



NEWS & VIEWS

January 2022

Volume 42 Issue 1

January 11 Luncheon Awards and Officer Installation

What an outstanding year the Vestavia Hills Chamber of Commerce has had! Please mark your calendar and join us as we celebrate our accomplishments of 2021!

We will honor the many folks at our January luncheon who have contributed so much throughout the year along with recognizing our Businesses of the Year, Member of the Year, Ambassador of the Year and many others. We will also install new officers and directors for the coming year.

We would like to acknowledge your contribution in making our Chamber such a vibrant and vital part of Vestavia Hills. Hope to see you there!

LUNCHEON SPONSOR

Vestavia Country Club

Welcome to Vestavia Country Club, one of the finest country clubs in the South! We are proud to host the Chamber each month and appreciate the opportunity to extend our rich tradition of hospitality to each of you.



As a rule, we strive to transform the lives of our Club Community, which we define as Members, staff, and the city of Vestavia! We challenge ourselves to be the leaders in the club experience, and we value passion, trust, respect, hospitality, and teamwork.

Since 1948, our club has offered a wide range of social and recreational experiences. These experiences include community/socializing, events, business networking, dining, golf, tennis, fitness, childcare, youth activities, pools, swim team, and more. All of these wonderful amenities boast beautiful views of the valley and surrounding foothills of the Appalachian Mountains!

Our welcoming and professional staff are eager to provide unparalleled service, and we look forward to extending that warm and friendly experience to you! Please let us know if there is anything that we can do to make your Chamber experience more enjoyable, and – again – welcome to our club!

For more information about Vestavia Country Club, or to schedule a club tour, please contact Membership & Communications Director, Katy Williams at 205-823-2451.



John Henley

This is my last column as the Chair of the Vestavia Hills Chamber of Commerce. To say it has been an amazing two-year journey would be an incredible understatement. Over the last two years, I have seen our businesses adapt and figure out ways to remain in business through a pandemic which has spanned almost two years along with labor shortages and supply chain issues to name a few.

I have a few “Thank Yous” to make. First of all, I want to thank the Vestavia Hills Chamber of Commerce Officers and Board of Directors. Our Board has worked tirelessly over the last two years to help our businesses. I appreciate your commitment to our organization and its members.

Also, a huge thank you to the entire Chamber staff for their commitment to our organization. Karen Odle, Katie Woodruff, Betsy Webster and Lisa Christopher have continued their great work for the Vestavia Hills Chamber and I appreciate their commitment to the Chamber.

The Chamber volunteers and members have continued to be engaged in the Chamber over the last two years and I appreciate everyone continuing to be involved with this great organization.

As we move into 2022, please continue to be involved with the Chamber and support our local businesses. Again, it has been my honor to serve our membership over the last two years and I look forward to an incredible 2022 with our new Board Chair Sandra Cleveland.

John Henley
John Henley-State Farm Insurance
Board Chair, 2021

From the President...
As we begin 2022, I know that everyone is ready to put 2021 behind them and get back to some normalcy (whatever that means!).

The merchants that I have talked to have said they had a great holiday season and saw sales up over the prior year so for that I am grateful that our community has continued to support our local businesses!

We are grateful to see the commercial growth over the last few years in Vestavia Hills and are blessed that there is still many great things in the works for future development. A special thanks to City Manager Jeff Downes for his vision and effort in making this happen. It is a long process but he perseveres with the city's long-term health in mind. It is more important than ever for your Chamber of Commerce to be a vital resource for your business as we partner on future endeavors on our journey to make Vestavia Hills "A Life Above".



Karen Odle

Please be sure and give some thought as to how you can be involved in your Chamber and mark the Committee Preference Form that you will find elsewhere in this newsletter and return it to the Chamber office. In addition, you will also receive a Verification Sheet in the next few days for you to review and update information as needed which will help the chamber staff keep your information current for referrals to your business as well as your information in the *Vestavia Hills Living* magazine and on the Chamber website.

Our first luncheon meeting in 2022 will be on January 11th at Vestavia Country Club and will be our Annual Awards program as well as the 2022 Officer Installation. We hope you will join us each month on the 2nd Tuesday of each month as we have some outstanding speakers scheduled.

A special thank you goes to John Henley with the John Henley State Farm Agency for his leadership as Chair of the Chamber Board of Directors these past two years. It has been challenging to say the least but John has led with a steady hand that guided us through some uncertain times with all the changes that had to be made....some very last minute. He has worked tirelessly to promote businesses in Vestavia Hills and served as an incredible representative of all chamber members.

It has also been my distinct pleasure to work with the entire chamber board. They have each worked hard to contribute to "A Life Above" in Vestavia Hills.

Our doors are always open at the Chamber offices. Please stop by and see us. We look forward to working with you to make 2022 the best year possible.

Karen J. Odle
President

January 11 Luncheon

Reservations must be made by 4:00 PM Friday, January 7, 2022 and cost \$25. Late reservations will cost \$30. Make your reservation by visiting www.vestaviahills.org or by calling 823-5011.

Please Note:

- Reservations that are made and not cancelled by 4:00 pm Friday, January 7 must be paid for, as we must pay for the number reserved.
- Please pay online or call the office with a credit card prior to the luncheon, or we can send you an invoice afterwards.
- **Please make every effort to make your reservation on time. The number of reservations we have by the deadline is the number that we and the Vestavia Country Club prepare for.**

Please remember the Vestavia Country Club policy of NO JEANS in the ballroom where we hold our monthly luncheons.

2022 Luncheon Reservations

We offer 2 options to make luncheon reservations easier:

- **Standing Reservation:** make a Standing Reservation and you will automatically be on each month's reservation list so you will not need to make a reservation each month. If you find you will not be able to attend a month, you will need to let us know to take you off the list for that month.
- **Pre-Paid Luncheons:** pay in advance for however many of the luncheons you would like so you won't have to worry about paying each month.

Please email katiew@vestaviahills.org if you would like a Standing Reservation or to Pre-Pay.

Luncheon Business Spotlights

As a benefit of Chamber membership, you are welcome to choose two luncheons to have a booth to showcase your business. The Vestavia Country Club will provide covered 6 foot tables*-you just bring whatever information and items you would like to display! If you would like reserve your spots for 2022, please email chamber@vestaviiahills.org.

2022 Dates:

January 11

February 8

March 8

April 12

May 10

June 14

August 9

September 13

October 11

November 8

December 13

*Depending on number of participants each month, you may be sharing a table with another business.

Refer & Win

To be entered in the 2022 First Quarter Refer and Win prize drawing, simply refer someone to the chamber who joins as a new member. Contact the chamber's Membership and Marketing Consultant, Lisa Christopher at 862-3445 or email lisac@vestaviiahills.org. Lisa will be happy to provide complete membership information to your prospects and will diligently try to "close the deal" so you can be included in the 2022 First Quarter drawing for a **\$250 Visa Gift Card from Sharp Business Systems!** For the past 8 years Sharp Business Systems has supported all types of local businesses by combining award winning document technology solutions (Copiers, Printers, Scanners, Document Software, Computers, Wide Format) with leading edge Pro AV solutions (Video Conference, Conference Rooms, Training Rooms, Class Rooms, Auditoriums). We deliver these solutions with a dedicated team of local professionals who are committed to support you and take care of your needs. These last 2 years has given rise to a need for "Hybrid Meeting Spaces", if you too have a need to conduct meetings that are both in person and over video conference at the same time, please give us a call. We have various options to fit any need or budget.

SHARP[®]
SHARP BUSINESS SYSTEMS

WELCOME NEW MEMBERS

Please support our newest Chamber members and remember to 'Shop Vestavia Hills First'!!

- | | |
|---|---|
| <ul style="list-style-type: none">◆ Avast Realty
Randy Brooks
700 Montgomery Highway, Suite 150
Vestavia Hills, AL 35216
(205) 951-8992
www.avastrealty.com
Category: Real Estate
◆ Basecamp Fitness Birmingham-Cahaba Heights
Mark Harris
3167 Green Valley Road, Suite 7
Vestavia Hills, AL 35243
(205) 918-8701
www.basecampfitness.com
Category: Fitness; Gym/Health Club
◆ ALFA Insurance-David Cooper
David Cooper
429 Green Springs Highway, Suite 131
Homewood, AL 35209
(205) 290-0140
Category: Insurance
◆ Hand and Stone Massage and Facial
Caroline Goldasich
716 Montgomery Highway, Suite 108
Birmingham, AL 35216
(205) 588-0613
www.handandstonevestaviiahills.com
Category: Spa; Massage Therapy | <ul style="list-style-type: none">◆ Acti-Kare Responsive In-Home Care
Mark Knight
300 Vestavia Parkway, Suite 2300
Vestavia Hills, AL 35216
(205) 517-7752
www.actikare.com/birmingham
Category: Home Health Care; Senior Services
◆ Lawnguard Services
Keith Mitchell
1509 US Highway 11
Trussville, AL 35173
(205) 683-6933
www.lawnguard.net
Category: Lawn Services
◆ King Forstman Law, LLC
Leigh Forstman
One Perimeter Park South, Suite 100 N
Birmingham, AL 35243
(205) 568-8080
www.kingforstmanlaw.com
Category: Attorneys
◆ Mangham Group at Keller Williams
Matthew Mangham
Vestavia Hills, AL 35216
(205) 422-2258
www.manghamgroup.kw.com
Category: Real Estate (Agent) |
|---|---|

Review Your Membership Information

Start 2021 with a freshly updated Member Listing! Take a few minutes to review your contact info and make sure it's current. Visit www.vestaviiahills.org and click on Directory under the Membership drop-down menu to see how your business is listed in our directory.

Send any changes to katiew@vestaviiahills.org.



VESTAVIA HILLS

A LIFE ABOVE

2022 COMMITTEE PREFERENCE SHEET



YOU are the key to a year of accomplishment for the Chamber. In order to receive full value of your Chamber membership we urge you to actively participate in the committee structure by indicating your commitment to one or more of the following committees. You will be notified of important committee meetings.

Please fax, mail, call or email the information to the Chamber.

Ambassadors

Business Development

Membership

Viva Vestavia

Community Affairs

Mayor's Prayer Breakfast - Spring

I Love America Night – July

Helping Hands in the Hills – September

Name _____

Company _____

Address (Street) _____

Address (City, State, Zip) _____

Phone _____ Cell _____ Fax _____

Email _____

Take Action – NOW is the Time to Upgrade Your Membership Level!

Our distinguished membership levels run for a calendar year (Jan. – Dec.), so if your goal is to increase your visibility to other Chamber members and Vestavia Hills residents, we need to talk!

The **Trustee** level membership puts the spotlight on a person who becomes “the face of the business” and provides much more visibility for that person/business.

A **Chamber Champion** level membership *includes* a Trustee membership, but also spotlights the business’ logo. Chamber Champs are sponsors in ALL we do throughout the year! Because of your annual commitment, you actually save MORE with the cost of the Champion investment than if you sponsored each event individually. This “bundled”, discounted investment, can be paid quarterly.

Time to talk! Lisa Christopher, Membership/Marketing Consultant – Vestavia Hills Chamber of Commerce. lisac@vestaviiahills.org or 205.862.3445.

Trustee Program

The Trustee program offers a distinguished level of membership to those seeking additional exposure for their organization.

Trustee

Cost: \$1250 annually (payable January 1st or quarterly if requested)

Items included with membership:

- Recognized on Trustee page of the Vestavia Hills Chamber of Commerce website with photo, name, company name and link to their company website.
- Rotating photo of Trustee members on homepage of the Vestavia Hills Chamber of Commerce website.
- Featured (photo, name, company name) in issues of the *Birmingham Business Journal* in March and April.
- Featured (photo, name, company name) in special section of the *Vestavia Hills Living* magazine issued in July (mailed to ~13,000 city residents)
- Listed monthly as a Trustee member in the Vestavia Hills Chamber of Commerce *News and Views* (mailed or emailed to 1,100+ members).
- Featured (listing only) in an issue of the *Vestavia Hills Community News* (mailed to ~13,000 residents).
- Trustee only invitation to a Legislative Reception.
- Recognized on nametag as Trustee member.
- Spotlighted one time in the Vestavia Hills Chamber of Commerce *News and Views*.
- Featured in the Annual Report; recognition at the Annual meeting.
- Recognized at monthly luncheons

Other considerations: Only one (1) representative may be featured in the above; however, a total of five (5) representatives may be included under this membership classification as contacts.

Vestavia Hills Chamber Champion 2022

Silver	
Chamber Membership for up to 5 Company Representatives including 1 (one) <i>Trustee Representative</i>	\$ 1,250.00
Table Sponsor – Mayor’s Prayer Breakfast (10 tickets)	\$ 450.00
Sponsor – I Love America Night	\$ 350.00
2022 News & Views recognition as a Chamber Champion	\$ 400.00
2022 Logo as Chamber Champion in monthly City/Chamber/School newsletter	\$ 1,000.00
Logo with link to website on Chamber Champion page of Chamber website	\$ 750.00
One-sixth page black & white ad in 2022 magazine (or equivalent credit)	\$ 475.00
Included on 2022 Chamber Champion Recognition Board in Chamber office & at all Chamber events	\$ 500.00
Special designation as a Chamber Champion on 2022 Member Badges	\$ 300.00
Logo on launch page of <i>Vestavia Hills Living</i> on Chamber website	\$ 300.00
Photo insert in (2) issues Birmingham Business Journal	\$ 1,000.00
TOTAL VALUE	\$ 6,775.00
Cost to member	\$ 2,500.00
Savings	\$ 4,275.00

Vestavia Hills Chamber Champion 2022

Platinum		Gold	
Chamber Membership for up to 5 Company Representatives including 1 (one) <i>Trustee Representative</i>	\$ 1,250.00	Chamber Membership for up to 5 Company Representatives including 1 (one) <i>Trustee Representative</i>	\$ 1,250.00
Table Sponsor – Mayor’s Prayer Breakfast (10 tickets)	\$ 450.00	Table Sponsor – Mayor’s Prayer Breakfast (10 tickets)	\$ 450.00
Sponsor – I Love America Night	\$ 350.00	Sponsor – I Love America Night	\$ 350.00
2022 News & Views recognition as a Chamber Champion	\$ 400.00	2022 News & Views recognition as a Chamber Champion	\$ 400.00
2022 Logo as Chamber Champion in monthly City/Chamber/School newsletter	\$ 1,000.00	2022 Logo as Chamber Champion in monthly City/Chamber/School newsletter	\$ 1,000.00
Logo with link to website on Chamber Champion page of Chamber website	\$ 750.00	Logo with link to website on Chamber Champion page of Chamber website	\$ 750.00
Two-thirds page color ad in 2022 magazine (or equivalent credit)	\$ 2,120.00	One-sixth page black & white ad in 2022 magazine (or equivalent credit)	\$ 475.00
Included on 2022 Chamber Champion Recognition Board in Chamber office & at all Chamber events	\$ 500.00	Included on 2022 Chamber Champion Recognition Board in Chamber office & at all Chamber events	\$ 500.00
Special designation as a Chamber Champion on 2022 Member Badges	\$ 300.00	Special designation as a Chamber Champion on 2022 Member Badges	\$ 300.00
One monthly luncheon sponsorship	\$ 1,000.00	One monthly luncheon Sponsorship	\$ 1,000.00
Logo on launch page of <i>Vestavia Hills Living</i> on Chamber website	\$ 300.00	Logo on launch page of <i>Vestavia Hills Living</i> on Chamber website	\$ 300.00
Photo insert in (2) issues Birmingham Business Journal	\$1,000	Photo insert in (2) issues Birmingham Business Journal	\$ 1,000.00
TOTAL VALUE	\$ 9,420.00	TOTAL VALUE	\$ 7,775.00
Cost to member	\$ 5,000.00	Cost to member	\$ 3,000.00
Savings	\$ 4,420.00	Savings	\$ 4,775.00

Member Notes

- **Hand and Stone Massage and Facial** is now open at the Vestavia City Center! 716 Montgomery Highway, Suite 108.
- Start the New Year with Good News by reading the January issue of **Birmingham Christian Family** featuring Chamber Member Children's of Alabama and much more! Read it online at <https://birminghamchristian.com/issues/>
- Save the date for **Sojourn Counseling's** first annual RUN, RIDE and RUMBLE for PTSD Awareness on June 11, 2022 at Cahaba Brewing Company! Learn more at www.runriderumble.com
- **Vestavia Toastmasters Club** meets on the 1st and 3rd Tuesdays of each month at 6pm and would love to have you visit! Learn about them at www.vestavia.toastmastersclubs.org
- Become a Charter Member of the new **Vestavia Hills Kiwanis Club**! Contact David LeCompte at (205) 568-2076 or davidlecompte@hotmail.com for information on joining.

2022 Trustees

Kimberly Jackson-Alabama Power Company
 Chris Thomas-America's First Federal Credit Union
 Jeff Phillips-American Pest Control
 Beau Bevis-ARC Realty
 Steve Ammons-Jefferson County Commission
 Patrick Cushman-BancorpSouth
 Sandra Cleveland-BCR Wealth Strategies
 Ben Nevins-B.L. Harbert International
 Ginger Aarons-Birmingham Business Journal
 Frank Buck-Frank S. Buck, P.C.
 Angie McEwen*-Butler Snow LLP
 Chad Gay-Cahaba Benefits Group
 Representative Jim Carns
 Brian Barksdale-Carr, Riggs & Ingram, CPA
 David Surber-Cellular Sales Authorized Agent of Verizon Wireless
 Doug Dean*-Children's of Alabama
 Dennis Cameron-Cameron, Travis & Co.
 Calvin Brown-Dog U
 Jonathan Handey-Eco Three
 Donnie Dobbins-First Horizon Bank
 Christina Babineaux-First US Bank
 Charlie Norton-Harbert Realty Services
 Steve Mote-Hollywood Pools/Alabama Gaslight & Grill
 Mike Jackson*-Jackson Howard & Whatley, CPAs
 Stan Glantz-KPR-Vestavia City Center
 Jamie Pursell-Leaf & Petal
 John Bonanno-Liberty Park Joint Venture
 Mark Macoy-Mark W. Macoy, LLC
 Chip McCallum-McCallum Hoaglund & McCallum, LLP
 Jim Black-McDonald's
 Roger Steur*-Method Mortgage
 Robin Morgan*-Morgan Properties
 Todd Jackson-Newk's Eatery

Kerry Adkins-OnTime Service
 Maury Wald-Over the Mountain Journal
 Dr. Melanie Petro-Petro Facial Plastic Surgery & MedSpa
 Sean Johnson-Progress Bank
 James Pace-Rainbow Paint
 Angela Stevens-RealtySouth
 Margaret Schuneman-Regions Bank
 Senator Dan Roberts
 Lauren Trim-Sentry Heating, Air Conditioning,
 Plumbing & Generators
 Tommy DeRamus-Shades Mountain Baptist Church
 Scott Jenkins-Southern States Bank
 Steve Smith-SouthPoint Bank
 Amy Kabase-Spectrum Reach
 Rob Dowda-SpeedPro Imaging
 James Robinson*-Spire
 Tyler Kime-Standard Heating, Cooling & Plumbing
 John Henley-John Henley State Farm Insurance
 Charlotte Ann Adams-Sterling Seacrest Pritchard
 Taylor Burton-Taylor Burton Company
 Steve Vickery-Truist
 Dr. Bill Brunson-Vestavia Hills United Methodist Church
 Dan Starnes-Vestavia Voice
 Senator Jabo Waggoner
 Beth Moody-The Welch Group
 Stephen Allen-Williams Blackstock Architects
 Mark Yanosky, D.M.D.-Yanosky Orthodontics

*Chamber Past Chair

2022 Chamber Champions



Board of Directors

Chair: Sandra Cleveland, BCR Wealth

Chair Elect: Donnie Dobbins, IberiaBank/FirstHorizons

Vice Chair Membership Development: Keri Bates,
Rocky Ridge Drug Co.

Vice Chair Business Development: Marty Martin,
B.L. Harbert

Vice Chair Community Affairs: Clabe Dobbs, Progress
Bank

Vice Chair Programming: Linda Parker, Dream
Vacations

Vice Chair Public Education: Rachel Patterson, Bradford
Health Services

Treasurer: Ben Chambliss

Jackson, Howard & Whatley, CPAs

Secretary/Legal Counsel: Mark Macoy
Mark W. Macoy, LLC

Immediate Past Chair: John Henley, State Farm Past

Chair: Gary Jordan, Summit Franchising Group

Directors

Christina Babineaux

Taylor Burton, Taylor Burton Co., Inc.

Doug Dean, Children's of Alabama

Erin Holtz, Pure Fitness

Tyler Kime, Standard Heating, Cooling & Plumbing

Jamie Pursell, Leaf & Petal

Chris Thomas, America's First Federal Credit Union

Karen J. Odle, President

Phone: 823-5011 Fax: 823-8974

Email: kareno@vestaviiahills.org

Web: www.vestaviiahills.org

Lisa Christopher, Membership Consultant

Email: lisac@vestaviiahills.org

Betsy Parker, Office Manager

Email: betsyw@vestaviiahills.org

Katie Woodruff, Communications Manager

Email: katiew@vestaviiahills.org

Upcoming Chamber Meetings

Jan 11

Chamber Luncheon, 11:30 am, Vestavia Country Club

Jan 20

Board of Directors, 7:45 am, Vestavia Country Club

Other Meetings & Holidays

Jan 10

City Council Meeting, Council Chambers 6 pm

Jan 13

Planning & Zoning Commission, 6 pm

Jan 20

Board of Zoning Adjustment, 6 pm

Jan 24

City Council Meeting, Council Chambers 6 pm



News and Views

Vestavia Hills Chamber of Commerce

1975 Merryvale Road

Vestavia Hills, AL 35216