

Linking Taiwan: Unlocking Boundless Business Opportunities



Taiwan Trade Center, Toronto
2025.9.25



Small Area, Economic Giant



Population: 23.4 mn



Market Cap (Jan. 2025): USD 2.299 tn



**GDP Growth (2024):
4.3% (three-year high)**

**GDP per Capita (2024):
USD 34,920**



Economy Projected to Grow 3% in 2025!



**Index of Economic Freedom
in Asia-Pacific region**

(Heritage Foundation, 2025)



**World Competitiveness Ranking
in Asia-Pacific region**

(IMD, 2024)

World Leading Industries

Semiconductors

- Standing at the forefront of the **global semiconductor industry**
- TSMC consistently ranked **1st** with an estimated market share of **64%**



Electronic Components

- Optical Lens Module, PCB, Wafer Packaging, Motherboard **1st**
- Passive Components **2nd**
- IC Design (Media Tek) **5th**



Machinery

- Machine tools **7th**
- Woodworking machinery **4th**
- Rubber and plastic machinery **6th**
- Textile machinery **12th**
- Shoe machinery **3rd**



Auto-Parts

- Complete e-mobility supply chain + e-mobility platform – **MIH**
- Mold quality and quantity **1st**
- Aftermarket repair parts **1st**



Bicycles

- Chain (KMC) **70% Global Market Share 1st**
- Frame (A-Pro Tech.) **3rd**
- Pedal (Marwi) **3rd**



Medical & Healthcare

- Healthcare System **1st**
- Healthcare Index **1st**
- IC Wafer Capacity **1st**



Mature Industrial Clusters

Nangang Software Park

Semiconductors | Digital Content Industry | Biotechnology

Hsinchu Science Park and Nearby Industrial Areas

Semiconductors | Optoelectronics | Biotechnology

Central Taiwan Science Park and Nearby Industrial Areas

Defense Technology | Semiconductors | Optoelectronics | Biotechnology | Precision Machinery

Changhua Coastal Industrial Park

Metal Products | Metal Surface Treatment | Resource Recycling | Green Energy

Southern Taiwan Science Park and Nearby Industrial Areas

Semiconductors | Optoelectronics | Environmental Technology | Automotive Components | Precision Machinery | Defense Technology | Biotechnology & Pharmaceuticals

Kaohsiung and Nearby Industrial Areas

Petrochemicals | Steel | Metal Engineering | Precision Machinery | Semiconductors | EVs | Optoelectronics | Telecommunications | Environmental Technology | Defense Technology | Green Energy | Medical Equipment

Pingtung and Nearby Industrial Areas

Automotive Components | Agricultural Biotechnology | Animal Vaccines

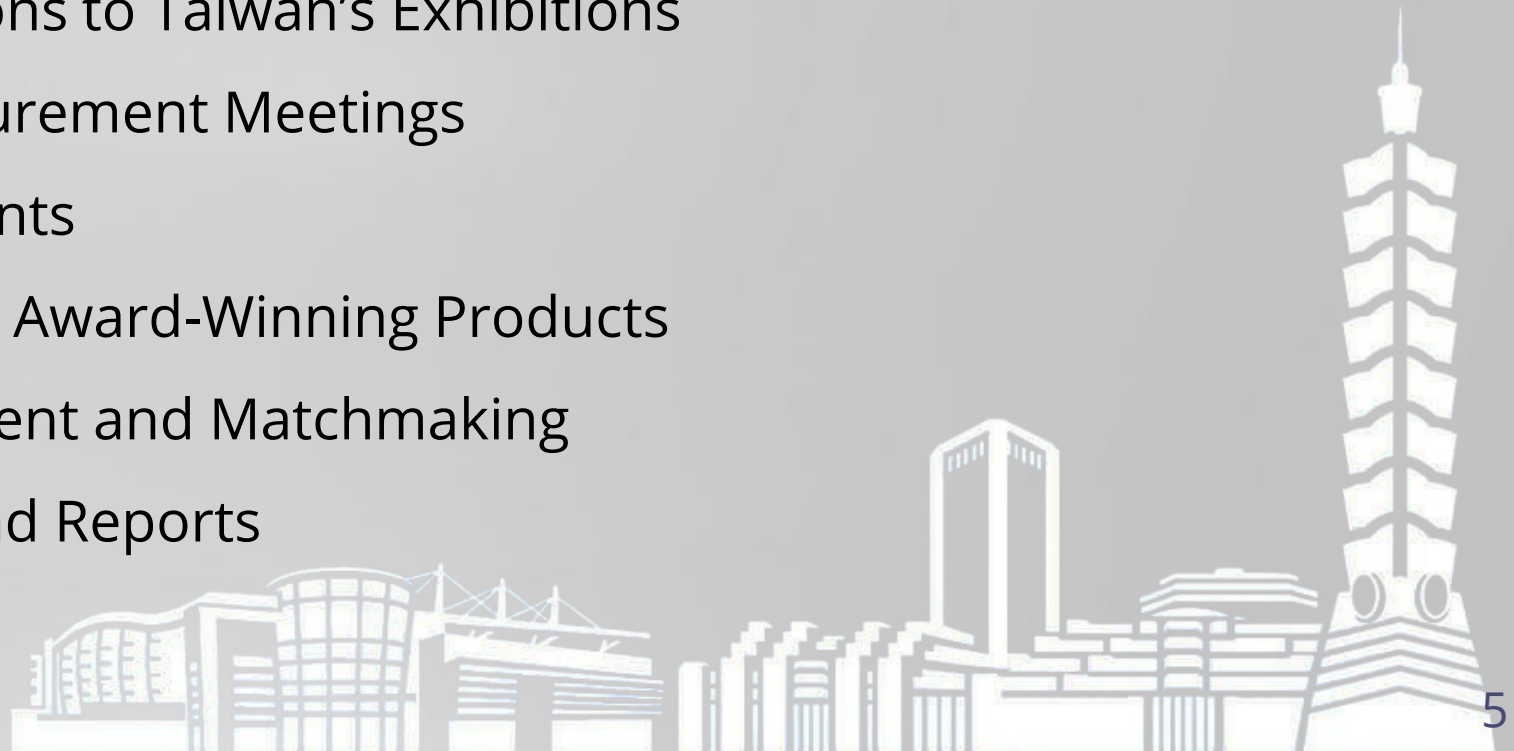
Source: InvesTaiwan

About TAITRA

Main Services



- Operating Exhibition and Convention Venues
- Organizing Taiwan International Trade Shows
- Inviting International Delegations to Taiwan's Exhibitions
- Customized One-on-One Procurement Meetings
- Hosting Local Promotional Events
- Highlighting Taiwan Excellence Award-Winning Products
- International Talents Recruitment and Matchmaking
- Publishing Market Research and Reports



Global Network



5 Domestic Offices

*Taoyuan, Hsinchu, Taichung,
Tainan, Kaohsiung*



62 Overseas Offices



2024 Annual Achievements

Global Trade Opportunities

- **200+** domestic and overseas activities
- **73,000** enterprises
- **USD 6.85 bn** in business opportunities

International Trade Show

- **27** International Trade Shows
- **1,805** sourcing meetings
- **356,264** visits



Taiwan International Trade Shows

MAR



TAIPEI CYCLE



ARP
MAY



TAIPEI AMPA
E-MOBILITY TAIWAN 2025



AutoTronics Taipei



DG Taiwan



Fastener
Taiwan



WOOD TAIWAN
Taiwan Int'l Woodworking Machinery Show

JUN
JUL



COMPUTEX TAIPEI



FOOD TAIPEI



FOOD PACK



FOODTECH



BIO/PHARMA



HORECA

MEDICALTAIWAN



Hobby & Fun Festival

SEP



TAIPEIPLAS
Taipei International Plastics & Rubber Industry Show



Taiwan Innotech Expo

OCT



Taiwan Innotech Expo



TAITRONICS



AIoT Taiwan



Kaohsiung Food Show



Kaohsiung HORECA



Energy Taiwan

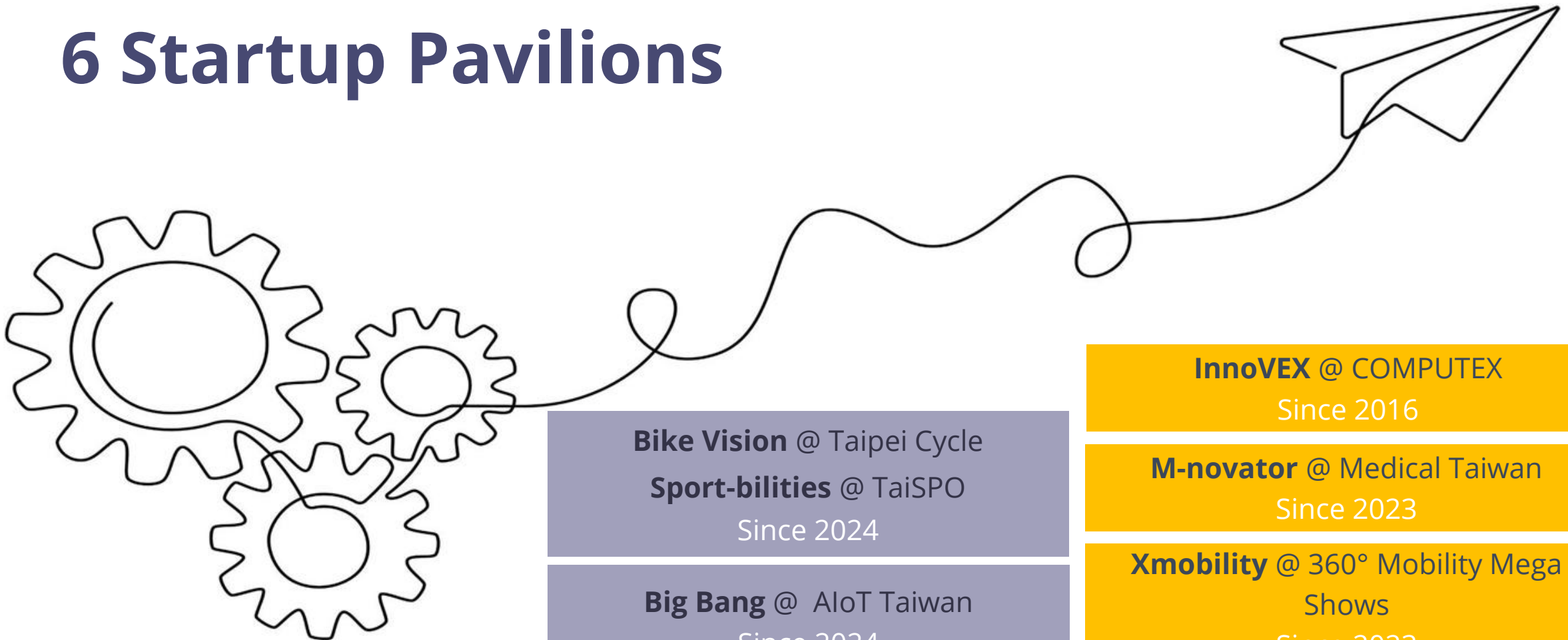


Net-Zero Taiwan



TIWW

6 Startup Pavilions



Bike Vision @ Taipei Cycle
Sport-bilities @ TaiSPO
Since 2024

Big Bang @ AIoT Taiwan
Since 2024

InnoVEX @ COMPUTEX
Since 2016

M-novator @ Medical Taiwan
Since 2023

Xmobility @ 360° Mobility Mega
Shows
Since 2023



TAIWAN INTERNATIONAL
TRADESHOWS



D'TTS
CHANNEL



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