



2023 Barrie Santa Claus Parade

Saturday, November 18th, 2023

Sponsorships Available

Float Entry: \$250*

Not for Profit or Charity \$200*
Business name on chamber webpage

Snowman: \$600

- Float entry
- Business name in bold on participant webpage, linked to business website
- Logo included on dedicated social media post

Elf: \$1250

- Float entry, Business name in bold on participant webpage linked to business website
- Name mentioned in radio promotions
- Logo included on promotions across social media
- Logo on participant webpage
- Choice parade location placement

Reindeer: \$2500 (Limited)

- Float entry, Business name in bold on participant webpage linked to business website
- Name mentioned in radio promotions
- Logo included on promotions across social media
- Logo on participant webpage
- Select parade placement, 1 minute video segment for social media promotions

Santa's Helper: \$5000 (Exclusive)

- Float entry
- Event "Presented By" with logo on all event promotions
- Business name in bold on participant webpage
- Linked to business website
- Name mentioned in radio promotions
- Logo included on promotions across social media
- Logo on participant webpage
- Prime parade placement
- 2 minute video segment for social media promotions



Contact our office for details: (705) 721-5000

*Prices subject to HST