



Back of the House
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SERVICES

June 30, 2023

HAPPY INDEPENDENCE DAY!



As we approach the **Independence Day** holiday next week, our CFHLA team would like to wish each of you a happy, safe and enjoyable 4th of July! Let's all take some time out on this special day to understand the meaning of independence and to cherish it with responsibility, as it did not come easy to us. Additionally, we remember and salute those brave ones who sacrificed so much for our future.

In observance of Independence Day, the CFHLA Office will be closed on Monday, July 3 and Tuesday, July 4. We will reopen again on Wednesday, July 5.

SECURITEE GOLF CLASSIC



Last Friday, June 23, the CFHLA Security & Safety Council hosted their annual **SecuriTee Golf Classic** at [Celebration Golf Club](#).

Thank you to the 123 golfers and sponsors who hit the links in support of the event! The net proceeds from this fundraising tournament will be utilized to support the CFHLA Foundation and the initiatives of CFHLA Security & Safety Council, including the continued support of our local law enforcement and first responders, as well as hospitality security employees who go above and beyond" in guest safety services.

CFHLA would like to extend a Big Thank You to our 2023 SecuriTee Golf Classic Corporate Sponsor:



Congratulations to our winning foursome [TK Elevator!](#)

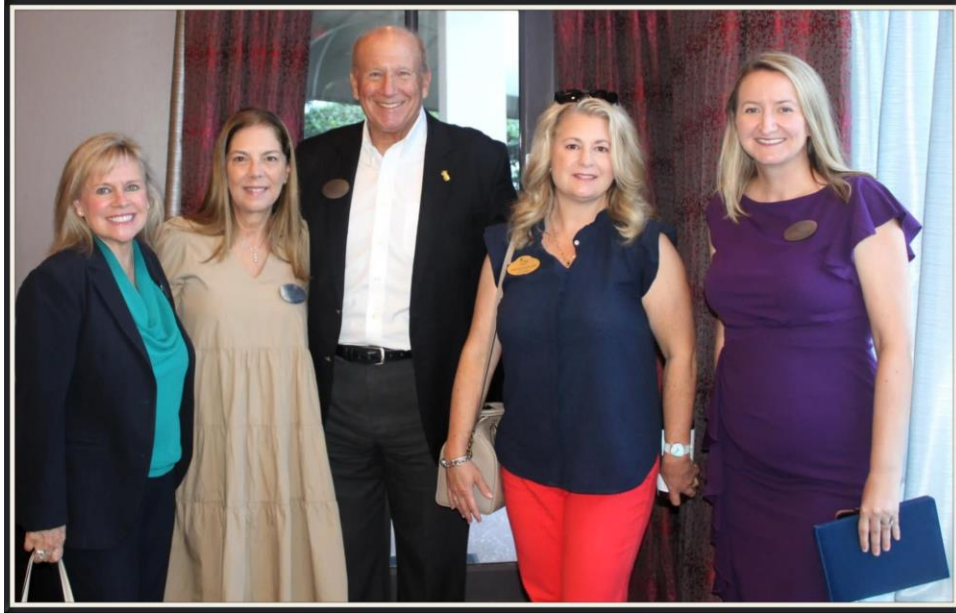
We would also like to thank our 2023 event hole sponsors:





[Click Here to View Photos
From the SecuriTee Golf
Classic](#)

THANK YOU CFHLA VIP MEMBERS!



On **Tuesday, June 27**, CFHLA invited our VIP Members to a recognition breakfast at the [Castle Hotel, Autograph Collection](#) (Thank you **Anna Snow, General Manager**).

Specifically, this recognition breakfast created an unique opportunity for our VIP Members to network with several general managers from CFHLA Member properties across Central Florida. Additionally, VIP member companies were also given the opportunity to offer short presentations on their products and services offered to the hospitality industry.

For those who are unaware, our [CFHLA VIP Members](#) are the highest investors within the association, and we are so thankful for each of them as they greatly support our organization!

Thank You to our 2023 CFHLA VIP Members:

[AdventHealth Orlando](#)
[Associated Planners Group](#)
[ATMFLA, Inc.](#)
[Belfor Property Restoration](#)
[Blown Away, LLC](#)
[BrightView Landscape Services](#)
[Clean Tec Outsourcing](#)
[Clean Tec Services](#)

[Landform of Central Florida, Inc.](#)
[Massey Services, Inc.](#)
[Minuteman Press](#)
[Orlando Health](#)
[Premier Oracle Elevator](#)
[Smart City Metro](#)
[Spinout Guest Laundries, Inc.](#)
[Sunbrite Outdoor Furniture, Inc.](#)

[DMI Paving and Sealcoating](#)

[Duke Energy](#)

[First Onsite](#)

[Florida Patio Furniture](#)

[GFL Environmental](#)

[Global Sourcing Int'l, LLC](#)

[Greenery Productions, Inc.](#)

[Helpro Cleaning Services](#)

[System Tech Services, Inc.](#)

[TRS Wireless, Inc.](#)

[Vermana](#)

[Vulcan Surfacing](#)

[Wealth Management Strategies of](#)

[Central Florida](#)

[Xpodigital](#)



**LAST CHANCE TO REGISTER - JULY ALLIED
RELATIONS COUNCIL BREAKFAST**



Central Florida
Hotel & Lodging Association

Featured Panelists:



Stacey Herndon
General Manager
Westgate Vacation Villas &
Town Center Resort



John McCracken
General Manager
Marriott Village Orlando



Jonathan Raz
General Manager
Signia by Hilton Orlando
Bonnet Creek



Lou Rocco
President & CEO
Global Sourcing International, LLC

ALLIED RELATIONS COUNCIL BREAKFAST

'How to do Business with CFHLA Lodging Members'

Tuesday, July 11, 2023, 8:00am - 9:00am

Sheraton Lake Buena Vista

12205 South Apopka-Vineland Rd., Orlando, FL 32836

Corporate Sponsor:



Registration \$35 per person

[CLICK HERE to Register](#)

*All registrations are due by Thursday, July 6, 2023.
Cancellations must be submitted in writing to
faith.moore@cfhla.org and will not be taken after
Monday, July 3, 2023 at 2:00PM.*

CENTRAL FLORIDA HOTEL & LODGING ASSOCIATION
6675 WESTWOOD BLVD. SUITE 210 | ORLANDO, FL 32821
PHONE: 407-313-5000 | WEBSITE: WWW.CFHILA.ORG

**RESERVE YOUR BOOTH TODAY FOR "THE COMIC
UNIVERSE," AT THE 2023 HEAT TRADESHOW**



KAPOW!

Unleash your inner superhero, channel your favorite comic strip's wit, or embody the essence of classic literary figures while exploring and advancing the dynamic world of hospitality in the "The Comic Universe," at this year's **CFHLA HEAT Tradeshow**.

So don't miss out and be sure to **RESERVE** your booth today for the August 29th event at the **Gaylord Palms Resort & Convention Center**.

2023 HEAT TRADESHOW

Tuesday, August 29, 2023
**Gaylord Palms Resort &
Convention Center**

6000 W Osceola Pkwy., Kissimmee, FL 34746
(Exhibitor Set-up: Monday, August 28 from 4pm - 9pm)

Early Registration Fee:

Single Booth: \$1,200

Fee includes (1) 10'x10' piped & draped booth with 6' skirted table, (2) chairs,
signage, (3) Name Badges, booth carpeting

BOOTH PRICE DOES NOT INCLUDE ELECTRICITY.

NEW for 2023:

CFHLA is offering exhibitors the opportunity to **upgrade your booth.**
Details & pricing will be available when CFHLA receives the final floorplan.



CLICK HERE
TO REGISTER

Important:

Cancellations received 30 days prior to show will receive a 50% refund.
Sorry, NO refunds after the 30 days prior deadline.

If you have questions, please contact Kim Gordon - kim.gordon@cfhla.org / 407-313-5040

Central Florida Hotel & Lodging Association * 6675 Westwood Blvd, Suite 210, Orlando, Florida 32821
Phone: (407) 313-5000 * Website: www.cfhla.org

**GRANDE LAKES ORLANDO CELEBRATING 20 YEARS
OF HOSPITALITY**



On behalf of the Central Florida Hotel & Lodging Association, we'd like to extend a congratulations to [The Ritz-Carlton Orlando, Grande Lakes](#) and the [JW Marriott Orlando, Grande Lakes](#) on their **20th anniversary since both properties opened in 2003!**

Congratulations to Area General Manager **Jon McGavin**, JW Marriott Orlando Grande Lakes General Manager **Michael Scioscia** and their entire teams on continuing to provide top-notch service to our guests over the past two decades!



BRIGHTLINE CELEBRATES COMPLETION OF CONSTRUCTION TO ORLANDO

Recently, [Brightline](#) celebrated the **completion of construction to Orlando**, paving the way for the launch of service between Central and South Florida this fall.

To celebrate this historic moment, the mayors from Miami, Aventura, Palm Beach County, Orlando, and Brightline leadership all gathered at Brightline Orlando Station, to celebrate this engineering achievement with a conversation focused on the future impact of connecting the state of Florida with intercity passenger rail.

Fares for travel starting September 1 and beyond are already [available for purchase](#). Traveling with friends and family? Groups 4+ automatically save 25% off SMART fares. Don't miss out on this opportunity to be part of history.



UPCOMING CFHLA CARES COLLECTION DRIVE IN JULY

Professional Attire Collection for Students in Need

Tuesday, July 11 – Tuesday, July 18

CFHLA Offices, 6675 Westwood Blvd., Suite 210, Orlando, FL 32821

8:00am – 4:00pm daily; closed July 14



is collecting professional attire for:



**Gently used Suits, Dresses,
Dress Shirts, Ties, Belts
Shoes, & Accessories**

***Please ensure items are
cleaned prior to drop-off***



Regretfully, late drop-offs cannot be accepted.

*For more information, or to schedule an earlier drop-off,
please contact Melanie Anesh at melanie.anesh@cfhla.org or 407-313-5022*

CFHLA'S "HEART OF HOSPITALITY" INITIATIVE

The Central Florida Hotel & Lodging Association would like to congratulate this week's "Heart of Hospitality" professionals!

If you have been following us on our social media channels, CFHLA has been sharing the stories of our incredibly diverse hospitality professionals who are truly the "Heart of Hospitality," throughout the summer. Each industry professional has also been recognized and highlighted on the

[CFHLA WEBSITE.](#)

[Click here to learn more](#) about the recognition series and please help us share their amazing stories!



[Farrah Strickland](#)
[The Grove Resort & Water Park](#)
[Orlando](#)



[Luis Nunez](#)
[Four Seasons Resort Orlando at](#)
[Walt Disney World Resort](#)



[Jose Alvarez](#)
[Embassy Suites by Hilton Orlando International Drive ICON Park](#)

THANK YOU CLEAN TEC SERVICES

Thank you to [Clean Tec Services](#) for powering the Back of House as our second quarter sponsor!

A VIP Member of CFHLA over the past 14 years, **Clean Tec Services** has been working with Central Florida Hotels for over 22 years, providing customers with reliable services, by delivering efficient and reliable maintenance services in the Hospitality and Commercial industry. Clean Tec employs professional cleaning technicians, fully IICRC licensed and insured, using top-of-the-line equipment coupled with leading cleaning products.

For more information on **Clean Tec Services**, please contact them at 407-730-8819 or info@cleantecservices.com.



**CONGRATULATIONS TO OUR
JUNE MEMBERS OF THE MONTH**



Amaury Piedra

[Caribe Royale Orlando](#)



Daved McLouth

[GLE Associates](#)

MEET THE SILVER

Did You Know... [Cortez Heating & Air](#) started in 1964 in Cortez, FL, and has grown to one of the largest Mechanical HVACR Service Companies in the State of Florida, serving the entire State. We were acquired in 2020 by Flow Service Partners of TN, to join their portfolio of contractors located throughout the Southeastern US. We offer traditional Mechanical HVACR services for our numerous customers and are a large Distech Systems Integrator for BAS Upgrades as well. Steve Dobbins, VP of Sales with Cortez, has been a member of CFHLA since 1996 and continues building relationships with “members doing business with members” with the hospitality industry throughout the State.



UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the links below.

- [CFHLA OFFICES CLOSED \(7/3/2023 - 7/4/2023\)](#)
- [ENGINEERS' COUNCIL BOARD MEETING \(7/6/2023\)](#)
- [ORLANDO PRIDE SOCCER HOSPITALITY NIGHT \(7/7/2023\)](#)
- [CFHLA CARES COLLECTION DRIVE \(7/11 - 7/18/2023\)](#)
- [ALLIED RELATIONS COUNCIL BREAKFAST \(7/11/2023\)](#)
- [CFHLA EXECUTIVE COMMITTEE MEETING \(7/11/2023\)](#)
- [LEADS GROUPS \(7/12/2023\)](#)
- [SECURITY & SAFETY COUNCIL MEETING \(7/13/2023\)](#)
- [TEE IT UP FOR TOURISM \(7/19/2023\)](#)
- [VACATION OWNERSHIP COUNCIL MEETING \(7/20/2023\)](#)

[Click Here to View Upcoming
CFHLA Meetings & Events](#)

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

COMMERCIAL & HOSPITALITY CLEANING

BUILDING MAINTENANCE



Efficient and Reliable Integral Maintenance
Services in the Industry for Over 24 Years



- Water Damage 24/7 Restoration.



- Carpet Cleaning.
- Tile Floor and Grout Cleaning.
- Marble Cleaning, Maintenance & Restoration.



- In-House Program.



- Smoking to Non-Smoking Room Conversion.
- Odor Treatment & Pet Odor Removal.



- Upholstery & Drapery Cleaning.
- Mattress Restoration.



- Pressure Wash Cleaning.

407.730.8819

info@cleantecservices.com

www.cleantecservices.com

CONNECT WITH CFHLA



WWW.CFHILA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.