

**Round Top Area Chamber of Commerce  
Board of Directors Meeting  
June 11, 2020**

**CALL TO ORDER:** 9:01 am

**In attendance:** Brenda Bartley, Derrick Jernigan, John Lowery, Jon Perez, Tiffany Reid, Kelli Sanford,

**Regrets** Ty Clark, Sarah O'Brien, Julie Wantland, JB Royer (tendered his resignation June 4, 2020)

**REVIEW OF MINUTES:** Minutes of the May meeting were reviewed. Jon moved that the minutes be approved as presented. Derrick seconded and the motion passed unanimously.

**FINANCIALS:**

Tiffany reviewed the financial statement for May - almost a carbon copy of April's meeting. Tiffany mentioned we had a few memberships paid so a small amount of revenue coming in. Monthly expenses are at normal levels. Tiffany mentioned we had still not received the 1Q20 HOT Fund check. Keith Sharp said that he would check on it with the Town Clerk. Assuming a smaller HOT fund distribution for 1Q20, we have funds to run until mid-late August. We will need additional fundraisers to make the Chamber viable for the year. This led us into Fundraising ideas.

We have about open receivables for unpaid 2020 membership dues (approx. 38 members). Tiffany and Kelli are still working to write-off the invoices and update the membership roster.

Jon moved that the financial report be approved as presented. Derrick seconded and the motion passed unanimously.

**CHAMBER PRESIDENT UPDATE AND COVID-19 UPDATES:**

John reported that Design at Work will be putting together a RFP to send out to other Marketing Firms., this will insure that everyone is quoting apples to apples for RTC marketing needs going forward.

John brought up the ideas that the Executive Board discussed for fundraisers. The Raffle was the obvious choice for a fast turnaround. Originally it was discussed to sell 1000 tickets at \$10 per ticket, and there are 20 tickets per book. The intention is for Chamber Members to sell tickets with all proceeds going to the Chamber to help Small Businesses and to fulfill our mission. Brenda suggested that we sell 2000 tickets so we could make a little more money.

It was agreed that, if each Chamber Director would purchase one book of tickets, we would cover the cost of the raffle prizes. Keith Sharp commented if you could get Chamber Members to commit to purchasing 2 Books then you could meet your required sales goal. Mary & Henry Folick, Keith Sharp, Derrick, Jon, John, Tiffany, Brenda, Mark Massey all raised their hands.

Brenda asked if the Chamber could only have one raffle or fundraiser a year. John said that the Wine Fest and I Do Round Top were both fundraisers. Tiffany commented that you can only have one (1) raffle at a time. John mentioned that it would take two (2) weeks to get everything ready. Motion to approve Raffle was made by Derrick and was seconded by Brenda.

- **COMMITTEE REPORTS:**

**I DO ROUND TOP** – John mentioned that he did not want to Chair the event and needed someone to volunteer. He suggested maybe Susan Massey. Mark Massey, Derrick Jernigan both stepped up and said they would Chair the event. John then said he would also Chair the event. This event has been moved to Valentines Day, February 14, 2021.

**Wine Fest** – Tiffany Reid – Dates are Nov 6-8. Still planning to hold it, although may need to adjust how we execute it, if social distancing practices still in place. Wines have been selected. Brenda suggested an Uber or Trolley. Jon mentioned there was a trolley at a past wine fest. It was also mentioned to maybe have a Sunday Brunch, more details required

**Christmas in RT – No Updated as** Ty Clark was not in attendance

**Round Top Sesquicentennial** - John gave an update that there is a committee in place and that Amy Bone was over it, DAW is doing the Marketing and assisting with Tshirts, Bumper Stickers, etc, Sally Reynolds has created a book.

**Adopt-a-Highway:** Kelli will be working to put some dates together and work with Friends of 237 to see what works best.

**Membership:** Brenda said that she had received information on different Membership levels from Kelli and would be working on it in the upcoming months.

There was no **New Business** at this time.

**MOTION TO ADJOURN:** By Derrick Jernigan at 10:05 am and seconded Tiffany.

Submitted by: \_\_\_\_\_ Kelli Sanford, Director