



# Membership Brochure



**LYNCHBURG REGIONAL**  
**BUSINESS ALLIANCE**

— Chamber & Economic Development —

300 Lucado Place  
Lynchburg, VA 24504  
Phone 434.845.5966 | Fax 434.522.9592  
Info@LynchburgRegion.org | www.LynchburgRegion.org



### ONLINE MEMBERS ONLY SECTION

Make employee changes, update description of services, apprise us of email and website address changes, and correct your business profile. And the best part is you can login any time you need to make a change - 24/7.

### ENHANCE YOUR BUSINESS LISTING ON THE ALLIANCE'S WEBSITE

Enhance your business listing in our membership directory with an image. Consider showcasing your building, company logo, or promotional photos. Photo and logo submission in digital JPG format. All images can be emailed to the Alliance.

- One Picture or Logo - Annually \$100
- Two Pictures - Annually \$175
- One Logo and One Picture \$175

Contact Ruth Martineau, Sales Representative  
(434) 660-8289 or [ruth@chamber-marketing.com](mailto:ruth@chamber-marketing.com)  
for more information.



### MARKETING OPPORTUNITIES

Through mailings, magazines, directories, and web postings, we provide multiple ways to reach key business customers, consumers and tourists.

**Inside Lynchburg Region** - The Alliance's award-winning annual quality of life magazine/membership directory is distributed to regional lodging, welcome centers, transportation, government offices, and health-care providers and is mailed out in all relocation packets. As a member, you receive a **FREE** listing in the Membership Directory of *Inside Lynchburg Region*.

**HOT Deals** - Members can take advantage of marketing their products as a **HOT DEAL** for free. Sell off over stocked items and make room for new merchandise.

Celebrate your new business or business expansion with a **FREE Ribbon Cutting Ceremony** that will be listed under Alliance events, in the Alliance eblast, and posted on our website under ribbon cuttings.

## Constant Contact Email Marketing

Constant Contact helps you stay in touch with your customers! Send out promotional emails and surveys to your clients for instant results. Alliance members receive a pre-payment discount. A 6-month pre-payment is discounted 20% and 12-month pre-payment receives a 25% discount. Minimum cost of \$12.75 per month. Sign-up for 60-Day Free Trial by contacting the Alliance.

# TOP BENEFITS OF YOUR ALLIANCE MEMBERSHIP . . .

- Largest Business Association in the region
- New Business Contacts
- Leadership Training
- Referrals
- Listing in our Membership Directory, Website, Mobile Web App and *Inside Lynchburg Region*
- Small Business Assistance
- Publicity and Visibility
- Workforce Development
- Legislative Lobbying/Advocacy
- Community and Business info
- Member Discounts
- Membership in the U.S. Chamber
- Small Business Membership Alliance with Virginia Chamber of Commerce



**The Alliance partners with Chamber Solutions,** a chamber-owned, state-wide buying group to offer member-only access to SAVINGS and DISCOUNTS on products and services small businesses use every day. It is the recognized leader in money-saving programs and includes: • **Average 40% Savings** on office supplies • **10-85% Savings** on prescription medications • **Special Savings** on fuel and various vehicle maintenance • **Free** Conference call and much more! To take advantage of these discounts, contact 1(800) 924-3543 or email [info@chambersolutions.com](mailto:info@chambersolutions.com).

*Testimonial: "I recently went to purchase a prescription at my local pharmacy. I presented the ChamberRx Prescription Savings card to the pharmacy tech. The cost of the prescription dropped from \$103.99 to \$24.19! That's a savings of \$79.80!"*



All Points EAP & Organizational Services provides worksite-based programs for identifying and resolving employee productivity problems associated with personal problems. Employees and their immediate families are covered.

**Employers pay only \$20.00 per employee, annually. The base fee is waived for Alliance members.**

For more information contact All Points EAP & Organizational Services at (434) 845-1246 or visit the website at [www.allpointseap.org](http://www.allpointseap.org)



## INSTANT VISIBILITY

New members are added to our online Member Directory at [www.lynchburgregion.org](http://www.lynchburgregion.org) upon joining the Alliance.

Visitors to the Alliance web page can view your business information - including business category, contact information, and hyperlink to your URL! Averages 90,000 views per month.

## EVENTS CALENDAR!

Members can post their events through the Member's Only Section online at [www.lynchburgregion.org](http://www.lynchburgregion.org). Enter your assigned username and password then click on Submit Event.

Complete the information and click the Submit Event button again.

# OPPORTUNITIES

- A.M. Alliance
- Brief Case Open Golf Tournament
- Business at Breakfast
- Business Summit
- Economic Summit
- Legislative Events
- Restaurant After Hours
- Seminars & Workshops
- Women's Exchange Luncheon Series
- Workforce Summit
- Worlds of Opportunity Career Expo
- YP Summit

## ARE YOU INTERESTED IN BECOMING A VOLUNTEER?

CONSIDER THE FOLLOWING POSSIBILITIES:

- **The Ambassador Team**
- **Legislative Affairs Committee**
- **LRTAG Committee (Lynchburg Region Transportation Advocacy)**
- **Small Business Council**
- **STEM Academy (Science, Technology, Engineering & Math)**
- **Technology Council**
- **Young Professionals (YP) of Central Virginia**

The Alliance is a membership-driven organization. Alliance goal are achieved through the efforts and commitment of volunteers. We encourage members to get involved and volunteer their time and talents in a number of areas that will help improve the region.

For more information please contact the Alliance at (434) 845-5966 or email [info@lynchburgregion.org](mailto:info@lynchburgregion.org)