



WOMEN *in* BUSINESS

CELEBRATE | INNOVATE | MOTIVATE

2024 SPONSORSHIP OPPORTUNITIES



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The Barrie Chamber of Commerce is proud to offer the Women in Business Awards for 2024. An awards luncheon that provides a platform to recognize the women that lead and succeed in Barrie. By acknowledging social responsibility, entrepreneurial spirit, risk taking and innovation; trail blazers and leaders in our community will receive the recognition and accolades they so richly deserve.

**PHOTOS BY STEPHEN ELLIOTT, ELLIOTT IMPACT MEDIA*



TITLE SPONSOR (EXCLUSIVE), \$7500

- Table reserved at Awards Gala (8 tickets)
- Logo placement on marketing materials including chamber emails to members, media releases, program, rotating sponsor reel at event, and Chamber website (link to your site)
- Front cover recognition and full page ad on inside cover of event program
- Name included in all radio ads for the event
- Logo included on all awards
- Recognized by MC and presentation of an award by company representative
- Speaking opportunity at event (2 min)
- Banner displayed on the stage at the event (banners to be provided by sponsor)
- Logo in Barrie Business Directory (2024) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners



PLATINUM SPONSOR (LIMITED), \$5000

- Four (4) tickets to Awards Gala
- Logo placement on marketing materials including chamber emails to members, media releases, program, rotating sponsor reel at event, and Chamber website (link to your site)
- 1/2 page ad in event program
- Name included in all radio ads for the event
- Logo included on all awards
- Recognized by MC and presentation of an award by company representative
- Banners displayed at the event (banners to be provided by sponsor)
- Logo in Barrie Business Directory (2024) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners



INDIVIDUAL AWARD SPONSOR (LIMITED), \$3500

- Four (4) tickets to Awards Gala
- Logo placement on marketing materials including chamber emails to members, media releases, program, rotating sponsor reel at event, and Chamber website (link to your site)
- 1/4 page ad in event program
- Logo included on sponsored award
- Recognized by MC and presentation of an award by company representative
- Logo in Barrie Business Directory (2024) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners



SPEAKER SPONSOR (LIMITED), \$2500

- Four (4) tickets to Awards Gala
- Logo placement on marketing materials including chamber emails to members, media releases, program, rotating sponsor reel at event, and Chamber website (link to your site)
- 1/4 page ad in event program
- Introduction of speaker by company representative
- Recognized by MC
- Logo in Barrie Business Directory (2024) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners



DIAMOND SPONSOR, \$1500

- Two (2) tickets to Awards Gala
- Name placement on marketing materials including chamber emails to members, media releases, program, and Chamber website (link to your site)
- Logo on sponsor reel
- 1/4 page ad in event program
- Name in Barrie Business Directory (2024) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners



RUBY SPONSOR, \$1000

- Name placement on marketing materials including chamber emails to members, media releases, program, and Chamber website (link to your site)
- Logo on sponsor reel
- 1/4 page ad in event program
- Name in Barrie Business Directory (2024) 5,000 copies
- Social media mentions- pre and post event coverage
- Post-event thank you visibility through media partners



ACTIVATION OPPORTUNITIES

\$1000

Add on one sponsor activation opportunity to any above sponsorship for maximum exposure OR standalone sponsorship opportunity

WINE SPONSOR
REGISTRATION SPONSOR
CENTREPIECE SPONSOR





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