



VESTAVIA HILLS
CHAMBER
of
COMMERCE

NEWS & VIEWS

January 2023

Volume 43 Issue 1

January 10 Luncheon Awards Luncheon & Officer Installation

What an outstanding year the Vestavia Hills Chamber of Commerce has had! Please mark your calendar and join us as we celebrate our accomplishments of 2022!

We will honor the many folks at our January luncheon who have contributed so much throughout the year along with recognizing our Businesses of the Year, Member of the Year, Ambassador of the Year and many others. We will also install new officers and directors for the coming year.

We would like to acknowledge your contribution in making our Chamber such a vibrant and vital part of Vestavia Hills. Hope to see you there!

LUNCHEON SPONSOR

Vestavia Country Club

Welcome to Vestavia Country Club, one of the finest country clubs in the South! We are proud to host the Chamber each month and appreciate the opportunity to extend our rich tradition of hospitality to each of you.



As a rule, we strive to transform the lives of our Club Community, which we define as Members, staff, and the city of Vestavia! We challenge ourselves to be the leaders in the club experience, and we value passion, trust, respect, hospitality, and teamwork.

Since 1948, our club has offered a wide range of social and recreational experiences. These experiences include community/socializing, events, business networking, dining, golf, tennis, fitness, childcare, youth activities, pools, swim team, and more. All of these wonderful amenities boast beautiful views of the valley and surrounding foothills of the Appalachian Mountains!

Our welcoming and professional staff are eager to provide unparalleled service, and we look forward to extending that warm and friendly experience to you! Please let us know if there is anything that we can do to make your Chamber experience more enjoyable, and – again – welcome to our club!

For more information about Vestavia Country Club, or to schedule a club tour, please contact Membership & Communications Director, Katy Williams at 205-823-2451.

As I am writing my last letter as Chair of the Vestavia Hills Chamber of Commerce, I'm feeling very optimistic about the future of the Chamber and our community. My optimism is based on the way I've seen our Chamber leadership, membership and staff work together for the progress of our organization and our community. I'm optimistic about the way the Chamber has worked with our community partners to achieve success in events and members' branding and promotion.

We have momentum going into 2023 from our 2022 successes and look for opportunities that we can grab hold of for continued achievements.

Many thanks to the members of the Chamber Officers and Board of Directors for keeping their focus on the goals despite unavoidable distractions. This group has provided leadership and has kept attention to members' objectives in the forefront to position us well for the future. I'm glad we are on the same team!

My sincere gratitude goes to our Chamber staff for their commitment as our 3 new staff members acquire experience and form an unparalleled team that is making a difference each day for our members and businesses. Katie is the only current staff member who was on staff in January 2022. Annilyn, Michelle, and Tracy are gaining traction and they all are forming a team with Michelle's leadership to propel the Chamber into a successful 2023. I appreciate the foundation Karen and Lisa provided through their long-term service and personal commitment to the Chamber and community.

Our Chamber members, Trustees, and Champions are essential to our success, and I hold each and every one of you in high admiration. Your financial support and volunteer effort make the Chamber's service to our community possible. I thank you for your support and invite you to look for opportunities to take advantage of all the benefits the Chamber has to offer.

Another reason for optimism is seeing our long-term Vestavia Hills businesses thrive and seeing new businesses locating in Vestavia Hills. Our businesses are the reason the Chamber exists; our successes are intertwined. The Chamber believes in a prosperous future for us all.

It has been my honor to serve our membership as the 2022 Chair. I look forward to an outstanding 2023 with our new Board Chair Donnie Dobbins in the lead.

The Best Is Yet to Come!

Sandra Cleveland
BCR Wealth Strategies
Board Chair, 2022



Sandra Cleveland

January 2023! I cannot believe that we are already entering a new year! December flew by and my first month as Director of Marketing and Membership was phenomenal! My love for the Vestavia Hills community grew! December was a great time for me to jump in and get initiated to the position. My first day of work consisted of a Business Development meeting with Jeff Downes, Coffee and Classrooms at Cahaba Heights Elementary and the Tree Lighting! It was a busy day but so much fun! I was able to see so much of what the Chamber does and learn a lot that first day!



Tracy Thornton

We also had a ribbon cutting that week with Local Roots. The food was fantastic, and we are so excited to have Local Roots choose Vestavia Hills/Cahaba Heights, as its second location. If you haven't stopped by to say hello and grab the BEST french fries around, make a point to do so! I was also able to attend our monthly luncheon where the Opera Birmingham was highlighted! It was another opportunity to jump in and learn more about who we, as a Chamber, support. I was able to speak with many current members and prospective members! As December closed, I walked away with a wonderful feeling going into the new year. We have so much to look forward to and so many new benefits that we will offer our members!

Starting the new year, we will have our January luncheon on the 10th at Vestavia Country Club. We will be giving out our annual awards that day! We have a ribbon cutting next week at The Golfclub! If you want to attend it's January 11th at 4:00 pm. Our board retreat will be the following week. Viva Vestavia follows on January 24th. Finally, Coffee and Classrooms follow the retreat at VHHS Freshman Campus. This is special to me as I am the PTO President this year at the high school. Please plan to attend and see how you can help the PTO and the freshman campus.

A few items to reflect back on:

Send us items you want marketed! We can share it on social media. Things like sales, events, specials, and good news about your business!

Did you know we have an APP that has all Chamber information at your fingertips? Not just your information but information regarding networking, job postings, member to member discounts, etc. If you don't know how to use it, please let me know and we can set up a meeting to get you on board!

I am super excited that we will have LUNCH and LEARNS for our members. This lunch and learn meetings will have topics that benefit you as a small business. Our first topic will be Cyber Security with Clearwinds technology. This will be January 31 at 12 in our Chamber conference room. The registration will be up on the website under events soon!

Again, I am so excited to be a part of this team at the Vestavia Hills Chamber. Michelle, Annilyn, and Katie have welcomed me with open arms. There is a positive feel when I walk into work and I know we as a team will take Vestavia Hills to the next level! I cannot wait to see where 2023 takes us!

Best wishes to a new year,

Tracy Thornton,
Director of Membership and Marketing

January 10 Luncheon

Reservations must be made by 4:00 PM Thursday, January 5, 2023 and cost \$25. Late reservations will cost \$30. Make your reservation by visiting www.vestaviiahills.org or by calling 823-5011.

Please Note:

- Reservations that are made and not cancelled by 4:00 pm Thursday, January 5 must be paid for, as we must pay for the number reserved.
- Please pay online or call the office with a credit card prior to the luncheon, or we can send you an invoice afterwards.
- **Please make every effort to make your reservation on time. The number of reservations we have by the deadline is the number that we and the Vestavia Country Club prepare for.**

Please remember the Vestavia Country Club policy of NO JEANS in the ballroom where we hold our monthly luncheons.

Luncheon Business Spotlights

As a benefit of Chamber membership, you are welcome to choose two luncheons to have a booth to showcase your business. The Vestavia Country Club will provide covered 6 foot tables*-you just bring whatever information and items you would like to display! If you would like reserve your spots for 2022, please email chamber@vestaviiahills.org.

2023 Dates:

January 10
February 14
March 14
April 11
May 9
June 13

August 8
September 12
October 10
November 14
December 12

*Depending on number of participants each month, you may be sharing a table with another business.

2023 Luncheon Reservations

We offer 2 options to make luncheon reservations easier:

- **Standing Reservation:** make a Standing Reservation and you will automatically be on each month's reservation list so you will not need to make a reservation each month. If you find you will not be able to attend a month, you will need to let us know to take you off the list for that month.
- **Pre-Paid Luncheons:** pay in advance for however many of the luncheons you would like so you won't have to worry about paying each month.

Please email katiew@vestaviiahills.org if you would like a Standing Reservation or to Pre-Pay.

WELCOME NEW MEMBERS

Please support our newest Chamber members and remember to 'Shop Vestavia Hills First'!!

◆ eXp Commercial

Scott Myers
100 Chase Park South #128
Hoover, AL 35244
(205) 616-1445
www.scottmyersenterprises.com
Category: Real Estate (Agent); Consulting

◆ Vestavia Hills Magazine

Rhett McCreight
P.O. Box 947
Columbiana, AL 35051
(205) 669-3131
www.vestaviahillsmagazine.com
Category: Publications; Advertising

Review Your Membership Information

Start 2021 with a freshly updated Member Listing! Take a few minutes to review your contact info and make sure it's current. Visit www.vestaviahills.org and click on Directory under the Membership drop-down menu to see how your business is listed in our directory.

Send any changes to katiew@vestaviahills.org.

To be entered in the 2023 First Quarter Refer and Win prize drawing, simply refer someone to the chamber who joins as a new member. Contact the Chamber at (205) 823-5011 or email annilynw@vestaviahills.org. We will be happy to provide complete membership information to your prospects and will diligently try to "close the deal" so you can be included in the 2023 First Quarter drawing sponsored by **Smoothie King Vestavia Hills!**



Vestavia Hills High School Freshman Campus

January
26, 2023
10:00 AM



Member Notes

- **BCR Wealth Strategies** has been featured in the first edition of Sheryl Rowling's new column, "Practice Made Perfect," in Morningstar, Inc. The firm has been recognized for its commitment to providing personalized, attentive service to its clients, and for its efforts to improve efficiency and increase capacity without compromising service or adding more work hours to its principals. Morningstar Inc. is a global corporation specializing in research and products to empower investor success.
- **Smoothig King Vestavia** is looking to build our community partnerships within Vestavia Hills. This type of partnership/fundraising has been a major hit for other areas. We will come to you and sell smoothies at \$6 per smoothie, with \$1 from each smoothie going to your organization. Contact Lindsay Rasmussen at (601) 966-2682 or smoothieking.vestavia@gmail.com for more info.
- **Birmingham Physical Therapy** in Cahaba Heights has a couple of small group fitness classes led by PTs! The first is Fit for Life, which is held from 12-1pm Monday-Thursday and focuses on improving the strength, balance, and endurance of its participants. The second is Fit for Life: Mobility, which will be held at 7am on Tuesdays and Thursdays and will focus on improving the mobility and flexibility of its participants. If you are interested in learning more, please email melaniecosio.dpt@gmail.com."
- Read the latest issue of *Birmingham Christian Family* that includes Chamber members Chamber members Children's of Alabama, Frank S. Buck, P.C., and more online at <https://birminghamchristian.com/issues/>.

If you have any news or events you would like to put in the News & Views, email it to chamber@vestaviiahills.org.



A Taste of Vestavia Hills Restaurants & Fine Wines

January 24, 2023

6:30-9:00 pm

New Vestavia Hills Civic Center
1090 Montgomery Highway



Presented by the Vestavia Hills Chamber of Commerce Foundation, & Vestavia Hills restaurants & businesses

Proceeds to benefit:

The Chamber Foundation scholarship fund & capital fund.

Tickets- \$50.00 per person (85% tax deductible)

Includes a Viva Vestavia XVIII commemorative etched wine glass

Must be 21 or over to attend.

Sponsored by:



VESTAVIA HILLS



2023 Trustees

Kimberly Jackson-Alabama Power Company
 Chris Thomas-America's First Federal Credit Union
 Jefferson County Commissioner Steve Ammons
 Tommy Cannon-Ascension St. Vincent's Health System
 Patrick Cushman-Cadence Bank
 Sandra Cleveland*-BCR Wealth
 Ben Nevins-B.L. Harbert International
 Ginger Aarons-Birmingham Business Journal
 Frank Buck-Frank S. Buck, P.C.
 Angie McEwen*-Butler Snow LLP
 Chad Gay-Cahaba Benefits Group
 Dr. Darcy Schofill-Cahaba Mountain Brook Animal Clinic
 Jennifer Partain-Cameron Travis & Company, CPAs
 Representative Jim Carns
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 David Surber-Cellular Sales Authorized Agent of Verizon Wireless
 Doug Dean*-Children's of Alabama
 Calvin Brown-Dog U
 Jonathan Handey-Eco Three
 Donnie Dobbins-First Horizon Bank
 Dan Bundy-First US Bank
 Ashley Mathews-Grandview Health Center
 Charlie Norton-Harbert Realty Services
 Steve Mote-Hollywood Pools/Alabama Gaslight & Grill
 Mike Jackson*-Jackson Howard & Whatley, CPAs
 Stan Glantz-KPR-Vestavia City Center
 Jamie Pursell-Leaf & Petal
 John Bonanno-Liberty Park Joint Venture
 Mark Macoy-Mark W. Macoy, LLC
 Chip McCallum-McCallum Hoaglund & McCallum, LLP
 Jim Black-McDonald's
 Eric Smith-Medicare Advisors of Alabama
 Roger Steur*-Method Mortgage

Robin Morgan*-Morgan Properties
 Todd Jackson-Newk's Eatery
 Kerry Adkins-OnTime Service
 Maury Wald-Over the Mountain Journal
 Lisa Bearden-Overture Tributary
 Sean Johnson-Progress Bank
 Lacey Alford-Ray & Poynor Properties
 Scott Perry-RealtySouth
 Angela Stevens-RealtySouth
 Margaret Schuneman-Regions Bank
 Senator Dan Roberts
 Lauren Trim-Sentry Heating, Air Conditioning,
 Plumbing & Generators
 Tommy DeRamus-Shades Mountain Baptist Church
 Maury Molyneaux-Shoe Station
 Scott Jenkins-Southern States Bank
 Steve Smith-SouthPoint Bank
 Michelle Haynes-Spectrum Reach
 Rob Dowda-SpeedPro Direct
 James Robinson*-Spire
 Tyler Kime-Standard Heating, Cooling & Plumbing
 John Henley-John Henley State Farm Insurance
 Ray Greer-Sterling Seacrest Pritchard
 Taylor Burton-Taylor Burton Company
 Steve Vickery-Truist
 Dr. Bill Brunson-Vestavia Hills Methodist Church
 Dan Starnes-Vestavia Voice
 Senator Jabo Waggoner
 Beth Moody-The Welch Group
 Stephen Allen-Williams Blackstock Architects
 Mark Yanosky, D.M.D.-Yanosky Orthodontics

*Chamber Past Chair

2023 Chamber Champions



Board of Directors

Chair: Donnie Dobbins, First Horizons Bank
Chair Elect: Clabe Dobbs, Progress Bank
Vice Chair Membership Development: Keri Bates,
Rocky Ridge Drug Co.
Vice Chair Business Development: Jamie Pursell,
Leaf & Petal

Vice Chair Community Affairs: Tyler Kime,
Standard Heating, Cooling & Plumbing
Vice Chair Programming: Chris Thomas,
America's First Federal Credit Union

Vice Chair Public Education: Rachel Patterson,
Bradford Health Services

Treasurer: Ben Chambliss

Jackson, Howard & Whatley, CPAs

Secretary/Legal Counsel: Mark Macoy

Mark W. Macoy, LLC

Immediate Past Chair: Sandra Cleveland, BCR Wealth

Past Chair: John Henley, State Farm

Directors

Christina Babineaux, IRA Innovations

Jamie Black, McDonald's

Taylor Burton, Taylor Burton Co., Inc.

Erin Holtz, Pure Fitness

Marty Martin, B.L. Harbert

Katherine McRee, The Lili Pad

Linda Parker, Dream Vacations

Michelle Hawkins, President

Phone: 823-5011 Fax: 823-8974

Email: michelleh@vestaviiahills.org

Web: www.vestaviiahills.org

Tracy Thornton, Dir. Membership/Marketing

tracyt@vestaviiahills.org

Annilyn Warner, Office Manager

Email: annilynw@vestaviiahills.org

Katie Woodruff, Communications Manager

Email: katiew@vestaviiahills.org

Upcoming Chamber Meetings

Jan 10

Monthly Luncheon, 11:30 am, Vestavia Country Club

Jan 19

Board of Directors Retreat, 9 am, Vestavia Country Club

Events

Jan 11

Ribbon Cutting: The Golfpace, 4 pm

Jan 24

Viva Vestavia, 6:30-9 pm, Vestavia Civic Center

Jan 26

Coffee & Classrooms, 10 am, VHHS Freshman Campus

Other Meetings & Holidays

Jan 9

City Council Meeting, Council Chambers 6 pm

Jan 12

Planning & Zoning Commission, 6 pm

Jan 19

Board of Zoning Adjustment, 6 pm

Jan 23

City Council Meeting, Council Chambers 6 pm



News and Views

Vestavia Hills Chamber of Commerce

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