



February 10, 2023

UCF AREA GENERAL MANAGERS LUNCHEON

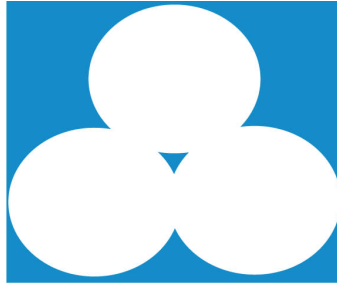


On Tuesday, February 7th, the UCF Area Hoteliers held their first luncheon of the year at the [The Celeste Hotel, Orlando, a Tribute Portfolio Hotel](#) (Thank You Joe Delgado and Sarah Ehmke).

This meeting featured an update on [UCF Athletics](#) from SJ Tuohy, Associate Director for Football and Chief of Staff, UCF Football.

Thank you SJ for taking the time to join us and we are looking forward to the Knights Big XII debut this fall!

CFHLA would also like to thank [Landform of Central Florida](#) for serving as the 2023 meeting sponsor!



LANDFORM
OF CENTRAL FLORIDA INC.

**LAST CHANCE TO REGISTER - NEXT WEDNESDAY,
MEET THE NEW ORLANDO POLICE CHIEF, ERIC SMITH**



Meet the Chief

**Orlando Police Chief
Eric Smith**



Wednesday, February 15, 2023

9:00 - 10:00 am

**The Mall at Millenia Community Room
4200 Conroy Road, Orlando, FL 32839**

\$20 per person



[CLICK HERE TO REGISTER](#)

For more information, please contact Erin Walsh, erin.walsh@cfhla.org

Central Florida Hotel & Lodging Association | 6675 Westwood Blvd., Suite 210 | Orlando, FL 32821
www.cfhla.org | 407-313-5000

WORKING TOGETHER TO ENSURE A SKILLED WORKFORCE FOR CENTRAL FLORIDA'S FUTURE

On **Tuesday, February 7th**, our **CFHLA President/CEO Robert Agrusa** participated in a regional Workforce Summit sponsored by our partners at [CareerSource Central Florida](#), [UCF](#) and [Valencia College](#).

We appreciate the opportunity to discuss how education and the business community could work better together, to ensure the demands for skilled

workers within the hospitality industry and other business sectors will be met over the next decade and beyond.



Dr. Kathleen Plinske, President, Valencia College; Dr. Alexander Cartwright, President, University of Central Florida; Pamela Nabors, President & CEO, CareerSource Central Florida; Robert Agrusa, President & CEO, Central Florida Hotel & Lodging Association

ORLANDO INTERNATIONAL AIRPORT BREAKS 50 MILLION PASSENGER MARK FOR 2022

Congratulations to our CFHLA partner - the [Orlando International Airport \(MCO\)](#) on surpassing the 50 MILLION passenger mark for only the second time!

The 50.2 million travelers last year represented a **24 percent increase over 2021**. [CLICK HERE](#) to read more about this impressive milestone!



ORLANDO INTERNATIONAL AIRPORT MCO

2023 CFHLA LODGING COMPENSATION SURVEY

Last month, our Lodging Members received an email regarding participation in the **2023 CFHLA Lodging Compensation Survey**.

We are excited to once again be working with Dr. Marissa Orlowski on the 2023 compensation survey. As a reminder, the data for the survey will be anonymous and the survey results will only be shared with participating properties.

The 2023 Survey **will launch mid-April 2023** and participants will have **until Friday, May 5th to submit their data**. Participants will receive invoices when survey links are sent out and payment is due before the final reports will be provided. **Final reports from the survey will be available no later than Friday, June 16, 2023**. Price structure is \$650 for Full-Service, \$450 for Select-Service and \$100 for each additional Custom Comp Set Report (optional).

Your participation is greatly appreciated! To register for the survey, please email **Melanie Anesh** at melanie.anesh@cfhla.org as soon as possible. **The deadline to register for the 2023 Survey is Friday, March 24, 2023.**

U.S. TRAVEL ASSOCIATION PRESIDENT & CEO VISITS WITH LOCAL HOSPITALITY LEADERS



Robert Agrusa, President & CEO, Central Florida Hotel & Lodging Association and Geoff Freeman, President & CEO, U.S. Travel Association

On Thursday, February 9th, our DMO partners [Visit Orlando](#) and [Experience Kissimmee](#), along with several local hospitality and tourism leaders, welcomed the new **President and CEO** of the [U.S. Travel Association](#), **Geoff Freeman**.

Freeman, who is the leading advocate for the \$1.1 trillion U.S. travel and hospitality industry, was in Florida to share his vision for the future of travel and to discuss ways to better engage with our local industry leaders.

The Central Florida Hospitality and Tourism Industry looks forward to your leadership and partnership!

ORLANDO TO HOST USA - EL SALVADOR IN CONCACAF NATIONS LEAGUE GROUP PLAY

The City Beautiful has proven itself, that we are the place to host key soccer matches and marquee sporting events. This week, the U.S. Soccer Federation proudly selected Orlando to host the **U.S. Men's National Team's climactic match of the 2023 Concacaf Nation's League Group D against El Salvador on March 27th at Exploria Stadium.**

The USA-El Salvador match will be broadcast live on TNT and Universo and streamed on Peacock. Coverage begins at 7 p.m., with kickoff set for 7:30 p.m.

We are excited to host this match and presales will begin Monday, Feb. 13, with the public sale starting on Monday, Feb. 20. [CLICK HERE](#) for all the details.



CFHLA LODGING MEMBERS INCLUDED IN U.S. NEWS & WORLD REPORT BEST HOTEL RANKINGS

Congratulations to our CFHLA Lodging Members who were recently honored as part of the **U.S. News & World Report lists of the Best Hotels and Resorts in Florida!**

The [Four Seasons Resort Orlando at Walt Disney World Resort](#) was chosen as the #1 hotel in the category of **Best Hotels in Walt Disney World and Best Resorts in Walt Disney World**, which is the ninth consecutive year

they took home the honor.

In addition to being ranked Best Hotel and Best Resort in Walt Disney World, the **Four Seasons Resort Orlando** was also named as the **#6 Best Resort in Florida** and **#14 Best Hotel in Florida**.

Three additional CFHLA Member properties were chosen as part of the [Top 25 Best Florida Resorts](#) category, they include: #8 [The Ritz-Carlton Orlando, Grande Lakes](#), #18 [The Alford Inn at Rollins](#), #20 [Disney's Grand Floridian Resort & Spa](#).

Also included in the [Top 25 Hotels in Florida](#) list are CFHLA Members, #16 [Waldorf Astoria Orlando](#), and #17 [The Ritz-Carlton Orlando, Grande Lakes](#).

Congratulations to all of these outstanding properties!



PARTNERS IN ACTION - WYNDHAM ORLANDO RESORT AND CONFERENCE CENTER CELEBRATION

On January 23rd, **The Big Red Bus** rolled into the [Wyndham Orlando Resort and Conference Center Celebration](#), as associates at the resort, including **General Manager and CFHLA Board Member Glen Vlasic**, rolled up their sleeves to donate the gift of life.

Thank you to the team at the Wyndham Orlando Resort and Conference Center Celebration!



CONGRATULATIONS TO OUR
FEBRUARY MEMBERS OF THE MONTH



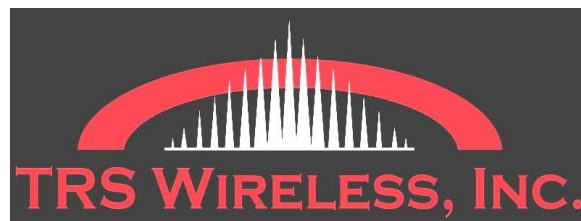
Laetitia Perkins
[Holiday Inn Orlando](#)
[International Airport](#)



Steve Vinciguerra
[SeaWorld Orlando](#)

MEET THE VIP

Did You Know...that [TRS Wireless, Inc.](#), since 1969 has been a leader in the telecommunications industry. They are one of the first to offer wireless broadband in Central Florida and continue to offer both wireless and wired. They also provide wide area and on site communications via two-way radios and PTT over cellular systems. TRS Wireless, Inc. will continue to provide the best customer service and pricing for our partners in the Central Florida area.



UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the links below.

- [CFHLA Security and Safety Council - Meet the Chief \(2/15/2023\)](#)
- [CFHLA Governmental Affairs Meeting \(2/15/2023\)](#)
- [CFHLA Diversity Committee Meeting \(2/20/2023\)](#)
- [St. Patrick's Day Golf Open Committee Meeting \(2/21/2023\)](#)
- [STR Breakfast - Allied & Community Members \(2/23/2023\)](#)
- [STR Breakfast - Lodging Members \(2/23/2023\)](#)

- [2023 Golden Pineapple Awards - Allied Registration \(3/2/2023\)](#)
- [2023 Golden Pineapple Awards - Lodging Registration \(3/2/2023\)](#)
- [2023 St. Patrick's Day Golf Open - Lodging Registration \(3/17/2023\)](#)
- [2023 Hob Nob - Allied Registration \(5/17/2023\)](#)
- [2023 Hob Nob - Lodging Registration \(5/17/2023\)](#)

[Click Here to View Upcoming CFHLA Meetings & Events](#)

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)



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About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.