



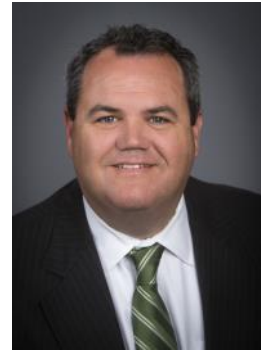
NEWS & VIEWS

January 2021

Volume 41 Issue 1

Virtual Luncheon: January 12 at 12:00 pm on Zoom Mark Ingram, UAB Director of Athletics

Mark Ingram, a veteran administrator with an extensive background in athletic development, was named UAB's Director of Athletics on May 1, 2015 and is in his sixth year at the helm of the Blazer Athletic Department.



Ingram has guided the UAB Department of Athletics through its most unique and unprecedented era of collegiate athletics with the reinstatement of Football, Bowling and Rifle, while experiencing record-setting performances on the fundraising trail and in the classroom.

Under Ingram's leadership, the UAB Department of Athletics has:

- Reinstated UAB Football, Rifle and Bowling
- Raised more than \$100 million in cash and pledges for UAB Athletics
- Helped obtain the approval of Protective Stadium, which UAB Football will call home in 2021.
- Completed the design and construction of a \$22.5 Million football practice facility, which includes a \$4.2 million sponsorship and naming agreement with legacy Credit Union – the largest of its kind in UAB Athletics history.
- Has completed over 20 additional facilities projects, including BBVA Field which now seats 6,000 and is the home to men's and women's soccer, along with the USL professional team Birmingham Legion, a new 8-land state-of-the-art track & field, and a new five-court beach volleyball complex.
- The Blazers had 10 of their teams record a perfect 1,000 APR multiyear rate for the 2018-19 academic year, with seven teams ranking in the top 10 percent of their respective sport, nationally.
- UAB won the 2019-20 C-USA SAAC Cup, which is presented to a member institution who's athletes make contributions in community service projects, as well as achievement in personal development programming and academic success. Despite the spring semester being cut short, UAB student-athletes logged over 3,800 hours of community service during the 2019-20 school year.
- UAB student-athletes had a combined GPA of 3.40 in the spring 2020 semester – its highest recorded combined GPA in school history. Overall, 17 of UAB's 18 sports had a 3.0 GPA or higher.
- Competitively, UAB football won back-to-back Conference USA West Division titles in 2018 and 2019, along with the program's first ever C-USA Championship in 2018. Rifle won back-to-back SoCon Championships in 2019 and 2020. Men's Basketball won the 2015 C-USA Tournament and the 2015-16 regular season title, and Women's Basketball won the 2017-18 C-USA regular season title.

Ingram was an integral member of the design team for the new 46,000 square foot Football Operations Center, which features an open-air pavilion covering a turf practice field, making UAB a pioneer in this architectural design.

The Football Operations Center is just one of many capital projects and facility renovations Ingram has led, which includes a list of:

(Continued on page 4)

LUNCHEON SPONSOR

ONTIME SERVICE
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When I wrote my initial column in 2020 as the Chair of the Vestavia Hills Chamber of Commerce, I never imagined we would all be faced with the challenges of the last year. I am truly thankful as we start a new year, that my family has their health and that we are looking forward to an outstanding 2021.

As we start a new year, I want to thank the entire Vestavia Hills Chamber of Commerce Officers and Board of Directors. Every Officer and member of our Board has agreed to stay on and serve the Chamber in the same roles as they served in 2020. Unfortunately for a large part of the year, we were not able to achieve the goals we set in 2020 so everyone has agreed to come back and work on behalf of the Vestavia Hills Chamber of Commerce and its members this year.

I also want to thank our entire Chamber staff as well, starting with our President Karen Odle. We were faced with challenges as a Chamber in 2020 we could have never imagined. Karen and the entire staff adjusted and did whatever was necessary to help our local businesses in any way possible.

In the last four months of the year, we were able to have ribbon cuttings and ground breakings again. We also we were able to have all of the Holiday in the Hills events, with a few modifications. All of this could not have been accomplished without the hard work of the Chamber Staff, the Chamber Board and our amazing volunteers.

As we look to 2021, I want for you to reach out to us to let us know what we can do to help your business. I know we want to work hard to make sure everyone has a successful 2021. We are going to have events as long as we are sure this will be safe for those participating. This should be an exciting year as we look to move our offices to the new Community Building. Please be sure to keep updated on our Chamber of Commerce calendar on the website and our social media platforms. Also, continue to support our local businesses. Here is to an outstanding 2021! Cheers.

John Henley
John Henley-State Farm Insurance
Board Chair, 2020



John Henley

From the President...

As we begin 2021, I know that everyone is ready to put 2020 behind them. The old cliché that hindsight is 2020 certainly didn't hold true as I don't think anyone would ever believe what we dealt with if they hadn't lived it.

All that being said, in we are grateful to see the commercial growth over the last few years in Vestavia Hills, especially in 2020, and are blessed that there is still many great things in the works for future development. A special thanks to City Manager Jeff Downes for his vision and effort in making this happen. It is a long process but he perseveres with the city's long-term health in mind. It is more important than ever for your Chamber of Commerce to be a vital resource for your business as we partner on future endeavors on our journey to make Vestavia Hills "A Life Above".



Karen Odle

Please be sure and give some thought as to how you can be involved in your Chamber and mark the Committee Preference Form that you will find elsewhere in this newsletter and return it to the Chamber office. In addition, you will also receive a Verification Sheet in the next few days for you to review and update information as needed which will help the chamber staff keep your information current for referrals to your business as well as your information in the *Vestavia Hills Living* magazine and on the Chamber website.

Our first luncheon meeting in 2021 will be on January 12th via ZOOM. We are delighted to have UAB Athletic Director Mark Ingram as our speaker to kick off the year. He will talk to us about leadership and how we can endeavor to rise above the challenges and the way we have done business in the past (and I would certainly say that UAB has dealt with their share of challenges) and how to move forward in the future. The old axiom about the 3 'C's' in life; Choices, Chances, Changes....you must make a choice to take a chance or your life will never change. With AD Ingram's leadership, they have certainly taken some chances that have made an incredible difference at UAB and for the athletes that are part of the athletic program.

While there is no charge for the luncheon, we do ask that you make a reservation for the luncheon on our website.

We will not have our usual installation of officers or recognition programs this month due to so many businesses being closed or operating in a limited fashion for much of 2020.

A special thank you goes to John Henley with the John Henley State Farm Agency for his leadership as Chair of the Chamber Board of Directors this past year. It has been challenging to say the least but John has led with a steady hand that guided us through some uncertain times with all the changes that had to be made....some very last minute. He has worked tirelessly to promote businesses in Vestavia Hills and served as an incredible representative of all chamber members.

It has also been my distinct pleasure to work with the entire chamber board. They have each worked hard to contribute to "A Life Above" in Vestavia Hills.

Our doors are always open at the Chamber offices. Please stop by and see us. We look forward to working with you to make 2021 the best year possible.

Unity. Prosperity. Family.

Karen J. Odle
President

(Continued from page 1)

With the addition of a 4,000-seat grandstand, permanent restrooms, concession stand and ticket office, BBVA Stadium is one of the nicest on-campus soccer stadiums in the country, which also helped attract the professional USL Birmingham Legion FC to the venue.

Ingram was instrumental in the agreement for the Legion FC to call BBVA Stadium its new home, who began playing there in March of 2019, and attracts more than 20 additional events to UAB's campus annually.

In addition to all the on-campus upgrades, Ingram has been an integral part in the approval of the BJCC's renovations, which includes a new downtown football stadium that the Blazers will call home for the start of the 2021 season.

Prior to arriving in the Magic City, Ingram was most recently the Associate Vice President/Executive Senior Associate Athletics Director at Temple University.

"Having spent time as a student-athlete, then years as an administrator at the University of Georgia, University of Tennessee, University of Missouri and Temple University in several roles, Mark has a track record that has impressed and excited us," UAB President Ray L. Watts said at the time Ingram was announced to lead the department. "He also has

- BBVA Compass Field and lights
- High density storage
- Basketball weight room
- Men's Basketball office renovations
- Ticket office renovations
- Hoke Hire Academic Center renovations
- Olympic Sports weight room renovations
- Nutrition station
- Softball stadium renovations
- Football Operations Center
- Green and Gold Room renovations
- Champion Club upgrades
- Women's Basketball locker room renovations
- Baseball infield reconstruction
- BBVA Soccer Stadium expansion
- New Olympic Track & Field
- New Beach Volleyball complex
- Downtown Football Stadium
- Baseball, Softball and Beach Volleyball Scoreboard
- Highway Marquee board
- Baseball/Softball Clubhouse project
- Olympic Sports Cardio Training Area
- Bartow Arena upgrades
- Men's and Women's Basketball practice facility

great energy and a strong desire to be at UAB."

Ingram spent three years at Temple and two as Associate Vice President/Executive Senior Associate Athletics Director. He served as sport administrator for Men's Golf and Women's Lacrosse. Ingram joined Temple from the University of Tennessee, where he was Senior Associate Athletic Director.

In five years at Tennessee, his alma mater where he was a two-year starter for the Vol's football team, Ingram was responsible for the planning and strategy for the department's Capital Campaign that raised \$336 million during his tenure.

Before joining the Tennessee staff, he served as Assistant Athletics Director for Development at the University of Georgia for two years and Assistant Athletics Director for Development at the University of Missouri.

Ingram, a Winston-Salem, N.C., native, graduated from the University of Tennessee in 1996 with a Bachelor's degree in Sport Management and minors in both Business and Psychology. As a student-athlete, Ingram was a two-time Academic All-SEC honoree and was twice awarded the Volunteer award, given to the most valuable player who was formerly a walk-on. Also a member of the SEC Good Works Team, Ingram earned his Master's degree in Sport Administration from Tennessee in 1997.

Ingram and his wife Amy have four children: John (USNA), Anne Lauren, Charlie and Audrey.



VESTAVIA HILLS

A LIFE ABOVE

2021 COMMITTEE PREFERENCE SHEET



YOU are the key to a year of accomplishment for the Chamber. In order to receive full value of your Chamber membership we urge you to actively participate in the committee structure by indicating your commitment to one or more of the following committees. You will be notified of important committee meetings.

Please fax, mail, call or email the information to the Chamber.

Ambassadors

Business Development

Membership

Viva Vestavia

Community Affairs

Mayor's Prayer Breakfast - Spring

I Love America Night – July

Back to School in the Hills – August

Helping Hands in the Hills – September

Name _____

Company _____

Address (Street) _____

Address (City, State, Zip) _____

Phone _____ Cell _____ Fax _____

Email _____

WELCOME NEW MEMBERS

Please support our newest Chamber members and remember to 'Shop Vestavia Hills First'!!

◆ Swimrite Pool Services

Jarrold Walls
2504 Rocky Ridge Road
Vestavia Hills, AL 35243
(205) 873-3272
www.swimritenow.com
Category: Pools & Spas

◆ Amped Fitness

Kali Matthias
3427 Colonnade Parkway
Birmingham, AL 35243
(319) 290-1789
www.ampedfitness.com
Fitness; Gym/Health Club

◆ 360 Painting

Brent Edwards
Birmingham, AL 35203
(404) 840-0570
www.360painting.com
Category: Painting; Paint

RIBBON CUTTINGS



VESTAVIA HILLS
CHAMBER OF COMMERCE

ALTADENA
EYE CARE 

Ribbon Cutting

January 7, 2021 | 12:00 pm



2409 Acton Road, Suite 161
Vestavia Hills, AL 35243
Refreshments will be served.

Presented by

Vestavia Hills Chamber of Commerce & Hoover Area Chamber of Commerce



RIBBON CUTTING

January 13, 2021 | 4:00 pm
3427 Colonnade Parkway
Birmingham, AL 35243

There will be vendors, free supplement samples, raffles prizes and more!

Take Action – NOW is the Time to Upgrade Your Membership Level!

Our distinguished membership levels run a calendar year (Jan. – Dec.), so if your goal is to increase your visibility to other Chamber members and Vestavia Hills residents, we need to talk!

The **Trustee** level membership puts the spotlight on a person who becomes “the face of the business” and provides much more visibility for that person/business.

A **Chamber Champion** level membership *includes* a Trustee membership, but also spotlights the business’ logo. Chamber Champs are sponsors in ALL we do throughout the year! Because of your annual commitment, you actually save MORE with the cost of the Champion investment than if you sponsored each event individually. This “bundled”, discounted investment, can be paid quarterly.

Time to talk! Lisa Christopher, Membership/Marketing Consultant – Vestavia Hills Chamber of Commerce.
lisac@vestaviiahills.org or 205.862.3445.

Refer & Win

Thank you to everyone who participated in the 2020 Fourth Quarter Refer and Win Prize Drawing! They will be entered in the drawing at the January luncheon for a \$250 gift certificate to Papa Murphy’s Pizza. Papa Murphy’s Take ‘N Bake pizzas uses 100% real mozzarella cheese grated from a block, not poured from a bag. Dough made from scratch and not pulled from a freezer. Visit us our Vestavia Hills location in Patchwork Farms and the new Liberty Park location! To learn more, visit <https://www.papamurphys.com/>.

Those entered are: John Henley x2; James Robinson; Jeff Downes; Marty Martin; Jason Burnette; Vivian Terry; Linda Parker

To be entered in the 2021 First Quarter Refer and Win prize drawing, simply refer someone to the chamber who joins as a new member. Contact the chamber’s Membership and Marketing Consultant, Lisa Christopher at 862-3445 or email lisac@vestaviiahills.org. Lisa will be happy to provide complete membership information to your prospects and will diligently try to “close the deal” so you can be included in the 2021 First Quarter drawing.



Member Notes

- Read online the January issue of **Birmingham Christian Family** featuring Chamber Member Brookdale University Park and much more!
- **Granger, Thagard & Associates** is having a real estate auction on January 20 at 1:00 pm at 3764 Rock Brook Lane. Find more information at gtauctions.com
- **Chickadee Interiors** is thrilled to announce the rebranding of their business to **Hartman Neely Interiors!**
- **Method Mortgage** has moved! Their new office is located at 601 Vestavia Parkway, Suite 300.
- **Satterfield's Restaurant** will closed part of January for renovations and most of their furnishings will be for sale. If you're interested in anything feel free to message them.
- **CoreLife** launched their brand new fitness memberships and services! Sign up today to elevate your fitness journey!

Review Your Membership Information

Start 2021 with a freshly updated Member Listing! Take a few minutes to review your contact info and make sure it's current. Visit www.vestaviiahills.org and search for your business name in the Search bar to see how your business is listed in our directory. You can send any changes to chamber@vestaviiahills.org.

Advertise in the 2021 Community News

The Vestavia Hills Chamber of Commerce in conjunction with the City of Vestavia Hills and the Vestavia Hills Board of Education will continue publishing the joint *Community News in 2021, with 10 full-color issues, which will be mailed to the almost 14,000 homes in Vestavia Hills. Advertising space will be limited and will be on a first come, first served basis.*

See next pages for rates and contract.



Vestavia Hills Chamber of Commerce

Vestavia Hills Community News Rate Sheet 2021



VESTAVIA HILLS
CHAMBER of COMMERCE

The Vestavia Hills Chamber of Commerce in conjunction with the City of Vestavia Hills and the Vestavia Hills Board of Education will continue publishing the joint *Community News* in 2021, with 10 full-color issues. The Chamber will make available to its members a unique advertising and marketing opportunity in newsletter which will be mailed to the almost 14,000 homes in Vestavia Hills. Advertising space will be limited and will be on a first come, first served basis.

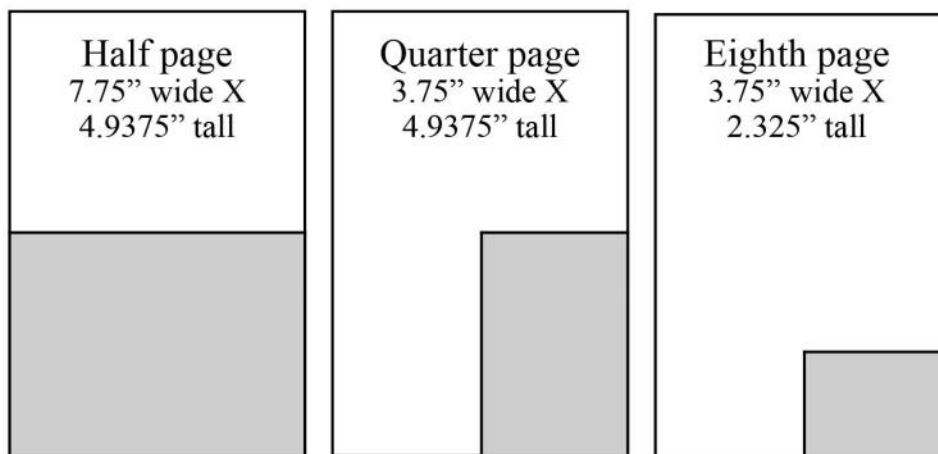
This is a great way to target Vestavia Hills residents in a cost effective way.
Don't miss this special opportunity to reach a very targeted, desirable market!

10 Issues Published Per Year

2021 Issue Dates: **Feb. 1, March 1, April 1, May 1, June 1, Aug. 1, Sept. 1, Oct. 2, Nov. 1, Dec. 1**
Copy Deadline: Jan. 6; Feb. 3; Mar. 3; April 7; May 5; July 7; Aug. 4; Sept. 8; Oct. 6; Nov. 3

Display Advertising Rates

<u>Size</u>	<u>1 Issue*</u>	<u>5 Issues*</u>	<u>10 Issues*</u>
Half page	\$ 785/per issue	\$ 735/per issue	\$ 685/per issue
Quarter page	\$ 540/per issue	\$ 475/per issue	\$ 420/per issue
Eighth page	\$ 385/per issue	\$ 340/per issue	\$ 305/per issue



1. All rates are based on camera ready copy. Adobe Acrobat; Illustrator; InDesign or PhotoShop
2. All ads must be high-resolution (300 dpi)
3. Acceptable formats: PDF (press optimized; no RBG or Spot Colors)
4. Color: CMYK only; no Pantone or Spot Colors
5. Bleed: Not available; Non-bleed only

**Vestavia Hills Chamber of Commerce
Joint City/Chamber/School Newsletter Agreement
Vestavia Hills Community News
2021**

Company Name _____

Address _____

Address _____

City _____

State _____

Zip _____

Phone _____

Contact Email _____

Terms: Undersigned agrees to participate in the Joint City/Chamber/School Newsletter program. Participants will be billed per issue unless otherwise noted beginning February 1, 2021 with payment due within 30 days. Participant agrees to pay all costs of collection or attempted collection to include a reasonable attorney's fee, made necessary by non-payment.

Please check appropriate boxes

- Bill in lump sum¹**
- Bill monthly (as appropriate)**

Ad Size: _____

Signature: _____ **Date** _____

Months to run ads:



VESTAVIA HILLS
CHAMBER of COMMERCE

- ALL issues**
- February**
- March**
- April**
- May**
- June/July**
- August**
- September**
- October**
- November**
- December/
January**

¹May be paid in 2020

2021 Trustees

Alison Howell Steineker-Alabama Power Company
 Shelbi Birchfield-America's First Federal Credit Union
 Jeff Phillips-American Pest Control
 Beau Bevis-ARC Realty
 Steve Ammons-Background IQ
 Patrick Cushman-BancorpSouth
 Steve Vickery-BB&T
 Sandra Cleveland-BCR Wealth Strategies
 Ben Nevins-B.L. Harbert International
 Ginger Aarons-Birmingham Business Journal
 Frank Buck-Frank S. Buck, P.C.
 Angie McEwen*-Butler Snow LLP
 Chad Gay-Cahaba Benefits Group
 Representative Jim Carns
 Brian Barksdale-Carr, Riggs & Ingram, CPA
 David Surber-Cellular Sales Authorized Agent of Verizon Wireless
 Doug Dean*-Children's of Alabama
 District Judge Martha Cook
 Dennis Cameron-Cooke, Cameron, Travis, Campbell & Co.
 Calvin Brown-Dog U
 Jonathan Handey-Eco Three
 Christina Babineaux-First US Bank
 Charlie Norton-Harbert Realty Services
 Steve Mote-Hollywood Pools
 Donnie Dobbins-Iberia Bank
 Mike Jackson*-Jackson Howard & Whatley, CPAs
 Matthew Allen-JBMC Media, LLC
 Stan Glantz-KPR-Vestavia City Center
 John Bonanno-Liberty Park Joint Venture
 Mark Macoy-Mark W. Macoy, LLC
 Chip McCallum-McCallum Hoaglund & Irby, LLP
 Jim Black-McDonald's
 Roger Steur*-Method Mortgage

Robin Morgan*-Morgan Properties
 Todd Jackson-Newk's Eatery
 Kerry Adkins-OnTime Service
 Maury Wald-Over the Mountain Journal
 Dr. Melanie Petro-Petro Facial Plastic Surgery & MedSpa
 Sean Johnson-Progress Bank
 James Pace-Rainbow Paint
 Angela Stevens-RealtySouth
 Jimmy Nuckles-Regions Bank
 Becky Hicks-RE/MAX Southern Homes
 Senator Dan Roberts
 Lauren Trim-Sentry Heating, Air Conditioning,
 Plumbing & Generators
 Scott Jenkins-Southern States Bank
 Rob Richardson-SouthPoint Bank
 Amy Kabase-Spectrum Reach
 Rob Dowda-SpeedPro Imaging Direct
 Keith Andrews-SperryCGA-The Andrews Group
 James Robinson*-Spire
 Tyler Kime-Standard Air, Plumbing & Insulation
 John Henley-John Henley State Farm Insurance
 Dr. Nicol Pettway-Summit Express Urgent Care
 Taylor Burton-Taylor Burton Company
 Tony Truitt-Truitt Insurance & Bonding
 Dr. Bill Brunson-Vestavia Hills United Methodist Church
 Dan Starnes-Vestavia Voice
 Senator Jabo Waggoner
 Stephen Allen-Williams Blackstock Architects
 Mark Yanosky, D.M.D.-Yanosky Orthodontics

*Chamber Past Chair

2021 Chamber Champions



Board of Directors

Chair: John Henley, State Farm Insurance
Chair Elect: Sandra Cleveland, BCR Wealth Strategies
Vice Chair Membership Development: Erin Holtz,
Pure Fitness
Vice Chair Business Development: Taylor Burton,
Taylor Burton Co., Inc.
Vice Chair Community Affairs: Marty Martin,
B.L. Harbert
Vice Chair Programming: James Robinson, Spire
Vice Chair Public Education: Kelly Bottcher
Treasurer: Ben Chambliss
Jackson, Howard & Whatley, CPAs
Secretary/Legal Counsel: Mark Macoy
Mark W. Macoy, LLC
Immediate Past Chair: Gary Jordan,
Summit Franchising Group
Past Chair: Roger Steur, Method Mortgage

Directors

Keri Bates, Rocky Ridge Drug Co.
Doug Dean, Children's of Alabama
Donnie Dobbins, IberiaBank
Clabe Dobbs, Progress Bank
Linda Parker, Bruster's Real Ice Cream
Rachel Patterson, Bradford Health Services
Jamie Pursell, Leaf & Petal

Karen J. Odle, President

Phone: 823-5011 Fax: 823-8974

Email: kareno@vestaviiahills.org

Web: www.vestaviiahills.org

Lisa Christopher, Membership Consultant

Email: lisac@vestaviiahills.org

Betsy Webster, Office Manager

Email: betsyw@vestaviiahills.org

Katie Woodruff, Communications Manager

Email: katiew@vestaviiahills.org

Upcoming Chamber Meetings

Jan 21 Board of Directors, 7:45 am

Events

Jan 7 Ribbon Cutting-Altadena Eye Care, 12 pm
Jan 13 Ribbon Cutting-Amped Fitness, 4 pm

Other Meetings & Holidays

Jan 11 City Council Meeting, Council Chambers 6 pm
Jan 14 Planning & Zoning Commission, 6 pm
Jan 21 Board of Zoning Adjustment, 6 pm
Jan 25 City Council Meeting, Council Chambers 6 pm



News and Views

Vestavia Hills Chamber of Commerce

1975 Merryvale Road

Vestavia Hills, AL 35216