



GREATER ORLANDO SPORTS COMMISSION ANNOUNCES ROBERT AGRUSA AS RECIPIENT OF 2023 SPORTS TOURISM ALLIANCE AWARD

Agrusa is the inaugural recipient of the award that will be presented alongside 11 other categories during the 2023 SPORTYS Awards show on Saturday, June 17

Orlando, Fla. (June 15, 2023) – The Greater Orlando Sports Commission (GO Sports) has announced Robert Agrusa, President of the Central Florida Hotel & Lodging Association (CFHLA), as the recipient of the Sports Tourism Alliance Award as part of the 2023 *SPORTYS: Greater Orlando's Night of Champions* presented by Orlando Health Jewett Orthopedic Institute, which airs on WKMG-TV News 6 this Saturday, June 17 at 7 p.m.

The Sports Tourism Alliance Award recognizes an outstanding executive in the tourism industry who has demonstrated exceptional leadership and support for sports tourism in Greater Orlando, including supporting the operators of regional venues, organizations who are recruiting and hosting major sporting events, and local sports teams, leagues, and associations.

"I am so pleased to present our first Sports Tourism Alliance Award to Robert Agrusa," said Jason Siegel, President & CEO of the Greater Orlando Sports Commission. "Robert has served as a driving force behind the success of many initiatives in our community. Not only has he helped to put our community on the map as a premier sports destination, but his support has contributed to the economic growth and cultural vibrancy of our region."

"I am deeply honored and humbled to receive this inaugural recognition. This award is truly a symbol of a total team effort and a genuine collaboration between our sports community and several of the most recognizable tourism brands from across the globe," said Agrusa. "On behalf of the Central Florida Hotel and Lodging Association, I'd like to thank the Greater Orlando Sports Commission for their unwavering partnership with the Hospitality Industry. By continuing to work together to aggressively recruit and support additional sporting events within our region, our community will continue to benefit from the positive economic impacts."

The 2023 *SPORTYS* will honor sports business professionals whose contributions and impact are vital in making Greater Orlando one of the country's premier sports destinations. The show will air on WKMG-TV News 6 and stream online at [ClickOrlando.com/watch-live](https://www.clickorlando.com/watch-live), with the winners of the other 11 award categories being revealed during the broadcast.

ABOUT THE GREATER ORLANDO SPORTS COMMISSION

GO Sports is a private, non-profit organization established to attract and manage sports-related events, conferences and activities that drive positive economic development in the City of Orlando, Lake County, Orange County, Osceola County, and Seminole County. Founded in 1992-93, the organization has hosted or co-hosted more than 1,600 events in the Greater Orlando area with a total economic impact exceeding \$2.6 billion in spending within the community. For more information, please visit GreaterOrlandoSports.com.