



**FOR IMMEDIATE RELEASE**  
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## **CFHLA Announces Newly Elected 2022 Executive Committee and Board of Directors**

**Orlando, Fla.** (January 5, 2022) - This week, the Central Florida Hotel & Lodging Association (CFHLA) officially announced its newly elected 2022 CFHLA Executive Committee and Board of Directors, which includes Central Florida Hospitality Executives from across the tri-county area (Orange, Osceola and Seminole Counties).

The following Board members were elected to serve on the 2022 CFHLA Executive Committee, beginning January 1, 2022: **Sonja Giselbrecht**, General Manager of Marriott's Cypress Harbour, Chair of the Board; **Anthony Lazzara**, General Manager of Crowne Plaza Orlando Universal, 1st Vice Chair; **Jeff Swirsky**, General Manager of the Holiday Inn Resort Orlando Lake Buena Vista, 2<sup>nd</sup> Vice Chair; **Barbara Bowden**, Area Managing Director of Loews Hotels at Universal Orlando, Secretary; **Jorg Heyer**, Area General Manager of Sheraton Vistana Resort, Treasurer; **Chris Mueller**, General Manager of the Hilton Orlando, Assistant Treasurer; and **Fred Sawyers**, Managing Director of the Signa by Hilton Bonnet Creek and Waldorf Astoria Orlando, Historian. Giselbrecht succeeds **Jesse Martinez**, General Manager of The Alford Inn at Rollins, who has served as Chair for the past year and becomes the Immediate Past Chair.

Additionally, the CFHLA Board of Directors is made up of leaders from all sectors of the hospitality industry, including hotels, vacation ownership members, management companies, independent hotels, and allied members who do business with the hospitality industry. Please join us in congratulating the sixteen new members who were elected (denotes **\*re-elected to an additional term**) to serve on the 2022 CFHLA Board of Directors.

**\*Brad Boland**, Vice President of Development, Innovative Hospitality Partners

**\*Robert Bray**, General Manager, Orlando World Center Marriott & Convention Center

**Lana Burke**, Area General Manager, Embassy Suites by Hilton Orlando ICON Park

**\*Jill Cooper**, Blown Away LLC

**Joseph Delgado**, General Manager, The Celeste Hotel, a Tribute Portfolio Hotel

**Robert Fohr**, General Manager, Wyndham Grand Orlando Resort - Bonnet Creek

**Les Harris**, Area General Manager, Hilton Garden Inn Lake Buena Vista/Orlando & Homewood Suites by Hilton Lake Buena Vista/Orlando

\***Keith Hess**, General Manager, Holiday Inn Resort Orlando Suites-Waterpark

\***John Lamont**, Vice President & General Manager, Florida Hotel and Conference Center

\***Jay Leonard**, Complex General Manager, Wyndham and Wyndham Garden Lake Buena Vista Disney Springs Resort Area

**Jason Lopez**, General Manager, DoubleTree by Hilton at the Entrance to Universal Orlando

\***Chris Mueller**, General Manager, Hilton Orlando

**Michael Scioscia**, General Manager, JW Marriott Orlando, Grande Lakes

\***Nina Shirk**, District General Manager, Hyatt House/Hyatt Place across from Universal

**Erin Sims**, Landform of Central Florida

**Robert Stanfield**, Area Managing Director, Omni Orlando Resort at ChampionsGate

[CLICK HERE](#) to view the entire 2022 CFHLA Board of Directors and Executive Committee.

The Central Florida Hotel and Lodging Association's mission is to advance tourism and the community through hospitality. As the world's largest regional lodging association, CFHLA represents approximately 80 percent of the more than 125,500 hotel rooms in Orange, Seminole and Osceola counties, and nearly 500 "supplier" organizations that do business with the hospitality and tourism industries.

For more information on the Central Florida Hotel and Lodging Association, please visit [www.cfhla.org](http://www.cfhla.org).

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