



THE BARRIE CHAMBER OF COMMERCE

BUSINESS

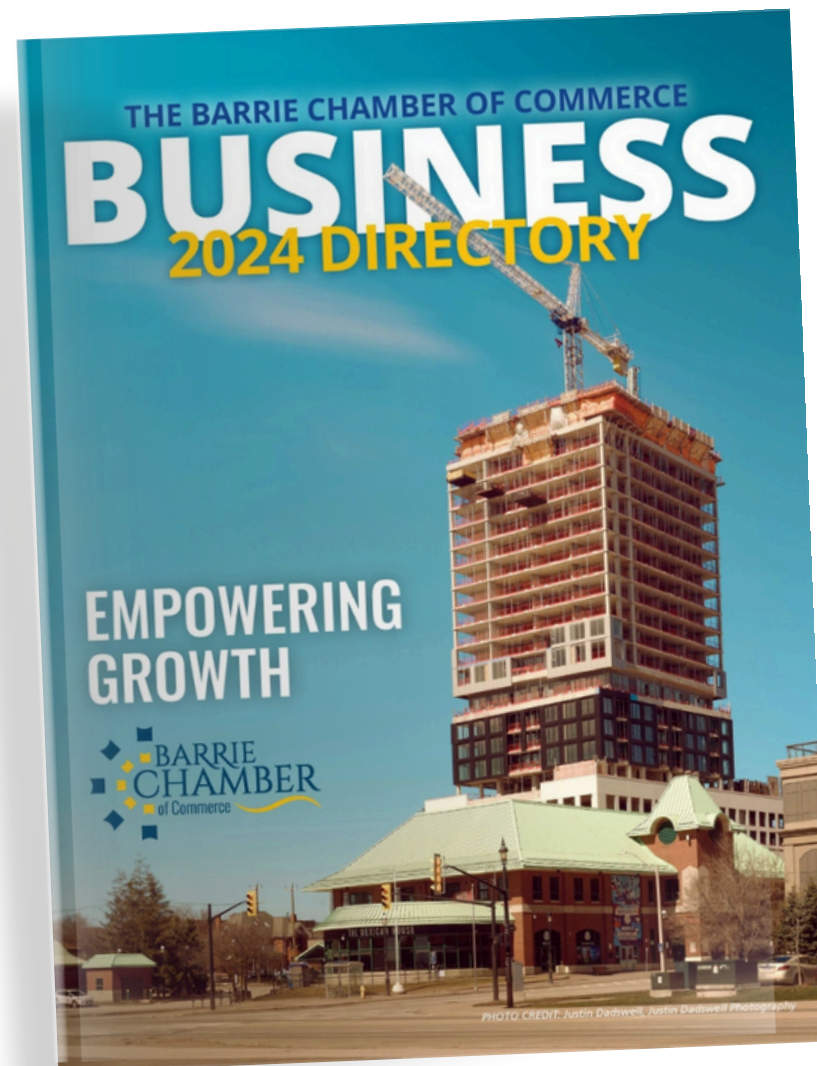
2025-2026 DIRECTORY

ADVERTISING OPPORTUNITIES

THE BARRIE CHAMBER OF COMMERCE **BUSINESS** 2025-2026 DIRECTORY

The Barrie Chamber Business Directory is an annual business magazine published in support of members and the local business community. In addition to your free listing as a member, be sure to promote your business with an ad in this indispensable reference guide that encourages business between members.

- Distribution: 5,000 copies printed with 85% mailed distributed to every brick and mortar business within the four postal codes of Barrie- remaining 15% is distributed through our office and events
- Digital flip-book version listed on our website and ad's hyperlinked to your page
- Includes a free dedicated posting on the Barrie Chamber social media platforms, tagging your company, and including a logo/graphic and a link back to your website (post-publication)
- Promote your business to thousands of potential customers and other like-minded business people in the area.



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2025 PRICING

Location	Dimensions	2024 Pricing
Presenting Sponsor	Logo on front cover, table of contents, promotions; name in footer on all pages; full page ad: 8.125" x 10.625" full bleed	\$5,000
Inside Front Cover	8.125" x 10.625" full bleed	\$2,800
Back Cover	8.125" x 10.625" full bleed	\$2,800
Inside Back Cover	8.125" x 10.625" full bleed	\$2,800
Centre Spread Ad/Advertorial	16.25 x 10.625" full bleed	\$2,750
Full Page Ad/Advertorial	8.125" x 10.625" full bleed	\$1,500
Half Page Ad/Advertorial	8.125" x 5" (H) or 3.825" x 10.2" (V)	\$900
Quarter Page Ad	3.825" x 5" (V) or 8.125" x 2.4" (H)	\$700
Eighth Page Ad	3.825" x 2.4"	\$350

SPECS: For digital ready artwork, please send us a print ready PDF, JPEG, or PNG & to size as listed above to ashlea@barriechamber.com. Resolution should be no less than 300 DPI with a 0.25" bleed



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