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**2025 SPONSORSHIP OPPORTUNITIES**





The Barrie Chamber of Commerce 50th Annual Golf Tournament returns  
Wednesday, June 18th, 2025 at Bear Creek Golf Club.

This tournament is one of the Chamber's flagship events and is on many professionals' lineups of annual events not to miss. Always a fun way to connect and network with fellow members and the business community. Whether participating as a golfer, sponsor or silent auction contributor, your contributions make this tournament a success each year. Catch up with old friends and colleagues and make new connections from across Barrie.

*\*PHOTOS BY STEPHEN ELLIOTT, ELLIOTT IMPACT MEDIA*







Gain valuable visibility in the local community with a sponsorship through the Barrie Chamber of Commerce.



5,247 FACEBOOK FOLLOWERS



2,336 LINKEDIN FOLLOWERS



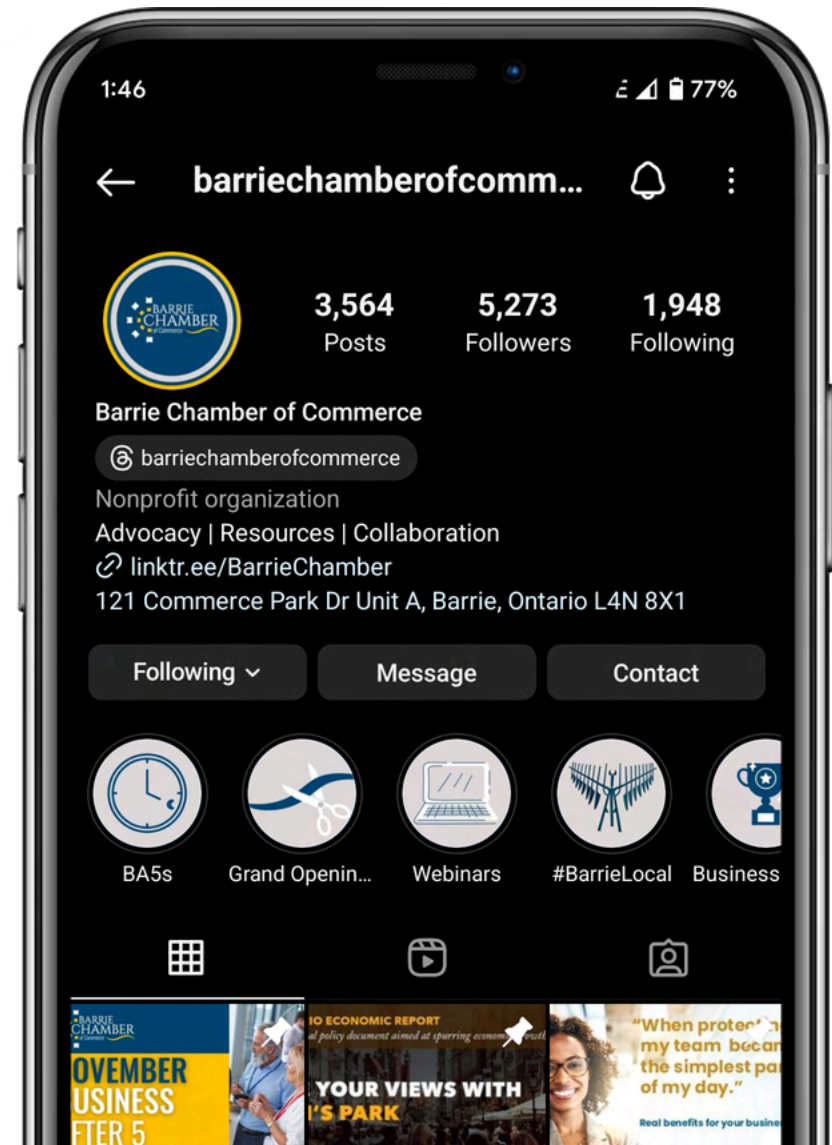
5,825 INSTAGRAM FOLLOWERS



5,300 X FOLLOWERS



6,491 NEWSLETTER SUBSCRIBERS  
WITH A 45% OPEN RATE







# 2025 SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR (EXCLUSIVE),

\$4000

- Complimentary foursome (4) for tournament with power cart, lunch & dinner
- Name included in title of the event as presented by
- Speaking opportunity (2 min)
- Logo placement on marketing materials including all advertising, welcome sign, emails to members, media releases, player passports, rotating sponsor reel at event, and Chamber website (link to your site)
- Company Ad in Newsletter (3 Months)
- Hole Sign
- Name included in all radio ads for the event
- Recognized by MC at start of tournament & at dinner
- Banner displayed in clubhouse (banners to be provided by sponsor)
- Logo in Barrie Business Directory (2026) 4,700 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners







# 2025 SPONSORSHIP OPPORTUNITIES

## DINNER SPONSOR (EXCLUSIVE), \$3000

- Two (2) Players with power cart, lunch & dinner
- Logo on all table cards
- Speaking opportunity (1 min)
- Logo placement on marketing materials including media releases, welcome sign, player passports, rotating sponsor reel at event, and Chamber website (link to your site)
- Company Ad in Newsletter (1 Month)
- Signage at hole or tee
- Recognized by MC at dinner
- Logo in Barrie Business Directory (2025) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners







# 2025 SPONSORSHIP OPPORTUNITIES

## GOLD SPONSOR (LIMITED), \$2750

- Complimentary foursome (4) for tournament with power cart, lunch & dinner
- Logo placement on marketing materials including all advertising, welcome sign, emails to members, media releases, player passports, rotating sponsor reel at event, and Chamber website (link to your site)
- Company Ad in Newsletter (1 Month)
- Hole Sign
- Name included in all radio ads for the event
- Recognized by MC at start of tournament & at dinner
- Banner displayed in clubhouse (banners to be provided by sponsor)
- Logo in Barrie Business Directory (2026) 4,700 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners







# 2025 SPONSORSHIP OPPORTUNITIES

## LUNCH SPONSOR (EXCLUSIVE), \$2500

- Two (2) Players with power cart, lunch & dinner
- Logo on all Lunch Bags given to Players
- Logo placement on marketing materials including media releases, welcome sign, player passports, rotating sponsor reel at event, and Chamber website (link to your site)
- Company Ad in Newsletter (1 Month)
- Hole Sign
- Recognized by MC at dinner
- Logo in Barrie Business Directory (2026) 4,700 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners







# 2025 SPONSORSHIP OPPORTUNITIES

## BEVERAGE CART SPONSOR (EXCLUSIVE), \$2250

- Two (2) Players with power cart, lunch & dinner
- Logo on Beverage Cart & provides 1 free drink to every golfer
- Logo placement on marketing materials including media releases, player passports, rotating sponsor reel at event, and Chamber website (link to your site)
- Company Ad in Newsletter (1 Month)
- Hole Sign
- Recognized by MC at dinner
- Logo placement on welcome sign
- Logo in Barrie Business Directory (2026) 4,700 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners







# 2025 SPONSORSHIP OPPORTUNITIES

## SILVER SPONSOR, \$1850

- Complimentary foursome (4) for tournament with power cart, lunch & dinner
- Logo placement on marketing materials including media releases, welcome sign player passports, rotating sponsor reel at event, and Chamber website (link to your site)
- Hole Sign
- Recognized by MC at dinner
- Logo in Barrie Business Directory (2026) 4,700 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners







# 2025 SPONSORSHIP OPPORTUNITIES

## GOLF CART SPONSOR (EXCLUSIVE), \$1500

- One (1) Player with power cart, lunch & dinner
- Logo on all golf carts
- Name placement on marketing materials including media releases, welcome sign, player passports, and Chamber website (link to your site); Logo on rotating sponsor reel at event
- Hole Sign
- Recognized by MC at dinner
- Logo in Barrie Business Directory (2026) 4,700 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners







# 2025 SPONSORSHIP OPPORTUNITIES

## BRONZE SPONSOR (LIMITED),

\$500

- Provide an on-course activity (must provide own staff/volunteers\*)
- Name placement on marketing materials including media releases, welcome sign player passports, and Chamber website (link to your site); Logo on rotating sponsor reel at event
- Hole Sign
- Recognized by MC at dinner
- Logo in Barrie Business Directory (2026) 4,700 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners

**\* MEALS (LUNCH & DINNER) FOR STAFF/ VOLUNTEERS WILL NEED TO BE PRUCHASED SEPERATELY**







# 2025 SPONSORSHIP OPPORTUNITIES

## HOLE SPONSOR, \$70

- Signage at hole or tee







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