



March 24, 2023

ST. PATRICK'S DAY GOLF OPEN



Last **Friday, March 17th**, the Irish eyes were smiling as CFHLA hosted our annual **St. Patrick's Day Golf Open** at the [Rio Pinar Golf & Country Club](#).

Taking advantage of a terrific spring day, 144 golfers had an incredible day of fun, golf & networking, while enjoying a classic Orlando layout.

Thank you to all of our members, sponsors and participants who came out to support this signature CFHLA event!



Thank You to Our Event Sponsors:

Lunch Sponsor



Golf Cart Sponsor

Golfer Gift Sponsor



Goody Bag Sponsor



Hole Sponsors:



Putting Contest

Sponsor:



Shamrock Raffle

Sponsor:



Breakfast

Sponsor:



Men's Closest to the Pin Sponsor:



Women's Closest to the Pin Sponsor:



Men's & Women's

Longest Drive

Sponsor:



Congratulations to the following winners:

Best Decorated Hole and Best Food - Tacos

PCPI Services



Best Beverage - Margaritas

Crown Linen



First Place Team

Premier Oracle Elevator



Second Place Team

[PCPI Services, Inc.](#)

Third Place Team

[GFL Environmental](#)

Women's Longest Drive

Chelsea Wynn

[Holiday Inn Club Vacations - Orange Lake Resort](#)

Men's Longest Drive

Leonardo Groosooks

Women's Closest to the Pin

Sandra Changkija

[Omni Orlando Resort at ChampionsGate](#)

Men's Closest to the Pin

Casey Doonan
[Tempur Sealy International](#)

[Click Here to View Photos from the Event](#)

CFHLA WELCOMES FAITH MOORE

Please join us in welcoming our newest member of the Central Florida Hotel & Lodging Association team, **Faith Moore**, who started this week as our new Events Coordinator!

As a graduate of [UCF Rosen College of Hospitality Management](#) (Go Knights!), Faith is joining the team from XL Event Lab, where she was recently a production manager.

Welcome aboard Faith, and we are excited to have you on the team!



Welcome Faith Moore
to the CFHLA Team, as our new
Events Coordinator

2023 ENGINEERS COUNCIL CLAY SHOOT TOURNAMENT STATION SPONSORSHIPS

CFHLA still has five **Station Sponsorships** available for the **Engineers Council Clay Shoot Tournament**, that will be held on **Friday, April 14th** at Blackjack Sporting Clays.

As a reminder, all net proceeds from this event will support the CFHLA Foundation and the Engineers Council charities and education.

Additionally, all sponsorships are non-alcohol and are limited to two representatives per company. Sponsors are responsible for providing all needed items at the station including tents, chairs, table, food, and beverages.

Station Sponsorships are available for \$550 each and include:

- **Signage at station**
- **Responsible for orchestrating tournament**
 - **Launching the clay disks**
 - **Keeping score for players**
- **Company name on sponsor appreciation sign at player registration**
- **Two Seats at Lunch**
- **Back of House Newsletter Recognition**

[CLICK HERE](#) to support this fun and unique opportunity.



CARES COLLECTION DRIVE SCHEDULED FOR APRIL



Collection Drive for Students in Need

Thursday, April 20, 2023, 10:00AM - 2:00PM

Hilton Orlando

6001 Destination Parkway

Orlando, FL 32819

Donation drop-off location is in the Group Arrival Area

CFHLA is collecting school supplies, toiletry & hygiene products items for:



School District of
OSCEOLA COUNTY
FLORIDA



Seminole County
Public Schools

[CLICK HERE FOR MORE INFORMATION](#)

CFHLA is also partnering with Operation Shared Shoes to collect new and gently used shoes (adults and children's sizes)



For more information, please contact Melanie Anesh at melanie.anesh@cfhla.org or 407-313-5022



GLOBAL MEETINGS INDUSTRY DAY

Next week, the Central Florida Hotel & Lodging Association will be championing "Meetings Matter" on **Global Meetings Industry Day**. This international day of advocacy will be held on **March 30th** and it

showcases the essential nature and incredible value created by business meetings, trade shows, conferences and conventions within our community.

This year's theme, "**Meetings Matter**," highlights the numerous benefits of in-person meetings—such as economic growth, deeper business connections and the sharing of knowledge and ideas that positively impact society.

Business meetings are a key driver of our local economy and workforce, and they play a critical role in fueling other industries within the region. In 2022, professional events drove nearly \$100 billion in travel spending nationwide, accounting for 38% of all business travel spending.

[CLICK HERE](#) to learn more on why business meetings and events are essential to our local economy.

GLOBAL MEETINGS INDUSTRY DAY
MARCH 30, 2023 | #GMID2023
Powered by U.S. Travel Association

Nearly **\$100 billion** was spent in *meetings and events related travel* in 2022.

#GMID2023

REGISTER TODAY FOR HOB NOB

Lodging and Allied Members are encouraged to register today for the **2023 Hob Nob**, which will be held on **Wednesday, May 17th from 7:45am - 12:00pm** at the [Doubletree by Hilton at the Entrance to Universal Orlando](#) (Thank you Jason Lopez, General Manager).

This unique opportunity, will “place” CFHLA Lodging Members in the booths, and create the opportunity for brief introductory meetings with CFHLA Allied Members, in 3-minute intervals. **There is no charge for Lodging Members to participate** and each property will be supplied with a booth, piped & draped with 6’ skirted tables, chairs, and signage. Lodging properties may register a minimum of two individuals from each property.

Registration for Allied Members is \$380 per person, with a maximum of two individuals from each company permitted to register.

Please [CLICK HERE](#) to reserve your spots today!

2023 DIVERSITY IN BUSINESS AWARDS HONOREES

The [Orlando Business Journal](#) recently announced its **2023 Diversity in Business Awards honorees**.

This year, their annual awards program highlighted **18 Central Florida companies, organizations and business leaders** who are leading the charge in diversity, equity and inclusion efforts, which included several CFHLA Members and Community Partners such as: the [Greater Orlando Sports Commission](#), [Marriott Vacations Worldwide](#), [Orlando Magic](#) and [Second Harvest Food Bank of Central Florida](#).

These organizations have taken steps to embrace inclusion and equality across all areas of diversity within their companies, industries and/or the community at large.

A total of eight individuals and 10 companies/organizations in the Orlando region were chosen as the 2023 winners.

[CLICK HERE](#) to view the entire list and congratulations to all the honorees!

SPORTS BUSINESS JOURNAL NAMES ORLANDO A TOP 25 SPORTS BUSINESS CITY

The remainder of the country now knows what we already knew, that **Orlando is among the best when it comes to sports.**

Earlier this week, the [Sports Business Journal](#) named their **top 50 Best Sports Business Cities, with Orlando claiming the #25 spot.**

The top 50 Best Sports Business Cities are home to multiple tenured franchises, events, modern venues, sponsors, agencies, media partners and other critical vendors, located within reasonable proximity of each other, while also fostering a climate of support from their residents, businesses and local governments.

To come up with ranking, the Sports Business Journal, over the past seven months, analyzed nearly half a million bits of data across 377 markets that are the home of at least one professional or Division I college athletic program, or a permanent event. They created an algorithm that took into account quantitative and qualitative data, as well as interviews and sentiment analysis from nearly 100 industry veterans.

To read the full story, [CLICK HERE](#) and **congratulations to our Central Florida sports tourism partners!**



**CONGRATULATIONS TO OUR
MARCH MEMBERS OF THE MONTH**



Jonathan Raz

[Signia by Hilton](#)
[Orlando Bonnet Creek](#)



Luis Rivera

[Clean Tec Outsourcing](#)

MEET THE VIP

Did You Know...[Global Sourcing International](#) was one of the original founding VIP Members of CFHLA. Their first hospitality client was Marriott Vacation Club. This was just the beginning of our many long and prosperous relationships throughout the hospitality industry.



UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the links below.

- [Membership Committee Meeting \(3/27/2023\)](#)
- [CFHLA Board of Directors Meeting and VIP Member Reception \(3/29/2023\)](#)
- [CFHLA PAC/PC Board of Directors Meeting \(4/5/2023\)](#)
- [Engineers Council Board Meeting \(4/6/2023\)](#)
- [CFHLA Executive Committee Meeting \(4/11/2023\)](#)
- [CFHLA Wednesday Morning Leads Group \(4/12/2023\)](#)
- [CFHLA Wednesday Noon Leads Group \(4/12/2023\)](#)
- [Security & Safety Council Meeting \(4/13/2023\)](#)

- [Clay Shoot Tournament \(4/14/2023\)](#)
- [Seminole County General Managers Luncheon \(4/25/2023\)](#)
- [Osceola County General Managers Luncheon \(4/27/2023\)](#)
- [Vacation Ownership Council Meeting \(5/4/2023\)](#)
- [I-Drive/LBV Area General Managers Meeting and Reception \(5/10/2023\)](#)
- [2023 Hob Nob - Allied Registration \(5/17/2023\)](#)
- [2023 Hob Nob - Lodging Registration \(5/17/2023\)](#)
- [Airport Area General Managers Luncheon \(5/23/2023\)](#)

[Click Here to View Upcoming CFHLA Meetings & Events](#)

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)



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About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.