



Volume 1 - Edition 7

2/18/22

In This Issue...

[MEMBERSHIP
LUNCHEON & SEMINAR](#)

[AIRPORT AREA GM
MEETING](#)

[CREDIT CARD FRAUD
SEMINAR](#)

[VACATION OWNERSHIP
COUNCIL](#)

[CFHLA STUDENT AND
FAMILY MEMBER
SCHOLARSHIPS](#)

[ST. PATRICK'S DAY GOLF
OPEN](#)

[CFHLA IS HIRING](#)

[THANK YOU LIVIE WATER](#)

[MEET THE VIP](#)

[HOSPITALITY
OPPORTUNITIES](#)

This Newsletter is proudly
sponsored by:



Honorees

February Allied
Member of the Month

MEMBERSHIP LUNCHEON & SEMINAR

This is your **last chance to register** for the **February Membership Luncheon & Seminar** featuring STR, which will be held on **Thursday, February 24th** at the **Sheraton Lake Buena Vista Resort** (Thank You **Shane Allor**, General Manager!). This luncheon will feature a presentation by Shawn Grenley, STR Sales Executive, who will discuss the tourism and travel trends throughout the U.S., Florida and Orlando, as well as a forecast for the coming year.



Shawn Grenley, Sales Executive for STR

Additionally, an in-depth seminar will be held immediately following the luncheon. During this seminar, Shawn will dive deeper into the Orlando market forecast, COVID impacts on the industry, the impact of downturns, as well as labor and profitability trends.

Luncheon fee: \$55 / Person or \$440 / Table of 8
Seminar Fee: \$25 / Person

[CLICK HERE](#) for more information and registration.

**CFHLA would like to thank our luncheon
sponsors and partner:**



Brendan Richmond
[Universal Orlando Resort](#)

**February Lodging
Member of the Month**



Jason Lopez
[DoubleTree by Hilton at
the Entrance to
Universal Orlando](#)

**2022 CFHLA Executive
Committee**

Chairperson
Sonja Giselbrecht
[Marriott's Cypress Harbour](#)

1st Vice Chairperson
Anthony Lazzara
[Crowne Plaza Orlando
Universal](#)

2nd Vice Chairperson
Jeff Swirsky

Secretary
Barbara Bowden
[Loews Hotels at Universal
Orlando](#)

Treasurer
Jorg Heyer
[Sheraton Vistana Resort](#)

Assistant Treasurer
Chris Mueller
[Hilton Orlando](#)



A/V Partner:



**If you have any questions relating to this event, please
contact CFHLA Staff Member Kim Gordon
at kim.gordon@cfhla.org.**

AIRPORT AREA GM MEETING

On Tuesday, February 15th, the CFHLA Airport Area General Managers met for their first meeting of the year at [TownePlace Suites by Marriott Orlando Airport](#) (Thank you CFHLA Board Member, Suzi Brady!).

This meeting featured a Tavistock Development update from **Jessi Blakley**.



Historian

Fred Sawyers

[Signia by Hilton Orlando](#)
[Bonnet Creek / Waldorf](#)
[Astoria Orlando](#)

Immediate Past Chair

Jesse Martinez

[The Alford Inn at Rollins](#)

Partners of the Month:

Executive Committee Meeting

[Circle of Success](#)

Member Spotlight

[ServPro of Winter Park](#)



CFHLA would like to thank [Landform of Central Florida](#) for serving as the 2022 Meeting Sponsor.



CREDIT CARD FRAUD SEMINAR

On Wednesday, February 16th, our CFHLA Security and Safety Council hosted an educational seminar on how to protect and prevent credit card fraud and skimming from happening at their properties and/or to their guests at the [Wyndham Orlando Resort International Drive](#) (Thank you, **Paul Wilson, General Manager**). This special seminar was presented by Special Agents of the U.S. Secret Service.



Special Agent Michael Bocan-Collins



Senior Special Agent Roger Fuentes

Additionally, the CFHLA Security and Safety Council presented its first Service Award of 2022 to **Alex Ylisse**, an Officer Safety & Security Lead at the **Sheraton Vistana Villages**. With over 15 years in the Safety & Security field, including 7+ years with the company, Alex brings a breadth of knowledge and experience to his department. Alex has always gone out of his way to make the guests feel safe and secure, often showing compassion and empathy when working with guests through difficult situations. Alex has also effectively contributed to the team dynamic by building bridges and reaching out beyond his own department, to collaborate with others to ensure that the task is completed, and the guests are satisfied.

Alex embodies the team spirit and takes ownership of every task that he gets his hands on. In the last year, Alex was selected as the Leader of the Quarter for his Department and has become one of the most integral members of the Sheraton team. His dedication inspires his team and as a result, his officers have more positive guests mentions than any other shift. Alex has also motivated his coworkers to display those same values and commitment. Please join us in congratulating Alex on receiving this award and we thank you for being such a valuable member of the Sheraton Vistana Villages Security Department and an inspiring leader to all of us!



CFHLA Security & Safety Council Vice Chair Mark Cartotto, Caribe Royale Orlando, Service Award Honoree, Alex Ylisse, Sheraton Vistana Villages, CFHLA Senior Vice President of Membership and Industry Relations, Erin Walsh



Service Award Honoree Alex Ylisse and Scott Koppinger, Sheraton Vistana Villages.

VACATION OWNERSHIP COUNCIL

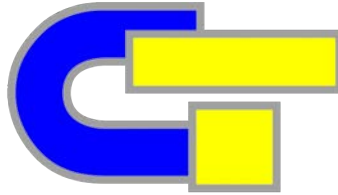
On Thursday, February 17th, the CFHLA Vacation Ownership Council also held its first meeting of the year with special guest **Chris Stewart** of the **American Resort Development Association (ARDA)**. Chris presented a legislative update on the important issues concerning the timeshare industry.



CFHLA President/CEO Robert Agrusa, Vacation Ownership Council Chair Jorge

Reyes, Marriott's Lakeshore Reserve, Sebastian Herrera, Clean Tec Outsourcing, Vacation Ownership Council Vice Chair, Chelsea Wynn, Holiday Inn Club Vacations, Orange Lake Resort.

CFHLA would like to thank [Clean Tec Outsourcing](#) for serving as the 2022 Meeting Sponsor.



**CLEAN TEC
OUTSOURCING**

**CFHLA STUDENT AND FAMILY MEMBER
SCHOLARSHIPS**

The CFHLA Foundation is now accepting applications for the Hospitality Student and Family Member Scholarships. If you or someone you know is interested in applying, please **click the flyers or scan the QR codes below for more information.**

CFHLA
Hospitality Scholarships
APPLY NOW!

SCHOLARSHIP APPLICATION

Personal information
Name _____
Date of Birth
Gender Male Female

SCAN QR Code for student eligibility and application

APPLICATIONS DUE BY
FRIDAY, MARCH 25, 2022

For more information, please contact us at
CFHLAFoundation@cfhla.org and/or 407-313-5022.

CFHLA Foundation Mission Statement:
To enrich an environment where the hospitality community
in Central Florida can grow and thrive.


Family Member Scholarships
APPLY NOW!



Minimum Student Requirements:

- The Student Applicant must be an immediate family member (spouse, sibling or dependent child) of a "full-time, hourly / non-management" employee at a CFHLA Allied and/or Lodging Member Company.
- The Student Applicant must hold a GPA of 2.5 or greater.
- The Student Applicant must be currently enrolled or accepted to an accredited college in the United States at the time of scholarship disbursement.

SCAN QR Code for application



CFHLA estimates that ten total Family Member Scholarships of \$1,000 will be awarded.

APPLICATIONS DUE BY FRIDAY, MARCH 25, 2022

For more information, please contact us at
CFHLAFoundation@cfhla.org and/or 407-313-5022.

CFHLA Foundation Mission Statement:
To enrich an environment where the hospitality community in Central Florida can grow and thrive.

ST. PATRICK'S DAY GOLF OPEN

Only 3 more foursomes remain for the annual **St. Patrick's Day Golf Open on Thursday, March 17th**. This event is set to occur at the ChampionsGate Golf Club at the **Omni Orlando Resort at ChampionsGate** (Thank You **Robert Stanfield**, Area Managing Director).

Registration Fee: \$245 / Player or \$980 / Foursome

[CLICK HERE](#) for more information and registration.

CFHLA would like to thank our 2022 St. Patrick's Day Golf Open Corporate Sponsor:



If you have questions relating to this event, please contact CFHLA Staff Person Kim Gordon at kim.gordon@cfhla.org.

CFHLA IS HIRING



CFHLA is currently hiring for a **Development Coordinator**. The position will serve as a support to the President/CEO and be responsible for executing CFHLA's community outreach initiatives, that support and advance CFHLA's mission, as well as the CFHLA Foundation.

The ideal individual must be able to work under pressure, handle a wide variety of activities, willingness to assist the CFHLA Staff and Membership, and enjoy working within a team environment that is mission-driven, results-driven, and community oriented.

Today is the last day to apply!

If you would like to read the full job description or if you or anyone you know is interested in applying, please [CLICK HERE](#).

THANK YOU LIVIE BOTTLED WATER

CFHLA would like to thank [Livie Bottled Water](#) for their continued support of CFHLA. For your information, for the last ten years Livie Bottled Water has provided CFHLA with personalized water bottles for all office meetings and golf events.

Livie Bottled Water has been in business since 2007. Discover the ultimate in convenient refreshment with LIVIE® Delivery Service. We hand-deliver our delicious LIVIE® Brand Natural Spring, Purified and Distilled Water in 5 gallon bottled water and 16.9 fl oz sizes throughout Central Florida. We also offer custom labeled bottled water in 16.9 fl oz and 12 fl oz sizes. Perfect for increasing your brand awareness.



MEET THE VIP



Xpodigital has been in business for over 20 years.

Since the mid-2000s, Xpodigital has been fortunate to partner with The Walt Disney World Swan and Dolphin. Working with such an incredible organization has allowed them to add to and improve their services year-over-year, and what started as an adjunct services agreement for event Internet has blossomed into a full-fledged digital partnership of Internet, Digital Signage and LED display services. Their collaboration is built on understanding the resort's needs and constantly fine-tuning each solution they provide. It is a true partnership built on mutual trust and understanding, and one for which they are very thankful. Their relationship with the Dolphin has helped mold who they are today, and it guides them in their approach to each and every client they welcome into their family.



CFHLA Board Member Brian Comes of Hyatt Regency Orlando and Aymee Sanchez of Xpodigital showcasing the newest LED display at the lodging property.

**THANK YOU XPODIGITAL, FOR YOUR
DEDICATION TO CFHLA AND FOR SUPPORTING
OUR MOTTO OF MEMBERS DOING BUSINESS
WITH MEMBERS!**

NEWSLETTER PROUDLY SPONSORED BY:

This Newsletter is Proudly Sponsored By:



Spinout Guest Laundries is a VIP Member, and has been providing state-of-the-art guest laundry facilities to CFHLA Lodging Members for 20 years and offers:

- State-of-the-Art Laundry Equipment
- Safe, Clean, Cashless Technology
 - No Long-Term Contracts
 - Same Day Service



p: 407-445-4093
c: 407-468-0560
www.spinoutinc.com



HIRING OPPORTUNITIES

Alfond Inn at Rollins

Multiple Positions Available

[CLICK HERE](#) to view these positions

Bluegreen Vacations Corporation

Assistant Chief Engineer

Director of Front Office

B Resort & Spa Lake Buena Vista

Multiple Positions Available

[CLICK HERE](#) to view these positions

Caribe Royale Orlando

Multiple Positions Available

[CLICK HERE](#) to apply

The Celeste Hotel

Restaurant Manager

[CLICK HERE](#) to apply

Comfort Suites Maingate East

Multiple Positions Available

For further information & to apply, please contact Kurt Ratzlaff

kratzlaff@comfortsuitesfl.com

Courtyard Orlando Downtown

Multiple Positions Available

[CLICK HERE](#) to view these positions

Courtyard Orlando Lake Buena Vista - Marriott Village Orlando

Multiple Positions Available

[CLICK HERE](#) to view this position

Crowne Plaza Orlando Universal

Multiple Positions Available

[CLICK HERE](#) to apply

DoubleTree by Hilton Orlando at SeaWorld

Multiple Positions Available

[CLICK HERE](#) to view these positions

Fairfield Inn & Suites Orlando in Marriott Village Orlando

Multiple Positions Available

[CLICK HERE](#) to view these positions

Gaylord Palms Resort & Convention Center

Multiple Positions Available

[CLICK HERE](#) to view these positions

Grande Lakes Orlando

Multiple Positions Available

(JW Marriott Orlando & Ritz-Carlton Orlando)

[CLICK HERE](#) for more information

Homewood Suites by Hilton Orlando Airport

Housekeeper

Shuttle Driver

[CLICK HERE](#) to view these positions

Hyatt Regency Orlando

Multiple Positions Available

[CLICK HERE](#) to view these positions

JW Marriott Orlando Bonnet Creek Resort & Spa

Multiple Positions Available

[CLICK HERE](#) to view these positions

JW Marriott Orlando, Grande Lakes

Multiple Positions Available

[CLICK HERE](#) to view this position

Lake Nona Wave Hotel

Multiple Positions Available

[CLICK HERE](#) to view these positions

Marriott's Cypress Harbour

Multiple Positions Available

[CLICK HERE](#) to view these positions

Marriott's Grande Vista Resort

Multiple Positions Available

[CLICK HERE](#) to apply online

Marriott's Harbour Lake

Multiple Positions Available

[CLICK HERE](#) to view these positions

Marriott's Lakeshore Reserve

Multiple Positions Available

[CLICK HERE](#) to view these positions

Ritz-Carlton Orlando, Grande Lakes

Multiple Positions Available

[CLICK HERE](#) to view these positions

Sheraton Vistana Resort

Multiple Positions Available

[CLICK HERE](#) to apply

Signia by Hilton Orlando Bonnet Creek

Multiple Positions Available

[CLICK HERE](#) to view these positions

Springhill Suites by Marriott Orlando Convention Center

Multiple Positions Available

[CLICK HERE](#) to view these positions

SpringHill Suites Orlando at SeaWorld

Multiple Positions Available

[CLICK HERE](#) to view these positions

Springhill Suites Orlando Lake Buena Vista in Marriott Village

Multiple Positions Available

[CLICK HERE](#) to view these positions

SpringHill Suites Orlando Lake Buena Vista South

Multiple Positions Available

[CLICK HERE](#) to view these positions

Summer Bay Resort

Multiple Positions Available

[CLICK HERE](#) to view these positions

Townplace Suites Orlando Airport

Multiple Positions Available

[CLICK HERE](#) to view these positions

Waldorf Astoria Orlando & Waldorf Astoria Orlando Golf Club

Multiple Positions Available

[CLICK HERE](#) to view these positions

Walt Disney World Dolphin

Multiple Positions Available

[CLICK HERE](#) to view these positions

Walt Disney World Swan
Multiple Positions Available
[CLICK HERE](#) to view these positions

This Newsletter is Proudly Sponsored By:



Spinout Guest Laundries is a VIP Member, and has been providing state-of-the-art guest laundry facilities to CFHLA Lodging Members for 20 years and offers:

- State-of-the-Art Laundry Equipment
- Safe, Clean, Cashless Technology
 - No Long-Term Contracts
 - Same Day Service



p: 407-445-4093
c: 407-468-0560
www.spinoutinc.com

