



SATURDAY NOVEMBER 21ST, 2026

2026 SPONSORSHIP OPPORTUNITIES

Float Entry: \$200 Members, \$250 Non
NFP / Charity: \$100 Members, \$150 Non

- Business name on chamber webpage

Snowman: \$500

- Float entry
- Business name in bold on participant webpage, linked to business website
- Name in Barrie Business Directory (2027) 5,000 copies
- Social media mentions- pre and post event
- Post-event thank you visibility through media partners

Elf: \$1100

- Float entry
- Choice parade placement
- Logo placement on marketing materials including chamber emails to members, media releases, program and Chamber website
- Logo in Barrie Business Directory (2027) 5,000 copies
- Social media mentions- pre and post event
- Post-event thank you visibility through media partners

Reindeer: \$1500 (Exclusive)

- Float entry,
- Select parade placement
- Max 1 min video segment for social media promotions
- Logo placement on marketing materials including chamber emails to members, media releases, program and Chamber website
- Name mentioned on radio promotions
- Logo in Barrie Business Directory (2027) 5,000 copies
- Social media mentions- pre and post event
- Post-event thank you visibility through media partners

*Prices subject to HST



REGISTER NOW!

Visit barriechamber.com/santa or
Contact our office for details
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