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## 2022 FLORIDA LEGISLATIVE SPECIAL SESSION C UPDATE

Just prior to the start of the Florida Legislative Special Session C (what was scheduled to be a special session specifically dealing with congressional redistricting maps), the Governor, Speaker, and Senate President announced the addition of two issues on the special session call. The first was to address the future of special act-created special districts (specifically any that were formed prior to the 1968 State Constitution and not reconstituted since); and the second to eliminate the exception for companies that own theme parks from the 2021 Social Media transparency and de-platforming legislation.

The special district legislation, after being passed and signed into law, **officially sunsets six special districts on June 1, 2023**. Among the six that could be eliminated is the Reedy Creek Improvement District. Over the next several months, the Walt Disney Company, the Reedy Creek Improvement District, and the Florida legislature will be exploring a path forward and it will be critical that our Central Florida region, along with CFHLA and our industry partners, stays engaged in those conversations.

Additionally, on Tuesday, April 26th, the Governor issued a proclamation calling for a second Special Session D to consider legislation related to property insurance, reinsurance, changes to the Florida Building Code to improve the affordability of property insurance, the Office of Insurance Regulation, civil remedies, and appropriations.

This next special session will begin on **Monday, May 23rd at 12:00pm** and will extend no later than **11:59 p.m. on Friday, May 27th**.

## GOVERNMENTAL AFFAIRS COMMITTEE

Volume 1  
Edition 4  
April 28, 2022

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On Wednesday, April 13th, the CFHLA Governmental Affairs Committee held a special meeting with **State Senator Victor Torres** at Visit Orlando (Thank you **Casandra Matejl!**).

During this meeting, Senator Torres shared with the committee his perspective on the 2022 Florida Legislative Session, as well as his views on a variety of issues that are critically important to the hospitality and tourism industry today. Thank you Senator Torres for joining us and we appreciate the your time and participation.



The next Governmental Affairs Committee is scheduled for **Wednesday, May 11th** at the Mall of Millenia (Thank you, Steven Jamieson!) featuring Scott Howat, OCPS Chief Communications Officer & President of the Foundation for Orange County Public Schools.

## ORANGE COUNTY'S PROPOSED TRANSPORTATION INITIATIVE

On Tuesday, April 26th, the Board of Orange County Commissioners **agreed to advance the proposed Transportation Sales Tax initiative and place it on the November 2022 general election ballot**. CFHLA spoke in favor of this motion and it was approved by a vote of 4-3.

On behalf of the CFHLA Board of Directors, we are thankful to Mayor Demings and Commissioners Moore, Uribe and Gomez Cordero for advancing the proposed one-penny Transportation Sales Tax initiative forward and placing it onto the November 2022 general election ballot.

CFHLA believes that now is the time to have a discussion surrounding our long-term transportation needs as a region. Our hospitality and tourism partners have long sought a more reliable and consistent transportation system, that helps service the hundreds of thousands of employees within our industry, as well as our future guests to Central Florida. By allowing the voters of Orange County to consider establishing a new revenue source, that is **separate from the Tourism Development Tax and funded by at least 51% from out-of-town guests**, is a huge step forward in developing a dedicated source of funding for our current and long-term public transportation initiatives and infrastructure needs within our community.

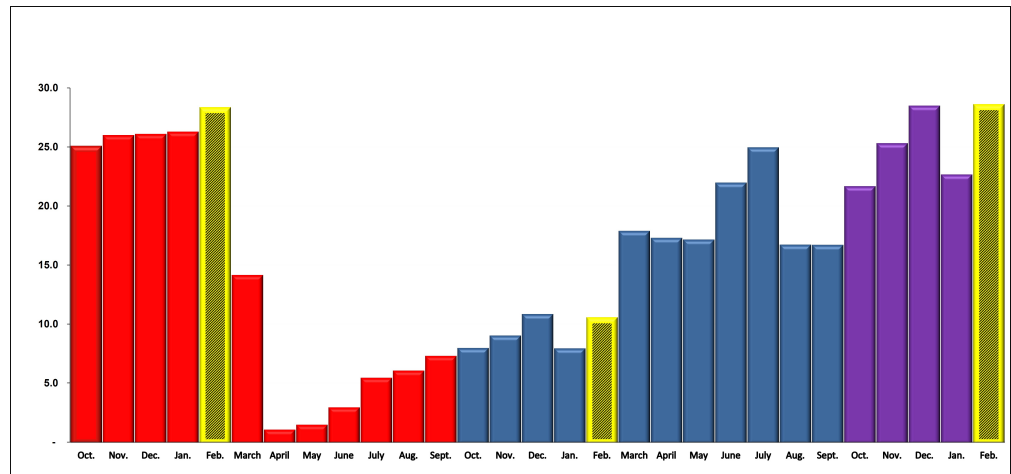
**To learn more about this transportation initiative, please [CLICK HERE](#).**

To read, CFHLA's full response, please [CLICK HERE](#).

# REGIONAL TOURIST DEVELOPMENT TAX UPDATE

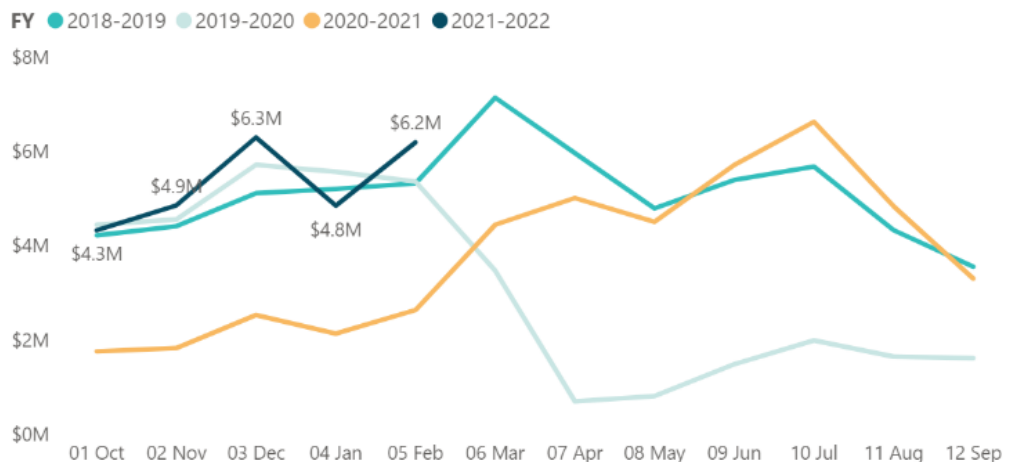
## Orange County

Orange County announced that the February Tourist Development Tax collection was at **\$28,362,00**. That is a **173.9% increase** over February 2021. Additionally, month-over-month, February's collections were **higher than January's by \$5.9 million** and **higher than February 2020 collections by \$255,800**. **These were the highest February collections ever and the third highest monthly collections ever for Orange County!**



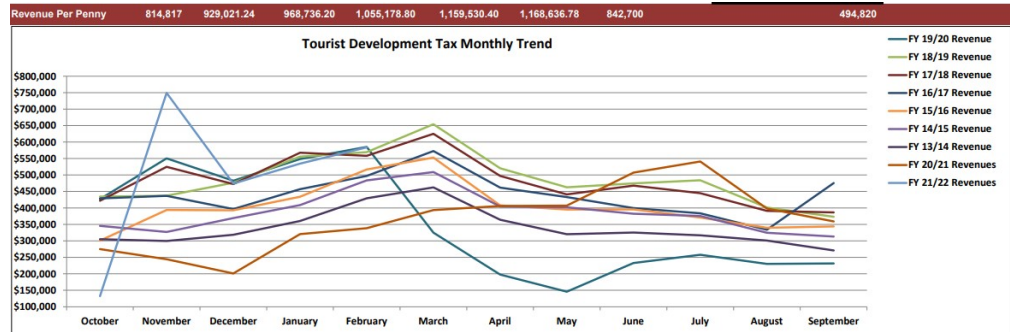
## Osceola County

Osceola County announced that the February Tourist Development Tax collection was at **\$6,200,000**. This is the 5th highest monthly collections ever for Osceola County (16% higher than March 2019) and a **127% increase** over January 2021. Additionally, month-over-month, February's collections were nearly a **23% increase** from January 2022 and a **16% increase** from January 2019.



## Seminole County

Seminole County announced that the February Tourist Development Tax collection was at **\$583,915**. That is roughly an **9% increase** from January 2022! This is Fantastic News!



## TEE IT UP FOR TOURISM

The annual CFHLA PAC Fundraiser - **Tee It Up For Tourism Presented by Landform of Central Florida** - will be held again on **Wednesday, June 22, 2022 at TopGolf**. The funds raised during this exciting event will provide the CFHLA Political Committees with the necessary resources to identify and support "pro-tourism" candidates for local and statewide elected office (as well as issues) during the 2022 election cycle.

Player registration and sponsorships are now open!

**[CLICK HERE FOR MORE INFORMATION!](#)**



**June 22, 2022**

**TOPGOLF: 9295 Universal Blvd. Orlando, FL 32819**

**Come join us at TOPGOLF**

**5pm-8pm**

**Bay Play Begins at 5:30pm**

**Fees:**

**\$1,000/bay (six golfers)**

**\$175/single golfer**

**\$125/spectator only**

**CLICK HERE TO REGISTER**

Benefitting the CFHLA Political Committee - Fees for these activities are contributions to the CFHLA Political Committee (PC). A contribution to a PC is not tax-deductible. Questions?

Please contact CFHLA Events Coordinator, Sarah Clements at [sarah.clements@cfhla.org](mailto:sarah.clements@cfhla.org).



Central Florida Hotel and Lodging Association | 6675 Westwood Blvd. Suite 210  
Orlando, FL 32821 | Phone: (407) 313-5000 | Website: [www.CFHla.org](http://www.CFHla.org)





Wednesday June 22, 2022  
TopGolf Orlando—9229 Universal Blvd.  
5PM—8PM  
Play Begins at 5:30PM



### \$5,000 Presenting Sponsor

- \* Access to private deck rental and rooftop terrace
- \* Two hours of bay play for up to 6 golfers with lounge seating, plus 2 spectator tickets
- \* Two Hour Open Bar- Beer and House Wine & Tasty appetizers
- \* Company Listed as the Presenting Sponsor of the event
- \* Company logo rotating on bay monitors
- \* Welcome Event Remarks (1-2 minutes)
- \* Prominent signage
- \* Prime Bay sponsorship
- \* Attendee registration list
- \* Recognition on printed materials + CFHLA Website
- \* Back of House Recognition w/ Web Link

### \$1,500 Bay Sponsor

- \* Access to private deck rental and rooftop terrace
- \* Two hours of bay play for up to 6 golfers
- \* Two Hour Open Bar- Beer and House Wine & Tasty appetizers
- \* Company logo rotating on bay monitors
- \* Verbal Recognition at event
- \* Company Signage at assigned bay
- \* Attendee registration list
- \* Recognition on CFHLA Website
- \* Back Of House recognition w/ Web Link

## CLICK HERE TO BE A SPONSOR

Benefitting the CFHLA Political Committee - Fees for these activities are contributions to the CFHLA Political Committee (PC). A contribution to a PC is not tax-deductible. Questions? Please contact CFHLA Events Coordinator, Sarah Clements at Sarah Clements at sarah.clements@cfhla.org.

Central Florida Hotel and Lodging Association | 6675 Westwood Blvd, Suite 210  
Orlando, FL 32821 | Phone: (407) 313-5000 | Website: www.CFHla.org

## CFHLA FUNDRAISER FOR ORANGE COUNTY MAYOR JERRY DEMINGS

This evening, the CFHLA PAC/PC will be hosting a campaign fundraiser for **Orange County Mayor Jerry L. Demings and his re-election campaign**, at the **Hyatt Regency Orlando** (thank you Brian Comes!).

We encourage our members to join us from **5:00 PM - 6:00 PM at the Urban Tide Restaurant** (located within the hotel at 9801 International Drive Orlando, FL 32819). There will be complimentary Self-Parking and please enter the main lobby. Then follow the signage to the Urban Tide Restaurant, which will be located on the pool level.

There is no cost to attend, but the **Suggested Contribution is \$100 per person**. Please make the checks payable to the **Jerry Demings Campaign** and the maximum contribution permitted by law is \$1,000 per person or entity.



**JERRY**  
**Demings**  
FOR ORANGE COUNTY MAYOR



Central Florida  
Hotel & Lodging Association

*Cordially invites you to a*

**FUNDRAISING RECEPTION FOR**

**JERRY DEMINGS**

RE-ELECTION CAMPAIGN, ORANGE COUNTY MAYOR

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**Thursday, April 28, 2022**

**5:00 PM - 6:00PM**

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**Hyatt Regency Orlando  
(in the Urban Tide Restaurant)  
9801 International Drive  
Orlando, FL 32819**

Complimentary Self Parking and please enter the main lobby. Then follow the signage to the Urban Tide Restaurant, which will be located on the pool level.

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Email [robert.agrusa@cfhla.org](mailto:robert.agrusa@cfhla.org) to RSVP

Political Advertisement Paid for and Approved by Jerry Demings for Orange County Mayor (Nonpartisan)



## CONTRIBUTION INFORMATION

### Jerry Demings Campaign Contributions

**Suggested Contribution is \$100 per person.**

However, maximum contribution permitted by law is **\$1,000 per person or entity.**

Please make checks payable to: Jerry Demings Campaign

And mail to:  
Jerry Demings Campaign  
P.O. Box 4447  
Orlando, FL 32802

Contributions can be made securely online at:

<https://jerrydemingscampaign.com/>

Political Advertisement Paid for and Approved by Jerry Demings for Orange County Mayor (Nonpartisan)

### Orange County Citizens for Smart Growth PAC Contributions

Contributions to this account can be made in **unlimited amounts.**

Please make checks payable to: Orange County Citizens for Smart Growth

And mail to:  
Orange County Citizens for Smart Growth  
c/o Mark Herron  
P.O. Box 1701  
Tallahassee, FL 32302

Paid for by Orange County Citizens for Smart Growth

Should you have questions or require assistance, please contact:

Drake E. Thomsen  
904-614-8130 or [electjerrydemings@gmail.com](mailto:electjerrydemings@gmail.com)

Contributions to the Jerry Demings Campaign or to Orange County Citizens for Smart Growth are not tax deductible.

## DONATE

**CFHLA MEMBERS** - Please consider making a donation of \$50 via the link below to the CFHLA PAC/PC. All contributions help CFHLA continue its efforts in supporting and endorsing Hospitality-Friendly candidates for local and state offices.

**DONATE NOW** 

As a reminder, all CFHLA Board Members, PAC/PC Board Members, and ARC Board Members have committed to contributing \$100 to the CFHLA PAC/PC in 2022. If you are a part of one or more of these groups, please consider fulfilling your commitment today.

## IN THE NEWS



[Orange County: Voters to decide on proposed sales tax hike earmarked for transportation improvements](#) (Orlando Business Journal)

[Orange County Commission greenlights Jerry Demings' transportation tax referendum](#) (Florida Politics)

[Florida Gov. Ron DeSantis calls special session to address property insurance](#) (News 6)

[Orlando International Airport announces opening date for new Terminal C](#) (Fox 35)

[Seminole County tourism surges back, thanks to leisure and sports activity](#) (Orlando Business Journal)

[Orlando leads top U.S. markets for hotel occupancy recovery](#) (Orlando Business Journal)

[Booked: Spring Breakers help pack Disney World, Orlando hotels](#) (Florida Politics)

[Hotel investment sales off to a strong start this year, with leisure markets continuing to outperform](#) (Orlando Business Journal)

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