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CFHLA Announces Newly Elected 2023 Executive Committee and Board of Directors

ORLANDO, Fla. (January 4, 2023) - The Central Florida Hotel & Lodging Association (CFHLA) has announced its newly elected 2023 CFHLA Executive Committee and Board of Directors, which includes Central Florida Hospitality Executives from across the tri-county area (Orange, Osceola and Seminole Counties).

The following Board members were elected to serve on the 2023 CFHLA Executive Committee, beginning January 1, 2023: **Anthony Lazzara**, General Manager of the Hotel Kinetic Orlando Universal Blvd., Chair of the Board; **Jeff Swirsky**, General Manager of the Delta Marriott Hotel Orlando Celebration, 1st Vice Chair; **Jorg Heyer**, Area General Manager of Sheraton Vistana Resort, 2nd Vice Chair; **Barbara Bowden**, Area Managing Director of Loews Hotels at Universal Orlando, Secretary; **Chris Mueller**, General Manager of the Hilton Orlando, Treasurer; **Jay Leonard**, General Manager of the Wyndham Lake Buena Vista Resort Disney Springs Resort Area/Wyndham Garden Lake Buena Vista Disney Springs Resort Area, Assistant Treasurer; and **Jesse Martinez**, General Manager of The Alford Inn at Rollins, Historian. Lazzara succeeds **Sonja Giselbrecht**, the current General Manager of Marriott's Cypress Harbour, who has served as Chair for the past year and becomes the Immediate Past Chair.

Additionally, the CFHLA Board of Directors is made up of leaders from all sectors of the hospitality industry, including hotels, vacation ownership members, management companies, independent hotels, and allied members who do business with the hospitality industry. Please join us in congratulating the twenty-two members who were recently elected (denotes ***newly elected**) and/or re-elected to serve on the 2023 CFHLA Board of Directors.

Erin Arpke, Vice President of Development, Avanti International Resort

Tim Bailey, General Manager, Loews Hotels at Universal Orlando

Suzi Brady, General Manager, Courtyard Orlando Lake Buena Vista at Vista Centre

Joe Cardone, General Manager, DoubleTree by Hilton Orlando at SeaWorld

***Duane Dickson**, General Manager, Avanti Palms Resort and Conference Center and The Point Hotel and Suites

***Tina Earley**, Commercial Account Manager, BMS CAT

***Abed Ereikat**, General Manager, Hilton Grand Vacations at SeaWorld

***Steven Hollis**, General Manager, Vacation Villas at Fantasy World

Paul Joseph, General Manager, Hyatt Regency Grand Cypress

Johann Krieger, General Manager, Gaylord Palms Resort & Convention Center

***Michelle Logel**, General Manager, Hyatt Place Orlando I-Drive/Convention Center

***Kim Marinaccio**, General Manager, Disney's Yacht & Beach Club Resorts

Sean McCarron, General Manager, Conrad Orlando

***Kristen Newstrom**, General Manager, Renaissance Orlando at SeaWorld

R.P. Rama, President & CTO/CTI, Holiday Inn Orlando International Airport

***Jonathan Raz**, General Manager, Signia by Hilton Orlando Bonnet Creek

Jorge Reyes, General Manager, Holiday Inn Club Vacations, Orange Lake Resort

Paul Schmidt

Erin Sims, President, Landform of Central Florida

***Anna Snow**, General Manager, Castle Hotel, Autograph Collection

Sean Verney, Area General Manager, Walt Disney World Swan & Dolphin Resort and Walt Disney World Swan Reserve

Justin Williams, General Manager, Grand Bohemian Hotel Orlando

[CLICK HERE](#) to view the entire 2023 CFHLA Board of Directors and Executive Committee.

The Central Florida Hotel and Lodging Association's mission is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service. As the largest regional lodging association in the United States, CFHLA represents approximately 80 percent of the more than 129,500 hotel rooms in Orange, Seminole and Osceola counties, and the nearly 500 "supplier" organizations that do business with the hospitality and tourism industries.

For more information on the Central Florida Hotel and Lodging Association, please visit www.cfhla.org.

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