



June 2, 2023

CFHLA ANNOUNCES NEW "HEART OF HOSPITALITY" INITIATIVE

This week, the Central Florida Hotel & Lodging Association announced a **new workforce development and awareness initiative called the “Heart of Hospitality.”**

This initiative is designed to offer a glimpse into the hospitality industry and share the incredible stories of dozens of talented, unique and incredibly diverse individuals who make up the Central Florida Tourism and Hospitality Industry.

These stories include front-line employees, mid-level managers, and even executive-level positions, who provide exceptional service and play a pivotal role in helping to make Central Florida the top choice for visitors to return again and again.

These hospitality professionals and their stories, will be recognized and highlighted over the summer on all of CFHLA’s social media channels, as well as the [CFHLA WEBSITE](#).

Learn more about the recognition series [HERE](#) and please help us share these individuals!



**MAY BOARD OF DIRECTORS MEETING AND
AFTER HOURS NETWORKING RECEPTION**



On **Wednesday, May 31st**, the CFHLA Board of Directors held their bi-monthly meeting at the [Gaylord Palms Resort & Convention Center](#) (**Thank You Johann Krieger, General Manager**).

On behalf of the Board of Directors, we'd like to extend a special thanks to **DT Minich**, President/CEO of [Experience Kissimmee](#) for providing an update to the Board, on the current status of the tourism and hospitality industry in Osceola County and to **Robert Stuart, Jr.** and **Chris Carmody** of [GrayRobinson](#) who provided a 2023 Florida Legislative Session recap.

Additionally, we'd like to thank our CFHLA member, [Helpro Cleaning Services](#), for sponsoring the May Board of Directors Meeting!



Then, immediately following the CFHLA Board of Directors Meeting, CFHLA hosted our second **After Hours Networking Reception** of the year. This networking event, which was **attended by nearly 250 CFHLA Lodging and Allied Members**, featured the formal **introduction of our Leadership Mentoring Program, Class II participants**. The 17 individuals selected for Class II, represent our up-and-coming diverse and future leaders of the Hospitality Industry throughout Orange, Osceola and Seminole counties.

Furthermore, CFHLA Board of Directors Chair, **Anthony Lazzara**, General Manager of the [Hotel Kinetic Orlando Universal Blvd.](#) and CFHLA Allied Relations Council Chair and VIP Member, **Erin Sims** of [Landform of](#)

Central Florida, Inc., honored the Lodging and Allied Members of the Month for January 2023 through May 2023.

Lastly, all attendees had the chance to hear a brief update from **Norah White** of the I-Drive District, as the organization is celebrating its 30th anniversary this year as well as sampling products from various CFHLA members including Kombucha 211 B.C. and Coaqua NA.





[Click Here to View Photos from the May After Hours](#)

LAST CHANCE TO REGISTER FOR HUMAN RESOURCES SEMINAR #1



2023 HUMAN RESOURCES SEMINAR SERIES

Seminar Pricing:

3 Seminar Package: \$135

Seminar #1: \$50

Seminar #2: \$50

Seminar #3: \$50

CFHLA Policy:

Cancellations must occur at least 7 days in advance to qualify for a refund. Registrations may be transferred between company employees.

Presenting Sponsor:

JacksonLewis

Corporate Partners:



www.globalsourcingintl.com



For more information, please contact Melanie Anesh at melanie.anesh@cfhla.org or 407-313-5022

SEMINAR #1 **How to Navigate Emerging Risks and Trends**

Thursday, June 8, 2023

8:00 AM - 10:00 AM

Orlando World Center Marriott

8701 World Center Drive,
Orlando, FL 32821

SEMINAR #2 **2023 Annual Legal Update**

Tuesday, August 29, 2023

8:00 AM - 10:00 AM

Gaylord Palms Resort & Convention Center (before HEAT)

6000 West Osceola Parkway,
Kissimmee, FL 34746

SEMINAR #3 **Workforce and Immigration Policy and Updates**

Wednesday, November 1, 2023

8:00 AM - 10:00 AM

UCF Rosen College of Hospitality - Disney Dining Room

9907 Universal Blvd.
Orlando, FL 32819

CLICK HERE TO REGISTER

ADOPT-A-SCHOOL 2022-2023 SCHOOL YEAR IN REVIEW

This year, **CFHLA** celebrated our **20th year of the Adopt-A-School program with a total of 89 schools adopted** by CFHLA Member businesses throughout the 2022 - 2023 school year!

This program is made up of our Allied and Lodging members, who

generously donate their time and resources to support the students and teachers from [Orange County Public Schools](#), [the School District of Osceola County](#), and [Seminole County Public Schools](#).

Each Adopt-A-School Partner business completed a minimum of three activities with their school including, collection drives, Teacher Appreciation recognition, and volunteering for school events. CFHLA members also gave back to our community by participating in four **CFHLA CARES Collection Drives, which resulted in 100,000 donated items this school year**. Some of these donated items included school supplies, formal attire for prom/homecoming, shoes for all ages, and Hurricane Ian relief to support our local residents in need.

Thank you to all of our 2022/2023 Adopt A School Member business! We truly appreciate your dedication and commitment to supporting our local students and educators throughout in Central Florida.

To view a list of this year's program partnerships, please [CLICK HERE](#).

To learn more about the Adopt-A-School Program, please view the downloadable brochure [HERE](#) or contact Melanie Anesh at melanie.anesh@cfhla.org to sign up for a 2023 - 2024 Adopt-A-School partnership.

SECURITEE GOLF CLASSIC; LIMITED SPOTS REMAIN

Limited spots remain to participate in this year's **SecuriTee Golf Classic on June 23rd** at the picturesque Celebration Golf Club. [REGISTER](#) today before they're gone!

Also, [Signage Only hole sponsorships](#) are still available for just **\$100!** Sponsorships are available on a first come basis, with a June 7 deadline.

CFHLA SecurTee Golf Classic



Proudly Sponsored By:



UNIMAC
MANAGEMENT

Friday, June 23, 2023

8:00 am Shotgun Start - Scramble Format

Celebration Golf Club

701 Golf Park Dr., Celebration, FL 34747

\$175 per Player or \$700 per Foursome
(Includes Lunch and 1 Raffle Ticket)

A portion of the net proceeds from this event will go to support the CFHLA Foundation, a 501 c3 organization, as well as local first responders and other good will initiatives for the community.

CLICK HERE TO REGISTER



For additional information, please contact Faith Moore at 407-313-5015 or faith.moore@cfhla.org

Central Florida Hotel & Lodging Association | 6675 Westwood Blvd., Suite 210 | Orlando, FL 32821 | www.cfhla.org | 407-313-5000

PARTNERS IN ACTION - LANDFORM OF CENTRAL FLORIDA, INC.

CFHLA VIP Member, [Landform of Central Florida, Inc.](#), recently provided Einstein Bagel boxed lunches to each teacher at their Adopt-A-School partner, [Ivey Lane Elementary School](#).

Additionally, each teacher also received notebooks and pens courtesy of the team at Landform.

Thank you to the team at Landform for supporting education in Central Florida and for five years of partnering with Ivey Lane Elementary!



PARTNERS IN ACTION - IR MECHANICAL

Recently, CFHLA Silver Partner, [IR Mechanical](#), donated a pallet jack to their Adopt-A-School partner [Boggy Creek Elementary](#).

In addition, the team at IR Mechanical also provided lunch to the teachers and staff at the school during Teacher Appreciation Week.

Thank you to IR Mechanical for taking such an active role and supporting education in the community!





**CONGRATULATIONS TO OUR
JUNE MEMBERS OF THE MONTH**



Amaury Piedra
[Caribe Royale Orlando](#)



Daved McLouth
[GLE Associates](#)

MEET THE SILVER

Did You Know... [Rapid Response](#) are property restoration specialists who arrive in a hurry with 24/7 emergency service. Whether water mitigation, mold removal, biohazard cleanup, fire damage, or disinfection services, plus the build back, trust us to get it done right, right now.



UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the links below.

- [ALLIED RELATIONS COUNCIL BOARD MEETING \(6/6/2023\)](#)
- [HR SEMINAR SERIES #1 \(6/8/2023\)](#)
- [SECURITY & SAFETY COUNCIL MEETING \(6/8/2023\)](#)
- [STATE OF ORANGE COUNTY ADDRESS \(6/9/2023\)](#)
- [CFHLA EXECUTIVE COMMITTEE MEETING \(6/13/2023\)](#)
- [LEADS GROUPS \(6/14/2023\)](#)
- [EMPLOYEE RELATIONS COMMITTEE MEETING \(6/14/23\)](#)
- [FOUNDATION BOARD MEETING \(6/20/2023\)](#)
- [HEAT COMMITTEE MEETING \(6/20/2023\)](#)
- [GOVERNMENT AFFAIRS MEETING \(6/21/2023\)](#)
- [ORLANDO CITY SOCCER HOSPITALITY NIGHT \(6/21/2023\)](#)
- [SECURITEE GOLF CLASSIC \(6/23/2023\)](#)

[Click Here to View
Upcoming](#)

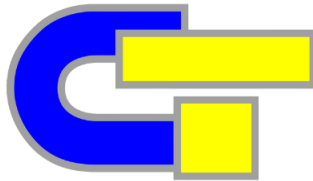
JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

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About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.