

The Chamber is offering a premier sponsorship opportunity for Chamber members only - CHAMBER CHAMPIONS. As a Chamber Champion, you will get an unprecedented amount of exposure within the community. The **Chamber Champions** program enables the Chamber Board and Staff to operate efficiently in preparing events and programs for the membership. Your time and money are valuable, and we strive to eliminate repeated solicitations during the year by offering a comprehensive support package. event tickets, booth spaces, advertising placement, signage and many more benefits are available to Chamber Champions. Marketing and promoting your company is one of your largest business expenses. By participating in the Reidsville Chamber Champions program, you have access to creative and effective promotional opportunities to target your customers.

**Triple Diamond Sponsor \$7500**

- One guest appearance on WGSR Star News (interview with Chamber President & Star News Reporter, live on the Channel 5 Star News & Streaming at [www.wgsr47.com](http://www.wgsr47.com). Audio and Video will be available for use on the Chamber's Website/Social Media and your Website/Social Media)
- **Monthly Free Sponsored Post on Social Media (With Logo)**
- Business Showcase Double Booth & Premium Location\*
- Free Co-Op Marketing on Digital Billboard with Reidsville Chamber **(4 Messages OR Weeks)**
- Free Co-Op Marketing on Rockingham Update with Reidsville Chamber **(One Year)**
- **Free Chamber Landing Advertisement (1 month)**
- **2 Free Main Banner Ads on Website**
- **1 Free 2<sup>nd</sup> Tier Banner (Category)**
- One Guest Appearance on The Reidsville Chamber of Commerce News and Views Show, (Audio and Video will be available for use on The Chamber's Website/Social Media, and your Website/Social Media)
- Member Feature Article in One Newsletter Per Year
- Logo on Chamber Letterhead
- Free Enhanced Listing on Website
- Sponsorship of a Table (Priority Seating for 10) at Annual Awards Banquet
- Sponsorship of a Table (Priority Seating for 10) at Staff Appreciation Luncheon
- Golf Sponsorship for Tournament with **8 Golfers/ 8 Lunches**
- **Tickets and T-shirts for 20** at Reidsville Chamber night at Greensboro Grasshoppers Event
- Signage at All Events **(with Logo)**
- Recognition in Monthly News & Record Newsletter
- Website Recognition **(Company Logo on Chamber Homepage & Emails, Linked on Website)**

**Double Diamond Sponsor \$5,000**

- One guest appearance on WGSR Star News (interview with Chamber President & Star News Reporter, live on the Channel 5 Star News & Streaming at [www.wgsr47.com](http://www.wgsr47.com). Audio and Video will be available for use on the Chamber's Website/Social Media and your Website/Social Media)
- One Free Sponsored Post on Social Media (With Logo – Including Newsletter Article)
- Business Showcase **Double** Booth & Premium Location\*
- Free Co-Op Marketing on Digital Billboard with Reidsville Chamber (**2 Messages OR Weeks**)
- **2 Free** Main Banner Ads on Website
- One Guest Appearance on The Reidsville Chamber of Commerce News and Views Show, (Audio and Video will be available for use on The Chamber's Website/Social Media, and your Website/Social Media)
- Member Feature Article in One Newsletter Per Year
- Logo on Chamber Letterhead
- Free Enhanced Listing on Website
- Free Co-Op Marketing on Rockingham Update with Reidsville Chamber (**Three Months**)
- Sponsorship of a Table (Priority Seating for 10) at Annual Awards Banquet
- Sponsorship of a Table (Priority Seating for 10) at Staff Appreciation Luncheon
- Golf Sponsorship for Tournament with **6 Golfers/6 Lunches**
- Tickets and T-shirts for **10** at Reidsville Chamber night at Greensboro Grasshoppers Event
- Signage at All Events (**with Logo**)
- Recognition in Monthly News & Record Newsletter
- Website Recognition (**Company Logo on Chamber Homepage & Emails, Linked on Website**)

**Diamond Sponsor \$2,500**

- **1 Free Main** Banner Ad
- One Guest Appearance on The Reidsville Chamber of Commerce News and Views Show, (Audio and Video Will be available for use on The Chamber's Website/Social Media, and your Website/Social Media)
- Member Feature Article in One Newsletter Per Year
- Logo on Chamber Letterhead
- Free Enhanced Listing on Website
- Free Co-Op Marketing on Rockingham Update with Reidsville Chamber (**One Month**)
- Sponsorship of a Table (Priority Seating for **10**) at Annual Awards Banquet
- Sponsorship of a Table (Priority Seating for **10**) at Staff Appreciation Luncheon
- Golf Sponsorship with **4 Golfers/4 Lunches**
- Tickets and T-shirts for **5** at Reidsville Chamber night at Greensboro Grasshoppers Event
- Business Showcase Booth (Premium Location)\*
- Signage at All Events (**with Logo**)
- Recognition in Monthly News & Record Newsletter
- Website Recognition (**Company Logo on Chamber Homepage & Emails, Linked on Website**)

**Platinum Sponsor \$2,000**

- 1 Free 2<sup>nd</sup> Tier Banner Ad
- Member Feature Article in One Newsletter Per Year
- Logo on Chamber Letterhead
- Free Enhanced Listing on Website
- Priority Seating for 8 at Annual Awards Banquet
- Priority Seating for 8 at Staff Appreciation
- Golf Sponsorship with 4 Golfers/4 Lunches
- Tickets and T-shirts for 2 at Reidsville Chamber night at Greensboro Grasshoppers Event
- Business Showcase Booth (Premium Location) \*
- Signage at all events **(with Logo)**
- Recognition in Monthly News & Record Newsletter
- Website Recognition **(Company Logo on Chamber Homepage & Emails)**

**Gold Sponsor \$1,500**

- Free Enhanced Listing on Website
- Priority Seating for 6 at Annual Awards Banquet
- Priority Seating for 6 at Staff Appreciation Luncheon
- Golf Sponsorship with 2 Golfers/2 Lunches
- Tickets and T-shirts for 2 at Reidsville Chamber night at Greensboro Grasshoppers Event
- Business Showcase Booth (Premium Location)\*
- Signage at All Events **(with Logo)**
- Recognition in Monthly News & Record Newsletter
- Website Recognition **(Company Logo on Chamber Homepage & Emails)**

**Silver Sponsor \$1,000**

- Priority Seating for 2 at Annual Awards Banquet
- Priority Seating for 2 at Staff Appreciation Luncheon
- Golf Sponsorship with 2 Golfers/2 Lunches
- Business Showcase Booth (Premium Location)\*
- Signage at All Events
- Recognition in Monthly News & Record Newsletter
- Website Recognition on Chamber Homepage & in Emails

**Emerald Sponsor \$750**

- Priority Seating for 2 at Annual Awards Banquet
- Priority Seating for 2 at Staff Appreciation Luncheon
- Golf Sponsorship with 1 Golfer/1 Lunch OR Business Showcase Booth (Premium Location)\*
- Signage at All Events
- Recognition in Monthly News & Record Newsletter
- Website Recognition on Chamber Homepage & in Emails

**Bronze Sponsor \$500**

- Priority Seating for 2 at Annual Awards Banquet OR Staff Appreciation
- Golf Sponsorship with 1 Golfer/1 Lunch OR Business Showcase Booth (Premium Location) \*
- Signage at All Events
- Recognition in Monthly News & Record Newsletter
- Website Recognition on Chamber Homepage & in Emails

*\* Chamber Champions will have first preference in booth location (after Naming Sponsor) based on Chamber Champion level and order in which the showcase booth form is received by office personnel.*

*\*\*Registration/RSVP for events are sponsor's responsibility and must adhere to deadline dates as published for each event. Logos will need to be provided in .jpg format. Participation in individual events may not be combined to qualify for Chamber Champion levels.*

**Please Submit Company Logos & Information To: [info@reidsvillechamber.org](mailto:info@reidsvillechamber.org)**

**Additional Sponsorship Opportunities (Annual Events)**

**Annual Awards Banquet (TBD)**

- **Premier Sponsor- \$1500 or 3 Sponsors, \$750 Each**  
Naming Rights for the Event Program  
Priority Seating for 10  
Recognition on Advertising & Promotional Materials before & during the Event  
Special Recognition at the Event  
Signage at the Event
- **Speaker/Entertainment Sponsorship - \$750 or 3 Sponsors, \$350 Each**  
Priority Seating for 4  
Introduce Speaker & Company Promotion Time  
Special Recognition at the Event

**Reidsville Night at the Greensboro Swarm (TBD)**

- **Premier Sponsor- \$1000 or 2 Sponsors, \$500 each**  
Naming Rights for the Event T-Shirt (Logo)  
Recognition on Advertising & Promotional Materials before & during the Event  
Signage at the Event
- **T-Shirt Sponsor- \$100**  
Listed on the Event T-Shirt (Name Only)  
Recognition on Advertising & Promotional Materials before the event

**Staff Appreciation Luncheon (TBD)**

- **Premier Sponsor - \$1500 or 3 Sponsors, \$750**  
Naming Rights for the Event Program  
Priority Seating for 10  
Recognition on Advertising & Promotional Materials before & during the Event  
Special Recognition at the Event  
Signage at the Event
- **Speaker/Entertainment Sponsorship - \$750 or 3 Sponsors, \$350 Each**  
Priority Seating for 4  
Introduce Speaker & Company Promotion Time  
Special Recognition at the Event

**Reidsville Night out at the Grasshoppers (TBD)**

- **Premier Sponsor- \$1000 or 2 Sponsors, \$750 each**  
Naming Rights for the Event T-Shirt (Logo)  
Recognition on Advertising & Promotional Materials before & during the Event  
Signage at the Event
- **T-Shirt Sponsor- \$125**  
Listed on the Event T-Shirt (Name Only)

**(continued)**

**Ice Cream Social Sponsor (TBD)**

- **Premier Sponsor- \$500**
  - Naming Rights for the Event Program
  - Recognition on Advertising & Promotional Materials before & during the Event
  - Special Recognition at the Event
  - Signage at the Event
- **Speaker/Entertainment Sponsorship - \$250**
  - Introduce Speaker & Company Promotion Time
  - Special Recognition at the Event

**Annual Golf “Fore” Reidsville Tournament (TBD)**

- **Premier Sponsor - \$3000 or 2 Sponsors, \$1750 Each**
  - Recognition on Advertising & Promotional Materials before & during the Event
  - Signage at the Event
  - 4 Golfers & 4 Dinners
- **Golfer Prize Sponsor - \$1000 or 2 Sponsors, \$750 Each**
- **CA\$H Prize Sponsor - \$750 or 2 Sponsors, \$425 Each**
- **Lunch Sponsor - \$1400 or 4 Sponsors, \$450 Each**
- **Range Ball Sponsor - \$500**
- **Photography Sponsor - \$350**
- **Refreshment Cart Sponsor – *only* 2 Sponsors, \$350 Each**
- **Hole & Tee Sponsor - \$250**
- **Scorecard/ Golf Cart Sponsor - \$250**
- **Golfer (non-member rate) - \$125**
- **Golfer (member rate) - \$100**

**Chamber Business Showcase (TBD)**

- **Premier Sponsor- \$3000**
  - Recognition on Advertising & Promotional Materials before & during the Event
  - Special Recognition at the Event
  - Logo with Link (Online Only) in Promotions
  - 10 Additional VIP Night Tickets
  - Serve as Emcee at the Event
  - Large Booth Space (Double Booth) - Prime Location (**1<sup>st</sup> Choice of Booth Location**)
  - 15 Minute Product Demonstration at Booth
  - Opportunity to Provide Company Message or Video (60 Seconds, Provided by the Sponsor)
  - List of Exhibitors Sent Prior to Event
  - Attendee Contact List Sent Post Event
  - Signage at the Event

## **2024 Chamber Champion Program & Sponsorship Opportunities**

- **Lunch Sponsor - \$1400 or 4 Sponsors, \$450 Each**  
Special Recognition at the Event  
Signage at the Event
- **Career Pathways Expo Sponsor – \$1000**  
Special Recognition at the Event  
Premium Double Booth  
Serve as Emcee of the Event  
Signage at the Event  
Partner in the Event (details can be discussed with Chamber President)
- **Registration Table Sponsor - \$500**
- **Photography Sponsor - \$350**
- **Canteen Area Sponsor (Sell to Public, Primary Booth) - \$300**
- **Business Showcase Booth (Non-Member) - \$300 (\$50 off joining fee within 30 days of showcase)**
- **Business Showcase Booth - \$250**

### **Santa's Workshop (Hometown Christmas Event) (TBD)**

- **Goody Bag & Event Sponsor - \$1000 or 4 Sponsors, \$350 Each**  
Logo on ALL Promotional Material (Print and Digital)

### **Additional Sponsorship (Ongoing Opportunities)**

#### **Monthly Coffees - First Thursday of Each Month, Except January & July**

- Spotlight Your Business by Hosting a Coffee (Booking for 2022)
- Bring a Door Prize to Promote Your Business
- Attend for Networking Opportunities

#### **Website Banner Advertising**

- Main Banner \$40/month or \$400/year
- 2<sup>nd</sup> Tier Banner (Business Directory & Category) \$20/month or \$200/year
- 3<sup>rd</sup> Tier Banner (Category) \$10/month or \$100/year

**Enhanced Member Listing**

Enhanced Member Listing \$10/month or \$100/year	VS	Basic Member Listing (included in your membership dues)
● 1600 Character Business Description		● 200 Character Business Description
● 200 Character Search Results Summary		● 100 Character Hours of Operation
● 100 Character Hours of Operation		● 200 Character Driving Directions
● 200 Character Driving Directions		● 8 Keywords
● 5 Bullet Points (Linkable)		● Map
● 20 Keywords		
● Search Results Icon		
● Business Logo		
● Photo Gallery		
● YouTube Video		
● Map		

**Chamber Landing Advertising**

- Spotlight Your Business by Advertising at the Chamber Office & Visitor Center
- Space is 3 Ft 6 In X 16 Ft on the 2<sup>nd</sup> Floor Landing
- Reserve by the Month (Jan-Dec \$150)



Company Name			
Contact Person			
Phone	Email		
◆	<b>Sponsorship</b>	<b>Fee Amount</b>	<b>Amount Due</b>
	Triple Diamond Chamber Champion.....	\$7,500	_____
	Double Diamond Chamber Champion.....	\$5,000	_____
	Diamond Chamber Champion.....	\$2,500	_____
	Platinum Chamber Champion.....	\$2,000	_____
	Gold Chamber Champion.....	\$1,500	_____
	Silver Chamber Champion.....	\$1,000	_____
	Emerald Chamber Champion.....	\$750	_____
	Bronze Chamber Champion.....	\$500	_____
◆	<b>Event Sponsorship Opportunities:</b>		
	Annual Awards Banquet Premier Sponsor.....	\$2000 / \$850	_____
	Annual Awards Banquet Speaker/Entertainment Sponsor.....	\$750 / \$350	_____
	Reidsville Night At the Greensboro Swarm Premier Sponsor.....	\$2000/ \$1000	_____
	Reidsville Night At the Greensboro Swarm T-shirt Sponsor.....	\$100	_____
	Staff Appreciation Premier Sponsor.....	\$2000 / \$850	_____
	Staff Appreciation Speaker/Entertainment Sponsor.....	\$750 / \$350	_____
	Reidsville Night Out At the Grasshoppers Premier Sponsor.....	\$1000/ \$750	_____
	Reidsville Night Out At the Grasshoppers T-shirt Sponsor.....	\$125	_____
	Ice Cream Social Premier Sponsor.....	\$500	_____
	Ice Cream Entertainment Sponsor.....	\$250	_____
	Golf Tournament Premier Sponsor.....	\$3000 / \$1750	_____
	Golf Tournament Golfer Prize Sponsor.....	\$1000 / \$750	_____
	Golf Tournament CA\$H Prize Sponsor.....	\$750 / \$425	_____
	Golf Tournament Lunch Sponsor.....	\$1400 / \$450	_____
	Golf Tournament Range Ball Sponsor.....	\$500	_____
	Golf Tournament Photography Sponsor.....	\$350	_____
	Golf Tournament Refreshment Cart Sponsor (2 Available).....	\$350	_____
	Golf Tournament Hole/Tee Sponsor.....	\$250	_____
	Golf Tournament Scorecard/Golf Cart Sponsor.....	\$250	_____
	Golfer (Individual/Additional) Non-Member.....	\$125	_____
	Golfer (Individual/Additional) Member.....	\$100	_____
	Business Showcase Premier Sponsor.....	\$3,000	_____
	Business Showcase Taste Reidsville Chamber (VIP).....	\$1,500	_____
	Business Showcase Vendor Dinner Sponsor.....	\$1400 / \$450	_____
	Business Showcase Career Pathways Sponsor.....	\$1,000	_____
	Business Showcase Registration Sponsor.....	\$500	_____
	Business Showcase Photography Sponsor.....	\$350	_____
	Business Showcase Canteen Sponsor.....	\$300	_____
	Business Showcase Booth Sponsor.....	\$250	_____
	Business Showcase Booth Sponsor (Non-Member).....	\$300	_____
	Breakfast with Santa Goody Bag Sponsor.....	\$1000 / \$350	_____
◆	<b>Additional Sponsorship Opportunities:</b>		
	Banner Advertising (Main) Annually.....	\$400	_____
	Banner Advertising (2 <sup>nd</sup> Tier) Annually/ (3 <sup>rd</sup> Tier) Annually.....	\$200 / \$100	_____
	Enhanced Member Listing (Annually).....	\$100	_____
	Chamber Landing Advertisement (Monthly January -Dec).....	\$150	_____



## 2024 Chamber Champion Program & Sponsorship Opportunities

### Invoice Options:

Annually / 1 = \$ \_\_\_\_\_

Bi-Annually / 2 = \$ \_\_\_\_\_  
( Please choose two months. )

Quarterly / 4 = \$ \_\_\_\_\_  
( Please choose beginning month. )

Monthly / 12 = \$ \_\_\_\_\_

January	February	March
April	May	June
July	August	September
October	November	December

\*\*\*Please note that payments must begin no later than April 2019.

### Payment Information:

Check                      Amount \$ \_\_\_\_\_  
(Check #) \_\_\_\_\_

Credit Card              Amount \$ \_\_\_\_\_  
(Credit Card #) - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp \_\_\_\_ / \_\_\_\_ CVC \_\_\_\_\_ Zip \_\_\_\_\_

Cash                        Amount \$ \_\_\_\_\_

Trade                      Amount \$ \_\_\_\_\_

**Total Amount Enclosed:** \$ \_\_\_\_\_

★ Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

★ Chamber Staff Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please submit this form with company logos & information to:  
[info@reidsvillechamber.org](mailto:info@reidsvillechamber.org) OR fax to 336.349.8495 OR 140 S. Scales Street Reidsville, NC 27320

### OFFICE USE ONLY:

Payment Amount Received: \$ \_\_\_\_\_

Date Received: \_\_\_\_\_

Received by: \_\_\_\_\_

Invoiced : # \_\_\_\_\_

Payment Entered: \_\_\_\_\_

Balance Due: \_\_\_\_\_

### Notes/Comments: