



July 7, 2023

---

## LAST CALL FOR TEE-IT-UP FOR TOURISM - REGISTRATION CLOSES NEXT TUESDAY!

The deadline to [register](#) for our Annual **Tee-It-Up for Tourism** at TopGolf Orlando is next **Tuesday, July 11!**

This incredibly important fundraising event, which supports our **CFHLA Political Action Committee**, will be held on **Wednesday, July 19.**

By supporting this event, you will help our CFHLA Political Action Committee **protect the interests of the hospitality and tourism industry by educating and mobilizing our members to become more politically active and supporting pro-tourism and pro-hospitality candidates.** Plus, it will give you the opportunity for **Team Building and Political Networking, all in one fun night!**

**Also, we have a special limited time incentive for our tourism and community partners, purchase one 2nd Floor Bay for the event and receive a second rental bay for HALF PRICE! That's a \$500 savings, while inventory lasts!**

To learn more about the CFHLA Political Action Committee and why it's

important for your business, please [CLICK HERE](#). We look forward to seeing you there!

**Wednesday, July 19, 2023**  
**Topgolf**  
**9295 Universal Blvd.**  
**Orlando, FL 32819**  
**5pm - 8pm**

# Tee-It-Up for Tourism

presented by:  

**\$1,250 Top Floor (Main Action) Bay Rental**

- Access to private deck rental and rooftop terrace
- Two hours of bay play for up to 6 golfers
- Two Hour Open Bar- Beer and House Wine
- Tasty appetizers
- Networking opportunities with top floor sponsors, businesses, and elected officials

**\$1,000 2nd Floor Bay Rental**

- Access to private deck rental and rooftop terrace
- Two hours of bay play for up to 6 golfers
- Two Hour Open Bar- Beer and House Wine
- Tasty appetizers
- Great for team building

**\$200 Single Golfer**

- Access to private deck rental and rooftop terrace
- Two hours of bay play for a single golfer
- Two Hour Open Bar- Beer and House Wine
- Tasty appetizers

**\$150 Spectator Ticket (No Bay Play)**

- Access to private deck rental and rooftop terrace
- Two Hour Open Bar- Beer and House Wine
- Tasty appetizers

**[CLICK HERE TO REGISTER](#)**

BENEFITTING THE CFHLA POLITICAL ACTION COMMITTEE - FEES FOR THESE ACTIVITIES ARE CONTRIBUTIONS TO THE CFHLA POLITICAL COMMITTEE (PAC).

POLITICAL ADVERTISEMENT PAID FOR AND APPROVED BY THE CENTRAL FLORIDA HOTEL AND LODGING ASSOCIATION POL. ACT. COM., 6675 WESTWOOD BLVD, SUITE 210, ORLANDO, FL 32821. CONTRIBUTIONS ARE NOT DEDUCTIBLE FOR FEDERAL INCOME TAX PURPOSES.

For More Information Please Contact Faith Moore, 407-313-5015 or [faith.moore@cfhla.org](mailto:faith.moore@cfhla.org)  
Central Florida Hotel & Lodging Association | 6675 Westwood Blvd., Suite 210 | Orlando, FL 32821 | [www.cfhla.org](http://www.cfhla.org) | 407-313-5000

**CFHLA CARES DRIVE BEGINS NEXT TUESDAY, JULY 11!**

# Professional Attire Collection for Students in Need

Tuesday, July 11 - Tuesday, July 18

CFHLA Offices, 6675 Westwood Blvd., Suite 210, Orlando, FL 32821

8:00am - 4:00pm daily; closed July 14



is collecting professional attire for:



**Gently used Suits, Dresses,  
Dress Shirts, Ties, Belts  
Shoes, & Accessories**

*Please ensure items are  
cleaned prior to drop-off*



*Regretfully, late drop-offs cannot be accepted.*

*For more information, or to schedule an earlier drop-off,  
please contact Melanie Anesh at [melanie.anesh@cfhla.org](mailto:melanie.anesh@cfhla.org) or 407-313-5022*

## 2023 HOSPITALITY GALA; LIMITED SPONSORSHIPS REMAIN

Here's your chance to be part of the biggest celebration of the year!

Currently, CFHLA has **two corporate sponsorships remaining** for the **2023 Hospitality Gala**.

This is a unique sponsorship opportunity that provides incredible exposure at the Association's premier event. Last year, nearly 1,300 CFHLA Members and community leaders attended this signature hospitality celebration.

This year, the black-tie celebration will be held at the [Renaissance Orlando at SeaWorld](#) on Saturday, December 16.

A corporate sponsorship is available for \$4,600 and includes:

- **Table of 10 at a Premier Seating Location**
- **All Inclusive of Food & Beverages**
- **Verbal Recognition at the Event**
- **Logo Featured on Event PowerPoint**
- **Company Name and/or Logo Featured on All Digital/Distributed Marketing Items and on the CFHLA Website**

Please [CLICK HERE](#) to purchase this sponsorship.

If you have any questions relating to the sponsorships, or to this event, please contact Kim Gordon, Senior Director of Events, at [kim.gordon@cfhla.org](mailto:kim.gordon@cfhla.org).



---

**NEW MEMBER ORIENTATION**



Thank you to the 10 members, representing nine CFHLA Member businesses, who joined us for our **CFHLA New Member Orientation** last week!

These businesses included: [Commuter with Enterprise](#), [GD Pro Janitorial](#), [Global Recruiters of Orlando](#), [Hotel Kid Care](#), [Krush Brau Park](#), [RoomRite](#), [The Digital Marketing CEO.com](#), [Total Drain Solutions](#), and [Xpodigital](#).

Welcome to CFHLA! We look forward to your new involvement throughout 2023 and beyond!

---

**REGISTER TODAY FOR THE CFHLA HUMAN RESOURCES SEMINAR SERIES #2 AND #3**



# 2023 HUMAN RESOURCES SEMINAR SERIES

## **Seminar Pricing:**

**Seminar #2: \$50**

**Seminar #3: \$50**

**CFHLA Policy:**  
Cancellations must occur at least 7 days in advance to qualify for a refund. Registrations may be transferred between company employees.

## **Presenting Sponsor:**

# JacksonLewis

## **Corporate Partners:**

**Addition**  
FINANCIAL



**GSI**



**CLEAN TEC**  
OUTSOURCING

[www.globalsourcingintl.com](http://www.globalsourcingintl.com)



**PRASIDIO**  
INSURANCE

For more information, please contact **Melanie Anesh** at [melanie.anesh@cfhla.org](mailto:melanie.anesh@cfhla.org) or 407-313-5022

## **SEMINAR #2**

### **2023 Annual Legal Update**

Tuesday, August 29, 2023

8:00 AM - 10:00 AM

**Gaylord Palms Resort &**

**Convention Center (before HEAT)**

6000 West Osceola Parkway,  
Kissimmee, FL 34746

## **SEMINAR #3**

### **Workforce and Immigration Policy and Updates**

Wednesday, November 1, 2023

8:00 AM - 10:00 AM

**UCF Rosen College of Hospitality**

- **Disney Dining Room**

9907 Universal Blvd.  
Orlando, FL 32819

**CLICK HERE TO REGISTER**

## GRAND BOHEMIAN HOTEL ORLANDO WELCOMES NEW GENERAL MANAGER

CFHLA would like to extend a warm welcome to **Benjamin McCarney**, the new **General Manager** of the [Grand Bohemian Hotel Orlando](#)!

Benjamin is a highly experienced hospitality professional with 18+ years of management experience. Previously, he was the Director of Food and

Beverage at the Grand Bohemian Hotel Charleston and most recently, at the Bohemian Hotel Savannah Riverfront General Manager.

He has also held senior leadership roles with the PGA TOUR, Concord Hospitality, and Gerber Group.

**Welcome to the Central Florida hospitality community, Benjamin!**



Welcome

**BENJAMIN  
MCCARNEY**

.....

CFHLA welcomes  
Benjamin McCarney,  
General Manager Grand  
Bohemian Hotel Orlando,  
to the Central Florida  
hospitality community!



## **ORLANDO INTERNATIONAL AIRPORT RECOGNIZED AS INDUSTRY LEADER**

Within the first six months of 2023, [The Greater Orlando Aviation Authority \(GOAA\)](#) has already collected a half-dozen awards and recognitions, which range from Best Airports for Families to accolades for the Terminal C addition.

These honors include:

**Best Family-Friendly Domestic Airport** - The website

[WhereverFamily.com](http://WhereverFamily.com) has selected its favorites in the world of travel from a survey of readers. Orlando International Airport came in as the Best Family-Friendly Domestic Airport, beating out Tampa and Chicago for the No. 1 spot. The airport was also ranked second in the survey for **Best Family-Friendly Airport Shopping**.

**Best Airport for Recreation** - Global Traveler, a magazine and website, conducted its 11th annual Leisure Lifestyle Awards and Orlando International Airport was named the winner of **Best Airport for Recreation**.

**Top 20 Airports for Foodies** - The Betway Airport Catering Index placed the Orlando International Airport in the 5th spot for this category.

**Terminal C** - Terminal C, the largest airport project in history, is starting to garner industry awards, including:

- **Project of the Year by Airport Business Magazine**. The award was based on innovation, vision, impact and collaboration.
- **Eagle Award in Infrastructure**, awarded by the Central Florida Chapter of the Associated Builders and Contractors (ABC).
- **Excellence in Construction Project of the Year** from the Central Florida Chapter of ABC.

**U.S. Green Building Council** - The U.S. Green Building Council's Central Florida Chapter recognized the Train Station complex with the Marquee Green Building Legacy Award and Terminal C received the Sustainable Technology Award.

**Commuter Workplaces** - GOAA is among a select group of workplaces in the United States to achieve the Best Workplaces for Commuters National Standard of Excellence by providing exceptional commuter benefits.

**Congratulations GOAA on these recognitions!**





## CFHLA'S "HEART OF HOSPITALITY" INITIATIVE

The Central Florida Hotel & Lodging Association would like to congratulate this week's **"Heart of Hospitality"** professionals!

If you have been following us on our social media channels, CFHLA has been sharing the stories of our incredibly diverse hospitality professionals who are truly the "Heart of Hospitality," throughout the summer. Each industry professional has also been recognized and highlighted on the [CFHLA WEBSITE](#).

[Click here to learn more](#) about the recognition series and please help us share their amazing stories!



[Vanessa Fleurilien](#)

[Sheraton Vistana Villages Resort](#)



[Eduardo Rodriguez](#)

[Renaissance Orlando at SeaWorld](#)



[Joe Cirrincione](#)

[Margaritaville Resort Orlando](#)

---

**CONGRATULATIONS TO OUR  
JULY MEMBERS OF THE MONTH**



**Lori Lo Duca**

[Cypress Pointe Resort](#)



**Emily Smith**

[BELFOR Property Restoration](#)

---

## MEET THE SILVER

**Did You Know...** Built in 1986, [Old Town](#) is the recreation of a classic Florida town at the turn of the century featuring historical architecture and distinctive storefronts? This year, Old Town will celebrate its 33rd Anniversary of the Saturday Night Classic Car Show and Cruise.



---

## UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the links below.

- [CFHLA CARES COLLECTION DRIVE \(7/11 - 7/18/2023\)](#)
- [ALLIED RELATIONS COUNCIL BREAKFAST \(7/11/2023\)](#)
- [CFHLA EXECUTIVE COMMITTEE MEETING \(7/11/2023\)](#)
- [LEADS GROUPS \(7/12/2023\)](#)
- [SECURITY & SAFETY COUNCIL MEETING \(7/13/2023\)](#)
- [TEE IT UP FOR TOURISM \(7/19/2023\)](#)
- [VACATION OWNERSHIP COUNCIL MEETING \(7/20/2023\)](#)

- [CFHLA BOARD OF DIRECTORS MEETING \(7/26/2023\)](#)
- [VIP MEMBER RECEPTION \(7/26/2023\)](#)
- [DIVERSITY COMMITTEE MEETING \(8/1/2023\)](#)

[Click Here to View  
Upcoming](#)

---

## JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

---

## CONNECT WITH CFHLA



[WWW.CFHILA.ORG](http://WWW.CFHILA.ORG)

THIS NEWSLETTER IS PROUDLY SPONSORED BY:



**25+ Year CFHLA Member**  
**CFHLA VIP Member and MVP**

SERVING THE CENTRAL FLORIDA  
COMMUNITY SINCE 1988 WITH THE HIGHEST  
LEVEL OF CUSTOMER SERVICE, PRODUCT  
QUALITY AND CUTTING-EDGE FLORAL,  
FOLIAGE AND DECOR.

[WWW.GREENERYPRODUCTIONS.COM](http://WWW.GREENERYPRODUCTIONS.COM) (407) 363-9151

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.