



2023 Weslaco Lighted Christmas Parade Policies & Guidelines

1. Entries will not be allowed to have a Santa Claus on board as there is only one designated Santa.
2. For safety purposes we will not allow any distribution of articles such as candy, leaflets, coins, souvenirs, or any other items. Please help us keep our parade guests safe and keep our environment clean!
3. All participants must use creative costuming/decorations to meet the parades criteria of entertainment value.
4. All participants are expected to use music as part of their float.
5. All entries must use light as part of their entry.
6. The Weslaco Lighted Christmas Parade is a family community event, all entries must contain appropriate holiday lighting, themes, and messaging. Any inappropriate displays, attire, or political messaging will be removed from the event.
7. Competitive floats arriving after the set judging time will not be judged.
8. All competitive floats **MUST** be ready to be judged by the specified time, no exceptions will be made. Any float not ready by the specified time will be skipped and no refunds will be made.
9. All dancing/performance groups will only be allowed a **45-second** performance stop to allow a good flow of the parade. (Please see the specified performance areas)
10. Consumption of alcoholic beverages, use of illegal substances, or other illicit substances by any person(s) in the lineup, parade route or parking area is strictly prohibited. Anyone in an inebriated condition will not be allowed to participate in the parade. The organization will be removed from the parade and jeopardize future participation.
11. Entry numbers will be sent via email the day before the parade & will be selected at random due to unit size and other factors.
12. Please review the attached safe parking and unloading areas to ensure all participants are safe during and after the event, failure to follow directions will jeopardize future participation. (Page 4)
13. Please ensure your driver has received and reviewed the notice to parade float drivers. (Page 5)
14. For safety reasons any unit arriving after the designated timeframe will be moved to the back of the parade lineup.
15. Failure to follow the parade policies and guidelines will jeopardize future participation.