



FOR IMMEDIATE RELEASE
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CFHLA THANKS MAYOR DEMINGS AND THE BOARD OF ORANGE COUNTY COMMISSIONERS FOR ADVANCING THE PROPOSED TRANSPORTATION SALES TAX INITIATIVE TO THE NOVEMBER GENERAL ELECTION BALLOT

Orlando, Fla. (April 27, 2022) – Late yesterday, the Board of Orange County Commissioners agreed to advance the proposed Transportation Sales Tax initiative and place it on the November 2022 general election ballot.

“On behalf of the CFHLA Board of Directors, we are thankful to Mayor Demings and Commissioners Moore, Uribe and Gomez Cordero for advancing the proposed one-penny Transportation Sales Tax Proposal forward and placing it onto the November 2022 general election ballot,” said Robert Agrusa, president and CEO of the Central Florida Hotel and Lodging Association. “CFHLA believes that now is the time to have a discussion surrounding our long-term transportation needs as a region. Our hospitality and tourism partners have long sought a more reliable and consistent transportation system, that helps service the hundreds of thousands of employees within our industry, as well as our future guests to Central Florida. By allowing the voters of Orange County to consider establishing a new revenue source, that is **separate from the Tourism Development Tax and funded by at least 51% from out-of-town guests**, is a huge step forward in developing a dedicated source of funding for our current and long-term public transportation initiatives and infrastructure needs within our community.”

The Central Florida Hotel and Lodging Association’s mission is to advance tourism and the community through hospitality. As the world’s largest regional lodging association, CFHLA represents approximately 80 percent of the more than 129,000 hotel rooms in Orange, Seminole and Osceola counties, and nearly 500 "supplier" organizations that do business with the hospitality and tourism industries.

For more information on the Central Florida Hotel and Lodging Association, please visit www.cfhla.org.

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