



Louisiana Home Builders  
Association

**PARTNERSHIP OPPORTUNITIES**

**HOUSING = JOBS**



**LOUISIANA HOME BUILDERS ASSOCIATION**

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# WHY LHBA?

CONNECT.  
INVEST.  
INFLUENCE.

The Louisiana Home Builders Association is the premier business organization for building industry professionals across the state of Louisiana.

A member-driven association, LHBA boasts more than 4,500 business members who are associated with residential construction.

Partnering with LHBA affords you access and exposure to these influential business owners across all segments of the industry throughout the state.

A study by the National Association of Home Builders found that the broad impact of new construction shows that building 1,000 average single-family homes generates:

- 2,970 full-time jobs
- \$162 million in wages
- \$118 million in business income
- \$111 million in taxes and revenue for state, local and federal governments.

LHBA serves to protect our members' ability to conduct business. Defeating legislation harmful to the industry and defending legislation that protects both members and consumers are our top priorities. If it affects builders, it affects us all.

Together, we can partner as investors in the housing industry to ensure the viability of the residential construction industry in the great state of Louisiana.

*The home building industry is the foundation of Louisiana's economy. Our members build the communities in which we live, work, and provide for our families.*



HOUSING = JOBS

# INDUSTRY PARTNERSHIPS



**It's all about the  
Builder-Trade partnership.**

## CONNECT.

As an Industry Partner, you'll have exclusive engagement opportunities with industry professionals and potential customers through our marketing platforms and association events.

## INVEST.

An investment as an Industry Partner is an investment in the residential construction industry, your industry, throughout the state of Louisiana. An investment as an Industry Partner is an investment in the growth of your business and the Louisiana Home Builders Association, strengthening the economic future of our great state.

## INFLUENCE.

Industry Partners not only play an intimate role in creating experiences for the members of Louisiana Home Builders Association but also provide the resources that make the Association a force for influence and development within the State of Louisiana.

**HOUSING = JOBS**



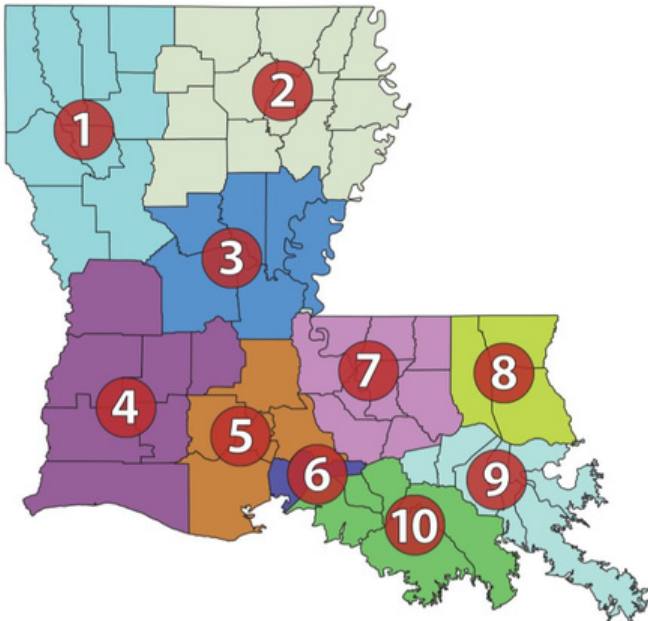
# INDUSTRY PARTNERS

## INVESTMENT OPPORTUNITIES

LOUISIANA HOME  
BUILDERS  
ASSOCIATION

	MAGNOLIA \$20,000	PELICAN \$10,000	SUNSHINE \$5,000	HONEYBEE \$2,500
Company logo with link on lhba.org; identification as Industry Partner	✓	✓	✓	✓
Signage at LHBA Leadership Meetings at respective levels	✓	✓	✓	✓
Paid featured company ad/profile on LHBA social media platforms	x4	x2	x1	x1
Company logo with link in LHBA's "Monday Minute"	1 x/Weekly	1 x/Monthly	1 x/Bi-Monthly	1 x/Quarterly
Virtual Parade of Homes	Presenting	Gold	Silver	Bronze
Annual Legislative Crawfish Boil	Presenting	Corporate	Corporate	Corporate
Construction Industry Casino Night	Presenting	Table	Table	Table
Annual Installation & Awards Banquet	Presenting	Gold	Silver	Bronze
Las Vegas Membership Social, NAHB's International Builders Show	Presenting	Corporate	Supporting	Supporting
Welcome & WINEdown Receptions, LHBA Meetings	Presenting	Gold	Silver	Bronze
NAHB Leadership Training (New Orleans, LA)	TBD	TBD	TBD	TBD
Additional Sponsorships Discount	50%	25%	15%	5%
Leadership Meeting Welcome Gift Sponsor	✓	✓		
Tabletop Opportunity at Leadership Meetings	✓	✓		
Leadership Luncheon Presenting Sponsorship including opportunity to address Board Members	✓			
Industry Exclusive	✓			

## AFFILIATED LOCAL HBA CHAPTERS



- 1) HBA of Northwest LA
- 2) HBA of Northeast LA
- 3) Central HBA
- 4) HBA of Southwest LA
- 5) Acadian HBA
- 6) Teche Area HBA
- 7) HBA of Greater Baton Rouge
- 8) Northshore HBA
- 9) HBA of Greater New Orleans
- 10) Southeast LA HBA



LHBA's virtual Parade of Homes is the sole resource for consumers throughout the state to explore housing options in regions across Louisiana. The virtual "event," exclusive to LHBA members, showcases builder members' talent and craftsmanship while also affording associate members an avenue to promote their materials and services. In a rigorous 16-week campaign, participants and sponsors are promoted through LHBA's social media platforms to current subscribers. Additionally, funds are invested in paid promotion, furthering the audience base and the branding of LHBA, its members and our sponsor partners. What's better, the content remains live for a period of one year, providing value long beyond the initial campaign.





# ANNUAL LEGISLATIVE CRAWFISH BOIL

LOUISIANA HOME  
BUILDERS  
ASSOCIATION



With an expected attendance of 250+ annually, the legislative crawfish boil is always a “good time!” Held at the Capitol Park Museum, it’s a tradition rich in history during which legislators and members from throughout Louisiana visit on issues vital to the success of the residential construction industry.





We're all busy! Who has time to sit and read through E-mails in which important details are buried in paragraphs taking ten plus minutes to conclude what's really important?

Introducing...*LHBA's Monday Minute*. Sent via E-mail each Monday to the general membership, each issue of the *LHBA's Monday Minute* includes timely and pertinent information to keep members informed of LHBA's efforts, programs and upcoming events...all that can be digested in only one minute!

Situate your brand before thousands of industry professionals with your website-linked company logo and establish your support for LHBA, its members and the industry!

Monday Minute: July 24, 2023

Don't miss your chance to sponsor  
our Fall 2023 Meetings!



Fall 2023 Meetings

Louisiana Home Builders  
Association

Monday Minute: July 10, 2023

Your membership can save you  
money! [Click to learn more!](#)

August 21, 2023

Key NAHB Housing Issues

1. A House appropriations subcommittee has eliminated funding for Job Corps in fiscal year 2024, which begins on Oct. 1, 2023. Its Senate counterpart has funded the program

We are looking forward to  
a busy Fall Meeting





*Welcome & “Wine”down*



Join fellow members during LHBA Leadership meetings for fun and fellowship during our “Welcome & “Wine”down” events. Typically hosted during early evening hours, this event offers opportunity for you to socialize and engage with meeting attendees while enjoying snacks and spirits.



## **2024 Leadership Meeting Schedule**

January 11-12 - Lafayette (Doubletree by Hilton)  
April 9-10 - Baton Rouge (Hilton Capitol Center)  
October 24-25 - Shreveport (Hilton Shreveport)