



Volume 2 - Edition 6

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In This Issue...

[NATIONAL TRAVEL AND
TOURISM WEEK](#)

[CLAY SHOOTING
TOURNAMENT](#)

[TEAM BUILDING
BOWLING NIGHT](#)

[HR SEMINAR SERIES](#)

[CFHLA'S STRATEGIC
PLAN RFP](#)

[SAVE THE DATE: STATE
OF ORANGE COUNTY
ADDRESS](#)

[AFTER HOURS
NETWORKING
RECEPTION](#)

[ASIAN AMERICAN AND
PACIFIC ISLANDER
HERITAGE MONTH](#)

[TEE-IT-UP FOR TOURISM](#)

[DOWNTOWN ORLANDO
HOTELIERS LUNCHEON](#)

[THANK YOU SEAWORLD](#)

[PARTNERS IN ACTION](#)

[MEET THE SILVER
PARTNER](#)

[HOSPITALITY
OPPORTUNITIES](#)

This Newsletter is proudly
sponsored by:

NATIONAL TRAVEL AND TOURISM WEEK

This week, CFHLA was excited to celebrate

National Travel and Tourism Week!

A robust travel industry is key to our regional economic success, as travel to and within the Central Florida region has created annually, more than **\$75 billion** in positive economic impact and supported nearly **41% of our local workforce!**

Also, last year Seminole County hosted a record-setting **104 events** combined at the Boombah Sports Complex and Soldiers Creek Park, which generated **\$45 million in economic impact**. Plus, meetings, conventions, tradeshow and business functions have roared back at the [Orange County Convention Center](#), which provides up to **\$3 billion in total economic impact** to Central Florida each year. The travel and hospitality industries are rebuilding our workforce and spurring future growth and demand for our region!



Additionally, CFHLA was proud to be the recipient of **proclamations from Orange, Osceola and Seminole counties** that declared Sunday, May 1, 2022 through Saturday, May 7, 2022 as National Travel and Tourism Week.



Honorees

**May Allied
Member of the Month**



Charlie Weddle
[TRS Wireless, Inc.](#)

**May Lodging
Member of the Month**



Ryan Garro
[Marriott Vacations
Worldwide](#)

**2022 CFHLA Executive
Committee**

Chairperson
Sonja Giselbrecht
[Marriott's Cypress Harbour](#)

1st Vice Chairperson
Anthony Lazzara
[Crowne Plaza Orlando -
Universal Blvd](#)

2nd Vice Chairperson
Jeff Swirsky
[Grand Orlando Resort
at Celebration](#)



Orange County Proclamation in partnership with Visit Orlando



Osceola County Proclamation in partnership with Experience Kissimmee



Osceola County Proclamation

Secretary
Barbara Bowden
[Loews Hotels at Universal Orlando](#)

Treasurer
Jorg Heyer
[Sheraton Vistana Resort](#)

Assistant Treasurer
Chris Mueller
[Hilton Orlando](#)

Historian
Fred Sawyers
[Signia by Hilton Orlando](#)
[Bonnet Creek / Waldorf Astoria Orlando](#)

Immediate Past Chair
Jesse Martinez
[The Alford Inn at Rollins](#)

Partners of the Month:

Board of Directors Meeting

[Orlando Health](#)

Executive Committee Meeting

[Premier Oracle Elevator](#)

Member Spotlight

[Switch Electric](#)



Seminole County Proclamation in partnership with Do Orlando North

CLAY SHOOTING TOURNAMENT

Today, the CFHLA Engineers Council will be hosting their first ever **Clay Shooting Tournament** at Blackjack Sporting Clays.

Photographs and a complete list of winners will be coming next week!

Thank you to our Clay Shooting Tournament Corporate Sponsor:



TEAM BUILDING BOWLING NIGHT

On Tuesday, May 3rd, CFHLA hosted our annual **Team Building Bowling Night**.

Thank you to the more than 175 CFHLA Members who participated in this fun-filled networking event!



**Thank you to our 2022 Team Building Bowling
Corporate Sponsor:**



Xpodigital Team - Immediate Past Chairman Jesse Martinez of The Alford Inn at Rollins, VIP Members Patia Modia-Howard and Aymee Borst of Xpodigital, 1st Vice Chair Anthony Lazzara of the Crowne Plaza Orlando - Universal Blvd., and Board Member Brian Comes of the Hyatt Regency Orlando

Congratulations to the following honorees:

HIGH SCORE TEAM

**VIP Member
Spectrum Enterprise**



LOW SCORE TEAM

[Embassy Suites by Hilton Orlando ICON Park](#)



HIGH SCORE INDIVIDUAL

VIP Member Steven Davis
[Spectrum Enterprise](#)



LOW SCORE INDIVIDUAL (Tie)

Matthew Sanscrainte & Jahaira Velasquez
[Embassy Suites by Hilton Orlando ICON Park](#)



MOST TEAM SPIRIT

[Hilton Garden Inn Lake Buena Vista](#)



Below you'll find additional photographs from this event:



DoubleTree by Hilton at the Entrance to Universal Orlando Team



Blown Away Team - Silver Partner Member



Global Sourcing International Team - VIP Member



Hyatt Place Orlando I-Drive Convention Center Teams



Resort Pool Maintenance & Concessions Team

**[TO VIEW THE ENTIRE EVENT ALBUM,
PLEASE CLICK HERE.](#)**

HR SEMINAR SERIES

The HR Seminar Series - Seminar #1 is scheduled to occur on **Thursday, May 26th from 8:30am - 10:30am** at the CFHLA Office.

Registration Fee Seminar #1 Only: \$35

[CLICK HERE TO REGISTER](#)

2022 HUMAN RESOURCES SEMINAR SERIES



Seminar Pricing:

3 Seminar Package: \$90

Seminar #1: \$35

Seminar #2: \$35

Seminar #3: \$35

CFHLA Policy:

Cancellations must occur at least 7 days in advance to qualify for a refund. Registrations may be transferred between company employees.

Presenting Sponsor:

JacksonLewis

Corporate Partners:



ORLANDO HEALTH

Breakfast Sponsor:



For more info, please contact Melanie Anesh at melanie.anes@cfhla.org or 407-313-5022.

SEMINAR #1

2022 Annual Legal Update

Thursday, May 26, 2022

8:30 AM - 10:30 AM

CFHLA Office

6675 Westwood Blvd., Suite 210
Orlando, FL 32821

to feature Jackson Lewis
Representative Amanda Simpson

SEMINAR #2

Leading in Today's Job Market

Thursday, August 25, 2022

8:30 AM - 10:30 AM

Caribe Royale Orlando

(before the CFHLA HEAT Tradeshow)

8101 World Center Dr.
Orlando, FL 32821

to feature Jackson Lewis
Representative Joanne Lambert

SEMINAR #3

Creating an Inclusive Work Culture & the Future Workforce

Thursday, October 20, 2022

8:30 AM - 10:30 AM

CFHLA Office

6675 Westwood Blvd., Suite 210
Orlando, FL 32821

to feature a Diversity, Equity, and
Inclusion presentation from Jackson
Lewis Representatives

*For questions, please contact Melanie Anesh
at melanie.anes@cfhla.org.*

CFHLA'S STRATEGIC PLAN RFP

The Board of Directors for the Central Florida Hotel and Lodging Association has initiated a **Request for Proposal (RFP)** process to identify a qualified vendor that will help **review our organizational mission, vision, and value statements**, as well as help guide the association as it **creates a brand new comprehensive and long-term strategic plan**.

If you know a vendor or have worked with a particular company that has the following experience, please let us know.

** Experience in successfully developing consensus-based mission, vision and value statements, as well as long-term strategic plans*

** Knowledgeable of collective impact or collaborative strategic initiatives*

** Strong facilitation skills*

- * Experience at creating a neutral environment for, and soliciting input from, individuals from various sectors*
- * Experience at gathering and utilizing data to inform the strategic planning process*
 - * Knowledge of budgeting*
 - * Knowledge of marketing, communications and branding*
 - * Knowledge of resource development*
 - * Ability to constructively challenge key stakeholders*
 - * Experience inspiring others to think innovatively*
 - * Project management experience*

[CLICK HERE FOR ADDITIONAL INFORMATION](#)

Inquiries concerning this RFP should be directed to CFHLA President/CEO Robert Agrusa at robert.agrusa@cfhla.org.

Proposals are due by 5:00pm on Wednesday, May 18, 2022.

SAVE THE DATE: STATE OF ORANGE COUNTY ADDRESS



Save the Date and complimentary registration opening soon!

[CLICK HERE FOR MORE INFORMATION](#)

For questions, please contact Kim Gordon at kim.gordon@cfhla.org.

AFTER HOURS NETWORKING RECEPTION

On Tuesday, May 24th, CFHLA will host the **May After Hours Networking Reception** from **5:00pm - 6:30pm** at the [Walt Disney World Swan](#) (Thank You Sean Verney, General Manager).

Registration is Complimentary for CFHLA Allied & Lodging Members.

[CLICK HERE TO REGISTER](#)

For questions, please contact Sarah Clements at sarah.clements@cfhla.org.

ASIAN AMERICAN AND PACIFIC ISLANDER HERITAGE MONTH



CFHLA is proud to continue celebrating the diversity of the hospitality industry and our entire Central Florida community. During the month of May, we will be celebrating Asian American and Pacific Islander Month by highlighting the success stories of our CFHLA Members and leaders within the hospitality industry, on our social media platforms. So be on the lookout for these stories and more!

If you have a team member that you would like to recognize for #AAPIHeritageMonth, please contact CFHLA President/CEO Robert Agrusa at robert.agrusa@cfhla.org.

TEE-IT-UP FOR TOURISM

On Wednesday, June 22nd, the CFHLA Political Committee will be hosting their annual **Tee-It-Up for Tourism** fundraising event, from 5pm - 8pm at TopGolf Orlando.

Registration Fees:
\$1,000 / Bay of 6 Golfers
\$175 / Single Golfer

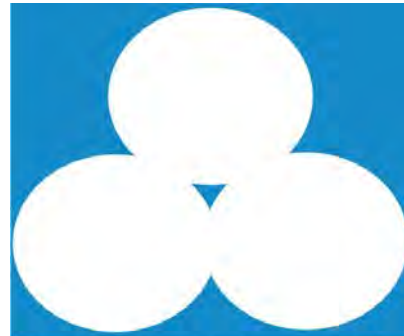
\$125 / Spectator Only

Bay Sponsorships are also available by [CLICKING HERE](#).

All proceeds benefit the CFHLA Political Committee. Fees for these activities are contributions to the CFHLA Political Committee (PC). A contribution to the CFHLA PC is not tax-deductible.

[CLICK HERE TO REGISTER TODAY!](#)

**Thank you to our 2022 Tee It Up for Tourism
Presenting Sponsor:**



LANDFORM
OF CENTRAL FLORIDA INC.

*For questions, please contact Sarah Clements
at sarah.clements@cfhla.org.*

DOWNTOWN ORLANDO HOTELIERS LUNCHEON

On Wednesday, May 4th, the CFHLA Downtown Orlando Hoteliers met again at the [Dr. Phillips Center for the Performing Arts](#) (Thank You, Kathy Ramsberger, President / CEO).

This meeting featured an update from
City of Orlando Mayor Buddy Dyer.



CFHLA President/CEO Robert Agrusa, City of Orlando Mayor Buddy Dyer,

Downtown Hoteliers Meeting Chair Cheryl Seckman of the Courtyard
by Marriott Orlando Downtown



**CFHLA thanks the 2022 Downtown Hoteliers
Luncheon Sponsor:**



THANK YOU SEAWORLD

On Wednesday, May 4th, [SeaWorld](#) announced they have **surpassed 40,000 rescues** of injured, sick and orphaned animals!

[CLICK HERE TO VIEW THE ANNOUCEMENT VIDEO](#)



Our friends at SeaWorld have passionately dedicated their time, energy and resources to help a wide range of animal species in need for more than 50-years.

Rescue and rehabilitation are an important part of wildlife conservation and often a first line of defense in preventing species extinction and ensuring healthy animal populations for generations to come.



CONGRATULATIONS SEAWORLD! THANK YOU FOR YOUR ONGOING COMMITMENT TO PROTECT MARINE ANIMALS AND THEIR HABITATS!

PARTNERS IN ACTION

Waldorf Astoria Orlando was nominated by their Adopt-A-School Partner, Lake Buena Vista High School, for Orange County Public School's PTA Business Partner of the Year Award.

From a representative at LBVHS: "The hotel has been an amazing partner to the school, staff, and students and has helped to make the first year an amazing experience. Volunteering to host a special Teacher Appreciation reception is just another example of the team's generosity and partnership. Thank you for all that your team does to make the school feel as valued as you do the guest."



THANK YOU WALDORF ASTORIA ORLANDO FOR YOUR CONTINUED PARTNERSHIP AND SUPPORT OF OUR CENTRAL FLORIDA EDUCATION! GOOD LUCK!

Last week, on April 28th, the Aloft Orlando Downtown participated in their Adopt-A-School partner, Pershing Elementary School's math and science night. The operations and sales teams facilitated an explorative learning environment for the students.



THANK YOU ALOFT ORLANDO DOWNTOWN FOR YOUR PARTNERSHIP AND SUPPORT OF OUR CENTRAL FLORIDA EDUCATION!

MEET THE SILVER PARTNER



Established in 2001, Safe Step built the company with a commitment to safety, customer satisfaction, and always doing what's right.

As a preferred supplier for Hilton Worldwide, Marriott, Best Western, and IHG, we aim to provide custom, cost-effective, and comprehensive services for hospitality clients of all sizes.

THANK YOU SAFE STEP, FOR YOUR CONTINUED DEDICATION TO CFHLA AND FOR SUPPORTING OUR MOTTO OF MEMBERS DOING BUSINESS WITH MEMBERS!

NEWSLETTER PROUDLY SPONSORED BY:**This Newsletter is Proudly Sponsored By:**

Spinout Guest Laundries is a VIP Member, and has been providing state-of-the-art guest laundry facilities to CFHLA Lodging Members for 20 years and offers:

- State-of-the-Art Laundry Equipment
- Safe, Clean, Cashless Technology
 - No Long-Term Contracts
 - Same Day Service



p: 407-445-4093
c: 407-468-0560
www.spinoutinc.com

**HIRING OPPORTUNITIES****Avanti Palms Resort and Conference Center*****Multiple Positions Available*****[CLICK HERE](#)** to view these positions**Avanti International Resort*****Multiple Positions Available*****[CLICK HERE](#)** to view these positions**Alfond Inn at Rollins*****Multiple Positions Available*****[CLICK HERE](#)** to view these positions**Bluegreen Vacations Corporation****[Assistant Chief Engineer](#)****[Director of Front Office](#)****B Resort & Spa Lake Buena Vista*****Multiple Positions Available*****[CLICK HERE](#)** to view these positions

Caribe Royale Orlando
Multiple Positions Available
[CLICK HERE](#) to apply

The Celeste Hotel
Front Office Manager
[CLICK HERE](#) to view this position

Courtyard Orlando Downtown
Multiple Positions Available
[CLICK HERE](#) to view these positions

Courtyard Orlando Lake Buena Vista - Marriott Village Orlando
Multiple Positions Available
[CLICK HERE](#) to view this position

Crowne Plaza Orlando - Universal Blvd.
Multiple Positions Available
[CLICK HERE](#) to apply

Domino's
Multiple Positions Available
Delivery Experts, Customer Service Representatives, Management
[CLICK HERE](#) to view list of locations hiring
[CLICK HERE](#) to apply

DoubleTree by Hilton Orlando at SeaWorld
Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to apply

Drury Plaza Hotel Orlando - Disney Springs Area
Group Sales Manager
[CLICK HERE](#) to view position
[CLICK HERE](#) to apply

Fairfield Inn & Suites Orlando in Marriott Village Orlando
Multiple Positions Available
[CLICK HERE](#) to view these positions

Floridays Resort Orlando
Multiple Positions Available
[CLICK HERE](#) to view these positions

Gaylord Palms Resort & Convention Center
Multiple Positions Available
[CLICK HERE](#) to view these positions

Grande Lakes Orlando
Multiple Positions Available
(JW Marriott Orlando & Ritz-Carlton Orlando)
[CLICK HERE](#) for more information

Grove Resort & Water Park Orlando
Multiple Positions Available
[CLICK HERE](#) to view these positions

Hyatt Place Orlando Airport
Maintenance Person
[CLICK HERE](#) to apply

Hyatt Regency Orlando

Multiple Positions Available

[CLICK HERE](#) to view these positions

JW Marriott Orlando Bonnet Creek Resort & Spa

Multiple Positions Available

[CLICK HERE](#) to view these positions

JW Marriott Orlando, Grande Lakes

Multiple Positions Available

[CLICK HERE](#) to view this position

Lake Nona Wave Hotel

Multiple Positions Available

[CLICK HERE](#) to view these positions

Marriott's Cypress Harbour

Multiple Positions Available

[CLICK HERE](#) to view these positions

[CLICK HERE](#) to apply

Marriott's Grande Vista

Multiple Positions Available

[CLICK HERE](#) to view these positions

[CLICK HERE](#) to apply

Marriott's Harbour Lake

Multiple Positions Available

[CLICK HERE](#) to view these positions

[CLICK HERE](#) to apply

Marriott's Lakeshore Reserve

Multiple Positions Available

[CLICK HERE](#) to view these positions

[CLICK HERE](#) to apply

Point Hotel & Suites

Multiple Positions Available

[CLICK HERE](#) to view these positions

Ritz-Carlton Orlando, Grande Lakes

Multiple Positions Available

[CLICK HERE](#) to view these positions

Sheraton Vistana Resort

Multiple Positions Available

[CLICK HERE](#) to view these positions

[CLICK HERE](#) to apply

Sheraton Vistana Villages

Multiple Positions Available

[CLICK HERE](#) to view these positions

[CLICK HERE](#) to apply

Signia by Hilton Orlando Bonnet Creek

Multiple Positions Available

[CLICK HERE](#) to view these positions

[CLICK HERE](#) to apply

Springhill Suites by Marriott Orlando Convention Center

Multiple Positions Available

[CLICK HERE](#) to view these positions

SpringHill Suites Orlando at SeaWorld

Multiple Positions Available

[CLICK HERE](#) to view these positions

Springhill Suites Orlando Lake Buena Vista in Marriott Village

Multiple Positions Available

[CLICK HERE](#) to view these positions

Summer Bay Resort

Multiple Positions Available

[CLICK HERE](#) to view these positions

Waldorf Astoria Orlando & Waldorf Astoria Orlando Golf Club

Multiple Positions Available

[CLICK HERE](#) to view these positions

[CLICK HERE](#) to apply

Walt Disney World Dolphin

Multiple Positions Available

[CLICK HERE](#) to view these positions

Walt Disney World Swan

Multiple Positions Available

[CLICK HERE](#) to view these positions

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