



121 Commerce Park Drive, Unit A
Barrie, ON L4N8X1
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FOR IMMEDIATE RELEASE

**Barrie Chamber of Commerce, Press Reception
2024 Women in Business Awards Finalists
Friday, February 9, 2024**

The Barrie Chamber of Commerce is thrilled to announce the 2024 Women in Business Awards, proudly presented by Meridian. This event aims to celebrate and acknowledge the accomplishments of women in Barrie. We are excited to have Amy Aust from Kool 107.5FM as our Master of Ceremonies.

The Barrie community's engagement in the nomination process has spotlighted women and women-led organizations that have significantly exceeded expectations and achieved remarkable success over the past year. Our awards management platform Awardify manages and conducts our nominations, acceptances, and judging, ensuring a secure and transparent process.

We're delighted with the response to our call for nominations from the public. Our process ran from November 29, 2023, to January 3, 2024, receiving 136 nominations. A big thank you to the 50 nominees who accepted and completed their submissions by January 22. We celebrate this year's participants and encourage even more nominees to engage in future events.

Thank you to everyone involved. Let's aim for even greater participation next time and continue to uplift our community's achievements. The Women in Business Awards strives to pay tribute to the women who have played a role in shaping our community through their dedication to social responsibility, innovative entrepreneurship, fearless risk-taking, and ground-breaking achievements. It is an occasion to recognize and honour these trailblazers and leaders among us, ensuring they receive the recognition and admiration they deserve.



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Our heartfelt thanks go to our incredible sponsors, without whom this event would not be possible. Our presenting sponsor, Meridian, has been a massive supporter of the Barrie Chamber and our membership. Please join us in thanking these organizations as leaders in Barrie and for their ongoing support:

- Meridian
- Grant Thornton
- Bill Gosling Outsourcing
- Georgian College
- Invest Barrie
- Downtown Barrie BIA
- Superior Home Health Care
- Tempo Flexible Packaging
- TD Bank
- Jeff White Group
- Busch Systems
- Olive Oil Company – Barrie – Newmarket – Midland – Orillia
- Dr. Stacie Weber's Cosmetic & Facial Rejuvenation Clinic
- City of Barrie
- Barrie 360
- Rock 95
- Kool FM
- Chambers Plan
- Fresh 93.1
- Big 101

THANK YOU TO OUR SPONSORS

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The finalists in each category, in alphabetical order:

Community Impact – Sponsored by Downtown Barrie BIA

- *Patricia Dent, Grow Vantage & Ask For Directions Training*
- *Sarah Fleming, Glowing Hearts Charity*
- *Sharon Smith, Connect Hair Studio Inc.*

Entrepreneur – Sponsored by Bill Gosling Outsourcing

- *Cait Patrick & Lise Ravalli, Homestead Artisan Bakery*
- *Kelly Letourneau, Kelly Letourneau Media*
- *Sue McLean, The Speech Clinic*

Healthcare Hero – Sponsored by Superior Home Health Care

- *Crystal Taylor, Wig Boutique Barrie*
- *Holly Martin, Touch A Heart Homecare Inc.*
- *Kara Hoffsuemmer, Aligned Health Group*

Intrapreneur – Sponsored by Grant Thornton LLP

- *Chantale Boileau, Barrie Public Library*
- *Deidre McCloskey, Tempo Flexible Packaging*
- *Stephanie MacMillan, Busch Systems*

Visionary – Sponsored by Meridian

- *Amanda LaTouche & Annie Dillabough, High Ladies Podcast*
- *Angie Mcmillin, Angie's Pawsitive Pet Services*
- *Shanicka Edwards, Shak's World*



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Woman In Trade – Sponsored by Georgian College

- *Anita Stacey, Cowden-Woods Design Builders Ltd.*
- *Lee-Anne Giglio, Tempo Flexible Packaging*
- *Taylorr Martin, Bertram Construction*

Young Entrepreneur – Sponsored by Invest Barrie

- *Carly Molasy, The Red Tulip*
- *Fanny Maisonneuve, FayTrim Aluminum & Siding*
- *Sarah & Emily Dahlgren, A Bradford Christmas*

Join us at Liberty North on Thursday, March 7th, for a luncheon gala honouring the accomplishments of Barrie's leading businesswomen. We are thrilled to welcome the Barrie Business Community for what promises to be a day filled with incredible energy, networking opportunities, and celebration. Don't miss out on this chance to connect and be inspired. Tickets are 75% sold!

Secure your spot now at barriechamber.com/women and take advantage of early bird rates available until February 12th, 11:59 PM.

We eagerly anticipate celebrating Barrie's leading businesswomen on March 7th!