



Thursday, June 10th

You are invited to the biggest promotional opportunity of the year!

The Taste of Decatur is the premiere indoor food festival, showcasing the diversity of Decatur's dining opportunities. Taking place inside the Ameren Illinois Arena at the Decatur Civic Center during the 2021 Chamber Business Expo, this event draws over 1,000 patrons each year! This offers tremendous exposure for participating food vendors!

The Chamber Business Expo is THE largest and most anticipated business-to-business networking event and trade show for business owners, entrepreneurs and key decision-makers in our area.

On Thursday, June 10th, 2021, you are invited to join the Decatur Regional Chamber of Commerce in celebrating the 20th year of the Taste of Decatur! We want to provide you the opportunity to showcase a new or signature menu item in front of hundreds of potential customers!

WE PROVIDE:

- 2 x 8' tables (one for prep, one to serve from)
- 2 black table cloths
- Plastic flatware
- Plates or bowls (you choose what fits best for your sample item)
- Ticket collection box
- Media coverage and advertising
- Signage for your table

YOU PROVIDE:

- At least 500 - 2 oz. samples of a signature dish
- Staff to serve your samples
- We recommend you use this opportunity to your fullest potential by having promotional material such as menus, upcoming events, coupons, or special offers available at your table.

TICKET REIMBURSEMENT:

Each Taste of Decatur participant will be reimbursed \$.50 per ticket received at your booth. At the end of the event, you and a member of the Chamber staff will count your tickets and agree upon the number of tickets received.

~ TASTE OF DECATUR WINNER ~

Again this year, there will be judges from various backgrounds sampling your food. Each judge will evaluate your food tasting in the following categories: LOOK, TEXTURE, SMELL, TASTE, and OVERALL! The Taste of Decatur participant with the highest score will be chosen as the winner. This year, you have the opportunity to be judged based on two categories:

Best Taste - Sweet & Best Taste - Savory

Everyone in attendance at the Taste of Decatur will have the opportunity to vote for the overall winner: THE 2021 TASTE OF DECATUR PEOPLE'S CHOICE!