



VESTAVIA HILLS
CHAMBER
of
COMMERCE

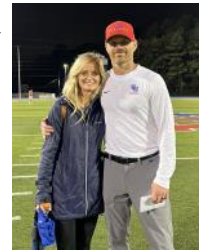
NEWS & VIEWS

March 2024

Volume 44 Issue 3

March 12 Luncheon Robert Evans, VHHS Head Football Coach

Robert Evans is a former Vestavia Hills and Samford grad who took over the head coaching job at his alma mater in 2022. In his first two seasons, Vestavia Hills has gone 16-8 with trips to the quarterfinals both years. The previous two seasons before arriving, the Rebels were 8-12 and had only advanced to the playoffs once in the last six seasons. Vestavia Hills currently has the largest program in the state and competes in one of the hardest regions in all of high school football. Prior to taking the Vestavia Hills job, Coach Evans was the defensive coordinator at Mountain Brook and Hoover, winning four championships while the defensive coordinator at Hoover. Coach Evans also is a part owner in two small local businesses. He has used these experiences to shape what he calls his "Financial Literacy Program" for his players, believing it is important for high school kids to have a realistic view of the workforce before deciding a major. He is married to his wife Anne of 8 years.



Vestavia Hills Methodist Church

Vestavia Hills Methodist Church is honored to continue our support of the Vestavia Hills Chamber of Commerce by sponsoring the March luncheon. We are excited to share with you all of the great things happening at our church! We have a variety of programs and opportunities for everyone to experience a Christ-centered life of purpose. Here are just a few:



- **New Families:** We are so happy to welcome many new families to our church community. We also invite you to join us for our upcoming events and services. We look forward to getting to know you and sharing in fellowship together.
- **Rise Against Hunger:** Join us as we partner with Rise Against Hunger to help end hunger around the world. Our community meal packing event is April 16-17 and we would love for you to join us. You can register at our website.
- **Serve Opportunities:** We have many ways to serve our community and make a positive impact. Whether it's volunteering in our food pantry, participating in a service project, or helping with our church's ministries, there are countless opportunities to get involved.
- **Small Groups:** Our small groups offer a supportive community where you can grow in faith and connect with others. We have groups for all ages and interests, so there is something for everyone.
- **Parenting:** We have various parenting events and classes to provide guidance and support to parents at all stages of their journey. We offer practical advice, spiritual insights, and a place to connect with other parents.

(Continued on page 4)

LUNCHEON SPONSOR

It is hard to believe that 2 full months of the “New Year” are already in the books. As we get ready to March into this next month, we hear the ping of aluminum bats, we see the start of Spring growth, and we feel the warmth of the setting sun as days get longer with the start of Daylight Savings Time next week.



Your Chamber will continue to March forward with some major momentum gained over the first two months of the year. Our Membership, Education, and Business Development committees have all been well attended, and lots of energy and ideas have been created from those committee efforts. We had great attendance at our Chamber Luncheon with Steve Ammons sharing the ways our efforts here in Vestavia impact the greater Birmingham economic outlook. We have also gotten a great start with planing the Dogwood Prayer Breakfast to be held April 16, and this event will sell out fast so be sure to get your tickets soon. Anna Curry Gualano will be sharing a powerful witness and message regarding patience, endurance, perseverance, and accomplishment, so you don't want to miss this great event.

A frequently heard statement this month will be “survive and advance,” but as your Chamber Chair, I want you to know that our Chamber Board, our Chamber Staff, and I are to help you succeed and excel beyond surviving and advancing. Our focus is to help our Chamber members and our businesses thrive with success, so please let us know how we can best serve you, and drive traffic to your doors. Thank You for being a part of Chamber making our city the place to shop, dine, and play.

Thanks,

Clabe Dobbs
Board Chair, 2024

Happy Greetings!

Welcome to the month of March! We're excited and looking forward to the arrival of spring here at the Vestavia Hills Chamber of Commerce and all the Chamber and City happenings.



Michelle Hawkins

As we wrap up the last busy week of February, we are kicking off March with a Ribbon Cutting at The Great Greek Mediterranean Grill on March 1st at 11:00 AM. Come join the celebration! As I mention often, we are here to support and promote our businesses and we also want to encourage all members to participate. Ribbon Cuttings are a great way to welcome new businesses to Vestavia Hills. We also want to celebrate with businesses who have notable years in business. If you have an upcoming business anniversary for 5-year, 10-year, and 20-year then on 5-year increments please let us know – We'd love to schedule an anniversary celebration with you!

Don't forget to register for our March Chamber Luncheon on March 12, 2024. Networking begins at 11:30 AM and the buffet opens at 11:45 AM. Come hear and meet Vestavia Hills High School head football coach, Robert Evans, along with several of his star football players.

Please mark your calendars and get your tickets today before they sell out for our Dogwood Prayer Breakfast on April 16, 2024. You will be inspired and impacted by our special guest speaker, Anna Curry Gualano, along with many other leaders in our community.

We are blessed to have a vibrant and active Chamber and we are working on new ways to keep everyone informed and up to date as we grow our events and programs. You can now subscribe to our Chamber Events Calendar-email chamber@vestaviiahills.org for the link!

Follow us on Instagram @vhchamber and Facebook!

For more information about getting involved with our Chamber committees, please contact us at: 205-823-5011. We'd love to hear from you!

As a Vestavia Hills Chamber of Commerce member, you all are the heart, soul, and future success of the Chamber and it is my honor and joy to serve you.

Michelle Hawkins

March 12 Luncheon

Reservations must be made by 4:00 PM Thursday, March 7, 2024 and cost \$25. Late reservations will cost \$30. Make your reservation by visiting www.vestaviahills.org or by calling 823-5011.

Please Note:

- Reservations that are made and not cancelled by 4:00 pm Thursday, March 7 must be paid for, as we must pay for the number reserved.
- Please pay online or call the office with a credit card prior to the luncheon, or we can send you an invoice afterwards.
- **Please make every effort to make your reservation on time. The number of reservations we have by the deadline is the number that we and the Vestavia Country Club prepare for.**

Please remember the Vestavia Country Club policy of NO JEANS in the ballroom where we hold our monthly luncheons.

(Continued from page 1)

At Vestavia Methodist we strive to provide a welcoming and inclusive environment where everyone can grow in their relationship with Christ. We invite you to join us and experience the joy and purpose that comes from living a Christ-centered life.

If you have any questions or would like more information about any of our programs and opportunities, please visit our website at vhmc.org.

Luncheon Business Spotlights

As a benefit of Chamber membership, you are welcome to choose two luncheons to have a booth to showcase your business. The Vestavia Country Club will provide covered 6 foot tables*-you just bring whatever information and items you would like to display! If you would like reserve your spots for 2024, please email katiew@vestaviahills.org

2024 Dates:

March 12
April 9
May 14

June 11
August 13
September 10

October 8
November 12
December 10

WELCOME NEW MEMBERS

Please support our newest Chamber members and remember to 'Shop Vestavia Hills First'!!

- ◆ Hub in the Hills
Ammie Akin
P.O. Box 430113
Birmingham, AL 35243
(205) 532-0894
www.hubinthehills.org
Category: Education; Organizations

- ◆ Restoration Anglican Church
Rev. Will Shafferman
1940 Stonegate Drive
Vestavia Hills, AL 35242
(205) 920-2019
www.restorationbhm.org
Category: Churches

- ◆ Granger, Thagard & Associates
Kenny Hartley
1806 Oxmoor Road
Birmingham, AL 35209
(205) 326-0833
www.gtauctions.com
Category: Auctioneer

- ◆ Ameritek Document Solutions
Paige Martin
102 Oxmoor Road, Suite 120
Birmingham, AL 35209
(205) 856-9925
www.myameritek.com
Category: Office Technology

- ◆ The Elinor
Marilee Howard
2531 Rocky Ridge Road, Suite 101
Vestavia Hills, AL 35243
(205) 848-8448
Category: Florists

- ◆ GameDay Men's Health Clinic
Athens McLaughlin
4505 Pine Tree Circle, Suite 202
Vestavia Hills, AL 35243
(205) 382-8843
www.gamedaymenshealth.com
Category: Healthcare



DOGWOOD PRAYER BREAKFAST April 16, 2024



Our 33rd Annual Dogwood Prayer Breakfast will be held on Tuesday, April 16, 2024 at the Vestavia Country Club. The buffet opens at 7:00 am and the program will begin at 7:30 am. We're excited to have Anna Curry Gualano, as our keynote speaker. To order tickets or to become a sponsor, please complete and return this form and your check or credit card information to: Vestavia Hills Chamber of Commerce, 1090 Montgomery Highway, Vestavia Hills, AL 35216. Office (205) 823.5011

Contact information:

Name: _____

Organization: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

IMPORTANT: If sponsoring, please print name(s) as you would like it to appear in the print media.

PLEASE CHECK:

\$500 Table Sponsorship \$ _____
Business name listed in all publicity and Chamber Newsletter, plus reserved table with 10 tickets

\$250 Publicity Sponsorship (publicity only – does not include tickets) \$ _____
Business name listed in all publicity and Chamber Newsletter

Individual Tickets: Number of Tickets _____ @ \$25.00 each with a Total Cost of \$ _____

TOTAL COST OF SPONSORSHIP AND/OR TICKETS \$ _____

Indicate Payment Method:

Cash _____ Check _____ Invoice _____

Credit Card (MasterCard, Visa, Discover or American Express)

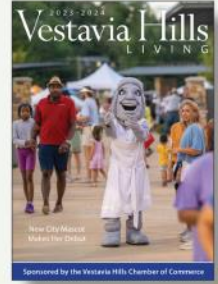
Credit Card Number: _____

Expiration Date _____ Security Code: _____

**FORM AND PAYMENT MUST BE RECEIVED ON OR BEFORE March 29, 2024,
FOR SPONSORSHIP NAME TO BE INCLUDED IN PRINT MEDIA.**

2024-2025 Vestavia Hills LIVING

The Vestavia Hills Chamber of Commerce announces the 2024-2025 edition of *Vestavia Hills Living*. We mail over 12,000 copies into Vestavia Hills homes, and distribute to local businesses, newcomers and churches. In addition, *Vestavia Hills Living* will be available online. As an official marketing tool for the Chamber, *Vestavia Hills Living* will be distributed throughout the year by the Chamber of Commerce to acquaint newcomers, key business prospects and visitors with the unique aspects of living, shopping, dining, and doing business in Vestavia Hills. *Vestavia Hills Living* will also be digitally published so it can be accessed online all year via the Chamber's and City's websites or as a link.



AD SIZES AND RATES

SIZE	DIMENSIONS (width x height)	AD RATE B&W Members/Non-Members	AD RATE 4-COLOR Members/Non-Members	PRODUCTION COSTS
2-Page Spread	7" x 20"	NA	\$3,805 / \$4,380	\$160
2-Page Spread (bleed)	16.75" x 11.125"	NA	\$3,805 / \$4,380	\$160
Full Page	7" x 10"	\$2,185 / \$2,510	\$2,615 / \$3,010	\$135
Full Page (bleed)	8.375" x 11.125"	\$2,185 / \$2,510	\$2,615 / \$3,010	\$135
2/3 Page	4.625" x 10"	\$1,855 / \$2,140	\$2,185 / \$2,510	\$110
1/2 V Page	4.625" x 7.5"	\$1,320 / \$1,535	\$1,645 / \$1,890	\$85
1/2 H Page	7" x 4.875"	\$1,320 / \$1,535	\$1,645 / \$1,890	\$85
1/3 Page Square	4.625" x 4.875"	\$810 / \$930	\$1,210 / \$1,390	\$60
1/3 Page V	2.125" x 10"	\$810 / \$930	\$1,210 / \$1,390	\$60
1/6 Page V	2.125" x 4.875"	\$490 / \$560	\$840 / \$965	\$45
1/6 Page H	4.625" x 2.25"	\$490 / \$560	\$840 / \$965	\$45
Business Card	3.25" x 1.75"	\$275 / \$310	\$490 / \$565	\$35

Bleeds are available on 2-page spreads and full pages.

NOTE: For bleed ads, printer does not guarantee copy that falls within .125" of the magazine trim size (8.125" x 10.875")

PREMIUM POSITIONS

Back Cover	\$3,825 / \$4,360
Inside Front Cover	\$3,555 / \$4,040
Page 1	\$3,555 / \$4,040
Inside Back Cover	\$3,445 / \$3,930
Opposite TOC	\$3,445 / \$3,930

(full page 4-color, Members/Non-Members)

DEADLINES

Early Bird**	March 21, 2024
Space Reservation	May 17, 2024
Advertising Copy	June 24, 2024
Publishing Date	August 2024

**10% Early Bird discount for members who reserve space and pay at least half by March 21st

ACCEPTABLE FORMATS AND MEDIA: High res (300 dpi) pdf, .tif, or .jpg | Web images not accepted | Convert all images to CMYK | Pantone and RGB colors will be converted | Alliance Publishing is not responsible for colors that do not appear accurate if they are submitted in anything other than CMYK | Alliance Publishing is not responsible for errors on ads not accompanied by a proof | Magazine trim size = 8.125" x 10.875" | Send ad materials to Liz Young lizyoung@alliancegrp.net

AD SALES

Lisa Christopher
205.862.3445 (cell)
lchris10@bellsouth.net

AD PRODUCTION

Vic Wheeler
vwheeler@mac.com
(see Production Costs above)

AD TRAFFIC

Liz Young
lizyoung@alliancegrp.net

PAYMENT TERMS

All rates are net. Payment terms:
50% payment with contract required.
Remaining balance due upon publication.
All checks made payable to: Alliance Publishing, LLC

We accept MasterCard, Visa and American Express.
Alliance Publishing, LLC • PO Box 190405 • Birmingham, AL 35219



POINTS OF DISTRIBUTION

- Chamber Members and Advertisers
- Relocation Packages
- Vestavia Hills Shops and Restaurants
- Area Churches
- Financial Institutions
- Real Estate Companies
- Health Care Providers
- Area Hotels and Motels
- Online EPUB

Alliance
publishing group



USE THE QR CODE
to see the 2023-2024 issue
of Vestavia Hills Living
online!



**USE THE QR CODE
TO JOIN THE CHAMBER!**
Join Vestavia Hills Chamber by
May 17, 2024 to be included in the
publication's categorical directory.



Trustee Spotlight



Charlie Norton-Harbert Realty Services

Charlie Norton joined Harbert in 2012 and is currently Vice President of the Transaction Services Group. Within the past few years he has found himself working with both Harbert Retail and Transaction Services Group as more of a hybrid player. Charlie's specializes in Landlord Representation of Class A Office, representation of both buyers/sellers in the market, as well as tenant representation, mainly with restaurant/retail clients. Charlie has found himself over the years enjoying and excelling in a team environment and engages with the Harbert Retail Team on a daily basis.



Prior to joining Harbert Realty in 2012, Charlie spent four years with Colonial Properties Trust in Operations/Multi-Family Management. Charlie earned his Certified Property Manager (CPM) designation in 2015 and proudly displays this in his current production role. Charlie served as the 2016 President of the Alabama Chapter of the Institute of Real Estate Management (IREM) and is a member of NAIOP. Charlie graduated from The University of Alabama in 2008 with a major in Finance and concentration in Real Estate. His entire family is in the real estate business and he was eager to jump in right out of college. Outside of the office Charlie enjoys spending time with his wife Katherine, daughters Annie and Pearson and dog Palmer!! He also loves the game of golf and bird hunting. Charlie is a proud member of The Monday Morning Quarterback Club and he served on the Junior Board for The Bell Center. Charlie currently serves on the HERO (Harbert Employees Reaching Out) Board as well as Preschool Partners Board.



CHMA 2024

HUNT THE HEIGHTS

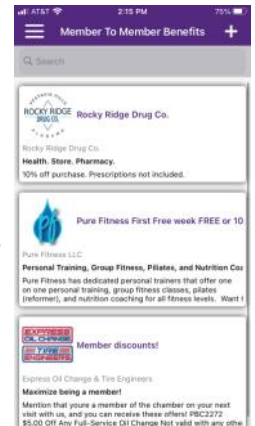
SATURDAY, MARCH 16

HUNT THE CAHABA HEIGHTS BUSINESSES
EGGS FILLED WITH COUPONS, CANDY & MORE

Hunt the Heights from March 16 through March 23. Cahaba Heights Merchants will be hiding Easter Eggs filled with Goodies and Discounts in businesses in Cahaba Heights.

Member2Member Discount

Did you know discounts are available from your fellow Vestavia Hills Chamber members? Login to your Member account either through www.vestavi hills.org or the MemberPlus mobile app to see what's available or add one of your own!



RIBBON CUTTINGS

March 1st -11:00 AM
The Great Greek at the City Center
700 Montgomery Hwy, Suite 190
Vestavia Hills, AL 35216

March 6th-5:00 PM
Battle Republic at the Summit
333 Summit Blvd
Birmingham, AL 35243

March 8th-10:00 AM
New Day Car Wash
4752 Cahaba River Road
Birmingham, AL 35243

VESTAVIA HILLS CHAMBER OF COMMERCE

BIZ AND FIZZ

Join us on Thursday March 7th from
5:30-7:30 PM for networking and drinks!

LIVE MUSIC ON THE PATIO AT
TROUP'S PIZZA!

3144 Heights Village Vestavia Hills AL 35243



Member Notes

- Are you looking to be Forever Fit? Then join Pure Fitness every Tuesday and/or Thursday at 10am for a specialized functional movement class designed for individuals aged 55 and older who are committed to maintaining an active and fulfilling lifestyle. This class is meticulously crafted to address the unique needs and challenges that come with everyday tasks, focusing on enhancing mobility, strength, balance, and overall well-being.
- B. Happy is celebrating their first anniversary! Join them on Friday, March 1st for cookies, champagne, and fun in store and online giveaways! 3124 Heights Village
- Join the Vestavia Hills Beautification Board for the 2024 annual Vestavia Hills Dogwood Luncheon with guest speaker Sophie Hudson, BooMama on March 21 at 10 am at the Vestavia Country Club. Sophie Hudson loves to laugh more than just about anything, and she hopes that through her stories, women find encouragement and hope in the everyday, joy-filled moments of life. Sophie speaks regularly to groups across the country and for seventeen years has co-hosted The Big Boo Cast with her friend and fellow author Melanie Shankle. Tickets are \$40 and must be purchased in advance via Venmo to @vh-dogwood with your name or names of attendees in the notes section if purchasing multiple tickets. For questions or to purchase tickets by check, please email dogwoodluncheon@gmail.com.
- Individuals of all ages are invited to join Shades Mountain Baptist Church for their community egg hunt! They will have egg hunts to accommodate varying abilities, games, crafts, door prize raffles, and treat bag options with different types of candy or trinkets. Dessert trucks will be there for treat purchases. Bring your basket and get ready for the fun! For full information please visit shades.org/egghunt.
- They don't call it "Rocky" Ridge for no reason! Please join the Rocky Ridge Merchants for the 5th Annual Rocky Ridge Battle of the Bands, sponsored by Mason Music on April 6. The music will start at 5 pm as middle school and high school bands from the area compete for a total of \$1,000 worth of prize money. This is truly a community event, supported by residents, family, fans and the business around the Vestavia Hills area and beyond that come together and cheer on these talented musicians. If you play in a band, support live music, or wish to sponsor this event, you're in the right place. Let's rock! Find sponsor info and more at rockyridgebattleofbands.com
- Read the March issue of *Birmingham Christian Family* magazine that features Chamber members Frank S. Buck, P.C., Children's of Alabama and more online at <https://birminghamchristian.com/issues/>.

If you have any news or events you would like to put in the News & Views, email it to chamber@vestaviiahills.org.

2024 Trustees

Kimberly Jackson-Alabama Power Company
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 Mark Macoy-Mark W. Macoy, LLC
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Eric Smith-Medicare Advisors of Alabama
 Robin Morgan*-Morgan Properties
 Todd Jackson-Newk's Eatery
 Kerry Adkins-OnTime Service
 Maury Wald-Over the Mountain Journal
 Lisa Bearden-Overture Tributary
 Lacey Alford-Ray & Poynor Properties
 Scott Perry*-RealtySouth
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 Senator Dan Roberts
 Lauren Trim-Sentry Heating, Air Conditioning,
 Plumbing & Generators
 Tommy DeRamus-Shades Mountain Baptist Church
 Maury Molyneaux-Shoe Station
 Scott Jenkins-Southern States Bank
 Steve Smith-SouthPoint Bank
 Rob Dowda-SpeedPro Direct
 Kelvin Johnson-Spire
 Tyler Kime-Standard Heating, Cooling & Plumbing
 John Henley*-John Henley State Farm Insurance
 Taylor Burton-Taylor Burton Company
 Steve Vickery-Truist
 Sean Johnson-United Community Bank
 Dr. Bill Brunson-Vestavia Hills Methodist Church
 Dan Starnes-Vestavia Voice
 Senator Jabo Waggoner
 Beth Moody-The Welch Group
 Stephen Allen-Williams Blackstock Architects
 Mark Yanosky, D.M.D.-Yanosky Orthodontics

*Chamber Past Chair

2024 Chamber Champions

Platinum



Gold



Silver



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Jamie Black, McDonald's

Andrew Burke, The Lioce Group

Bridgett Glasgow, ERA King Real Estate

Roger Jackson, Jackson, Howard & Whatley, CPAs

Scott Perry, RealtySouth

Jamie Pursell, Leaf & Petal

Michelle Hawkins, President

Phone: 823-5011 Fax: 823-8974

Email: michelleh@vestavi hills.org

Web: www.vestavi hills.org

Tracy Thornton, Dir. Membership/Marketing

tracyt@vestavi hills.org

Annilyn Warner, Office Manager

Email: annilynw@vestavi hills.org

Katie Woodruff, Communications Manager

Email: katiew@vestavi hills.org

Upcoming Chamber Meetings

March 12

Monthly Luncheon, 11:30 am, Vestavia Country Club

March 21

Board of Directors, 7:45 am, Chamber Office

Events

March 6

Ribbon Cutting: Battle Republic, 5 pm

March 7

Bizz & Fizz, 5:30 pm, Troup's Pizza

March 8

Ribbon Cutting: New Day Car Wash, 10 am

March 19

Coffee & Classrooms, 8:30 am, VHEW

March 20

Lunch & Learn, 11:30 am, Chamber Office



News and Views

Vestavia Hills Chamber of Commerce

1090 Montgomery Highway

Vestavia Hills, AL 35216