



Volume 1
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IN THIS EDITION:

2022 CFHLA
PAC/PC
ENDORSEMENTS

CFHLA SUPPORTS
ORANGE
COUNTY'S
PROPOSED
TRANSPORTATION
PENNY SALES
TAX BALLOT
INITIATIVE

REGIONAL
TOURIST
DEVELOPMENT
TAX UPDATE

CONTINUATION
OF THE ONE-MILL
PROPERTY TAX
FOR ORANGE
COUNTY PUBLIC
SCHOOLS

DONATE

IN THE NEWS

LINKS OF
INTEREST

[Florida Governor
Ron DeSantis](#)

[State of Florida
Senate](#)

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2022 CFHLA PAC/PC ENDORSEMENTS

This week, the Central Florida Hotel and Lodging Association's (CFHLA) PAC and PC announced additional endorsements for the 2022 election cycle. This bipartisan slate included endorsements for candidates running in primaries for the Florida Senate, the Florida House of Representatives, as well as the Orange, Osceola and Seminole County Commission, and the Orange County School Board.

CFHLA is proud to stand with each of these pro-hospitality candidates and we strongly encourage each of our members to do the same.

These endorsements include:

Florida Senate

Florida Senate, District 10 - **Jason Brodeur** (R)
Florida Senate, District 15 - **Kamia Brown** (D)

Florida House of Representatives

Florida House of Representatives, District 26 – **Keith Truenow** (R)
Florida House of Representatives, District 35 – **Fred Hawkins** (R)
Florida House of Representatives, District 38 – **David Smith** (R)
Florida House of Representatives, District 39 – **Doug Bankson** (R)
Florida House of Representatives, District 40 – **LaVon Bracy Davis** (D)
Florida House of Representatives, District 43 – **Johanna Lopez** (D)
Florida House of Representatives, District 44 – **Daisy Morales** (D)
Florida House of Representatives, District 45 – **Bruno Portigliatti** (R)
Florida House of Representatives, District 46 – **Kristen Arrington** (D)
Florida House of Representatives, District 47 – **Dan Marquith** (D)

[State of Florida
House of
Representatives](#)

[Orange County](#)

[Osceola County](#)

[Seminole County](#)

[City of Orlando](#)

[City of Kissimmee](#)

[City of Sanford](#)

Orange County

Orange County Mayor – **Jerry L. Demings**
 Orange County Commission, District 2 – **Christine Moore**
 Orange County Commission, District 4 – **Maribel Gomez Cordero**
 Orange County Commission, District 6 – **Roberta Walton Johnson**
 Orange County School Board, District 1 – **Angie Gallo**
 Orange County School Board, District 3 – **Alicia Farrant**

Osceola County

Osceola County Commission, District 2 – **Viviana Janer (D)**
 Osceola County Commission, District 4 – **Cheryl Grieb (D)**

Seminole County

Seminole County Commission, District 2 – **Jay Zembower (R)**
 Seminole County Commission, District 4 – **Amy Lockhart (R)**

“CFHLA PAC and PC is extremely excited to support this diverse and passionate group of bipartisan candidates throughout the 2022 election cycle,” said Jay Leonard, General Manager of the Wyndham Garden Lake Buena Vista Disney Springs Resort Area, and the Chairman of the CFHLA PAC and PC. “Each of these pro-hospitality candidates understand the importance of tourism and are eager to help find solutions to the challenges that we face as a region and as a state.”

To read the most recent press release, please [CLICK HERE](#).

The 2022 Primary Elections will be held on **Tuesday, August 23, 2022** and to register to vote, check your registration status, or request a ballot by mail, please visit your local supervisor of elections website below.

[CLICK HERE](#) to visit the Orange County Supervisor of Elections website.

[CLICK HERE](#) to visit the Osceola County Supervisor of Elections website.

[CLICK HERE](#) to visit the Seminole County Supervisor of Elections website.

CFHLA SUPPORTS ORANGE COUNTY'S PROPOSED TRANSPORTATION PENNY SALES TAX BALLOT INITIATIVE

Recently, the CFHLA Board of Directors and the CFHLA PAC and PC voted to support the **proposed Transportation Penny Sales Tax ballot initiative**, that will be placed on the **November 2022 general election ballot**.

As we head towards the elections this fall, we will be working to educate all of our members (as well as the community) on the importance of this initiative to the future of our region.

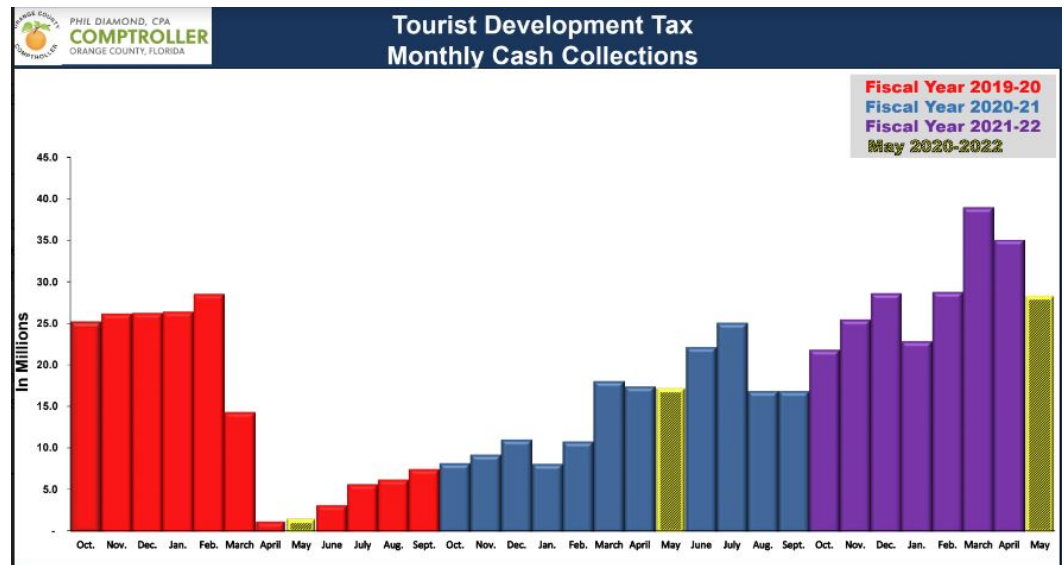
CFHLA believes that now is the time to seek long-term solutions for our transportation needs as a region. Our hospitality and tourism partners have long advocated for a more reliable and consistent transportation system, that helps service the hundreds of thousands of employees within our industry, as well as our future guests to Central Florida. By establishing a new and dedicated revenue source, that is **separate from the Tourism Development Tax and funded by at least 51% from out-of-town guests**, Orange County will finally be able to address the critical infrastructure needs that we have long sought. Plus, we will be able to expand opportunities for mass transit and other long-term public transportation initiatives within our community.

To learn more about this transportation initiative, please [CLICK HERE](#).

REGIONAL TOURIST DEVELOPMENT TAX UPDATE

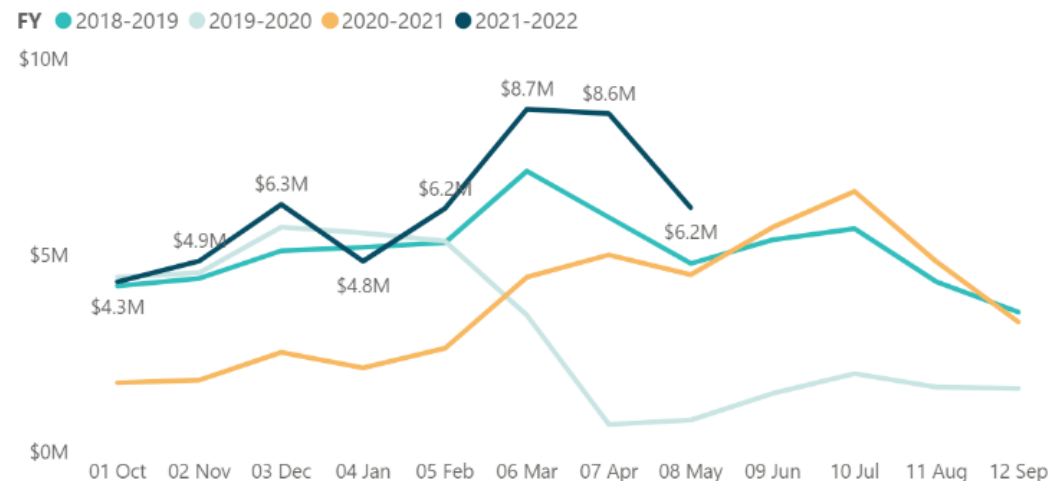
Orange County

Orange County announced that the May Tourist Development Tax collection was at **\$28,053,400**. That is a **65.8% increase** over May 2021. Additionally, month-over month, May's collections were **lower than April by \$6.6 million**. However, they were **higher than May 2020 collections by \$26.9 million**. **These were the highest May collections on record for Orange County!**



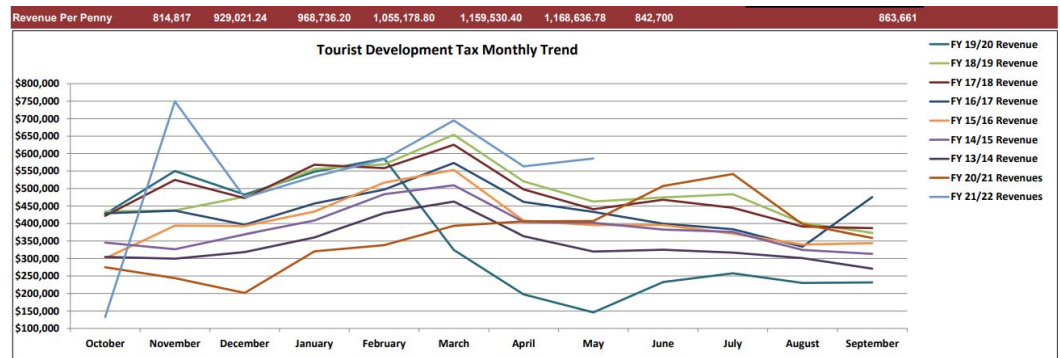
Osceola County

Osceola County announced that the April Tourist Development Tax collection was at **\$6,200,000**. **This was 30% higher than May 2019**. Overall, hotels accounted for \$2,500,000 (40%) in TDT collected, while vacation homes were at \$3,500,000 (57%).



Seminole County

Seminole County announced that the May Tourist Development Tax collection was at **\$585,892**. **This was a 44.0% increase from May 2021** and overall, Seminole County is **102.8% above last year's collection**.



CONTINUATION OF ONE-MILL PROPERTY TAX FOR ORANGE COUNTY PUBLIC SCHOOLS

All Orange County voters are being asked whether to **approve a continuation of the one-mill ad valorem property tax for an additional four years**. The additional one-mill is the last item on the **August 23rd Primary Election** ballot and **ALL registered voters are eligible**, because this ballot initiative is non-partisan.

Originally passed in 2010, the one-mill was created to preserve academic programs, retain highly qualified teachers, and protect arts, athletics, and student activities in Orange County schools.

If approved again, the one-mill would be used to fund essential operating expenses, compensate teachers and support staff, and continue to preserve academic programs, arts, athletics and student activities.

The projected millage rate in the presentation based on the Florida Legislative Budget was 3.54 mills. With the updated budget numbers from the Florida Department of Education on July 19, 2022, the new property values the millage rate for the 2023 fiscal year will be 3.2 mills. This is a 2.2 mills reduction in the Required Local Effort over the last 12 years. Even with the one-mill special millage continuation, Orange County Property owners will pay 1.2 mills less than they were paying in 2010 when the millage was initially approved.

For more information on the one-mill, please [CLICK HERE](#).

DONATE

CFHLA MEMBERS - Please consider making a donation of \$50 via the link below to the CFHLA PAC/PC. All contributions help CFHLA continue its efforts in supporting and endorsing Hospitality-Friendly candidates for local and state offices.

[DONATE NOW](#)

As a reminder, all CFHLA Board Members, PAC/PC Board Members, and ARC Board Members have committed to contributing \$100 to the CFHLA PAC/PC in 2022. If you are a part of one or more of these groups, please consider fulfilling your commitment today.

IN THE NEWS

[Central Florida hoteliers announce new round of endorsements](#) (Florida Politics)

[Central Florida Hotel and Lodging Association endorses Bankson in State House District 39 election](#) (Apopka Voice)

[Central Florida hoteliers announce new round of endorsements](#) (Spot On Florida)

[Seminole County tourism tax sees record numbers](#) (Spectrum News 13)

[Hotels bedeviled by severe staff shortages as travel demand roars back](#) (Orlando Business Journal)

[New York based Monarch buys Orlando hotels in multi-million dollar deal](#) (Orlando Business Journal)

[Central Florida hotel group backs Jerry Demings for second term](#) (Florida Politics)

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