



April 14, 2023

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**REMINDER CFHLA CARES COLLECTION DRIVE -  
NEXT THURSDAY!**



## Collection Drive for Students in Need

Thursday, April 20, 2023, 10:00AM - 2:00PM

Hilton Orlando

6001 Destination Parkway

Orlando, FL 32819

*Donation drop-off location is in the Group Arrival Area*

CFHLA is collecting school supplies, toiletry & hygiene products items for:



[CLICK HERE FOR MORE INFORMATION](#)

CFHLA is also partnering with Operation Shared Shoes to collect new and gently used shoes (adults and children's sizes)



For more information, please contact Melanie Anesh at [melanie.anesh@cfhla.org](mailto:melanie.anesh@cfhla.org) or 407-313-5022



**LAST CHANCE TO REGISTER FOR THE GIVES LUNCHEON NEXT THURSDAY, APRIL 20TH!**

The Central Florida Hotel & Lodging Association Invites You To Attend



# 2023 CFHLA GIVES SCHOLARSHIP LUNCHEON

## Hilton Orlando

6001 Destination Pkwy, Orlando, FL 32819

### 12:00 - 1:30pm: Luncheon & Awards Presentation

Individual Registration: \$55 / Corporate Table of 8: \$440

### 10:00am - 2:00pm: CFHLA Collection Drive

Visit [www.cfhla.org/cares-collection-drives/](http://www.cfhla.org/cares-collection-drives/) for more information

**Join the Celebration on Thursday, April 20!**

CFHLA will be celebrating educational partnerships at this special Membership Luncheon. The program will include the recognition of all CFHLA Adopt-A-School Partners, a Collection Drive for Students in Need, the awarding of Community Grants, Educational Grants and Family Member Scholarships and the presentation of Hospitality Student Scholarships!

**[CLICK HERE TO REGISTER](#)**

PROUDLY SPONSORED BY:



ELECTRICAL PARTNER:



AV PARTNER:



For more information, please contact Kim Gordon at 407-313-5040 or [kim.gordon@cfhla.org](mailto:kim.gordon@cfhla.org)

CENTRAL FLORIDA HOTEL & LODGING ASSOCIATION | 6675 WESTWOOD BLVD. SUITE 210 | ORLANDO, FL 32821  
PHONE: 407-313-5000 | WEBSITE: [WWW.CFHLA.ORG](http://WWW.CFHLA.ORG)

## HOSPITALITY NIGHT WITH ORLANDO CITY AND THE ORLANDO PRIDE

[Orlando City Soccer](#), the [Orlando Pride](#) and the Central Florida Hotel & Lodging Association have joined together to present a pair of **Hospitality Night matches at Exploria Stadium this summer.**

Make plans to catch **Orlando City on Wednesday, June 21** vs. the Philadelphia Union at 7:30pm and the **Orlando Pride on Friday, July 7** at

7pm vs. OL Reign.

This is a terrific opportunity to reward our hardworking staff and team members with a fun night, all while supporting Orlando's hometown teams.

In addition to individual match tickets, Orlando City and the Pride are offering **exclusive ticket packages to CFHLA Members that include tickets to BOTH matches (for one price)**.

If you are interested in purchasing 10 or more tickets, other premium group space or a corporate package, please contact Kacey Tessitore at [ktessitore@orlandocitysc.com](mailto:ktessitore@orlandocitysc.com) or 407-214-3450.

**To purchase individual match tickets**, please click on the links below.

June 21, Orlando City vs. Philadelphia - <https://fevo.me/cfhla2023>

July 7, Orlando Pride vs. OL Reign - <https://fevo.me/cfhla2023pride>

# HOSPITALITY NIGHT



JUNE 21 - 7:30 PM



JULY 7 - 7:00 PM



EACH PACKAGE INCLUDES TICKETS TO BOTH MATCHES

TICKETS	PRICE
25 TICKETS TO BOTH MATCHES	\$500
50 TICKETS TO BOTH MATCHES	\$750
100 TICKETS TO BOTH MATCHES	\$1500

INTERESTED IN SUITES? CONTACT KACEY TESSITORE

ORLANDO HEALTH



KACEY TESSITORE  
KTESSITORE@ORLANDOCITYSC.COM  
407-214-3450

SAVE THE DATE FOR THE HOSPITALITY GALA

While you may not yet be thinking about the end of the year holiday season, be sure to **Save the Date for the 2023 CFHLA Hospitality Gala, presented by Orlando Health!**

**Date: Saturday, December 16, 2023**

**Time: 6pm – 11pm**

**Location: [Renaissance Orlando at SeaWorld](#)**

**Registration: \$225 / Person or \$2,250 / table of 10**

**New this year, your registration fee will include ALL food & beverages (including alcohol)!**

Corporate sponsorships for this marquee event are currently available and can be purchased by [CLICKING HERE](#). For additional information, please contact Kim Gordon at [kim.gordon@cfhla.org](mailto:kim.gordon@cfhla.org).

Registration will be opening soon!

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## HEAT TRADESHOW SCHEDULED FOR AUGUST 29TH

The 2023 CFHLA **HEAT Tradeshow** is **NOW confirmed for Tuesday, August 29th** at the [Gaylord Palms Resort & Convention Center](#) (Thank you Johann Krieger)!

The HEAT Tradeshow provides our Allied Members with the opportunity to meet and present their products and services to hundreds of Central Florida Lodging decision makers.

**Registration will open** for VIP Members on **Tuesday, April 18th**, with registration for all Members available beginning **Wednesday, April 19th**.

We hope to see you there!

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## ORLANDO MAGIC MOVING G LEAGUE TEAM TO OSCEOLA COUNTY

This week, our CFHLA partner, the [Orlando Magic](#), **announced that it will relocate its NBA G League affiliate to Kissimmee** and it will be rebranded as the **Osceola Magic**.

Their new home will be in [Osceola Heritage Park](#), with games being

played at [Silver Spurs Arena](#), beginning November 2023.

The NBA G League is the NBA's official developmental league, preparing players, coaches, officials, trainers and front office staff for careers in the NBA, while acting as the league's research and developmental laboratory. The NBA G League features 30 teams – 28 with one-to-one affiliations with NBA franchises.

The Orlando Magic's G League affiliate captured the 2021 NBA G League championship.

Welcome Osceola Magic!



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## PUT YOUR BUSINESS IN FRONT OF THE CFHLA MEMBERSHIP WITH THESE SPONSORSHIP OPPORTUNITIES

Currently, CFHLA has a few high profile sponsorship opportunities, that are still available to promote your business to the Membership.

The sponsorships that are currently available:

- **July Board of Directors Meeting, \$2,000**
- **November Board of Directors Meeting, \$2,000**
- **June Executive Committee Meeting, \$300**
- **Securi-Tee Golf Classic**
  - Non-Alcohol Hole Sponsorships, \$300 each (4 available)

- Signage Only Hole Sponsor, \$100 each (8 available)
- **HEAT Tradeshow**
  - Corporate Sponsor, \$3,500 (only 4 remain)
  - Ultimate Chef Competition Sponsor, \$2,500 (2 available)

For additional details or to purchase one of the opportunities listed, please [CLICK HERE](#).

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## ENGLISH PREMIER LEAGUE SOCCER COMING TO ORLANDO

This week, it was also announced that the **English Premier League Soccer will be coming back to Exploria Stadium**, to host **Fulham FC** and **Aston Villa FC** for their match in the Summer Series on **Wednesday, July 26**.

The match will kick off at 7 p.m. ET.

This is the first time the League has hosted a pre-season tournament in the USA, giving US-based fans the opportunity to watch a world-class line-up of Premier League players and managers in action.

This will be the second-consecutive year that Exploria Stadium sees teams from the Premier League, following [Orlando City](#)'s friendly against current Premier League leaders Arsenal FC in July of 2022.

For all the latest tournament and ticket information visit [www.premierleague.com/SummerSeries](http://www.premierleague.com/SummerSeries).





## PARTNERS IN ACTION - HYATT REGENCY ORLANDO

Recently, the [Hyatt Regency Orlando](#) held their **Camp Hyatt Career Day**. Students from [Rosemont Elementary School](#) were invited to the property to experience the many jobs that make up the hospitality industry.

The students were divided into different departments where they each learned various roles from across the property, for a couple of hours, before getting back together as a group for lunch. The students that were in culinary, made pizzas, cookies and prepared chocolate dipped fruit for the rest of the group to enjoy at the lunch.



Thank you to the Hyatt Regency Orlando for your continued support with our educational partners!

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## PARTNERS IN ACTION - HARD ROCK HOTEL AT UNIVERSAL ORLANDO RESORT

In addition, the [Hard Rock Hotel at Universal](#) recently celebrated Women's History Month along with the students at [Sadler Elementary](#). The students chose a woman that most inspired them and then prepared a presentation and told their story. Following the program, the team from the Hard Rock Hotel handed out drinks and cookies to the students and their families.



Thank you to the Hard Rock Hotel at Universal for your continued support with our educational partners!

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**CONGRATULATIONS TO OUR  
APRIL MEMBERS OF THE MONTH**



**John McCracken**  
[Marriott Village Orlando](#)



**Chad Rocheford**  
[Crown Linen LLC](#)

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## MEET THE VIP

Did You Know...Our team at [Wealth Management Strategies of Central Florida](#)'s combined experience, credentials and knowledge of a wide-range of products and services allow our firm to provide top-quality, cost-effective financial strategies that are designed to help our clients realize their financial goals.



In alliance with



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## UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the links below.

- [CFHLA Foundation CARES Drive \(4/20/2023\)](#)
- [CFHLA Gives Luncheon - \(4/20/2023\)](#)
- [Seminole County General Managers Luncheon \(4/25/2023\)](#)
- [Osceola County General Managers Luncheon \(4/27/2023\)](#)
- [Vacation Ownership Council Meeting \(5/4/2023\)](#)
- [Diversity Committee Meeting \(5/8/2023\)](#)

- [CFHLA Executive Committee Meeting \(5/9/2023\)](#)
- [I-Drive/LBV Area General Managers Meeting and Reception \(5/10/2023\)](#)
- [2023 Hob Nob - Allied Registration \(5/17/2023\)](#)
- [2023 Hob Nob - Lodging Registration \(5/17/2023\)](#)
- [Airport Area General Managers Luncheon \(5/23/2023\)](#)
- [CFHLA Board of Directors Meeting & After Hours Member Reception \(5/31/2023\)](#)
- [2023 Orlando City Soccer Club - Hospitality Night \(6/21/2023\)](#)

[\*\*Click Here to View Upcoming  
CFHLA Meetings & Events\*\*](#)

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## **JOB OPENINGS**

Check out the latest hospitality employment opportunities in Central Florida.

[\*\*VIEW JOB POSTINGS\*\*](#)

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## **CONNECT WITH CFHLA**



[WWW.CFHLA.ORG](http://WWW.CFHLA.ORG)

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.