

# BECOME A MEMBER TODAY!



GROW YOUR BUSINESS THROUGH  
PUBLICITY, PROMOTION, AND  
NETWORKING WITH OUR COMMUNITY!

# INVESTING IN YOUR CHAMBER

The work of your Chamber is financed by the investment of the Members who support it. The income for the Chamber comes from Membership Investment and non-dues revenue through our annual fundraisers.

According to a 2012 study conducted by The Schapiro Group, 49% of consumers were more likely to think favorably of a local business if it was a member of the local Chamber-- and 80% were more likely to purchase a product service from a Chamber member.

**JOIN US  
AND  
SEE THE  
DIFFERENCE**



## NEXT LEVEL NETWORKING

- Coffee with the President
- Business Over Breakfast
- Lunch & Learn
- Women Empowering Women
- Annual Golf Tournament
- Annual Awards Banquet
- Ales & Tales\*



## 10 REASONS TO BECOME A MEMBER

1. Small Businesses increased their local reputation 82% by being a Chamber Member
2. Our benefits increase members web visibility by 42%
3. Each member has an opportunity to be awarded and showcased as our Member of the Month
4. The Harlingen Chamber of Commerce strives to be the synergy of Harlingen, so we share all members events on social media
5. Along with our amazing Red Coat Ambassadors, the Chamber ensures your ribbon cutting will be the talk of the town
6. "Mi casa es su casa" Our Chamber board room, conference room, office space, and courtyard are available upon request
7. The Harlingen Chamber of Commerce also advocates for our members through effective political action.
8. The Chamber hosts 4 monthly networking events for business leaders to connect with each other.
9. Everybody loves discounts! We offer our member an Office Depot Discount card and member pricing for all ticketed events.
10. Our team will always check our member directory before going to another search engine, giving your business more referrals!



# MEMBERSHIP

Types & Benefits

## CHAMBER PARTNERSHIP LEVELS

Titanium Partner: \$10,000

Platinum Partner: \$7,500

Gold Partner: \$5,000

Silver Partner: \$2,500

Bronze Partner: \$1,000

## BUSINESS MEMBERSHIP INVESTMENT

Includes: Ribbon Cutting, Chamber Website Directory Listing, Brochures Displayed in the Welcome Center, Sponsorship Opportunities, Networking Events, E-blast Advertising Access, Advertising Opportunities, and Social Media Marketing

## YOU CAN BE A MEMBER TOO!

- **Home Based Business:** Great for start-ups or home offices
- **Non-Profit Organizations:** Designed for 501 (c)3 organizations
- **Business Associate:** Ideal for relators or other associates that work individually.
- **Individual Membership:** Designed for individuals who wish to be actively involved the the Chamber without being connected to a business.



## Harlingen Chamber Partner+ Program

Go for the Bronze, Silver, Gold, Platinum, or Titanium! Increase your benefits by selecting a partnership level that best fits you and your business.

Benefits:	Titanium	Platinum	Gold	Silver	Bronze
Logo Displayed on Website	x				
1 Team in Golf Tournament	x				
Logo Placement in Newspaper	x				
Name Recognition at Chamber Events	x	x			
Featured Story in Newsletter	x	x			
Annual Meeting: CEO & Board	x	x			
Info Table at Luncheon	x	x			
Priority Booth Reservation at Event	x	x			
Annual Banquet Table	x	x	x		
Partner Thank You Logo in Newsletter	top	middle	bottom		
Preferred Hosting Opportunity for Mixer	x	x	x		
Hole Sponsorship in Golf Tournament	x	x	x		
Social Media Commercial	60sec	30sec	15sec		
Seating at (1) Luncheon	4	2	1		
Keynote Speaking Opps	x	x	x	x	
FULL Ads in Newsletter	unlimited	3	2	1	
Event Tickets: Ales & Tales*	8 tickets	6 tickets	4 tickets	2 tickets	
Enhanced Website Access	x	x	x	x	
E-Blasts	12	8	6	4	2
Chamber Facility Rentals	x	x	x	x	x
Logo on Board Room Banner	x	x	x	x	x
Pre-Meeting Logo Slideshow	x	x	x	x	x
Digital Billboard (weeks)	12	8	6	4	2
Monthly Networking Opportunities	x	x	x	x	x
Ribbon Cuttings	x	x	x	x	x
New Member Orientation & Presidential Tour	x	x	x	x	x
Total Value:	\$18,875	\$11,475	\$8,700	\$4,775	\$3,100
Chamber Partner+ Price:	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000



311 E Tyler Ave. Harlingen, TX 78550

MEMBERSHIP APPLICATION

This information will be used for our records in your membership file and for your directory listings on our website.

Business Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Additional Representative

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Type of Organization: \_\_\_\_\_

Products/Services provided: \_\_\_\_\_

\_\_\_\_\_

Total full time employees: \_\_\_\_\_ Total part time employees: \_\_\_\_\_

Are you interested in sponsoring Chamber Events? Yes No

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Account Information:

Make checks payable to: Harlingen Chamber of Commerce

Annual Investment \$ \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVC \_\_\_\_\_ Zip: \_\_\_\_\_

Sign: \_\_\_\_\_

Date: \_\_\_\_\_