



March 10, 2023

MARCH ARC BREAKFAST - LAST CHANCE TO REGISTER



ALLIED RELATIONS COUNCIL BREAKFAST



MEET THE 2023 NEWLY ELECTED
CFHLA BOARD MEMBERS:



ABED EREIKAT
General Manager,
Hilton Grand Vacations at SeaWorld



STEVEN HOLLIS
General Manager,
Fantasy World Resort



MICHELE LOGEL
General Manager,
Hyatt Place Orlando Convention Center

Tuesday, March 14, 2023
8:00AM - 9:00AM

Avanti Palms Resort and
Conference Center
6515 International Dr.
Orlando, FL 32819

\$35 per person

[CLICK HERE
TO REGISTER](#)

Corporate Sponsor:



All registrations are due by Thursday, March 9, 2023. Cancellations must be submitted in writing to erin.walsh@cfhla.org and will not be taken after Tuesday, March 7, 2023 at 2:00PM.

6675 Westwood Blvd, Suite 210 Orlando, FL 32821 | 407-313-5000 | cfhla_info@cfhla.org

**REMINDER: CFHLA FOUNDATION SCHOLARSHIPS
DEADLINE EXTENDED TO MARCH 19**

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HOSPITALITY STUDENT & FAMILY MEMBER SCHOLARSHIPS

APPLY NOW!



Since 2000, the CFHLA Foundation has awarded more than \$1 Million in Hospitality Student & Family Member Scholarships.

[Click on the link to get your application started today!](#)

APPLICATIONS DUE BY MARCH 19, 2023

The CFHLA Foundation deadline for applications for the **Hospitality Student Scholarships** and **Family Member Scholarships** has been extended to **Sunday, March 19, 2023!**

If you know of someone who is interested in applying, please click on the links below to either begin or complete the process of submitting your application.

[CFHLA Hospitality Student Scholarships](#)

[CFHLA Family Member Scholarships](#)

GOLDEN PINEAPPLE AWARDS PHOTO ALBUM



Once again, congratulations to the **fifteen Central Florida hospitality employees** that were selected and honored at our **Golden Pineapple Awards** dinner and celebration at the [Hyatt Regency Orlando](#) last week!

It was an incredible evening as we recognized **284 “front line” and management/supervisor employees**, from **70 different Central Florida lodging properties**, with nearly **1,100 people** in attendance.

As we have shared on social media this week, we invite you to enjoy the photo album from the event. A special thanks to [Britt Runion Studios](#) our in-kind photographer.

[Click to View the Golden Pineapple Awards Photos](#)



UCF ROSEN COLLEGE CAREER FAIR



On **Wednesday, March 8th**, the [UCF Rosen College of Hospitality Management](#) hosted its **largest career fair** yet, with more than **1,000 students** attending the event. In total, **109 industry partners and employers** came to the campus to recruit students and alumni, as they begin their hospitality careers in the workforce.

Additionally, students from three Central Florida High Schools attended this year's career fair and toured the campus! Thank you to our partners at UCF Rosen College for supporting this incredible opportunity for our local students from [Horizon High School](#), [Olympia High School](#), and [Freedom High School](#) to learn more about career paths in hospitality and the educational opportunities at the college.

CFHLA was proud to serve as a sponsor for the career fair, along with our members [Marriott Vacations Worldwide](#) and [Universal Orlando Resort](#), which was dubbed *Vegas Knights*.

In recent years, UCF Rosen College began hosting more career fairs, with **1,000 students currently in paid internships**, as a result of these

offerings and other networking opportunities at the college, as the demand increases for hospitality workers in the entertainment and media industry, which in 2020 was estimated to be worth \$660 billion in the U.S.



CFHLA FOUNDATION MAKES DONATION TO THE LIFEBOAT PROJECT

This week, CFHLA President/CEO, **Robert Agrusa** and Director of Strategic Initiatives and Partnerships, **Melanie Anesh**, were proud to present Founder & CEO **Jill Bolander** and Director of Administration & Compliance, **Scotty Collins** of [The Lifeboat Project](#) a check for **\$5,000** on behalf of our CFHLA Foundation.

This donation was a result of **all proceeds raised at the Human Trafficking Awareness luncheon**, that CFHLA hosted in partnership with The Lifeboat Project back in January.

The mission of The Lifeboat Project is to raise awareness of the issue of human trafficking and to empower the lives of survivors through long-term aftercare, residential programs, trauma counseling, housing, personal development, and educational resources.



ST. PATRICK'S DAY ONLINE AUCTION, BID TODAY!

ST. PATRICK'S DAY ONLINE AUCTION
BIDDING NOW OPEN!
WEDNESDAY, MARCH 8, 9AM - WEDNESDAY, MARCH 15, 9PM

ENTERTAINMENT & DINING
HOTEL STAYS
GOLF FOURSOMES
THEME PARK TICKETS
MUCH, MUCH, MORE

CLICK HERE TO BID

Online Auctions
Sponsored By:

 MECHANICAL SERVICES



A portion of the proceeds benefit the CFHLA Foundation, a 501(c)(3) organization.

For more information, please contact Kim Gordon, kim.gordon@cfhla.org
Central Florida Hotel & Lodging Association | 6675 Westwood Blvd., Suite 210 | Orlando, FL 32821
www.cfhla.org | 407-313-5000

UNIVERSAL PARKS & RESORTS REBRANDS TO BECOME UNIVERSAL DESTINATIONS & EXPERIENCES

Congratulations to our partner, [Universal Parks & Resorts](#) on the announcement of their rebranding of Universal Parks & Resorts to **Universal Destinations & Experiences** this week!

The company's decision to rebrand better reflects the full breadth of innovative offerings that they bring to fans around the globe as well as their intent to continue to expand their business in the years ahead.

[CLICK HERE](#) to read the announcement.



PARTNERS IN ACTION

The CFHLA motto is "**Members Doing Business with Members.**" In a perfect example of actions speak louder than words, **CFHLA Board Member, Les Harris**, of the [Homewood Suites by Hilton Lake Buena Vista - Orlando](#), recently refinished its outdoor basketball court, which was done by CFHLA VIP Member **Danny Rogers** and the team at [Vulcan Surfacing, Inc.](#)

To further enhance their guests' experience, the lodging property also had a mural painted next to the court, which was beautifully done by **Colleen Hazen**, who is a marketing executive for VIP Member, [System Tech Services, Inc.](#)

Once the work was complete, the group happily put their skills to the test on the new court.

Thank you for putting our CFHLA Motto into practice!



CONGRATULATIONS TO OUR

MARCH MEMBERS OF THE MONTH



Jonathan Raz

[Signia by Hilton](#)
[Orlando Bonnet Creek](#)



Luis Rivera

[Clean Tec Outsourcing](#)

MEET THE VIP

Did You Know...At [Duke Energy](#), we are here for you – making your needs and budget a priority as we drive toward a cleaner, smarter energy future. That means looking for ways to manage costs while making strategic investments to expand renewables, strengthen the grid, and cut emissions without compromising reliability. All while providing you with tools to save energy and money. We're ready to usher in a brighter energy future, for you.



UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the links below.

- [Allied Relations Council Breakfast March \(3/14/2023\)](#)
- [CFHLA Employee Relations Committee Meeting \(3/15/2023\)](#)
- [2023 St. Patrick's Day Golf Open \(3/17/2023\)](#)

- [Membership Committee Meeting \(3/27/2023\)](#)
- [CFHLA Board of Directors Meeting and VIP Member Reception \(3/29/2023\)](#)
- [CFHLA PAC/PC Board of Directors Meeting \(4/5/2023\)](#)
- [Engineers Council Board Meeting \(4/6/2023\)](#)
- [CFHLA Wednesday Morning Leads Group \(4/12/2023\)](#)
- [CFHLA Wednesday Noon Leads Group \(4/12/2023\)](#)
- [Security & Safety Council Meeting \(4/13/2023\)](#)
- [Seminole County General Managers Luncheon \(4/25/2023\)](#)
- [Osceola County General Managers Luncheon \(4/27/2023\)](#)
- [Vacation Ownership Council Meeting \(5/4/2023\)](#)
- [2023 Hob Nob - Allied Registration \(5/17/2023\)](#)
- [2023 Hob Nob - Lodging Registration \(5/17/2023\)](#)
- [Airport Area General Managers Luncheon \(5/23/2023\)](#)

[Click Here to View Upcoming CFHLA Meetings & Events](#)

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)



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WWW.CFHLA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.