



**WE INVITE YOU TO SUPPORT THE KANSAS CITY METROPOLITAN AREA LGBTQ+ AND ALLIED BUSINESS COMMUNITY**

[WWW.MIDAMERICALLGBT.ORG](http://WWW.MIDAMERICALLGBT.ORG)



# CHAMPION LGBTQ+ ECONOMIC EQUITY AND PACKAGE YOUR DOLLARS FOR 2023/2024

The Mid-America LGBT Chamber provides numerous opportunities to promote your business year round. Members receive this exclusive opportunity in addition to their membership investment.

Chamber partnerships are a unique marketing tool reaching Chamber member businesses, the regional LGBTQ+ community, and the greater community.

This reach gains the publicity, brand recognition, and community alignment your business desires.

Combine some or all of our events into one customized convenient package and save your business money while giving it year round exposure.

Explore our partnership opportunities, then select the package that best fits your business.

We will continue to provide individual event sponsorship opportunities ahead of each event.

Warmly,

*Suzanne*



**Suzanne Wheeler** (She/Her)  
EXECUTIVE DIRECTOR  
MID-AMERICA LGBT  
CHAMBER OF COMMERCE  
816.474.3558  
execdir@midamericalgbt.org

## Partnership Levels

### Champion

SELECT UP TO  
**\$11,000**  
PAY ONLY  
**\$10,000**

### Visionary

SELECT UP TO  
**\$8,250**  
PAY ONLY  
**\$7,500**

### Trailblazer

SELECT UP TO  
**\$5,500**  
PAY ONLY  
**\$5,000**

### Activist

SELECT UP TO  
**\$2,750**  
PAY ONLY  
**\$2,500**



# DIVERSITY PROCUREMENT INITIATIVE

**YEAR ROUND** LGBT Business Enterprise recruitment, certification and training along with roundtables designed to connect certified diverse businesses with those seeking them

## SELECT THE BEST OPTION FOR YOUR BUSINESS

### Initiative Underwriter | \$5,000

#### LIMIT 1

- Supplier portal link at the top of the LGBTBE web page
- Logo listed on LGBTBE web page as the Diversity Procurement Underwriter
- Logo on all Diversity Procurement Initiative advertising

### Certification Sponsor | \$1,000

#### LIMIT 4

- Logo on the event web page, advertising, invitations, and certification training program materials
- Brief company presentation at the event
- Logo listed on training PowerPoints

### Roundtable Sponsor | \$2,500

#### LIMIT 2

- Second and third supplier portal links on the LGBTBE web page
- Logo on the event web page, advertising, invitations, and event program materials
- Logo listed on website as LGBTBE Roundtable Sponsor

### Diversity Portal Link | \$1,000

- Link to your company's diversity supplier portal on the LGBTBE web page



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# JUNE BUSINESS PRIDE AWARDS

**HONORING THOSE CREATING LGBTQ+ EQUITY IN BUSINESS**  
& the social event of the year featuring awards, entertainment, and more

## SELECT THE BEST OPTION FOR YOUR BUSINESS

### Presenting Sponsor | \$10,000

#### LIMIT 1

- All media will be presented as “Business Pride Awards sponsored by (your organization)”
- Large logo on event web page, advertising, invitations, and event program materials
- Opportunity to create a co-branded promotional video for the event
- 2 VIP tables (20 VIP Tickets) to the event
- Opportunity to have a representative participate in the planning and awards committee
- Access to VIP Cocktail hour

### Patron Sponsor | \$2,500

- Named as a Patron Sponsor of the Business Pride Awards
- Logo displayed on the event web page, advertising, invitations, and event program materials
- 1 table (10 standard tickets) to the event
- Access to VIP Cocktail hour

### Lead Sponsor | \$5,000

#### 1 PER INDUSTRY

- All media will be presented as “Business Pride Award Lead sponsor, (your organization)”
- Second largest logo on the event web page, advertising, invitations, and event program materials
- 1 VIP table (10 VIP Tickets) to the event
- Opportunity to have a company representative participate in the planning and awards committee
- Access to VIP Cocktail hour

### Diversity Sponsor | \$1,000

- Half table (5 standard tickets) to the event
- Recognition on event program materials
- Name listed on the event web page

### Inclusion Sponsor | \$500

- Half table (5 standard tickets) to the event
- Recognition on event program materials
- Name listed on the event web page

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THANK

# MARCH TRANSFORMATIONS IN THE WORKPLACE

**TRANSGENDER AND GENDER NON-BINARY** Inclusion Training, Allyship Panel, Resource Fair and Reception

## SELECT THE BEST OPTION FOR YOUR BUSINESS

### Presenting Sponsor | \$5,000

#### LIMIT 1

- All media will be presented as “Transformations in the Workplace sponsored by (your organization)”
- Large logo on the event web page, advertising, and event materials
- Opportunity to create a co-branded promotional video for the event
- 10 complimentary registrations for the training and reception
- Your payment sponsors up to 5 resource fair table scholarships for non-profit organizations
- 1 company table at the resource fair

### Patron Sponsor | \$1,000

- Named as a Patron Sponsor of Transformations in the Workplace
- Logo displayed on the event web page, advertising, and event program materials
- Your payment sponsors 1 resource table scholarship for a non-profit organization
- 1 company table at the resource fair

### Supporting Sponsor | \$500

- 1 resource table scholarship for a non-profit organization and 1 company table
- Recognition in event program materials

### Lead Sponsor | \$2,500

#### 1 PER INDUSTRY

- All media will be presented as “Transformations in the Workspace sponsor, (your organization)”
- Second largest logo on the event web page, advertising, and event materials
- 5 complimentary registrations for the training and reception
- Your payment sponsors 3 resource fair table scholarships for non-profit organizations
- 1 company table at the resource fair

### Arts Patron | \$1,000

- Named as the sponsor of the No Divide KC arts presentation
- Recognition on the event web page, event program materials, and presentation signage
- 1 company table at the resource fair

### Inclusion Sponsor | \$250

- 1 resource table scholarship for a non-profit organization
- Recognition in event program materials

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**lgbt** MID-AMERICA  
CHAMBER OF COMMERCE

# TRANSFORMATION IN THE WORKPLACE

## SCHEDULE OF EVENTS

1.00 PM TRAINING CLASSES

3.00 PM INCLUSION FAIR

5.30 PM ALLYSHIP PANEL

7.00 PM WE SAY TA-TAI!

# WEDDING AND EVENTS COALITION (WECo)

## SELECT THE BEST OPTION FOR YOUR BUSINESS

**QUARTERLY WECo TOGETHER** WECo member networking event with inclusion training

### Presenting Sponsor | \$500

LIMIT 1 PER QUARTER

- Logo on the event web page with “presented by”
- Opportunity to speak during the welcome announcements
- Logo displayed at the event

### Supporting Sponsor | \$250

- Logo on the event web page as a supporting sponsor
- Logo displayed at the event

### Business Sponsor | \$100

- Logo displayed at the event

## YEARLY WECo DIVERSITY, EQUITY, AND INCLUSION TRAINING

Exclusive training for WECo members focused on creating an inclusive and affirming experience for LGBTQ+ clients

### Presenting Sponsor | \$500

LIMIT 1

- Logo on the event web page with “presented by”
- Opportunity to speak during the welcome
- Opportunity to provide branded folders and training materials for the training announcements
- Logo displayed at the event

### Supporting Sponsor | \$250

- Logo on the event web page as a supporting sponsor
- Logo displayed at the event

### Business Sponsor | \$100

- Logo displayed at the event



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# RAINBOW COLLECTIVE

**YEAR ROUND** Affinity or Employee Resource Group best practices instruction and networking

## SELECT THE BEST OPTION FOR YOUR BUSINESS

### Rainbow Collective Underwriter **\$5,000** | LIMIT 1

- Your employment portal link at the top of the Chamber jobs page
- Logo listed on Chamber Jobs Board as the Rainbow Collective Underwriter
- Logo on all Rainbow Collective advertising
- Acknowledged as the program underwriter at all Rainbow Collective events
- Opportunity to host a training or reception at your location

### Training Sponsor | **\$1,000** LIMIT 4 – 1 PER INDUSTRY

- Logo on the event web page, advertising, invitations, and event program materials
- Brief company presentation at the event
- Logo listed on training PowerPoints

### Employment Portal Link | **\$1,000**

- Link to your company's employment site on the Chamber's jobs page

### Reception Sponsor | **\$2,000** LIMIT 2 – 1 PER INDUSTRY

- Second or third employment portal links on the Chamber jobs page
- Logo listed on the Chamber jobs page as a reception sponsor
- Logo on the event web page, advertising, invitations, and event program materials
- Opportunity to host a reception at your location



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# C. STEPHEN METZLER PROGRAM FOR LEADERSHIP AND CIVIC ENGAGEMENT

**YEAR ROUND** This mentorship program promotes and expedites the development of aspiring LGBTQ+ leaders and professionals through one-on-one and group mentoring with local business and community leaders

## SELECT THE BEST OPTION FOR YOUR BUSINESS

### Presenting Sponsor | \$5,000

#### LIMIT 1

- Alignment with the area's only LGBTQ+ professional mentorship program
- Your employment portal on the Chamber jobs page
- Logo and link listed on the program web page as the Presenting Sponsor
- Logo on the graduation event web page, advertising, and event program materials
- Acknowledged as the program underwriter at all Metzler Mentorship events
- 2 dedicated email blasts to the program cohort
- 1 table (8 tickets) at the next graduation event

### Scholarship Sponsor | \$1,000

- Listed as a scholarship sponsor on the Metzler Mentorship website
- Underwrites 1 mentee's registration and fees for the 2-year program
- 2 tickets to the next graduation event

### Supporting Sponsor | \$2,500

- Alignment with the area's only LGBTQ+ professional mentorship program
- Your employment portal link on the Chamber jobs page
- Logo listed on the Metzler Mentorship program website as a Supporting Sponsor
- 2 tickets to the next graduation event



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PAY ONLY  
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# EMERGE – NEW PROFESSIONALS PROGRAM

**YEAR ROUND** Training and connections for new professionals

## SELECT THE BEST OPTION FOR YOUR BUSINESS

### Underwriting Sponsor | \$2,750

#### LIMIT 1

- Alignment with new LGBTQ+ and allied professionals
- Your employment portal link on the Chamber jobs page
- Logo listed on the Emerge program web page as an Underwriting Sponsor
- Logo on all Emerge program advertising
- Acknowledged as a program underwriter at all Emerge events
- Opportunity to provide brief opening event remarks throughout the program year
- Logo on all training slides

### Supporting Sponsor | \$1,600

- Alignment with new LGBTQ+ and allied professionals
- Your employment portal link on the Chamber jobs page
- Logo listed on the Emerge program web page as a Supporting Sponsor

# CHAMBER SPEAKS – COMMUNICATIONS PROGRAM

**4-MONTH COHORTS PER YEAR** Enhances individuals' abilities to effectively speak, conduct meetings, lead groups and more

## SELECT THE BEST OPTION FOR YOUR BUSINESS

### Program Sponsor | \$750

#### LIMIT 1

- Alignment with LGBTQ+ and allied professionals
- Logo listed on the Chamber Speaks web page as a Presenting Sponsor
- Logo on all Emerge program advertising

### Session Sponsor | \$250

#### LIMIT 3

- Alignment with LGBTQ+ and allied professionals
- Logo listed on the Chamber Speaks web page during session recruitment and session as a Session Sponsor
- Logo on all Chamber Speaks program advertising for the 4-month session

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MID-AMERICA LGBT CHAMBER  
**emrg**  
YOUNG PROFESSIONAL  
CAREER DEVELOPMENT

WORLD'S BEST  
MIND

CITY



## ADDITIONAL MARKETING OPTIONS

### Mixed Marketing Bundle | \$750

4 business card-sized newsletter ads  
and 4 e-blast ads

### Weekly Newsletter Ad | \$150

Business card-sized ad in weekly newsletter –  
as available

### Chamber News Feed Sponsor | \$500/mo LIMIT 20

Your ad pinned to the Chamber News feed web page  
and with Chamber news highlights throughout the  
website – Limit 1 advertiser per month

### Business Card Size Newsletter Ads | \$600 LIMIT 20

6 business card-sized ads in the newsletter  
throughout the year

### Online Directory Listing from Basic to Enhanced | \$250

Highlight your online listing and add a logo to stand  
out in the online directory

### Promotional Article in Business Pride Magazine | \$750

LIMITED AVAILABILITY

Expose your business and its alignment with the  
LGBTQ+ community to over 10,000 readers through  
an 1-page article

## JOB BOARD OPTIONS

### Employment Portal Link | \$1,000

Add your organization's employment portal link  
directory to our Jobs Board landing page that sees  
65,000 views a year

### Additional Job Postings

Members enjoy job postings in excess of the number  
provided in the member benefits package at a **50%  
Discount of \$47.50 per week per post**

## CO-BRANDING OPPORTUNITIES

### Chamber SWAG Bag Opportunity | \$1,000 LIMIT 2

Your logo alongside the Chamber logo on 500  
woven single-color print promotional bags for  
distribution at Chamber events and the Kansas  
City Pride celebration

Contact a Chamber staff member to add any of these options to your partnership package

## Partnership *Levels*



**Champion**  
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PAY ONLY  
**\$7,500**



**Trailblazer**  
SELECT UP TO  
**\$5,500**  
PAY ONLY  
**\$5,000**



**Activist**  
SELECT UP TO  
**\$2,750**  
PAY ONLY  
**\$2,500**

# PARTNERSHIPS

## sign-up form

YOU MAY PRINT OUT THIS FORM OR FILL IT OUT DIGITALLY

### Sign me up as a Chamber partner!

**Champion** | \$10,000 not to exceed \$11,000 in selections

**Visionary** | \$7,500 not to exceed \$8,250 in selections

**Trailblazer** | \$5,000 not to exceed \$5,500 in selections

**Activist** | \$2,500 not to exceed \$2,750 in selections

### Select your partnership choices

### Sponsorship level

Business Pride Awards	\$	
Transformations in the Workplace	\$	
Diversity Procurement Initiative	\$	
Rainbow Collective	\$	
Metzler Leadership and Civic Engagement Program	\$	
Emerge	\$	
Other	\$	

Company Name	
Contact Person	
Phone	
Email	

**Please Return Form To:**  
 Mid-America LGBT Chamber  
 Attn: Suzanne Wheeler  
 1475 Walnut Street  
 Kansas City, MO 64106

**Or Email:**  
 execdir@midamericalgbt.org

**Questions:**  
 Call us at 816.474.3558

### Billing information

Please invoice me

Check enclosed for \$

Please note: Partnerships do not include membership dues

FOR OFFICE USE ONLY
Date/Time Received:
Received by:



# 2022 Chamber Partnerships

**Champion**



**Visionary**



**Trailblazer**



**Activists**

