

WESLACO MAP ADVERTISER INFORMATION



QUICK NOTES

- Over 12,000 maps to be distributed
- Full Color Ads
- Only Mid-Valley map in production

ABOUT THE WESLACO MAP

Don't miss out on this opportunity to be featured in the Weslaco Area Map! A large fold out map detailing Weslaco and the surrounding areas, to be distributed across Weslaco, displayed at the Weslaco Visitors Center & included in out of state visitor mail outs! Call us today to find out how you can be a part of this publication!

RATES

General Ad

Full Panel (3)	\$550
1/2 Panel (3)	\$350
1/4 Panel (10)	\$250

Premium Ad

Full Panel (2)	\$850
1/2 Panel (4)	\$600
Back Cover Panel(1)	\$1,200

Semi Premium Ad

Full Panel (4)	\$600
1/2 Panel (4)	\$400
1/4 Panel (4)	\$300

1/4 Panel on Map (4) \$550
Investor Only

DISTRIBUTION

- Texas Travel Centers
- Area Chambers/Visitors Centers
- Conferences/Events
- Area hotels
- Tourism mail outs



*Includes composition of Ad or client may supply artwork.

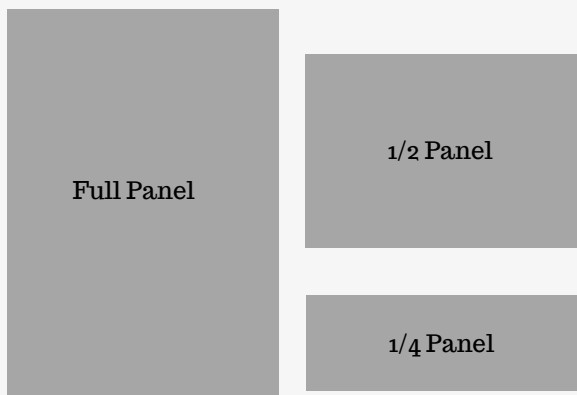
WESLACO CHAMBER 956.968.2102 | chamber@weslaco.com

WESLACO MAP ADVERTISER AGREEMENT



DEADLINE TO SUBMIT: SUMMER 2022

ADVERTISING DETAILS



*ASK US FOR OUR PREMIUM RATES

*Business must submit preferred logo, colors, slogan or images to be used in AD composition (Up to 2 revisions only)

*Business may submit ready to print artwork
*Additional Fees may apply for additional revisions

Business Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

I will submit my own AD artwork

I will require AD artwork to be created

AD COST: _____

ADDITIONAL COSTS: _____

*Online map \$75

TOTAL AMOUNT: _____

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PAYMENT TERMS:

Payment by Check, Check Number: _____

Credit Card Payment

All checks must be made payable to the Weslaco Area Chamber of Commerce

Business Client Print Name: _____

Business Client Signature: _____

_____ Date

Chamber Rep Signature: _____

SEMI-PREMIUM AD

PREMIUM AD

<p>#7 - Welcome Right Bottom</p>	<p>#6 - Welcome Center Bottom</p>	<p>#4 - Welcome Left Bottom</p>	<p>#9 - Area Map</p>	<p>#15 - Area Map</p>	<p>#17 - Area Map</p>
<p>#8 - Welcome Right Top</p>	<p>RESERVED WELCOME TO WESLACO</p>	<p>#5 - Welcome Left Top</p>	<p>RESERVED FOR FULL PANEL #10 - Area Map</p>	<p>AREA MAP</p>	<p>RESERVED FOR FULL PANEL #18 - Area Map</p>
<p>#2 - First Fold RESERVED FOR FULL PANEL</p>	<p>CITY OF WESLACO INFORMATION PANEL RESERVED</p>	<p>FRONT COVER RESERVED</p>	<p>#11 - Area Map</p>	<p>#12 - Area Map</p>	<p>#19 - Area Map</p>
<p>#3 - First Fold</p>	<p>RESERVED STREET INDEX</p>	<p>#13 - Area Map</p>	<p>#14 - Area Map</p>	<p>#20 - Area Map</p>	<p>#21 - Area Map</p>
<p>#22 - Area Map</p>	<p>#16 - Area Map</p>	<p>#14 - Area Map</p>	<p>#14 - Area Map</p>	<p>#14 - Area Map</p>	<p>#14 - Area Map</p>

#23 - City Map

#24 - City Map

#25 - City Map

#26 - City Map
4.5" x 2.625"

**RESERVED
FOR FULL
PANEL**

#27 - City Map

#28 - City Map

#29 - City Map

#30 - City Map

#31 - City Map

#32 - City Map

#33 - City Map

#34 - City Map

**RESERVED
FOR FULL
PANEL**

**SPONSOR
INDEX**

RESERVED

#36 - City Map

#37 - City Map

**POINTS OF
INTEREST**

RESERVED

#38 - City Map

#39 - City Map

#40 - City Map

#41 - City Cartography

**CHAMBER
INVESTOR**

#42 - City Cartography

**CHAMBER
INVESTOR**

**CITY OF
WESLACO MAP**

#43 - City Cartography

RESERVED

#44 - City Cartography

RESERVED