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VOTE YES ON TRANSPORTATION

On November 8th, voters in Orange County **will have the opportunity to vote on a transformational change to our county's transportation system.**

A YES Vote for Transportation means that we will finally have a **dedicated funding source for our long-term transportation and infrastructure needs** in Orange County. This dedicated funding source will generate **\$600 million annually** and **more than half of it will be paid by our tourists/non-residents.**

As outlined in the [Orange County Transportation Initiative Plan](#), this funding will be spent on **expanding mass transit, improving our roads, adding new safety measures and significantly enhancing our transportation and technology infrastructure.**

A YES Vote for Transportation could potentially **triple** Orange County's transit system, creating more frequent, reliable, and faster LYNX bus service. It will **expand** SunRail service to seven days a week, **connect** SunRail to the airport and the convention center as well as establish new East-West connections. Furthermore, much needed improvements will be made for the safety of our roadways and pedestrians.

On behalf of CFHLA and our PAC/PC, we urge you to share the importance of a **YES vote for Transportation** with your team members, family members, neighbors, and others. We need to get out the vote. It is vital that the residents of Orange County be informed of the difference that a local funding source dedicated to transportation can achieve for our region.

To help you achieve this, below you'll find several links for more information, in hopes to help you get the word out! To learn more about the Move Orange County Forward campaign, please **CLICK HERE.**

ADDITIONAL RESOURCES:

[The Importance of Investing In Transportation For Our Future Presentation](#) (Powerpoint)

[The Importance of Investing In Transportation For Our Future Presentation](#) (PDF)

[Employer Transportation Referendum Outreach Toolkit](#)

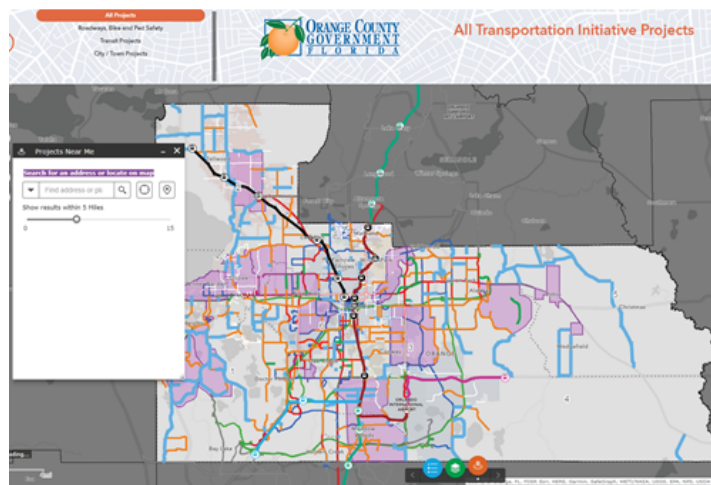
[Transportation Referendum Outreach Toolkit - Social Media Outreach](#)



ORANGE COUNTY INTERACTIVE TRANSPORTATION MAPPING TOOL

Orange County Government has recently released a new [interactive mapping tool](#) that will help residents navigate and gather information regarding the proposed Transportation Initiative. The dashboard describes the project categories, future transit plans and city projects, as well as oversight plans — all of which will be funded if the initiative passes the Nov. 8 general election ballot. The \$600 million in annually generated funding will also allow the region to develop a convenient, affordable, and more robust transit system. Lastly, it will also allow our region to remain a top destination for business growth and expansion for generations to come.

Click on the image below to view the new interactive mapping tool and share with your family members, co-workers, friends, etc.!



OCTOBER GOVERNMENTAL AFFAIRS MEETING

On October 19th, members of the CFHLA Governmental Affairs Committee had the opportunity to hear from several influential tourism and hospitality leaders from across the region and the state, regarding the potential issues impacting our industry in 2023 and beyond. These hospitality leaders included Carol Dover, President/CEO of the **Florida Restaurant and Lodging Association**, John McReynolds from **Universal**

Orlando Resort, Leticia Adams from **Walt Disney World Parks and Resorts**, and Justin Vermuth from the **American Resort Development Association**.

Some of the issues that were discussed included protecting the Tourist Development Tax (TDT), increased funding of [Visit Florida](#) and workforce housing, regulation on vacation home rentals, investment in our workforce and more.

As we begin to craft our 2023 CFHLA Legislative Priorities, we will be finalizing these important legislative issues and presenting them to our board of directors for approval in the coming months.

A special thank you to our Governmental Affairs Committee Chair Jon McGavin, for graciously hosting us at [The Ritz-Carlton Orlando, Grande Lakes!](#) Our next CFHLA Governmental Affairs Committee meeting is scheduled for Wednesday, December 7th at [Disney's Boardwalk Resort](#).



Robert Agrusa, President/CEO of the Central Florida Hotel & Lodging Association; Carol Dover, President/CEO Florida Restaurant and Lodging Association; John McReynolds, Universal Orlando Resort; Leticia Adams, Walt Disney World Parks and Resorts; Justin Vermuth, American Resort Development Association; and Jon McGavin, Area GM of the JW Marriott and The Ritz-Carlton Orlando, Grande Lakes and Chair of the Governmental Affairs Committee.

2022 CFHLA PAC & PC GENERAL ELECTION ENDORSEMENTS

With the upcoming General Election on **Tuesday, November 8th**, the Central Florida Hotel and Lodging Association's (CFHLA) PAC and PC is excited to share our **2022 General Election Voter Guide**.

On behalf of the Central Florida Hotel and Lodging Association's (CFHLA) PAC and PC, we are proud to endorse each of the following **16 candidates** below for the General Election. This **bipartisan slate** includes endorsements for candidates running for the Florida Senate, the Florida House of Representatives, as well as the Orange, Osceola and Seminole County Commission, and the Orange County School Board.

Additionally, we are **supporting the proposed initiative of a one-cent sales tax increase** to fund transportation needs across Orange County.

CFHLA is proud to stand with each of these pro-hospitality candidates and we strongly encourage each of our members to do the same.

[Please Click Here to Download The 2022 CFHLA PAC & PC Voter Guide](#)

and share with your co-workers, family members, and friends.

Together, let's get out the vote and support these Champions for our Industry!

□

□

FLORIDA SENATE



Jason Brodeur (R)
Senate District 9

FLORIDA HOUSE OF REPRESENTATIVES



Keith Truenow (R)
House District 26



Fred Hawkins (R)
House District 35



Rachel Plakon (R)
House District 36



Susan Plasencia (R)
House District 37

FLORIDA HOUSE OF REPRESENTATIVES



David Smith (R)
House District 38



Doug Bankson (R)
House District 39



LaVon Bracy Davis (D)
House District 40



Johanna Lopez (D)
House District 43



Kristen Arrington (D)
House District 46

OSCEOLA COUNTY



Viviana Janer (D)
Osceola County Commission, District 2

SEMINOLE COUNTY



Amy Lockhart (R)
Seminole County Commission, District 4



Jay Zembower (R)
Seminole County Commission, District 2

ORANGE COUNTY



Maribel Gomez Cordero
Orange County Commission, District 4



Michael "Mike" Scott
Orange County Commission, District 6



Alicia Farrant
Orange County School Board, District 3



Transportation Sales Tax Ballot Initiative

If you have any questions regarding the upcoming General Election, please visit the Supervisor of Elections website, for the county that you reside within.

[**CLICK HERE**](#) to visit the Orange County Supervisor of Elections website.

[**CLICK HERE**](#) to visit the Osceola County Supervisor of Elections website.

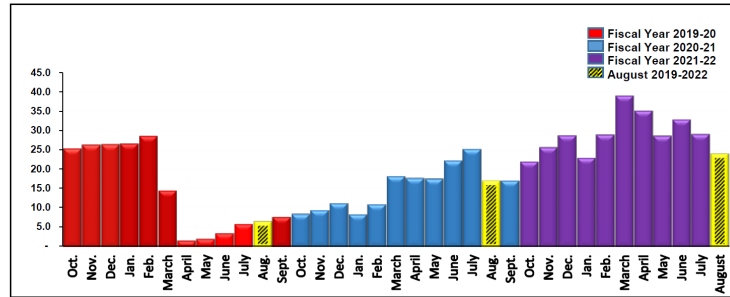
[**CLICK HERE**](#) to visit the Seminole County Supervisor of Elections website.

REGIONAL TOURIST DEVELOPMENT TAX UPDATE

Orange County

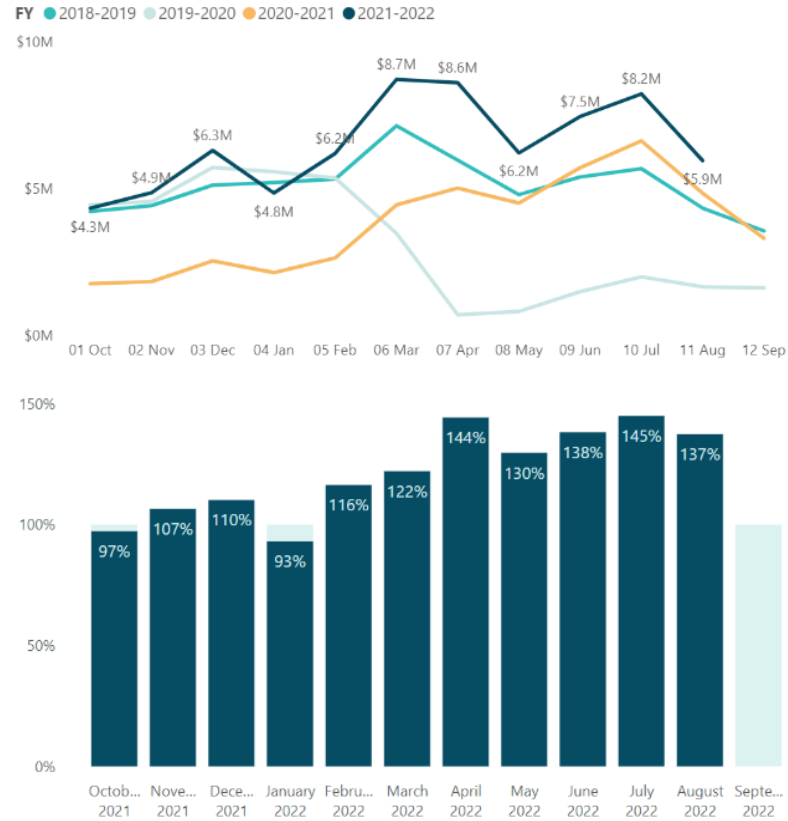
Orange County announced that the tourist development tax collections were **\$23.4 million for the month of August**, up **41.1% from \$16.5 million in August 2021**. Year-to-date collections show an **record of \$311.9 million** that has been collected so far, with one more month yet to be collected before the end of the county's fiscal year. This shatters the previous record of **\$284 million** for fiscal year 2018-19.

Month-over-month, August collections were lower than July collections by **\$5.1 million**. However, they were higher than August 2020 collections by **\$17.6 million**.



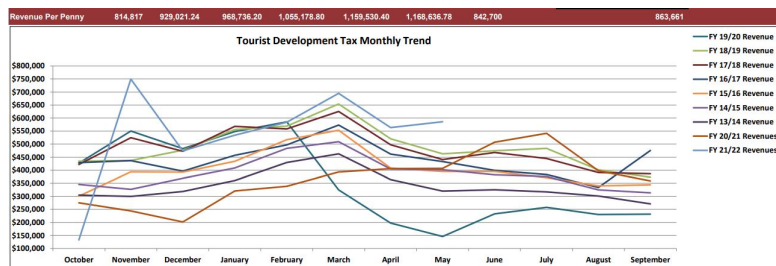
Osceola County

Osceola County was proud to announce that the August Tourist Development Tax collection was at **\$5,900,000**. This was a **23% increase over July 2021** and a **37% increase over 2019**.



Seminole County

Seminole County announced that the August Tourist Development Tax collection was at **\$482,358**. Seminole County has now posted a **new TDT monthly record for six consecutive months in a row (March - August 2022)**.



TRIPLE DIGIT INTERNATIONAL TRAFFIC GROWTH AT MCO

Recently, the Orlando International Airport (MCO) announced that it had increased its international visitation by 200 percent, year over year. Historically, strong international traffic is a good indicator of Central Florida's overall economic resiliency.

Contributing to the stronger international numbers, there were six international airlines operating in August 2022, which did not operate in August 2021 due to COVID restrictions. [READ MORE](#)

DONATE

CFHLA MEMBERS - Please consider making a donation of \$50 via the link below to the CFHLA PAC/PC. All contributions help CFHLA continue its efforts in supporting and endorsing Hospitality-Friendly candidates for local and state offices.

[DONATE NOW](#)

As a reminder, all CFHLA Board Members, PAC/PC Board Members, and ARC Board Members have committed to contributing \$100 to the CFHLA PAC/PC in 2022. If you are a part of one or more of these groups, please consider fulfilling your commitment today.

IN THE NEWS

[Florida hotels rank among the top in U.S.](#) (Orlando Business Journal)

[Florida redevelopment of Orlando I-Drive resort moves forward](#) (Orlando Business Journal)

[Atlanta investor buys iconic Florida hotel on Orlando's I-Drive](#) (Orlando Business Journal)

[Florida's Visit Orlando shares strategy to boost local travel](#) (Orlando Business Journal)

[Tech Trends 2022: Going Green Takes on Urgency](#) (hotelnewsresource.com)

[Florida Orlando airport flight activity climbs for year-end 2022](#) (Orlando Business Journal)

[Marriott-anchored mixed-use tower planned for Parramore](#) (GrowthSpotter)

[Florida's Orlando airport passenger traffic claws back toward record point](#) (Orlando Business Journal)

[Visit Florida puts advertising on hold due to Hurricane Ian](#) (Orlando Business Journal)

[Reunion Resort owner dusts off expansion plans for up to 1,200 units](#) (GrowthSpotter)

[Florida's Universal Orlando Epic Universe hotel project](#) (Orlando Business Journal)

[Florida's Lake Nona in Orlando to add homes, hotels, more](#) (Orlando Business Journal)

[Florida airport plans new projects to boost Orlando travel](#) (Orlando Business Journal)



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