



KITTITAS COUNTY CHAMBER OF COMMERCE

ECONOMIC REPORT

ELLENSBURG



BUILDING BUSINESS. BUILDING COMMUNITY. SINCE 1908

A message from the CEO:



Amy McGuffin
Chief Executive Officer
Kittitas County Chamber of Commerce

The Kittitas County Chamber of Commerce is an advocate for local businesses as well as Kittitas County and is positioned to assist in finding solutions and positive change for the community.

By leveraging the collective strength of our members, we are able to influence public policy related to business and economic advancement, as well as the quality of life issues impacting businesses such as those related to transportation, housing and education.

Our work in the community and our efforts to enhance the quality of life in the valley continues to be a driving force for our Chamber and its members. We know that quality of life issues are vital to attracting employers and employees alike to the communities in the county and maintaining a thriving tourism economy.

Our strength lies in our ability to work together. We invite you to join us in our quest to build a stronger and more prosperous county.

Chief Executive Officer



CHAMBER STAFF

Amy McGuffin

Chief Executive Officer

Matt Anderson

Director of Tourism & Events

Darby Grimes

Director of Chamber Outreach &
Economic Advancement

**Serving communities of Thorp,
Ellensburg, Kittitas and Vantage*

Katie Estes

Communications Manager

**Serving communities of Elk Heights, Cle
Elum, South Cle Elum, Roslyn, Ronald,
Easton and Snoqualmie Pass*

Gemma Withrow

Event Coordinator

Clara Wetzel

Membership Communications

Taylor Mitchell

Ellensburg Visitor Center Specialist

Tippy Cooper

Bookkeeper



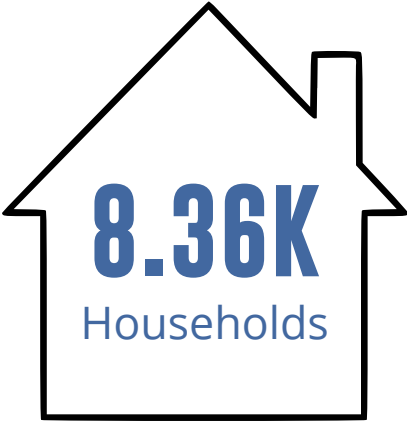
CITY OF ELLENSBURG

Overview



TOTAL POPULATION

The number of people residing in Ellensburg.
Source: Data USA



The number of business licenses in Ellensburg.
Source: City of Ellensburg

\$43,567

Median Household Income

Household income is a measure of the combined income of a household, and the median value is the middle of all values measured in Ellensburg.
Source: Data USA



8,300

Labor Force

The number of workers employed in Ellensburg.
Source: United States Census Bureau



CITY OF ELLENSBURG

Overview



28% Poverty Rate

The percent of the population in Ellensburg at or below the poverty threshold.
Source: Data USA



41.8%

College Educated

The percent of the population in Ellensburg with a college degree or higher.
Source: United States Census Bureau



7.4% Unemployment Rate

The percent of the population in Ellensburg that is unemployed.
Source: Ellensburg Unemployment Office



MEDIAN MONTHLY RENT
\$1,052

The current market rent is the average rent paid for market-rate homes and other rental units in Ellensburg.
Source: TownCharts

MEDIAN OWNERS VS. RENTERS
34% HOMEOWNERS
64% RENTERS

The homeownership rate is the percent of housing units occupied in Ellensburg that are occupied by the owner versus occupied by a tenant.
Source: Data USA

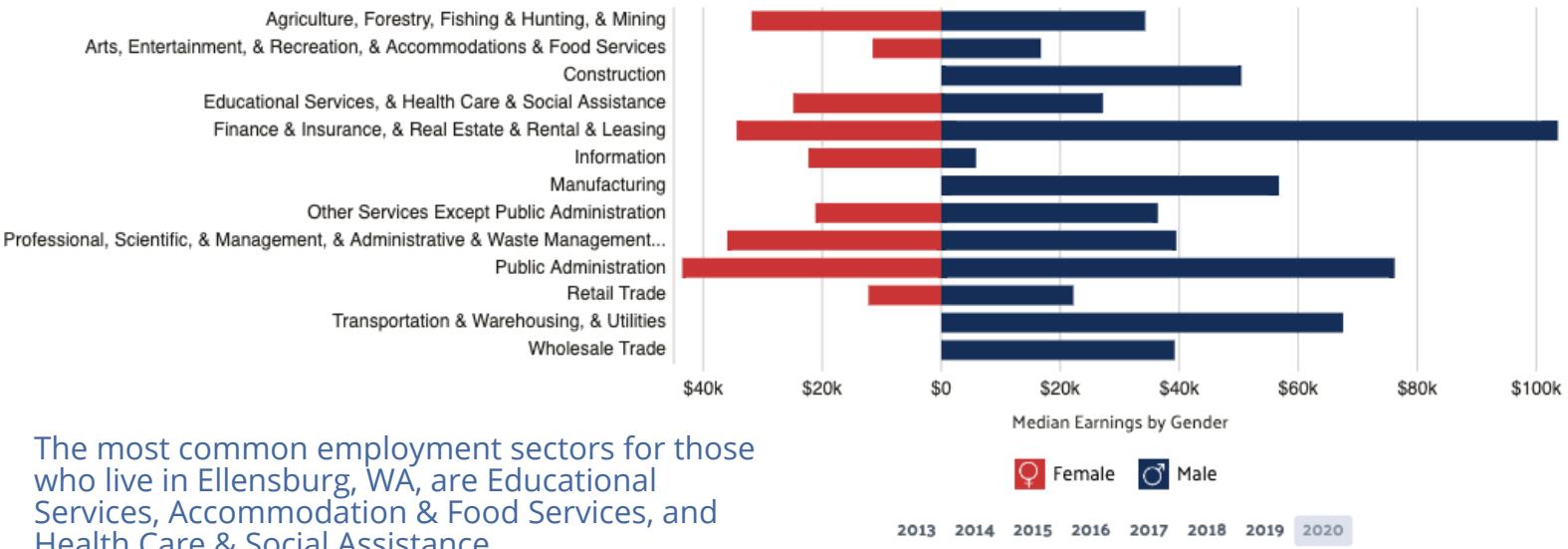
TOTAL HOUSEHOLDS
8.36K HOMES

This is the total households being occupied in Ellensburg.
Source: Data USA



MEDIAN EARNINGS

By Industry



The most common employment sectors for those who live in Ellensburg, WA, are Educational Services, Accommodation & Food Services, and Health Care & Social Assistance.

Source: Data USA

The industries with the best median earnings for men in 2020 are Finance & Insurance, & Real Estate & Rental & Leasing, Public Administration, and Transportation & Warehousing, & Utilities.

The industries with the best median earnings for women in 2020 are Public Administration, Professional, Scientific, & Management, & Administrative & Waste Management Services, and Finance & Insurance, & Real Estate & Rental & Leasing.

Source: Data USA

Top 10 Employers

Central Washington University, Kittitas Valley Hospital, Ellensburg School District, Kittitas County, Anderson Hay & Grain, Fred Meyer, City of Ellensburg, Safeway, HopeSource and Starbucks

Source: U.S Census

Top 10 In-Demand Skills

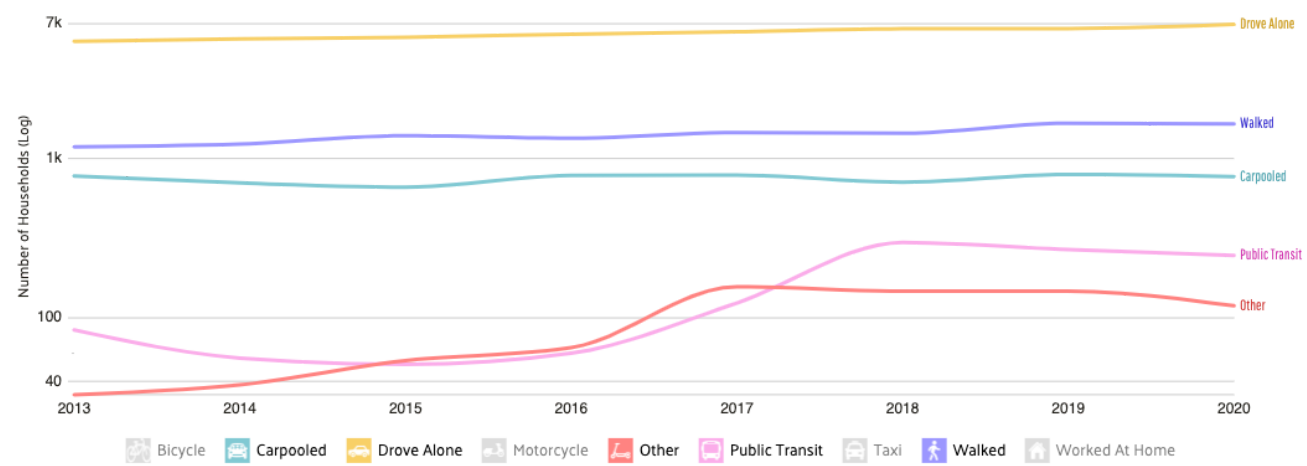
- Education
- Food Services
- Sales
- Administration
- Management
- Healthcare Support
- Health Practitioner & Technical Support
- Maintenance & Repair
- Production
- Construction

Source: Data USA



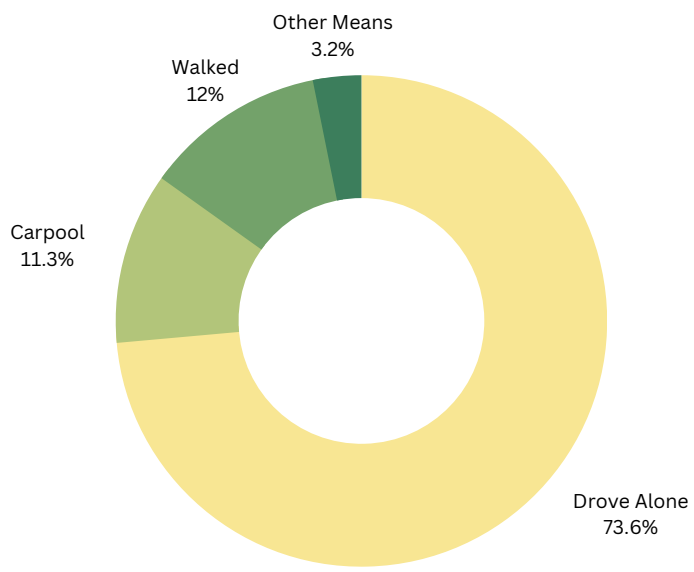
NET JOBS CREATED

Annual Change



Commute Patterns

In 2020, 67.1% of workers in Ellensburg, WA drove alone to work, followed by those who walked to work (15.9%) and those who carpooled to work (7.44%).
Source: Data USA



16.4 MINUTES

Average commute time for City of Ellensburg employed.

The amount of time people spend each day getting to and from work impacts one's quality of life, the environment, and household finances. Increased motor vehicle use increases road maintenance costs, reduces productivity due to congestion, and harms certain industries. Industries most negatively affected are those requiring clean environments such as tourism, agriculture, and outdoor recreation.

Source: Data USA



PIVOTAL PARTNERS

In 2022

