



Meridian™ PROUDLY PRESENTS



THE BARRIE CHAMBER  
BUSINESS  
AWARDS

2024

OCTOBER 25TH, 2024

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2024 SPONSORSHIP OPPORTUNITIES



THE BARRIE CHAMBER  
BUSINESS  
AWARDS 2024

*Recognizing Excellence in Business and Corporate Community Service*

Initiated by the Greater Barrie Chamber of Commerce and the City of Barrie in 2003, the Barrie Business Awards program recognizes the contribution of local businesses to the continued growth and success of our community. Each year the program begins with a call for nominations in the spring, nominee profiles are collected throughout the summer, the panel of judges are assembled online, and finalists are announced in the fall. The awards will be presented on Thursday, November 2nd, 2023 during a gala that has come to be known as Barrie's premier business networking black tie event.



*Title Sponsor (Exclusive)*

**\$7500 SOLD**

- Table reserved at Awards Gala (8 tickets)
- Logo placement on marketing materials including chamber emails to members, media releases, program, rotating sponsor reel at event, and Chamber website (link to your site)
- Front cover recognition and full page ad on inside cover of event program
- Name included in all radio ads for the event
- Logo included on all awards
- Recognized by MC and presentation of an award by company representative
- Speaking opportunity at event (2 min)
- Banner displayed on the stage at the event (banners to be provided by sponsor)
- Logo in Barrie Business Directory (2025) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners



*Platinum Sponsor (Limited),*

**\$5000 SOLD**

- Four (4) tickets to Awards Gala
- Logo placement on marketing materials including chamber emails to members, media releases, program, rotating sponsor reel at event, and Chamber website (link to your site)
- 1/2 page ad in event program
- Name included in all radio ads for the event
- Logo included on all awards
- Recognized by MC and presentation of an award by company representative
- Banners displayed at the event (banners to be provided by sponsor)
- Logo in Barrie Business Directory (2025) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners



*Dinner Sponsor (Exclusive),*

**\$3500 SOLD**

- Quarter page (1/4) ad in event program
- Four (4) tickets to Awards Gala
- Logo placement on marketing materials including chamber emails to members, media releases, program, rotating sponsor reel at event, Chamber website (link to your site).
- Logo placement on table cards
- Banner displayed at the event (banner to be provided by sponsor)
- Logo in Barrie Business Directory (2025) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners



*Individual Award Sponsor,*  
**\$3500 SOLD**

- Quarter page (1/4) ad in event program
- Four (4) tickets to Awards Gala
- Name placement on physical award presented to winner
- Logo placement on marketing materials including chamber emails to members, media releases, program, rotating sponsor reel at event, and Chamber website (link to your site)
- Logo & company information under award category in event program
- Recognized by MC and presentation of an award by company representative
- Logo in Barrie Business Directory (2025) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners



*Cocktail Sponsor (Exclusive),*

**\$2500 SOLD**

- Quarter page (1/4) ad in event program
- Two (2) tickets to Awards Gala
- Name placement on marketing materials including chamber emails to members, media releases, program, rotating sponsor reel at event, Chamber website (link to your site).
- Specialty cocktail created in your honour with signage at the bar displaying company logo
- Banner displayed at the event (banner to be provided by sponsor)
- Logo in Barrie Business Directory (2025) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners



### *V.I.P Sponsor (Exclusive),*

**\$2500**

- Quarter page (1/4) ad in event program
- Two (2) tickets to Awards Gala
- Name placement on marketing materials including chamber emails to members, media releases, program, rotating sponsor reel at event, Chamber website (link to your site).
- Branded napkins displaying company logo
- Banner displayed at the event (banner to be provided by sponsor)
- Logo in Barrie Business Directory (2025) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners





## *Activation Opportunities* **\$1000**

Add on one exclusive sponsor activation opportunity to any above sponsorship for maximum exposure OR standalone sponsorship opportunity

Each include:

- Eighth Page (1/8) ad in event Program
- Name placement on marketing materials including chamber emails to members, media releases, program, rotating sponsor reel at event, Chamber website (link to your site)
- Name in Barrie Business Directory (2024) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners

### *Wine Sponsor,*

- Name & Logo on Wine Bottles

### *Centrepiece Sponsor,*

- Name & Logo displayed on centrepieces

### *Registration Sponsor,*

- Name & Logo Displayed at the Registration Table





121 COMMERCE PARK DRIVE, UNIT A

BARRIE, ON L4N 8X1

(705) 721-5000

ADMIN@BARRIECHAMBER.COM

BARRIECHAMBER.COM