THE RESILIENT WORKPLACE

NAVIGATING CHANGE AND FUTURE-PROOFING YOUR BUSINESS

Join us for a day of insightful discussions focused on critical business trends. This event will equip you with valuable tools to promote growth and enhance resiliency in today's dynamic business landscape.

MAY 29 / 7:45AM-4PM

SANDBOX CENTRE, 24 MAPLE AVE. BARRIE, ON

KEYNOTE SPEAKER FEATURED PRESENTERS



DR. DAVE SHOREY

Higher Education Leader &
Founder and Principal
Consultant at Capacity Lab Inc.



SUE COOK

President of
Family TLC



Founder of Bolder Future Marketing



RH PARTNERS LLP
Full-service accounting
and advisory firm

Register Today @ resilientworkplace.eventbrite.com



PRESENTED BY





THE RESILIENT WORKPLACE

7:45-8:30 HEALTHY BREAKFAST & WELLNESS EXPERTS

8:30-9:15 INTRODUCTION

GENEVIÈVE LAGACÉ-GORE President - Marquee Benefits

JANICE LEROUX President - HR Performance & Results

JOSHUA VALLER Partner - Barriston Law

9:30-11:00 BREAKOUT SESSIONS 01 & 02

REALIGN YOUR BENEFITS STRATEGY

• Geneviève explains how you can firm up your benefits foundation to mitigate risks in a changing economy.

HR IS A ROLLERCOASTER

• HR issues can escalate quickly and throw you through a loop. In this session, Janice will show you how to regain control.

THE IMPACTS OF A MORE DIGITIZED WORKPLACE

• Joshua will outline key legal strategies for leaders to stay protected while adapting to the evolving workplace.

FINANCIAL RESILIENCE IN UNCERTAIN TIMES

• To navigate business challenges during uncertain times, RH Partners LLP will guide you in creating a plan for financial resiliency.

11:00-11:45 PSYCHOLOGICAL WELLNESS

SUE COOK President - Family TLC

• Opening Up to Change: Tips to outsmart your brain, embrace new ideas, and stay sane through it!

12:00-12:15 LUNCH

12:15-1:00 LUNCH & LEARN

SHANE JOHNSTON Founder - Bolder Future Marketing

• Discover how Al is already improving real lives and businesses. Shane walks through a "day in the life" using practical Al tools for productivity, wellness, marketing, product launches, and video content creation—plus live demos of intelligent Al-enabled customer service agents in action. Walk away with simple, low-risk ways to future-proof your business and reclaim your time.

1:15-2:00 BREAKOUT SESSION 03

UPPING YOUR EMPLOYEE WELLNESS GAME

• Geneviève will outline innovative strategies to boost well-being and empower your workforce.

YOUR HR SURVIVAL KIT

• Join Janice in this session to learn more about the HR trends that will help you survive the future.

THE DIGITAL PLATFORM WORKERS' RIGHTS ACT

• Joshua will discuss how changes to the rules around "gig workers" may affect you or your business.

BUILD TO SELL

• RH Partners will outline actionable insights and proven strategies to empower you to build a robust, sale-ready enterprise.

2:15-3:00 KEYNOTE SPEAKER

DR. DAVE SHOREY Higher Education Leader

• Explore innovation as a strategic capability, addressing key barriers and enablers that shape success in today's evolving business landscape. Highlighting innovation as a capability rather than an event, Dave will provide practical insights on how leaders and teams can cultivate innovative mindsets and processes to drive sustainable growth and adaptability.

3:00-4:00 SOCIAL HOUR

FEATURING:

Guest breakout presentations by RH Partners LLP





Nutritionist Katherine Parent from Make Good Choices



Personal Trainers from Orangetheory Fitness



Catering by Ripe Juicery





Promotional Partner Barrie Chamber of Commerce