission

Tuesday, August 29, 2023
 10am - 3pm
 Gaylord Palms
 Resort & Convention Center

Sponsored by:



CFHLA PAC Online Auction Opens on Wednesday, August 2 at 9am

Here's your opportunity to bid on spectacular resort stays, attraction tickets and more with the 2023 CFHLA PAC Online Auction!

This year's auction will begin on **Wednesday, August 2 at 9am** and will close on **Wednesday, August 9 at 9pm**. Bidders can [CLICK HERE](#) to

access the auction page.

The net proceeds from this fundraising event will go towards the CFHLA Political Action Committee, **which protects and supports the interests of the Central Florida hospitality and tourism industry**. This includes educating and mobilizing our members to become more politically active and to support a bipartisan slate of state and local candidates, that we consider "pro-tourism" and hospitality champions.

Special thanks to our online auction sponsor, [IR Mechanical](#).

Benefitting the CFHLA Political Action Committee - Fees for these items are contributions to the CFHLA Political Action Committee (PAC).

Political advertisement paid for and approved by the Central Florida Hotel and Lodging Association Pol. Act. Com., [6675 Westwood Blvd, Suite 210, Orlando, FL 32821](#). Contributions are not deductible for federal income tax purposes.



2023 Human Resources Seminar Series, Registration for Sessions #2 & #3 Now Open



2023 HUMAN RESOURCES SEMINAR SERIES

Seminar Pricing:

Seminar #2: \$50

Seminar #3: \$50

CFHLA Policy:

Cancellations must occur at least 7 days in advance to qualify for a refund. Registrations may be transferred between company employees.

Presenting Sponsor:

JacksonLewis

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For more information, please contact Melanie Anesh at melanie.anesh@cfhla.org or 407-313-5022

SEMINAR #2 2023 Annual Legal Update

Tuesday, August 29, 2023

8:00 AM - 10:00 AM

**Gaylord Palms Resort &
Convention Center (before HEAT)**

6000 West Osceola Parkway,
Kissimmee, FL 34746

SEMINAR #3 Workforce and Immigration Policy and Updates

Wednesday, November 1, 2023

8:00 AM - 10:00 AM

**UCF Rosen College of Hospitality
- Disney Dining Room**

9907 Universal Blvd.
Orlando, FL 32819

**CLICK HERE
TO REGISTER**

CFHLA Leads Groups

Did you know that CFHLA has two Leads Groups? These CFHLA Leads Groups provide opportunities for members to connect with other businesses and business leaders within the association and the community. There is no cost to join a CFHLA Leads Group (included in CFHLA Membership), however space is limited.

Additionally, the CFHLA Leads Groups build relationships, share best

business practices, and generate referrals, with an emphasis on building professional relationships with your fellow members and creating a solid network of referrals and resources.

Recently, the **CFHLA Leads Groups** met for a special happy hour and networking opportunity at the [Hyatt House Orlando Universal](#). We'd like to thank **Nina Shirk, District General Manager** for graciously hosting our CFHLA Leads Groups at her property!

If you are interested in joining one of the CFHLA Leads Groups, please contact Erin Walsh, Senior Vice President of Membership and Industry Relations at erin.walsh@cfhla.org.



NFL Pro Bowl Returning to Camping World Stadium February 2024

CFHLA would like to congratulate our partners at [Florida Citrus Sports](#), [Visit Orlando](#), [Greater Orlando Sports Commission](#), [Orange County](#) and the [City of Orlando](#) on their BIG announcement this week that the **NFL Pro Bowl is returning to [Camping World Stadium](#)!**

The multi-day AFC vs. NFC competition will feature new and returning skills challenges, where 88 of the league's top players showcase their football and non-football skills in unique competitions and culminate in action-packed flag football games on Sunday, February 4, 2024.

For additional details, including info on tickets, [CLICK HERE](#).



Congratulations to the Greater Orlando Aviation Authority's Carolyn Fennell

On behalf of CFHLA, we would like to offer our congratulations and well wishes to **Carolyn Fennell**, Senior Director of Public Affairs and Community Relations for the [Greater Orlando Aviation Authority](#) on her upcoming retirement!

Fennell, who has been with the airport since 1980 was responsible for both domestic and international media relations and public relations.

Long active in the Central Florida Community, Fennell has served on a number of community boards including the CFHLA Board of Directors, Valencia College Foundation, UCF Lake Nona Medical Center Board, OEP's Branding Committee, and VISIT FLORIDA, just to name a few.

Congratulations again Carolyn! You will certainly be missed and we are so thankful for your incredible leadership and for always supporting the tourism and hospitality industry!



Experience 'The Kissimmee Experience'

Get ready for an adventure like never before as our partner [Experience Kissimmee](#) introduces "[The Kissimmee Experience](#)," an exciting 10-part video series that launched on July 17, 2023.

Kissimmee is for everyone and every episode is an adventure. This captivating series will take viewers on a journey through Kissimmee's vibrant attractions, featuring a dynamic local host alongside a lineup of beloved celebrities and personalities. This includes retired pro soccer players, National Geographic photographers, actors, stunt performers, and even ventriloquists who join show host Jen Bonner to experience Kissimmee and

the surrounding area.

Check out Experience Kissimmee's [new hit show](#) today!



CFHLA Heart of Hospitality

The Central Florida Hotel & Lodging Association would like to congratulate this week's **"Heart of Hospitality"** professionals!

If you haven't been following us on our social media channels this summer, you should! We've been sharing the stories of our incredibly diverse hospitality professionals who are truly the "Heart of Hospitality" throughout Central Florida. Each industry professional has also been recognized and highlighted on the [CFHLA WEBSITE](#).

[Click here to learn more](#) about the recognition series and please help us share their amazing stories! Do you know someone that is the "Heart of Hospitality" and should have their story shared? If so, please email us at communications@cfhla.org.



[Jeremy Rowles](#)
[Springhill Suites by Marriott](#)
[Orlando North/Sanford](#)



[Sylvia Tobie](#)
[Hotel Kinetic Orlando](#)
[Universal Blvd.](#)



[Caitlyn McQuaig](#)
[The Celeste Hotel Orlando, A Tribute Portfolio Hotel](#)

**CONGRATULATIONS TO OUR
JULY MEMBERS OF THE MONTH**



Lori Lo Duca

[Cypress Pointe Resort](#)



Emily Smith

[BELFOR Property Restoration](#)

MEET THE SILVER

Did You Know... **Withum's** Lodging Insights and Innovations monthly podcast covers the latest technology, trends and strategies essential for the hospitality industry. To listen to the latest episode, please visit www.withum.com/hospitality.



UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [Diversity Committee Meeting \(8/1/2023\)](#)
- [CFHLA PAC/PC Board of Directors Meeting \(8/2/2023\)](#)
- [CFHLA Downtown Hoteliers Luncheon \(8/2/2023\)FHLA](#)
- [Engineers Council Board Meeting \(8/3/2023\)](#)
- [CFHLA Seminole County Hoteliers Luncheon](#)
- [Allied Relations Council Board Meeting \(8/8/2023\)](#)
- [CFHLA Executive Committee Meeting \(8/8/2023\)](#)
- [CFHLA Leads Groups \(8/9/2023\)](#)
- [CFHLA I-Drive/LBV Area General Managers Reception \(8/9/2023\)](#)
- [Security & Safety Council Meeting \(8/10/2023\)](#)
- [HEAT Tradeshow Exhibitor Orientation \(8/10/2023\)](#)
- [UCF Hoteliers Luncheon \(8/15/2023\)](#)
- [Halloween Golf Open Committee Meeting \(8/15/2023\)](#)

- [CFHLA Airport Area Hoteliers Luncheon \(8/16/2023\)](#)
- [CFHLA Osceola County General Managers Luncheon \(8/17/2023\)](#)

[Click Here to View
Upcoming](#)

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

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About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.