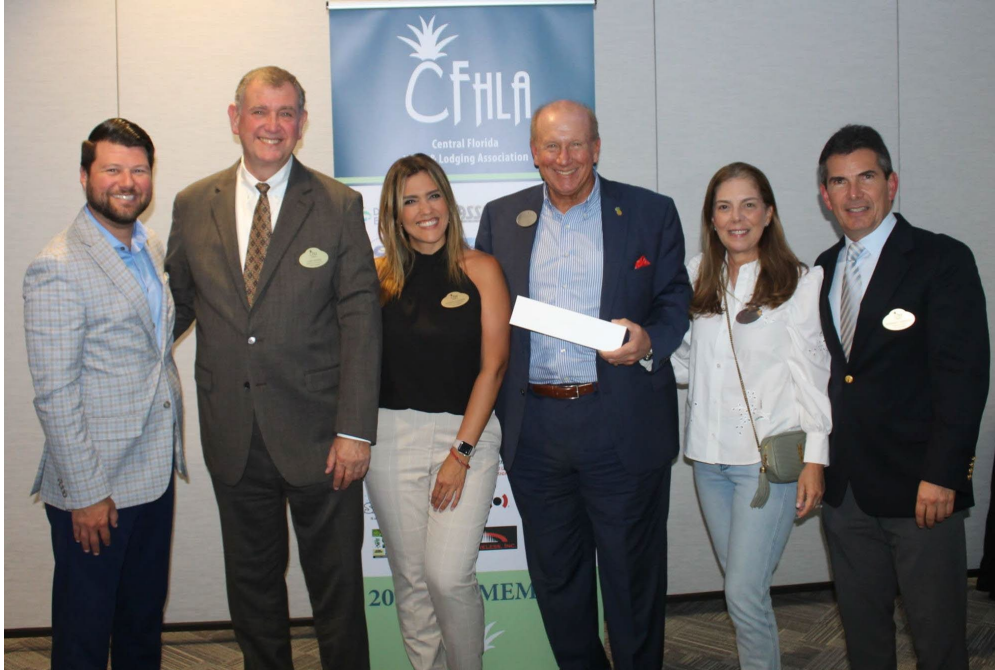




March 31, 2023

MARCH BOARD OF DIRECTORS MEETING & VIP MEMBER RECEPTION





On **Wednesday, March 29th**, our CFHLA Board of Directors held their second meeting of the year and VIP Member After Hours Reception at the [Holiday Inn Orlando International Airport](#). Thank you to CFHLA Board Member **R.P. Rama, President & CTO/CIO & Laetitia Perkins, General Manager** for their awesome hospitality!



Additionally, we'd like to thank Jeff Hayward of the [Heart of Florida United Way](#) for joining us and providing our Members with an update and encouraging new partnership opportunities.

Lastly, we would like to thank our March Board Meeting Sponsor, [Clean Tec Outsourcing](#) for their incredible support!



[Click Here to View the Board Meeting & After Hours Photos](#)

OCPS CRYSTAL AWARDS

Today, [Orange County Public Schools](#) held their annual Community Outreach Recognition Event - the **Crystal Awards** at [SeaWorld Orlando](#)!

Each year, OCPS recognizes the outstanding coordinators, school volunteers, and business partners for their contributions that impact student success throughout the school year.

Thank you to the award presenters including: **Theresa Jacobs**, Chair of the Orange County School Board; **Pam Carson**, Assistant Director District Foundation and Community Outreach for Orange County Public Schools; **Pam Gould**, Orange County School Board Member District 4; **Alicia Farrant**, Orange County School Board Member District 3; **Scott Howat**, Chief Communications Officer, President of the Foundation Orange County Public Schools and **Maria Vasquez**, Superintendent of Orange County

Public Schools for their support of today's recognition.

Specifically, CFHLA would like to congratulate and thank the following Lodging and Allied Members, for being recognized on stage for their amazing partnership with OCPS and their continuing support of our local schools!



[Evermore Resort](#) - [Millennia Gardens Elementary School](#)
[Grand Bohemian Hotel Orlando](#) - [Jones High School](#)
[Hampton Inn and Suites Orlando Airport](#) - [Little River Elementary](#)
[Universal Orlando Resorts](#) - [Alternative Education Center](#)
[The Celeste Hotel](#) - [Riverdale Elementary School](#)
[Hilton Garden Inn Lake Buena Vista/Orlando](#) - [Sand Lake Elementary](#)

Education/Financial/Professional/Technology



[Helpro Cleaning Services](#) - [Memorial Middle School](#)
[Welbro Building Corporation](#) - [Riverside Elementary School](#)

**REGISTER TODAY! CFHLA GIVES SCHOLARSHIP
LUNCHEON ON APRIL 20TH**

The Central Florida Hotel & Lodging Association Invites You To Attend



2023 CFHLA GIVES SCHOLARSHIP LUNCHEON

Hilton Orlando

6001 Destination Pkwy, Orlando, FL 32819

12:00 - 1:30pm: Luncheon & Awards Presentation

Individual Registration: \$55 / Corporate Table of 8: \$440

10:00am - 2:00pm: CFHLA Collection Drive

Visit www.cfhla.org/cares-collection-drives/ for more information

Join the Celebration on Thursday, April 20!

CFHLA will be celebrating educational partnerships at this special Membership Luncheon. The program will include the recognition of all CFHLA Adopt-A-School Partners, a Collection Drive for Students in Need, the awarding of Community Grants, Educational Grants and Family Member Scholarships and the presentation of Hospitality Student Scholarships!

[CLICK HERE TO REGISTER](#)

PROUDLY SPONSORED BY:



ELECTRICAL PARTNER:



AV PARTNER:



For more information, please contact Kim Gordon at 407-313-5040 or kim.gordon@cfhla.org

CENTRAL FLORIDA HOTEL & LODGING ASSOCIATION | 6675 WESTWOOD BLVD. SUITE 210 | ORLANDO, FL 32821
PHONE: 407-313-5000 | WEBSITE: WWW.CFHLA.ORG

LEADERSHIP MENTORING PROGRAM APPLICATIONS NOW OPEN

Applications for this year's **Leadership Mentoring Program** are now open!

This program is open to our **CFHLA Allied and Lodging members** and provides a diverse group of mid-level leaders, with the opportunity to develop transferable leadership skills and mentorship opportunities outside of their current place of business.

If you know someone that would benefit from this program, please encourage them to complete this [APPLICATION](#) by **Friday, April 28th**.

For more information on Class II of the CFHLA Leadership Mentoring Program, please contact Melanie Anesh at melanie.anesh@cfhla.org.



CFHLA PRESIDENT/CEO AMONG PANELISTS AT THE LIFEBOAT PROJECT LUNCHEON

On **Thursday, March 30th**, our [CFHLA](#) President/CEO **Robert Agrusa** served as a guest speaker at [The Lifeboat Project's Making Waves Luncheon](#). This luncheon brought together community members and organizations from across Central Florida, to raise funds in support of The Lifeboat Project's Vision, which includes educating our community on the dangers of human trafficking and sharing the needs of its survivors.

Specifically, Robert spoke about the **collective efforts of Central Florida's hospitality community in elevating, assessing, educating and supporting the fight to end human trafficking within our community**. This also includes educating all of our employees (from front-line up to senior management) on how to identify the signs of human trafficking, and the ways that other businesses can partner up with The Lifeboat Project moving ahead.

Thank you to each of the speakers who joined us in this effort, including **Tim McKinney**, CEO & Founder, [United Global Outreach](#); **Angela Jackson**, President & Founder, [Heartland Haven Foundation](#) and **Jill Cohen**, President/CEO & Founder, [The Lifeboat Project, Inc!](#) Lastly, thank you to **Jim Payne** of [WESH-2 NEWS](#) for serving as the Master of Ceremonies.



Robert Agrusa President / CEO of CFHLA, Angela Jackson President & Founder of Heartland Haven Foundation, Jim Payne WESH-2 News, Jill Cohen, President/CEO & Founder of The Lifeboat Project, Tim McKinney CEO & Founder of United Global Outreach and Garry Cohen Treasurer of the Board of Directors at The Lifeboat Project.

ENGINEERS CLAY SHOOT LIQUOR DONATIONS

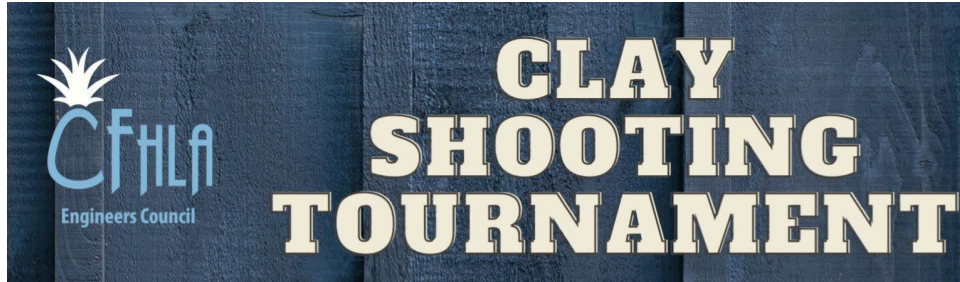
The **CFHLA Engineers Council** is currently seeking liquor donations, valued at a minimum of \$25, for the **2023 Engineers Clay Shoot**, which will be held on **Friday, April 14th**.

As a reminder, all net proceeds from this event will support the CFHLA Foundation and the Engineers Council charities and education.

Please [CLICK HERE](#) to download the donation form and completed forms can be returned to faith.moore@cfhla.org.

All donated items must be delivered to the CFHLA Offices no later than **Thursday, April 6th**. Be sure to include your business card when dropping off donations.

Thank you for your consideration and support!



DPBR INVITES CFHLA MEMBERS TO CELEBRATING WOMEN IN BUSINESS EVENT

A blue graphic with white and yellow text. At the top, '2023' is in large white bold font, followed by 'Celebrating' in a yellow script font, and 'WOMEN IN BUSINESS' in white bold font. Below this, a white-bordered box contains the text 'SAVE THE DATE' in large yellow bold font, followed by 'Tuesday, April 11 | 3:30 - 5:30 p.m.', 'Panel & Networking Event', and 'DoubleTree by Hilton Tallahassee' in white. At the bottom is the Florida DBPR logo, with 'Florida' in small white text above 'dbpr' in large white font, and a circular icon to the right. Below the logo, the text 'RSVP to Communications@MyFloridaLicense.com by Friday, April 7' is written in white.

2023 Celebrating
WOMEN IN BUSINESS

SAVE THE DATE
Tuesday, April 11 | 3:30 - 5:30 p.m.
Panel & Networking Event
DoubleTree by Hilton Tallahassee

Florida
dbpr

RSVP to Communications@MyFloridaLicense.com
by Friday, April 7

The [Florida Department of Business and Professional Regulation](https://www.myfloridalicense.com/dbpr) (DBPR) is excited to extend an invitation to the leaders and members of

CFHLA to attend the upcoming **11th Annual Celebrating Women in Business on Tuesday, April 11th** from 3:30 p.m. to 5:30 p.m.

This event will gather dynamic female entrepreneurs and professionals from around the state, in the heart of downtown Tallahassee, at the **DoubleTree by Hilton Tallahassee**. It will also include a panel discussion with DBPR licensees, **moderated by DBPR Secretary Melanie S. Griffin**. After the panel discussion, attendees will participate in small group discussions with the panelists and other industry leaders, regarding topics such as leadership, mentorship, and professional development.

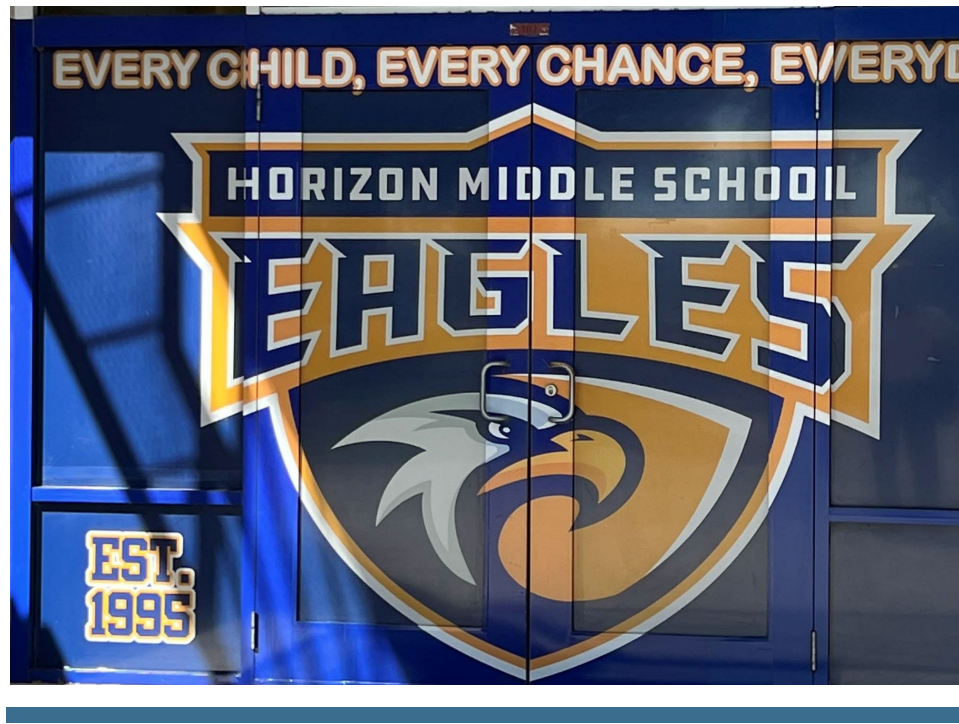
Then, all attendees are invited to gather atop Eve on Adams for a networking reception until 7:30 p.m., while celebrating women in business and enjoying breathtaking views of Tallahassee's skyline with statewide industry partners.

If you are interested in attending this event on April 11th, please [CLICK HERE](#) to RSVP.

PARTNERS IN ACTION - WYNDHAM ORLANDO RESORT AND CONFERENCE CENTER CELEBRATION

Recently, General Manager and CFHLA Board Member, **Glen Vlasic** of the [Wyndham Orlando Resort and Conference Center Celebration](#), had the opportunity to discuss hospitality careers with the students from Ms. Woodall's class at [Horizon Middle School](#).

Thank you Glen and to your team at the Wyndham Orlando Resort and Conference Center Celebration for playing an active role in the community and for supporting our educational partners!



**CONGRATULATIONS TO OUR
MARCH MEMBERS OF THE MONTH**



Jonathan Raz

[Signia by Hilton](#)
[Orlando Bonnet Creek](#)



Luis Rivera

[Clean Tec Outsourcing](#)

MEET THE VIP

Did You Know...[Vermana](#) has the expertise to build the perfect custom pool & spa for your commercial or residential property. Vermana is on call to tackle resurfacing or pool equipment needs any day of the week, and chemicals are delivered to your property at no extra cost.



UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the links below.

- [New Member Reception \(4/4/2023\)](#)
- [PAC/PC Board Meeting \(4/5/2023\)](#)
- [Engineers Council Board Meeting \(4/6/2023\)](#)
- [CFHLA Board Executive Committee Meeting \(4/11/2023\)](#)
- [CFHLA Wednesday Morning Leads Group \(4/12/2023\)](#)
- [CFHLA Wednesday Noon Leads Group \(4/12/2023\)](#)
- [Security & Safety Council Meeting \(4/13/2023\)](#)
- [Engineers Clay Shoot \(4/14/2023\)](#)
- [CFHLA Foundation CARES Drive \(4/20/2023\)](#)
- [CFHLA Gives Luncheon \(4/20/2023\)](#)
- [Seminole County General Managers Luncheon \(4/25/2023\)](#)

- [Osceola County General Managers Luncheon \(4/27/2023\)](#)
- [Vacation Ownership Council Meeting \(5/4/2023\)](#)
- [Diversity Committee Meeting \(5/8/2023\)](#)
- [I-Drive/LBV Area General Managers Meeting and Reception \(5/10/2023\)](#)
- [2023 Hob Nob - Allied Registration \(5/17/2023\)](#)
- [2023 Hob Nob - Lodging Registration \(5/17/2023\)](#)
- [Airport Area General Managers Luncheon \(5/23/2023\)](#)

[Click Here to View Upcoming CFHLA Meetings](#)

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)



www.stsi-fla.com | 407.682.9881

Your local mechanical, building automation and controls experts.
HVAC | Mechanical Contracting | Controls | Design | Retro-fit



www.stsi-fla.com
#whereservicemeansbusiness
407.840.3234

HVAC

Proudly serving Central Florida Hospitality Industry for 20+ years

We can't wait to hear from you!

[CONNECT WITH CFHLA](#)



WWW.CFHILA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.