

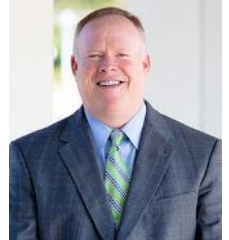


# NEWS & VIEWS

April 2022 Volume 42 Issue 4

## April 12 Luncheon Jeff Downes, Vestavia Hills City Manager

Jeff Downes became the city manager for Vestavia Hills in July 2013 after retiring from the City of Montgomery, Alabama, where he spent the last decade of his 26-year career there as an executive level leader and carried the title of deputy mayor. He possesses a wealth of experience and understanding of municipal government and is especially adept at connecting people to promote community and economic growth. He espouses New Urbanist philosophy for creating quality living spaces in urban development, and economic development is a primary focus of his efforts in Vestavia Hills.



From early in his career in Montgomery, Alabama, where he served as the city's first risk manager and later as its first deputy mayor, Mr. Downes has kept a continuous eye for improving operations. Under his direction, the Risk Management Division began numerous innovative initiatives designed to control the costs of certain risk exposures, which included the creation of a workers' compensation management system, a fully integrated employee assistance program; drug testing program; international drug importation program; self-insured liability program; and flexible spending account program. As deputy mayor, he led a number of successful projects that earned him widespread respect among government, agencies and the residents of Montgomery. Among his Montgomery successes was facilitating the establishment of the non-profit organization

*(Continued on page 5)*

LUNCHEON SPONSOR

## Liberty Park Joint Venture

Unlike most hometowns, Liberty Park's story started with nearly 4,000 acres of spectacular land and a heartfelt mission to responsibly create a community so grand in thought and design that it would naturally bring together the traditions of yesterday, the lifestyle of today and the promises of tomorrow.



Here is a hometown as hometowns were always meant to be. Inspired by The City of Vestavia Hills and other cherished American hometowns, Liberty Park is a place both comfortably familiar and adventurously forward. Designed as a Master-Planned Community, Liberty Park is home to Vestavia Hills highly-rated Liberty Park Elementary and Middle Schools. And with more than 1,500 families who have already chosen Liberty Park as their hometown, it's a remarkable place where children ride bikes to school and race to the playgrounds. Where families gather at the pool, tennis courts and each other's backyards. And where lakes, parks and walking trails mean the great outdoors is very much part of your everyday world.

With the recent announcement of its new town village, The Bray, Liberty Park continues to fulfill its 2020 Vision Plan. Located adjacent to the new Encompass Health corporate headquarters, Liberty Park's 700-acre, multi-phased Town Village is expertly planned to serve as a true live, work and play environment. The Town Village will include pedestrian walkways, an expansive Town Green and gathering places all designed to honor our hometown legacy.

*(Continued on page 5)*

April is a month associated with new growth and Vestavia is alive with beautiful new blooms on flowers and shrubs.

Vestavia Hills is also blooming with construction that is inching toward completion like the Community Building and also new groundbreaking of Wald Park features and the Bray in Liberty Park. These are significant signs of a healthy and prosperous community. Healthy and prosperous in so many ways.

One way the city is healthy is they have sufficient resources to provide these amenities for our community.

Another way the community is healthy is its appeal to high end developers who choose to invest in Vestavia to create desirable shopping, dining, personal care, and other resources that are convenient for our citizens and to draw shoppers from outside our city. This additional business increases Vestavia's tax revenue and supports the city in providing services and facilities that add to the already outstanding benefit the city of Vestavia provides.

Let's all keep watering our local businesses by making our first choice to shop in Vestavia. April is a month of celebrating our community with Dogwood events through the city and the month. Just to name three, there is the Dogwood Luncheon on April 6th, the Dogwood Prayer Breakfast on April 19th, and the Market Days at Liberty Park on April 21<sup>st</sup>. These are not all! There are so many other events. Please go to <https://vhal.org/community/dogwood-festival/> for a list - events are still being added.

These events are made possible by the leadership and planning provided by the city and the chamber and the generous contributions of the sponsors. The cheerful volunteers spend hours behind the scene and at the events to bring the best experience for us all.

Please consider volunteering for these events and future events in Vestavia. You will personally benefit from the experience. I believe I receive more than I give when I volunteer with the Chamber. I believe you will too.

Easter, the celebration of the resurrection of Jesus Christ, is Sunday, April 17<sup>th</sup>. There are more than twenty churches in Vestavia that are making great preparation for their Easter Service. You are invited to attend any one of them or any other church of your choice.

Wishing you and your family and business a healthy and prosperous April,

*Sandra Cleveland*  
*BCR Wealth Strategies*  
*Board Chair, 2022*

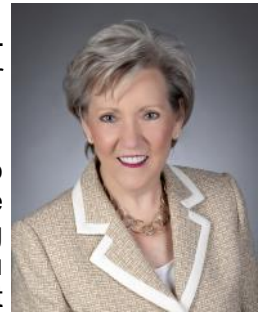


Sandra Cleveland

**F**rom the President...

I hope you have been enjoying this “taste of Spring” that we have been enjoying. I suspect it won’t be long before we will be wishing for cooler weather so let’s enjoy the moment!

We have a lot of great things going on in our City so I hope you will take time to participate in some of the fun things that have been planned across the City with the newly rebranded Dogwood Festival. See the information about some of the upcoming events for the month of April elsewhere in this newsletter. I would like to encourage you to take a selfie in front of your business and tag the photo with #pictureyourselfieVH and it will be shared across the City’s social media platforms....talk about good advertising!



**Karen Odle**

As part of the Dogwood Festival, we are rebranding the prayer breakfast to Dogwood Festival Prayer Breakfast. We are so excited to have Steve Skipper, renowned artist, share his story with us on April 19<sup>th</sup> at Vestavia Country Club. This is a ticketed event with a limited number of tickets remaining so go to the Chamber website at [www.vestaviiahills.org](http://www.vestaviiahills.org) and click on events to reserve your ticket as soon as possible. Steve has an incredible story of the impact a preacher and a teacher, of redemption and salvation from his gang and drug activity, to a new life in Jesus. Tickets are \$20 and must be purchased in advance. No tickets will be sold at the event.

We are thrilled to have I Love America event on June 23<sup>rd</sup> at Wald Park and will also have FIREWORKS again. A special thanks to our Title sponsor; McDonalds as well as our Presenting sponsors Progress Bank; Royal Automotive; Shades Mountain Baptist Church, and Standard Heating and Cooling. Please thank them (or better yet utilize their services!) for underwriting the cost of the fireworks. We wouldn’t be able to do this without their support. Additional details about other sponsorships will be forthcoming soon. If you would like to serve on this planning committee, we would love to have you. Just pop an email to [chamber@vestaviiahills.org](mailto:chamber@vestaviiahills.org) and we will add you to our first planning meeting scheduled for April 7<sup>th</sup> at Noon at the Civic Center in the Dogwood Room. Lunch will be provided so we need to get a headcount. We hope you will join us for this great community activity.

We are excited for our April 12<sup>th</sup> luncheon where we will hear from City Manager Jeff Downes. There are so many incredible economic developments in the works so be sure and make a reservation to hear more about things to come. Reservations ARE REQUIRED and must be made by April 6<sup>th</sup> as we are having to confirm numbers to the club earlier due to supply chain shortages. We may be unable to accommodate walk-ins so don’t miss this opportunity to hear from Jeff!

We also have an incredible speaker for the May 10<sup>th</sup> luncheon which we will announce at the April luncheon. It too will be a sell-out so regardless of what team you pull for (hint, hint), you want to be sure and mark the date and join us for the May luncheon too!

Lastly, May will also be my last luncheon as President of the Vestavia Hills Chamber. I hope to see you at both of the remaining luncheons....more on this later. I have enjoyed my time at the Chamber but will be retiring the end of May. In the meantime, please support our area businesses....they need us but we also need them to be successful more than ever as we strive together for “A Life Above”.

*Karen J. Odle*  
*President*

## April 12 Luncheon

Reservations must be made by 4:00 PM Wednesday, April 6, 2022 and cost \$25. Late reservations will cost \$30. Make your reservation by visiting [www.vestaviiahills.org](http://www.vestaviiahills.org) or by calling 823-5011.

### Please Note:

- Reservations that are made and not cancelled by 4:00 pm Wednesday, April 6 must be paid for, as we must pay for the number reserved.
- Please pay online or call the office with a credit card prior to the luncheon, or we can send you an invoice afterwards.
- **Please make every effort to make your reservation on time. The number of reservations we have by the deadline is the number that we and the Vestavia Country Club prepare for.**

**Please remember the Vestavia Country Club policy of NO JEANS in the ballroom where we hold our monthly luncheons.**

## Luncheon Business Spotlights

As a benefit of Chamber membership, you are welcome to choose two luncheons to have a booth to showcase your business. The Vestavia Country Club will provide covered 6 foot tables\*-you just bring whatever information and items you would like to display! If you would like reserve your spots for 2022, please email [chamber@vestaviiahills.org](mailto:chamber@vestaviiahills.org).

2022 Dates:  
April 12  
May 10  
June 14  
August 9  
September 13  
October 11  
November 8  
December 13

\*Depending on number of participants each month, you may be sharing a table with another business.



**Share Your Fun on Social with the City of Vestavia Hills!**

**Escape winter hibernation & spring into fun!** What's your favorite thing(s) about Vestavia Hills? Snap a selfie in your favorite place, enjoying your favorite view or having a great time out with friends or family. Then post to your social media and tag us with #pictureyourselfieVH on Facebook, Instagram or Twitter. **We can't wait to see you LIVING and LOVING LOCAL in Vestavia Hills!**

*(Continued from page 1)*

Eat South, whose mission is to support urban agriculture and healthy eating, similar to the Jones Valley Farm in Birmingham. He sought to improve aesthetics through infrastructure projects whenever possible and was an advocate for preserving historical architecture and promoting culture. An award from the Montgomery Chamber of Commerce for his work with The Alley entertainment district (2013) described him as “Courageous, Visionary, Rebellious. For vision and leadership that has forever changed the Quality of Place of the Capital of Dreams.”

Upon engagement as Vestavia Hills’ city manager in 2013, Mr. Downes quickly established a dynamic of co-operation that led to movement on a number of projects that had been slow to progress. His leadership and facilitation have overcome challenging obstacles and have gained critical support for many efforts including the Community Spaces Plan and preceding recreational facilities improvements, development projects in areas throughout the city’s geography, and investments in infrastructure improvements. Within the City of Vestavia Hills organization, he has overseen the restructuring of several departments and strengthened the value of its vendor relationships through increased partnership and innovative programs. He has embraced technology and social media as tools to build consensus in the community and enhance City services to the public.

Since relocating to Vestavia Hills in 2013, Jeff Downes has become a sought-after member for several boards on the local, state and national level. His current list of board memberships are as follows:

- Alabama City/County Managers Association, Vice President
- Regional Planning Commission of Greater Birmingham, Secretary
- Local Government Health Insurance Board (Alabama), Vice President
- Cahaba Solid Waste Disposal Authority, Vice President
- United Way of Central Alabama, municipal division lead for 2017 and 2016 campaigns
- States Risk Retention Group, \* Chairman of the Board of Trustees

Jeff Downes graduated with honors from Auburn University with a Bachelor of Science in Public Administration and from AUM with a Master of Public Administration. He has served in many community groups: Big Brothers/Big Sisters, Weed and Seed Program, St. Bede Child Development Center Board of Directors, Health Services Inc., Hampstead Institute and Catholic Social Services. He is a graduate of Leadership Montgomery and Leadership Alabama. He also is proud to share that he earned the rank of Eagle Scout in his youth. Since moving to Vestavia Hills, he has joined the Vestavia Hills Sunrise Rotary Club and graduated with the Leadership Vestavia Hills Class of 2015. Jeff is married to the love of his life, Penny Downes. Jeff and Penny, along with their four children – Chad, Sydney, Harrison and Alex – live in the Liberty Park area of Vestavia Hills and are parishioners at Our Lady of Sorrows Catholic Church.

*\*States Risk Retention Group is a nationwide captive insurance company domiciled in Vermont. Jeff Downes is a certified workers’ compensation claims adjuster.*

*(Continued from page 1)*

Ranked among Birmingham’s best places to live, one visit and you’ll see why our residents say Liberty Park is a sanctuary, and oasis – and the only hometown that’s still small enough to know your neighbors yet big enough to fulfill your family’s brightest future. We hope you will come visit us at Liberty Park soon!



The 2022 Dogwood Festival is taking place throughout March and April and features a variety of activities celebrating all of the incredible things Vestavia Hills has to offer! Events are still being added so visit [https://bit.ly/Dogwood\\_Fest](https://bit.ly/Dogwood_Fest) often and follow on social media for the most up-to-date information about everything happening city-wide. **There is something for everyone at the 2022 Dogwood Festival!**



## Refer & Win

To be entered in the 2022 Second Quarter Refer and Win prize drawing, simply refer someone to the chamber who joins as a new member. Contact the chamber's Membership and Marketing Consultant, Lisa Christopher at 862-3445 or email [lisac@vestaviiahills.org](mailto:lisac@vestaviiahills.org). Lisa will be happy to provide complete membership information to your prospects and will diligently try to "close the deal" so you can be included in the 2022 Second Quarter drawing for **a free color, business card advertisement in the 2022 Vestavia Hills Living magazine, valued at \$475 or apply the credit toward a larger size ad!\* from Alliance Publishing Group.**

Alliance Publishing Group is proud to partner with the Vestavia Hills Chamber of Commerce to create the 20<sup>th</sup> edition of *Vestavia Hills Living*! This year's edition will potentially be a collector's edition as it will give a VERY fond farewell to the VH Chamber President, Karen Odle. *Vestavia Hills Living* is mailed annually to over 12,000 single-family homes and is also published online. Overruns are used throughout the year to newcomers, churches and local businesses.

ONE AD WORKS AN ENTIRE YEAR!

**Alliance**  
publishing group



**April 19, 2022**

**Vestavia Country Club**

Doors open at 7:00 am

Program begins at 7:30 am

Keynote Speaker:  
Artist, **Steve Skipper**

**Tickets: \$20 each**

Purchase at

[www.vestaviiahills.org](http://www.vestaviiahills.org) or call  
(205) 823-5011.

# WELCOME NEW MEMBERS

Please support our newest Chamber members and remember to 'Shop Vestavia Hills First'!!

- ◆ RW Development  
John Mark Rives  
Vestavia Hills, AL 35216  
(205) 908-8865  
[www.rwdevelop.com](http://www.rwdevelop.com)  
Category: Construction
- ◆ The Cook Store  
Wesley Lassen  
2841 Cahaba Road  
Birmingham, AL 35223  
(205) 879-5277  
Category: Home Goods; Retail
- ◆ Orangetheory Fitness  
Kyria Ruiz  
790 Montgomery Highway, Suite 132  
Vestavia Hills, AL 35216  
(205) 823-5700  
[www.orangetheory.com](http://www.orangetheory.com)  
Category: Fitness; Gym/Health Club
- ◆ Oakworth Capital Bank  
Mike Harris  
850 Shades Creek Parkway  
Birmingham, AL 35209  
(205) 263-4700  
[www.oakworth.com](http://www.oakworth.com)  
Category: Banks
- ◆ Three Sixty Real Estate Birmingham  
Nonet Reese  
3121 Blue Lake Drive, Suite 203  
Vestavia Hills, AL 35243  
(334) 887-3601  
[www.concepttoclosing.com](http://www.concepttoclosing.com)  
Category: Real Estate
- ◆ Birmingham Parent  
Carol Evans  
403 Logan Road, #150  
Clanton, AL 35045  
(205) 624-2405  
[www.birminghamparent.com](http://www.birminghamparent.com)  
Category: Publications
- ◆ Committee to Elect Ruth Robinson  
Ruth Robinson  
Vestavia Hills, AL 35226  
(205) 908-5762  
[www.ruthrobinson4judge.com](http://www.ruthrobinson4judge.com)  
Category: Attorneys
- ◆ C Spire Business  
Garrick Moultrie  
201 Summit Parkway  
Homewood, AL 35209  
(205) 527-6950  
[www.cspire.com/business](http://www.cspire.com/business)  
Category: Information Technology
- ◆ C Spire Business  
Earl Holley  
201 Summit Parkway  
Homewood, AL 35209  
(205) 267-7782  
[www.cspire.com/business](http://www.cspire.com/business)  
Category: Information Technology
- ◆ Maranatha Stone & Floors  
Pedro Costa  
140 Commerce Court  
Pelham, AL 35124  
(205) 585-7463  
[www.maranatha.pro](http://www.maranatha.pro)  
Category: Construction; Flooring
- ◆ Sweet Home Group LLC  
Jon Hinds  
1919 Oxmoor Road  
Homewood, AL 35209  
(205) 222-7233  
Category: Assisted Living; Senior Services



## Member Notes

- **Overture Tributary's** Welcome Center located at 5291 Valleydale Rd, Suite 133, Birmingham, AL 35242 is now OPEN! Overture Tributary is introducing a visionary standard of 55+ living and taking the active adult concept to an exciting place along the way coming soon to 3171 Highway 280, Birmingham, AL 35243. Contact them at (205)905-6000 or [OvertureTributary@greystar.com](mailto:OvertureTributary@greystar.com) to schedule a personalized appointment at the Welcome Center to learn about early apartment home and cottage reservations and upcoming events.
- **TWO MEN AND A TRUCK** will be collecting diapers for Bundles of Hope Diaper Bank April 4-20. Bundles of Hope seeks to provide an adequate and reliable supply of diapers to families experiencing financial hardship. Interested in becoming a collection partner? Contact Kelly at [kelly.atchison@twomen.com](mailto:kelly.atchison@twomen.com)
- Grow your green thumb and get ready for spring planting by shopping the **Friends of Birmingham Botanical Gardens'** 2022 Spring Plant Sale in person at Birmingham Botanical Gardens! Choose from hard-to-find plants specially selected for our region by the Friends' expert volunteer growers. Bring a folding cart or wagon! Member Shopping: Friday, April 8; Open to the Public: Saturday, April 9. Learn more and see sale hours at [bbgardens.org/spring](http://bbgardens.org/spring)
- Invest in your relationship and join **Impact Family Counseling** for a series of FREE educational classes with opportunities for growth, intimacy, and connection! Sign up today by visiting <https://impactal.org> or by calling (205) 916-0123! Class will be held on Wednesdays, weekly April 20-May 25, or monthly April 20-September 14, from 6-8pm
- Individuals with special needs and their families are invited to join **Shades Mountain Baptist Church** for their community egg hunt on April 16 from 9:30 am-noon! They will have egg hunts to accommodate varying abilities, games, crafts, door prize raffles, and dessert trucks for treat purchases. Bring your basket and get ready for the fun! For questions about this event, please contact Amy Kirby ([akirby@shades.org](mailto:akirby@shades.org)). 2017 Columbiana Road
- Check out Fit for Life at **Birmingham Physical Therapy!** This small group functional fitness class is led by a physical therapist and is designed for people 55+. There are two groups - one that comes Monday/Wednesday and the other comes Tuesday/Thursday. Classes meet at the clinic between 12-1pm and are \$150/month or \$20/class. Email [melaniecosio.dpt@gmail.com](mailto:melaniecosio.dpt@gmail.com) for more info and to get signed up!
- **The Arc of Central Alabama's** BeYOUtiful BHM 2022 is a fashion show and silent auction featuring models with intellectual and developmental disabilities. Join us April 22, 2022 at the Grand Bohemian Hotel to help us chance the face of beauty in the Magic City! Tickets can be purchased at [www.beyoutifulbirmingham.org](http://www.beyoutifulbirmingham.org)
- Join the **Vestavia Hills Library Foundation** for an Earth Day Tree Tour on the nature trail behind the library on Saturday, April 23 from 9-11 am. The event will start in the Community Room with a tree identification talk by certified arborist Brian Templeton. Guests will learn about native plants and trees and then take a guided trail walk to view and discuss the trees. Wear comfortable walking shoes and join us to enjoy the varying hues of the blooms and leaves of beautiful Alabama trees. To register, email [foundation@vhlibraryfoundation.org](mailto:foundation@vhlibraryfoundation.org).
- Save the Date for **Leadership Vestavia Hills'** Wing Ding Festival on April 23 from 4:00-7:00 pm at Vestavia Hills City Hall! At this family-friendly event, visitors enjoy great chicken wings, live music and a children's area full of games and activities. 100% of net proceeds from this year's event will go to Youth Leadership Vestavia Hills and other local charities.



# Trustee Spotlight



## Dennis Cameron-Cameron, Travis & Co.



CAMERON TRAVIS & COMPANY, CPAS-Accountants and Advisors. We are an accounting/CPA firm located conveniently in the Patchwork Farms area of Vestavia Hills (2109 Devereux Circle), just off of Acton Road. The firm has been in business since 1985. We offer all types of Tax, Accounting, and Auditing Services for businesses and individuals. Our firm is large enough to handle complex matters in all areas; but small enough to maintain personal relationships. We provide these services for a wide range of businesses and professionals in the metro area, and across the state of Alabama. There is convenient access to our team via email, web portal, or in person. Please visit our website at [camerontravis.com](http://camerontravis.com), or call us at 205-967-0101. We are proud to have been a member of the Vestavia Hills Chamber for over 25 years.



## Member Notes *(cont.)*

- **VIVA Health** offers a 5-Star rated Medicare Advantage plan, which means Alabamians can enroll in VI-VA MEDICARE any time of the year for their 2022 coverage. Call us today at 1-888-830-8482 (TTY: 711) or visit [www.VivaHealth.com/Medicare](http://www.VivaHealth.com/Medicare) to enroll in the highest rated plan in Alabama.
- Read the latest issue of **Birmingham Christian Family** online at <https://birminghamchristian.com/issues/> featuring Chamber Member Children's of Alabama and more!
- Join the **AmFirst Foundation** for their annual Sporting Clays Charity Tournament on May 27 at Selwood Farms. All proceeds of this year's tournament benefit Bundles of Hope Diaper Bank, The Literacy Council, and YouthServe. Find more information and register online at [amfirst.org/sportingclays](http://amfirst.org/sportingclays)
- Save the date for **Sojourn Counseling's** first annual RUN, RIDE and RUMBLE for PTSD Awareness on June 11, 2022 at Cahaba Brewing Company! Learn more at [www.runriderumble.com](http://www.runriderumble.com)
- **Vestavia Toastmasters Club** meets on the 1st and 3rd Tuesdays of each month at 6pm and would love to have you visit! Learn about them at [www.vestavia.toastmastersclubs.org](http://www.vestavia.toastmastersclubs.org)
- Become a Charter Member of the new **Vestavia Hills Kiwanis Club!** Contact David LeCompte at (205) 568-2076 or [davidlecompte@hotmail.com](mailto:davidlecompte@hotmail.com) for information on joining.

*If you have any news or events you would like to put in the News & Views, email it to [chamber@vestavi hills.org](mailto:chamber@vestavi hills.org).*



# Trustee Spotlight



## Robin Morgan-Morgan Properties



Robin owns and manages real estate properties in the Rocky Ridge area of Vestavia Hills which include the Morgan Manor Apartments, Rocky Ridge Square Shopping Center and Rocky Ridge Plaza Shopping Center. Please check out the web site: [rockyridgeliving.com](http://rockyridgeliving.com). He also owns and manages other residential properties in Vestavia Hills and Birmingham, having developed properties since the mid 1970's.

Although not as active now as in the past, Robin has been very involved with both the Vestavia Hills Chamber of Commerce and Leadership Vestavia Hills. He served on the Chamber Board from 1998-2005 and as President in 2002. Some of his accomplishments as President include hiring Karen Odle as Executive Director (now President) of the Chamber, helping negotiate with the City to move the Chamber offices to the Civic Center in exchange for providing marketing services, publishing the first annual Vestavia Hills Living magazine, doubling the size of the Chamber membership, and traveling with a delegation of Vestavians to compete in the All American City competition in Kansas City (where VH was a finalist). As Chamber Foundation President he helped initiate the first Viva Vestavia!

Robin served on the Leadership Vestavia Hills Board from 2000-2010 and as President 2005-2006. In his capacity as President he helped implement the initial class of Youth Leadership Vestavia Hills (YLVH) with Kelly Bottcher and Kym Prewitt as mentors (this was the realization of an LVH project!) and revamped the Citizen of the Year event to the committee-driven model that it is today. As a Board member he chaired the Citizen of the Year Committee in 2010, mentored many LVH project groups over the years, organized and moderated numerous Economic Day classes and Government Day classes as co-chair.

Robin also served on Mayor McCallum's Long-Range Planning Committee which, at the time, analyzed the potential annexation of Cahaba Heights and created the current Strategic Plan (later called the Comprehensive Plan) for Vestavia Hills. He is currently President of the Collectors Circle for Contemporary Art of the Birmingham Museum of Art.

Robin is a graduate of Washington and Lee University. His major addictions are hearing live music, collecting contemporary art, travel, and playing guitar. Robin has two grown children; Rob, who is working in the family business, and Alison, a talented interior designer and real estate agent who lives in Washington, D.C.

## Jonathan Handey-Eco Three



### *Lowering Energy Bills, One Home at a Time*



Eco Three is a trusted, leading-edge home energy authority, dedicated to helping homeowners in Alabama and beyond through our comprehensive home energy audits, energy efficient upgrades, and spray foam insulation. Our nationally accredited team of hometown experts uses the latest technology to provide actionable solutions to outrageous energy bills and home-comfort issues. We're an experienced group of people with a unique plan and a sincere interest in making a difference in people's lives and the environment. We service existing homes as well as the new construction sector.



# 2022-2023 Vestavia Hills LIVING



The Vestavia Hills Chamber of Commerce announces the 2022-2023 edition of *Vestavia Hills Living*. We mail over 12,000 copies into Vestavia Hills homes, and distribute to local businesses, newcomers and churches. In addition, *Vestavia Hills Living* will be available online.



## DISTRIBUTION

As an official marketing tool for the Chamber, *Vestavia Hills Living* will be distributed throughout the year by the Chamber of Commerce to acquaint newcomers, key business prospects and visitors with the unique aspects of living, shopping, dining, and doing business in Vestavia Hills. *Vestavia Hills Living* will also be digitally published so it can be accessed online all year via the Chamber's and City's websites or as a link.

## POINTS OF DISTRIBUTION

- Chamber Members and Advertisers
- Relocation Packages
- Vestavia Hills Shops and Restaurants
- Area Churches
- Financial Institutions
- Real Estate Companies
- Health Care Providers
- Area Hotels and Motels
- Online EPUB

## PRODUCTION COSTS:

2 page spread.....	\$150
Full page.....	\$125
2/3 & 1/2 page.....	\$75
1/3 page.....	\$50
1/6 page.....	\$35
Business Card.....	\$25

*Production costs assume that logos, high resolution pictures, and artwork are supplied; any photography required will incur an additional cost.*

## AD SIZES

Size	Non-Bleed	Bleed	B & W (members)	B & W (non-members)	Color (members)	Color (non-members)
2 Pg Spr.....	7 x 20	16.75 x 11.125	NA	NA	\$3,695	\$4,250
Full Pg.....	7 x 10	8.375 x 11.125	\$2,120	\$2,435	\$2,540	\$2,920
2/3 Pg.....	4.625 x 10	NA	\$1,800	\$2,075	\$2,120	\$2,435
1/2 Pg H.....	7 x 4.875	NA	\$1,280	\$1,490	\$1,595	\$1,835
1/2 Pg V.....	4.625 x 7.5	NA	\$1,280	\$1,490	\$1,595	\$1,835
1/3 Pg Sq.....	4.625 x 4.875	NA	\$785	\$900	\$1,175	\$1,350
1/3 Pg V.....	2.125 x 10	NA	\$785	\$900	\$1,175	\$1,350
1/6 Pg V.....	2.125 x 4.875	NA	\$475	\$540	\$815	\$935
1/6 Pg H.....	4.625 x 2.25	NA	\$475	\$540	\$815	\$935
Bus Card.....	3.25 x 1.75	NA	\$265	\$300	\$475	\$545

Pg=Page; Spr=Spread; H=Horizontal; V=Vertical

## PREMIUM POSITIONS

	Member	Non-member
Back Cover.....	\$3,710	\$4,230
Inside Front Cv or pg 1.....	\$3,450	\$3,920
Inside Back Cover.....	\$3,345	\$3,815
Opposite TOC.....	\$3,345	\$3,815

## DEADLINES

Early Bird**.....	March 25, 2022
Space Reservation.....	May 13, 2022
Ad Materials due to ad designer.....	May 25, 2022
Final Advertising Copy.....	June 8, 2022
Publishing Date.....	August 2022

\*\*10% Early Bird discount for members who reserve space and pay at least half by March 25th



## JOIN THE CHAMBER

Join Vestavia Hills Chamber by **May 16, 2022** to be included in the publication's categorical directory.

## ADVERTISING SALES:

**Lisa Christopher**  
Membership/Marketing Consultant  
205-862-3445 • lisac@vestavi hills.org  
www.vestavi hills.org  
All rates are net. 50% payment with contract required.  
Remaining balance due upon publication.

All checks made payable to:  
**Alliance Publishing, LLC.**  
Visa and MasterCard accepted.



VESTAVIA HILLS  
CHAMBER OF COMMERCE



Magazine trim size is 8.125" x 10.875"

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# Alliance publishing group

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\*Chamber Past Chair

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Bank

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Vacations

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Tyler Kime, Standard Heating, Cooling & Plumbing

Jamie Pursell, Leaf & Petal

Chris Thomas, America's First Federal Credit Union

Karen J. Odle, President

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Web: www.vestaviiahills.org

Lisa Christopher, Membership Consultant

Email: lisac@vestaviiahills.org

Katie Woodruff, Communications Manager

Email: katiew@vestaviiahills.org

## Upcoming Chamber Meetings

April 12

Chamber Luncheon, 11:30 am, Vestavia Country Club

April 21

Board of Directors, 7:45 am, Chamber Office

## Events

April 6

Open House: Overture Tributary Welcome Center, 3:30

April 14

Ribbon Cutting: Cohn Plastic Surgery, 4 pm

April 19

Dogwood Prayer Breakfast, 7 am, Vestavia Country Club

April 21

Ribbon Cutting: GrandView Financial Group, 4 pm

April 28

Ribbon Cutting: Basecamp Fitness, noon

## Other Meetings & Holidays

April 11

City Council Meeting, Council Chambers 6 pm

April 14

Planning & Zoning Commission, 6 pm

April 21

Board of Zoning Adjustment, 6 pm

April 25

City Council Meeting, Council Chambers 6 pm



News and Views

Vestavia Hills Chamber of Commerce

1975 Merryvale Road

Vestavia Hills, AL 35216