

GIVZ giving made smart

GIVZ CAN HELP YOU



I. INCREASE YOUR DONOR BASE

II. INCREASE ENGAGEMENT WITH EACH DONOR

... especially Millennials ...

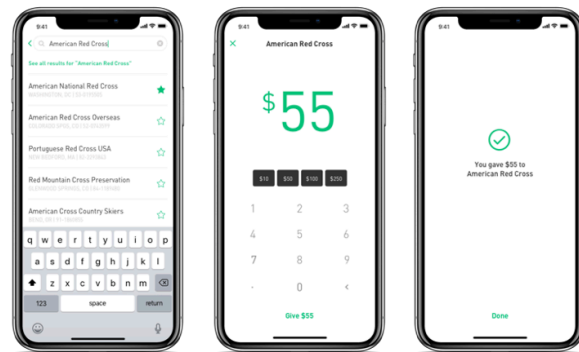
IT'S REALLY HARD TO REACH MILLENNIALS

The Givz solution: Givz speaks to Millennials by providing an effortless donor experience

Fast: modern "Millennial friendly" technology

Secure: safe w/ data encryption

Organized: tax receipts



WHY MILLENNIALS MATTER?



1/3rd of the population by 2020

online giving +12.1% in 2017

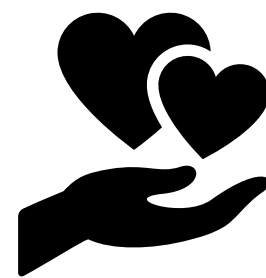
84% give to charities, 4-5 times/year, \$100 billion by 2020

94% digital native: ❤️ technical savviness, social media, sharability, transparency

60% of donors leave page with \$0 donation

EXAMPLES HOW YOU CAN UTILIZE GIVZ

1. Online donations
2. Share your Givz button in press, fb, insta
3. Fundraising events ticketing
4. People can fundraise on your behalf



THE COST OF USING GIVZ



Money: + \$0

You receive more! Givz is free, we use a donor tipping model

Time & effort:

< 20 minutes



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