



Volume 1 - Edition 8

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This Newsletter is proudly sponsored by:

**Honorees**

February Allied
Member of the Month



Brendan Richmond
[Universal Orlando Resort](#)

February Lodging
Member of the Month

ROBERT AGRUSA ONE YEAR IN REVIEW

It has truly been an honor to serve as the President/CEO of the Central Florida Hotel and Lodging Association and it's hard to believe that this month marked my one-year anniversary. As I look back and reflect on the past year, together we faced some very unique challenges. We also learned how to adapt as an industry and as an organization. Furthermore, we accomplished several milestones and built quite a few new partnerships along the way.

Since February 2021, our organization has grown considerably with over 130 new members to the association. Plus, we've continued to advocate strongly on behalf of the industry at a federal, state and local level.

Additionally, we've educated our members through various seminars, on how we can be a community leader in solving human trafficking, drug overdosing, and even hurricane preparedness. Moreover, CFHLA hosted over 20 networking events throughout the year, including a successful HEAT Tradeshow and Hob Nob. Lastly, through our CFHLA Foundation, we were able to generously distribute over \$175,000 in student scholarships and community grants throughout the year. This includes our continued support for many community organizations such as LIFT Orlando, the Dr. Phillips Performing Arts Center, UCF Rosen College, Valencia College and so many others.

Together we accomplished some amazing things, I want to personally thank everyone who helped make it such a successful and rewarding year! Let's keep that momentum going in 2022!

NEW SPONSORSHIP OPPORTUNITY - CLAY SHOOTING**New for 2022!**

The CFHLA Engineer's Council is conducting a Clay Shooting Tournament on **Thursday, April 7th** at Blackjack Sporting Clays.

SPONSORSHIPS ARE NOW OPEN!

[CLICK HERE](#) to purchase your sponsorship today!



Jason Lopez
[DoubleTree by Hilton at the Entrance to Universal Orlando](#)

2022 CFHLA Executive Committee

Chairperson
Sonja Giselbrecht
[Marriott's Cypress Harbour](#)

1st Vice Chairperson
Anthony Lazzara
[Crowne Plaza Orlando Universal](#)

2nd Vice Chairperson
Jeff Swirsky

Secretary
Barbara Bowden
[Loews Hotels at Universal Orlando](#)

Treasurer
Jorg Heyer
[Sheraton Vistana Resort](#)

Assistant Treasurer
Chris Mueller
[Hilton Orlando](#)

Historian
Fred Sawyers
[Signia by Hilton Orlando Bonnet Creek / Waldorf Astoria Orlando](#)

Immediate Past Chair
Jesse Martinez
[The Alford Inn at Rollins](#)

Partners of the Month:

Executive Committee Meeting

Circle of Success

Member Spotlight

ServPro of Winter Park

Clay Shooting Tournament

Sponsorship Opportunities

April 7, 2022
56-112 Players



CFHLA
Engineers Council

Corporate Sponsorship - \$7,500 (1 available)
 Company logo featured on all distributed marketing items
 Logo on player gift (TBD gift)
 "Back of House" Recognition Corporate Sponsor
 (1) Station Sponsor - Includes Station Sponsor Benefits
 (1) Foursome group
 3 Additional Signage at the Tournament

Food Sponsor - \$3,000 (1 available)
 2 seats at lunch
 Additional sponsor representatives available for purchase (\$100 per/ max 2 additional persons)
 "Back of House" Recognition
 Sponsor thank you table tents displayed at lunch

Station Sponsor - \$500 (12 available)
No Alcohol will be served at stations
 Signage at station
 Responsible for orchestrating tournament
 Launching the clay disks
 Keeping score for players
 Company name on sponsor appreciation sign at player registration
 2 representatives per station
 Additional sponsor representatives available for purchase (\$100 per/ max 2 additional persons)
 2 Seats at Lunch
 "Back of House" Recognition

Game Station Sponsor - \$750 (1 available)
 Includes all Station Sponsorship benefits
 In addition: Purchased raffle tickets provide players a chance to play and win to be entered into large raffle (prize to be presented at lunch)

If you have questions, please contact CFHLA Staff Member Sarah Clements at sarah.clements@cfhla.org.

MEMBERSHIP LUNCHEON & SEMINAR

On Thursday, February 24th, CFHLA hosted our first Membership Luncheon & Seminar of the year featuring STR at the [Sheraton Orlando Lake Buena Vista](#) (Thank You Shane Allor, General Manager). This informative and educational luncheon featured a presentation and seminar by **Shawn Grenley**, Sales Executive for STR, who covered topics relating to Lodging Occupancy Levels and Industry Projections for the US, Florida and Central Florida.





Additionally, CFHLA officially recognized the 2021 and 2022 Allied and Lodging Members of the Month:



August 2021 Allied and Lodging Members of the Month:

Greg Moore
[The Mall at Millenia](#)

Justin Bolin
[Signia by Hilton Orlando Bonnet Creek/](#)
[Waldorf Astoria Orlando](#)

September 2021 Allied and Lodging Members of the Month:

Debra Ray
[Sunbrite Outdoor Furniture](#)

Diana Saumell
Formerly of [La Quinta I-Drive Theme Parks/](#)
[TRYP by Wyndham Orlando](#)

October 2021 Allied and Lodging Members of the Month:

Maureen Haggerty
[Spinout Guest Laundries](#)

Joe Cardone
[DoubleTree by Hilton Orlando at SeaWorld](#)

November 2021 Allied and Lodging Members of the Month:

Tekoa Puerie
[Tekoa Puerie Enterprise](#)

Tom Wuebben
[Four Seasons Resort at Walt Disney World Resort](#)

January 2022 Allied and Lodging Members of the Month:

Paul Dougherty
[PCD Building Corp.](#)

Jon McGavin
[Grande Lakes Orlando](#)

February 2022 Allied and Lodging Members of the Month:

Brendan Richmond
[Universal Orlando Resort](#)

Jason Lopez
[DoubleTree by Hilton at the Entrance
to Universal Orlando](#)

**CONGRATULATIONS TO ALL OF OUR MEMBERS
OF THE MONTH AND THANK YOU FOR YOUR
CONTINUED COMMITMENT TO CFHLA!**

UCF AREA GM MEETING

On Tuesday, February 22nd, the CFHLA UCF Area General Managers met for their first meeting of the year at the [Hilton Garden Inn Orlando East/UCF Area](#) (Thank you **Gerald Miller, General Manager!**). This meeting featured a Special Olympics update from **Sheryl Perez**, who is the Director of Partnerships for the Special Olympics USA Games Orlando 2022.



CFHLA would like to thank [Spinout Guest Laundries](#) for serving as the 2022 Meeting Sponsor.



OCPS VACATION OWNERSHIP VISITS

On Tuesday, February 22nd, the Vacation Ownership Council's Leadership Team simultaneously hosted hospitality students from four of our local Orange County High Schools. These students had the opportunity to learn first-hand about the Timeshare Industry, while participating in hands on activities.

Additionally, each of the students learned about a wide variety of other career opportunities that are available in hospitality.



Cypress Point Resort hosted students from Colonial High School



Hilton Grand Vacations at SeaWorld hosted students from Freedom High School



Holiday Inn Club Vacation at Orange Lake Resort hosted students from Oak Ridge High School and OTC Mid Florida



Marriott's Lakeshore Reserve hosted students from Windermere High School

Thank you to CFHLA Board Member and Vacation Ownership Council Chair **Jorge Reyes**, General Manager, [Marriott's Lakeshore Reserve](#), CFHLA Board Member and Council Vice Chair, **Chelsea Wynn**, Vice President Resort Operations, [Holiday Inn Club Vacations at Orange Lake Resort](#), and Vacation Ownership Advisory Committee Members **Abed Ereikat**, General Manager, [Hilton Grand Vacations at SeaWorld](#) and **Lori Lo Duca**, General Manager, [Cypress Point Resort](#) for their efforts in coordinating this important high school outreach initiative with OCPS!

MVP RECEPTION

On Tuesday, February 22nd, the MVP Committee hosted our final meeting and reception at the [Hyatt Regency Grand Cypress](#) (Thank you, **Paul Joseph**, General Manager and Vice-Chair of the MVP

Committee, for your hospitality and generosity in providing the delicious food and complimentary beverages for all of the MVP Committee Members!).

CFHLA is proud to announce that **27 MVP Committee Members** have secured a minimum of \$1,000 each in monetary and/or auction donations for the CFHLA Gives Program, which raises money for Hospitality Student Scholarships. Lastly, we'd like to thank our **2022 MVP Committee Chair John McCracken**, General Manager of [Marriott Village Orlando](#), and **MVP Committee Member Louis Robbins** for his continued support of this program for over 20 years!



2022 MVP Members include:

Cindy Andrews
[Sunbrite Outdoor Furniture](#)

David Baird
[Vermana](#)

Jackie Bozzuto
[Lowndes](#)

Jill Cooper
[Blown Away, LLC](#)

Beatriz Dominguez
[Clean Tec Services](#)

John Gill
[Premier Oracle Elevator](#)

Matt Grier
[Greenery Productions](#)

Maureen Haggerty
[Spinout Guest Laundries, Inc.](#)

Michael Hanley
[Wealth Management Strategies](#)

George Haq
[B&H Towels and Linens](#)

Mike Hinks
[Marriott Orlando Downtown](#)

Steven Jamieson
[The Mall at Millenia](#)

Paul Joseph
[Hyatt Regency Grand Cypress](#)

Barbara Kenney
[Kenney Communications](#)

Justin May-Lawhon
[Florida Patio Furniture, Inc.](#)

David Lindsey
[FPIS](#)

Glen Lyons
[ATMFLA](#)

John McCracken
[Marriott Village Orlando](#)

Stefanie Mizrahi
[Addition Financial](#)

Luis Rivera
[Clean Tec Outsourcing](#)

Louis Robbins
[Robbins Consulting](#)

Lou Rocco
[Global Sourcing International](#)

Kyle Salinsky
[Minuteman Press](#)

Erin Sims
[Landform of Central Florida](#)

Cindy Traenkner
[Domino's](#)

Steve Vinciguerra
[SeaWorld Parks & Resort](#)

Jody Walker
[Acentria Insurance](#)

CFHLA PAC/PC BOARD OF DIRECTORS

This week, CFHLA officially announced its newly elected 2022 PAC and PC Executive Committee, as well as its new Board Member. Additionally, **Jay Leonard**, General Manager for [Wyndham/Wyndham Garden Lake Buena Vista Disney Springs Resort Area](#) was re-elected to serve as the 2022 Chair of the CFHLA PAC and PC.

Please join us in congratulating the newly elected CFHLA PAC and PC Executive Committee members:

Vice Chair:
Chris Mueller
[Hilton Orlando](#)

Treasurer:
Alan Fickett
[Global Sourcing International, LLC](#)

Secretary:
Rick Patterson
[Associated Planners Group](#)

Congratulations to the newly elected PAC and PC Board Member:

Jackie Bozzuto
[Lowndes](#)

CFHLA STUDENT AND FAMILY MEMBER SCHOLARSHIPS

The CFHLA Foundation is now accepting applications for the Hospitality Student and Family Member Scholarships. If you or someone you know is interested in applying, please **click the flyers or scan the QR codes below for more information.**

CFHLA
Hospitality Scholarships
APPLY NOW!

SCHOLARSHIP APPLICATION

SCAN QR Code for student eligibility and application

APPLICATIONS DUE BY
FRIDAY, MARCH 25, 2022

For more information, please contact us at
CFHLAFoundation@cfhla.org and/or 407-313-5022.

CFHLA Foundation Mission Statement:
To enrich an environment where the hospitality community
in Central Florida can grow and thrive.

CFHLA
Family Member Scholarships
APPLY NOW!

SCHOLARSHIP APPLICATION

Minimum Student Requirements:

- The Student Applicant must be an immediate family member (spouse, sibling or dependent child) of a "full-time, hourly / non-management" employee at a CFHLA Allied and/or Lodging Member Company.
- The Student Applicant must hold a GPA of 2.5 or greater.
- The Student Applicant must be currently enrolled or accepted to an accredited college in the United States at the time of scholarship disbursement.

SCAN QR Code for application

CFHLA estimates that ten total Family Member Scholarships
of \$1,000 will be awarded.

APPLICATIONS DUE BY FRIDAY, MARCH 25, 2022

For more information, please contact us at
CFHLAFoundation@cfhla.org and/or 407-313-5022.

CFHLA Foundation Mission Statement:
To enrich an environment where the hospitality community
in Central Florida can grow and thrive.

I-4 EXPRESS LANES

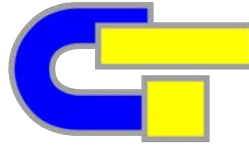
Beginning on **Saturday, February 26th at 10:00 AM**, all eastbound and westbound lanes of I-4 Express are anticipated to be open to traffic as I-4 Express is tolled lanes, two in each direction, in the center of I-4 between Kirkman Road (S.R. 435) and State Road 434. To better manage congestion through Central Florida, tolls will be collected via SunPass and other Florida transponders, meaning no cash or TOLL-BY-PLATE options will be available. Overhead signage will provide motorists with important information about current toll prices and entrance and exit points.

With the opening of I-4 Express, we are encouraging local businesses and organizations to visit i4Express.com. Here, you can access more information about the lanes, learn more about tolling and signage, as

well as use our trip planner to see how employees or visitors may be able to use I-4 Express to access your location

[CLICK HERE](#) to view brochure and map.

MEET THE VIP



CLEAN TEC OUTSOURCING

Clean Tec Outsourcing was born in 2014 when Mr. Jay Leonard made an inquiry about three employees to cover the overnight shifts at the Wyndham Lake Buena Vista in Disney Springs.

Eight years later, they are very pleased to say their business relationships have grown and developed since then. They have also been able to work with many other hotels and resorts in the area which they appreciate and care about as if it was their own. They fell in love with the hospitality industry since day one and surrounded themselves with wonderful and knowledgeable team members that provide top-level service, working hard to find the best human talent to bring to each property they work with.

**THANK YOU CLEAN TEC OUTSOURCING, FOR
YOUR SUPPORT AND DEDICATION TO CFHLA!**

NEWSLETTER PROUDLY SPONSORED BY:

This Newsletter is Proudly Sponsored By:



Spinout Guest Laundries is a VIP Member, and has been providing state-of-the-art guest laundry facilities to CFHLA Lodging Members for 20 years and offers:

- State-of-the-Art Laundry Equipment
- Safe, Clean, Cashless Technology
 - No Long-Term Contracts
 - Same Day Service



p: 407-445-4093
c: 407-468-0560
www.spinoutinc.com



HIRING OPPORTUNITIES

Alfond Inn at Rollins
Multiple Positions Available
[CLICK HERE](#) to view these positions

Bluegreen Vacations Corporation
Assistant Chief Engineer
Director of Front Office

B Resort & Spa Lake Buena Vista
Multiple Positions Available
[CLICK HERE](#) to view these positions

Caribe Royale Orlando
Multiple Positions Available
[CLICK HERE](#) to apply

The Celeste Hotel
Restaurant Manager
[CLICK HERE](#) to apply

Comfort Suites Maingate East
Multiple Positions Available
For further information & to apply, please contact Kurt Ratzlaff
kratzlaff@comfordsuitesfl.com

Courtyard Orlando Downtown
Multiple Positions Available
[CLICK HERE](#) to view these positions

Courtyard Orlando Lake Buena Vista - Marriott Village Orlando
Multiple Positions Available
[CLICK HERE](#) to view this position

Crowne Plaza Orlando Universal
Multiple Positions Available
[CLICK HERE](#) to apply

DoubleTree by Hilton Orlando at SeaWorld
Multiple Positions Available
[CLICK HERE](#) to view these positions

Fairfield Inn & Suites Orlando in Marriott Village Orlando
Multiple Positions Available
[CLICK HERE](#) to view these positions

Gaylord Palms Resort & Convention Center
Multiple Positions Available
[CLICK HERE](#) to view these positions

Grande Lakes Orlando
Multiple Positions Available
(JW Marriott Orlando & Ritz-Carlton Orlando)
[CLICK HERE](#) for more information

Homewood Suites by Hilton Orlando Airport
Housekeeper
Shuttle Driver
[CLICK HERE](#) to view these positions

Hyatt Regency Orlando
Multiple Positions Available
[CLICK HERE](#) to view these positions

JW Marriott Orlando Bonnet Creek Resort & Spa
Multiple Positions Available
[CLICK HERE](#) to view these positions

JW Marriott Orlando, Grande Lakes
Multiple Positions Available
[CLICK HERE](#) to view this position

Lake Nona Wave Hotel
Multiple Positions Available
[CLICK HERE](#) to view these positions

Marriott's Cypress Harbour
Multiple Positions Available
[CLICK HERE](#) to view these positions

Marriott's Grande Vista Resort
Multiple Positions Available
[CLICK HERE](#) to apply online

Marriott's Harbour Lake
Multiple Positions Available
[CLICK HERE](#) to view these positions

Marriott's Lakeshore Reserve

Multiple Positions Available

[CLICK HERE](#) to view these positions

Ritz-Carlton Orlando, Grande Lakes

Multiple Positions Available

[CLICK HERE](#) to view these positions

Sheraton Vistana Resort

Multiple Positions Available

[CLICK HERE](#) to apply

Signia by Hilton Orlando Bonnet Creek

Multiple Positions Available

[CLICK HERE](#) to view these positions

Springhill Suites by Marriott Orlando Convention Center

Multiple Positions Available

[CLICK HERE](#) to view these positions

SpringHill Suites Orlando at SeaWorld

Multiple Positions Available

[CLICK HERE](#) to view these positions

Springhill Suites Orlando Lake Buena Vista in Marriott Village

Multiple Positions Available

[CLICK HERE](#) to view these positions

SpringHill Suites Orlando Lake Buena Vista South

Multiple Positions Available

[CLICK HERE](#) to view these positions

Summer Bay Resort

Multiple Positions Available

[CLICK HERE](#) to view these positions

Townplace Suites Orlando Airport

Multiple Positions Available

[CLICK HERE](#) to view these positions

Waldorf Astoria Orlando & Waldorf Astoria Orlando Golf Club

Multiple Positions Available

[CLICK HERE](#) to view these positions

Walt Disney World Dolphin

Multiple Positions Available

[CLICK HERE](#) to view these positions

Walt Disney World Swan

Multiple Positions Available

[CLICK HERE](#) to view these positions

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- Same Day Service



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