



Volume 3 - Edition 2

7/8/22

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DIRECTOR OF COMMUNICATIONS & MARKETING

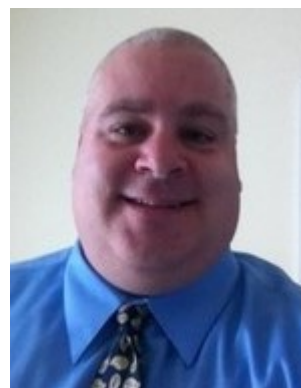
Please join us in welcoming

J.R. Rupp

as our new

Director of Communications & Marketing.

J.R. brings nearly 30 years of experience to the position, including the past seven years as the communications and events director for Celebration Town Hall, the master planned community in Central Florida. During this time, J.R. has been responsible for the implementation of all communication medium, including website content, marketing, press releases, social media, event collateral, and feature writing. Additionally, J.R. served as the editor of the monthly Celebration News magazine, which earned an American Business Awards Stevie Award for Best Newsletter. J.R. will begin his tenure at CFHLA on Monday, July 11, 2022.



[CLICK HERE TO READ THE FULL PRESS RELEASE](#)

WELCOME TO CFHLA, J.R.!

JULY MEMBERSHIP LUNCHEON

The July Membership Luncheon, featuring a **transportation initiative** update from **Orange County Mayor Jerry Demings**, is scheduled

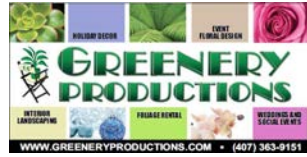
for **Tuesday, July 19th** at the **Hyatt Regency Orlando**
(Thank You, Brian Comes, Area Vice President).

IMPORTANT -

Due to a scheduling conflict, this date has been updated since the Mark Your Calendar newsletter was distributed at the end of June. Please refer to the flyer below for the correct date and time.

Registration Fee: \$55 / Person or \$440 / Table of 8

[CLICK HERE TO REGISTER](#)



Honorees

**July Allied
Member of the Month**



April Sayer
[IR Mechanical](#)

**July Lodging
Member of the Month**



Jo Bailey
[Tuscana Resort Orlando](#)

**2022 CFHLA Executive
Committee**

Chairperson
Sonja Giselbrecht
[Marriott's Cypress Harbour](#)

1st Vice Chairperson
Anthony Lazzara
**[Crowne Plaza Orlando -
Universal Blvd](#)**

2nd Vice Chairperson
Jeff Swirsky
**[Delta Marriott Hotel Orlando
Celebration](#)**

Secretary
Barbara Bowden
[Loews Hotels at Universal](#)

**JULY MEMBERSHIP LUNCHEON -
TRANSPORTATION
UPDATE**

JULY 19, 2022
12NOON - 1:30PM



HYATT REGENCY ORLANDO

9801 INTERNATIONAL DRIVE, ORLANDO, FL 32819
COMPLIMENTARY SELF-PARKING



Featuring:
Orange County Mayor
Jerry Demings

Mayor Demings will be discussing the proposed penny sales tax increase to fund much needed future transportation projects.

ADDITIONAL SPEAKERS TO BE ADDED SOON . . .

INDIVIDUAL REGISTRATION: \$55 | CORPORATE TABLE OF 8: \$440

**After Thursday, July 14, a \$10 Late Registration Fee will be added to the \$55 Registration, if space permits.*

CLICK HERE TO REGISTER

Corporate Sponsors:



AV Partner:



*For more information, please contact Kim Gordon
at kim.gordon@cfhla.org.*

LEADS GROUPS

On Thursday, June 23rd, CFHLA Board Member Glen Vlasic hosted all three of the CFHLA Leads Groups for a "Mix & Mingle" at the **Wyndham Orlando Resort & Conference Center/Celebration**, where attendees were able to experience their TopGolf Swing Suite.

[Orlando](#)*Treasurer***Jorg Heyer**[Sheraton Vistana Resort](#)*Assistant Treasurer***Chris Mueller**[Hilton Orlando](#)*Historian***Fred Sawyers**[Signia by Hilton Orlando](#)[Bonnet Creek / Waldorf](#)[Astoria Orlando](#)*Immediate Past Chair***Jesse Martinez**[The Alfond Inn at Rollins](#)**Partners of the Month:****[Board of Directors Meeting](#)****[Clean Tec Outsourcing](#)****[Executive Committee Meeting](#)****[Summit Broadband](#)****[Member Spotlight](#)****[System Tech Services](#)**

To learn more about the Wyndham Orlando Resort & Conference Center/Celebration's TopGolf Swing Suite, please [CLICK HERE](#).



Are you involved in a CFHLA Leads Group?

Our CFHLA Leads Groups offer you the opportunity to engage with our members, increase your leads/referrals and promote your business.

If you are interested in joining, please contact CFHLA Staff Member Erin Walsh at erin.walsh@cfhla.org.

NONVIOLENT CRISIS INTERVENTION TRAINING

On Wednesday, July 27th, the CFHLA Security & Safety Council will host a **Nonviolent Crisis Intervention Training Seminar** at the [Wyndham Orlando Resort International Drive](#) (Thank You, Paul Wilson, General Manager).

This presentation will be provided by **Captain Tony Suarez** of the Arnold Palmer and Winner Palmer Hospitals. Captain Suarez is a State of Florida Emotional and Stability Instructor as well as an internationally certified **Crisis Intervention Instructor**.

For more information, please [CLICK HERE](#).

Registration Fee: \$30

[CLICK HERE TO REGISTER](#)

For more information, please contact Erin Walsh at erin.walsh@cfhla.org.

HEAT TRADESHOW BOOTH REGISTRATION



Are you exhibiting at the upcoming HEAT Tradeshow?

This signature CFHLA event is scheduled for **Thursday, August 25th** at the [Caribe Royale Orlando](#) (Thank You, Amaury Piedra, Managing Director).

The HEAT Tradeshow provides our Allied Members with the opportunity to meet and present their products/services to hundreds of Central Florida Lodging Decision Makers. CFHLA estimates that 500 - 600 Lodging employees will be in attendance this year, [including General Managers, Engineers, Security & Safety, Human Resources, Front Office, Housekeeping, and many others.](#)

Registration for a 8x10 Booth is \$999 and it includes:

- One piped & draped booth
- One 6' skirted table
- 2 chairs & signage
- 3 name badges

(one additional badge may be purchased for \$100 at a later date)

Do not miss this opportunity!

[CLICK HERE TO REGISTER AND SECURE YOUR BOOTH TODAY!](#)

For more information, please contact Kim Gordon at kim.gordon@cfhla.org.

HALLOWEEN GOLF - CORPORATE SPONSOR

The **Halloween Golf Open Corporate Sponsorship** is still available for purchase.

Corporate Sponsor - One Available
\$7,500

Benefits Include:

- 1 Golf Foursome
- 1 Alcohol / Non-Alcohol Hole Sponsorship
- Company logo on golf car cling (72 carts total)
- Presentation before outing/at luncheon
- Company logo on all marketing material and golfer goody bag
- Additional signage throughout course
- Company logo on golfer gift (CFHLA to choose gift)
- "Back of the House" newsletter recognition

To purchase this sponsorship, please [CLICK HERE](#).

*For more information, please contact Kim Gordon
at kim.gordon@cfhla.org.*

NATIONAL SUICIDE PREVENTION LIFELINE CHANGES

IMPORTANT UPDATE!

Effective July 16, 2022, 988 will become the new, nationwide, 3-digit phone number for Americans in crisis to connect with a suicide prevention and mental health crisis counselor.

All phone service providers will be required to direct all 988 calls to the existing National Suicide Prevention Lifeline (1-800-273-TALK) by this date.

For additional information on the new 988 regulations and their impact on the hospitality industry, please review the guidelines from the American Hotel & Lodging Association (AHLA) and the Hospitality Technology Next Generation (HTNG) by [CLICKING HERE](#).

DELTA MARRIOTT HOTEL ORLANDO CELEBRATION

On June 22nd, the Grand Orlando Resort at Celebration officially joined the Marriott family and has now been rebranded as the [Delta Marriott Hotel Orlando Celebration](#).

This 718 room property will begin renovations in August 2022 and we are looking forward to seeing the new look and feel this fall.





**CONGRATULATIONS TO CFHLA'S 2ND VICE CHAIR
JEFF SWIRSKY AND HIS ENTIRE TEAM AT THE
NEW DELTA MARRIOTT HOTEL ORLANDO
CELEBRATION ON THIS REBRAND!**

**TRIP ADVISOR - TOP 25 BEST FAMILY HOTELS IN
THE UNITED STATES**

Earlier this week, Trip Advisor released their
2022 Traveler's Choice Best of the Best Awards -
Top 25 Hotels for Families in the United States.

***CFHLA would like to congratulate the following
CFHLA Lodging Member establishments
who were recognized:***

8. [Marriott's Harbour Lake](#)
16. [Disney's Saratoga Springs Resort & Spa](#)
17. [Marriott's Cypress Harbour](#)
20. [The Grove Resort & Spa](#)

To see the complete list of winners, please [CLICK HERE](#).

RALPH SCATENA

CFHLA was sad to learn of the sudden passing of
former CFHLA Board Member Ralph Scatena.



Ralph, previously the General Manager of the Orlando World Center Marriott, served on many of CFHLA's event committees and hosted the St. Patrick's Day Golf Open twice.

Most recently, Ralph was General Manager of the JW Marriott Scottsdale Camelback Inn Resort & Spa in Arizona.

Any correspondence will be shared with Ralph's family and may be sent to:

JW Marriott Scottsdale Camelback Inn Resort & Spa
5402 E Lincoln Drive
Scottsdale, AZ 85253

ATTN: Cynthia Addis, Executive Assistant

For the full press release from Marriott International, please [CLICK HERE.](#)

PARTNERS IN ACTION

On Wednesday, May 25th, the [Signia by Hilton Orlando Bonnet Creek Resort](#) hosted the first ever Shingle Creek Elementary School "Teacher Appreciation" event as part of their Adopt-A-School partnership.

Members of the "Signia STRONG" committee volunteered their time to assist with the ceremony and show their appreciation for our hard working teachers!



**THANK YOU SIGNIA BY HILTON ORLANDO
BONNET CREEK FOR YOUR PARTNERSHIP AND
SUPPORT OF CENTRAL FLORIDA EDUCATION!**

For more information on how to get your property/company

***involved in the CFHLA Adopt-A-School program,
please contact Melanie Anesh at melanie.anes@cfhla.org.***

MEET THE SILVER PARTNER



**The credit union was started in 1937, we are celebrating
our 85th anniversary in 2022!**

The credit union's business development, now Community Engagement team has been striving to engage with and share the credit union difference with Central Florida's hospitality industry for many years. The first hotel property I ever visited in my credit union career was the Crowne Plaza Orlando - Universal for an employee benefit/vendor fair orchestrated by Director of People Support, Schaevon Miller.

**THANK YOU ADDITION FINANCIAL FOR YOUR
CONTINUED DEDICATION TO CFHLA AND FOR
SUPPORTING OUR MOTTO OF MEMBERS
DOING BUSINESS WITH MEMBERS!**

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FOLIAGE AND DECOR.

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HIRING OPPORTUNITIES

Alfond Inn at Rollins

Multiple Positions Available

[CLICK HERE](#) to view these positions

Avanti International Resort

Multiple Positions Available

[CLICK HERE](#) to view these positions

Avanti Palms Resort and Conference Center

Multiple Positions Available

[CLICK HERE](#) to view these positions

Bluegreen Vacations Corporation

[Assistant Chief Engineer](#)

[Director of Front Office](#)

B Resort & Spa Lake Buena Vista

Multiple Positions Available

[CLICK HERE](#) to view these positions

Caribe Royale Orlando

Multiple Positions Available

[CLICK HERE](#) to apply

The Celeste Hotel

Front Office Manager

[CLICK HERE](#) to view this position

Sous Chef

[CLICK HERE](#) to view this position

Citrus Club

Bartenders - [CLICK HERE](#) to apply

Banquet Servers - [CLICK HERE](#) to apply

Dishwashers - [CLICK HERE](#) to apply

Servers - [CLICK HERE](#) to apply

Banquet Chef - [CLICK HERE](#) to apply

Courtyard Orlando Airport

Multiple Positions Available

[CLICK HERE](#) to view positions

[CLICK HERE](#) to view benefits

Courtyard Orlando Downtown

Multiple Positions Available

[CLICK HERE](#) to view these positions

Courtyard Orlando International Drive/Convention Center

Multiple Positions Available

[CLICK HERE](#) to view these positions

[CLICK HERE](#) to view benefits

Courtyard Orlando Lake Buena Vista - Marriott Village Orlando

Multiple Positions Available

[CLICK HERE](#) to view this position

Crowne Plaza Orlando - Universal Blvd.

Multiple Positions Available

[CLICK HERE](#) to apply

Domino's

Multiple Positions Available

Delivery Experts, Customer Service Representatives, Management

[CLICK HERE](#) to view list of locations hiring

[CLICK HERE](#) to apply

DoubleTree by Hilton Orlando at SeaWorld

Multiple Positions Available

[CLICK HERE](#) to apply

Evermore Resort Orlando

Multiple Positions Available

[CLICK HERE](#) to view positions

[CLICK HERE](#) to apply

Fairfield Inn & Suites Orlando in Marriott Village Orlando

Multiple Positions Available

[CLICK HERE](#) to view these positions

Floridays Resort Orlando

Multiple Positions Available

[CLICK HERE](#) to view these positions

Gaylord Palms Resort & Convention Center

Multiple Positions Available

[CLICK HERE](#) to view these positions

Grande Lakes Orlando

Multiple Positions Available

(JW Marriott Orlando & Ritz-Carlton Orlando)

[CLICK HERE](#) for more information

Hilton Garden Inn Home2 Suites Downtown Orlando

Sales and Catering Coordinator

[CLICK HERE](#) to apply

Hilton Garden Inn Orlando at SeaWorld

Operations Manager

Please email your resume to ORLSE_GM@hilton.com

reference CFHLA in the subject line.

Hyatt Regency Orlando

Multiple Positions Available

[CLICK HERE](#) to view these positions

JW Marriott Orlando Bonnet Creek Resort & Spa

Multiple Positions Available

[CLICK HERE](#) to view these positions

JW Marriott Orlando, Grande Lakes

Multiple Positions Available

[CLICK HERE](#) to view this position

Lake Nona Wave Hotel

Multiple Positions Available

[CLICK HERE](#) to view these positions

Marriott's Cypress Harbour

Multiple Positions Available

[CLICK HERE](#) to view these positions

[CLICK HERE](#) to apply

Marriott's Grande Vista

Multiple Positions Available

[CLICK HERE](#) to view these positions

[CLICK HERE](#) to apply

Marriott's Harbour Lake

Multiple Positions Available

[CLICK HERE](#) to view these positions

[CLICK HERE](#) to apply

Marriott's Lakeshore Reserve

Multiple Positions Available

[CLICK HERE](#) to view these positions

[CLICK HERE](#) to apply

Point Hotel & Suites

Multiple Positions Available

[CLICK HERE](#) to view these positions

Renaissance Orlando at SeaWorld

Multiple Positions Available

[CLICK HERE](#) to view these positions

Residence Inn Orlando at Millenia

Multiple Positions Available

[CLICK HERE](#) to view these positions
[CLICK HERE](#) to view benefits

Residence Inn Orlando at SeaWorld
Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to view benefits

Ritz-Carlton Orlando, Grande Lakes
Multiple Positions Available
[CLICK HERE](#) to view these positions

Sheraton Vistana Resort
Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to apply

Sheraton Vistana Villages
Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to apply

Signia by Hilton Orlando Bonnet Creek
Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to apply

Springhill Suites Orlando Convention Center
Multiple Positions Available
[CLICK HERE](#) to view these positions

SpringHill Suites Orlando at Millenia
Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to view benefits

SpringHill Suites Orlando at SeaWorld
Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to view benefits

Springhill Suites Orlando Lake Buena Vista in Marriott Village
Multiple Positions Available
[CLICK HERE](#) to view these positions

Waldorf Astoria Orlando & Waldorf Astoria Orlando Golf Club
Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to apply

Walt Disney World Dolphin
Multiple Positions Available
[CLICK HERE](#) to view these positions

Walt Disney World Swan
Multiple Positions Available
[CLICK HERE](#) to view these positions

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