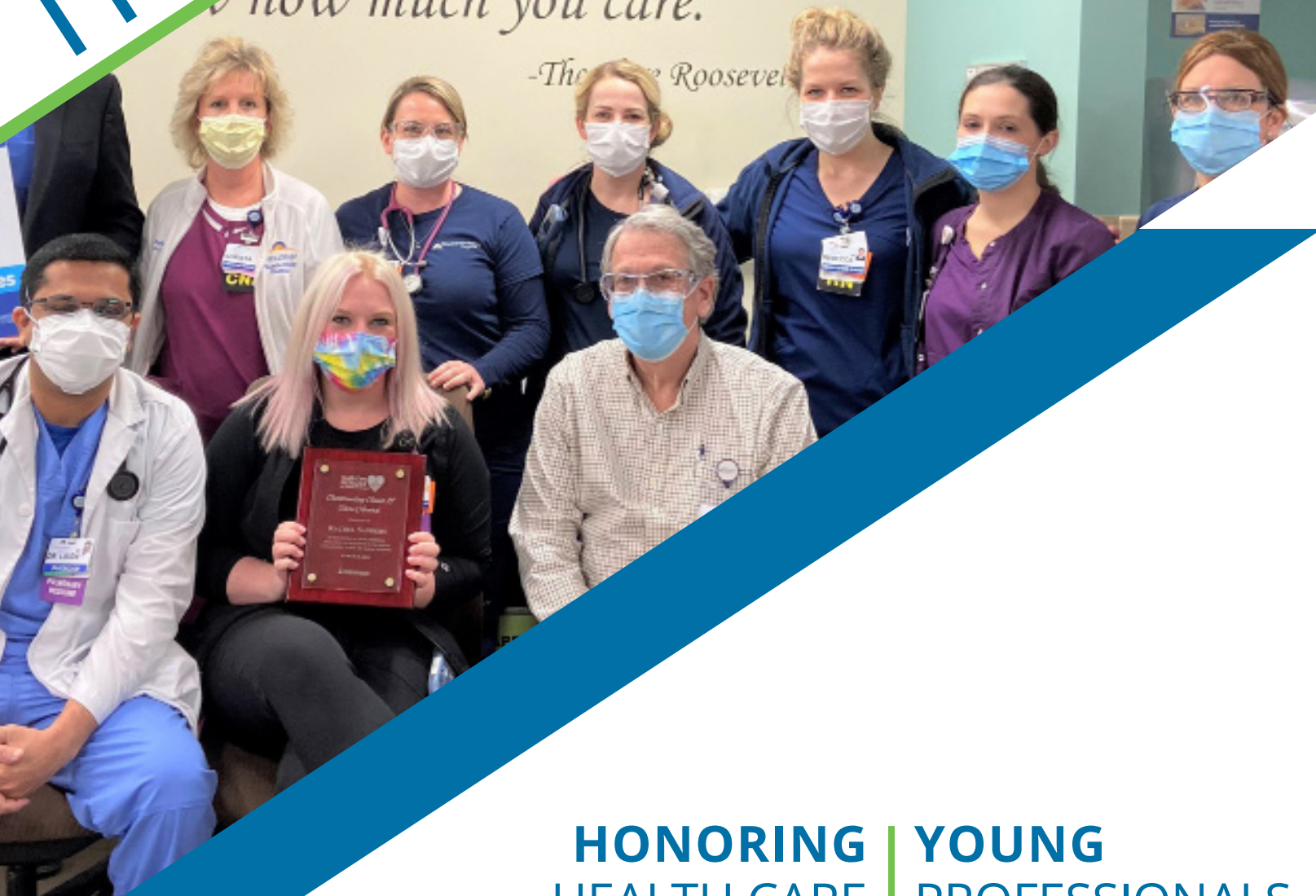


APRIL 21

THE OUTLOOK

*...you know...
...how much you care.*

-Theodore Roosevelt



HONORING HEALTH CARE HEROES | YOUNG PROFESSIONALS CONFERENCE

Helping our members prosper and supporting our community.

BOARD OF DIRECTORS

Luke Martin

SEK, CPAs & Advisors - Chair

Michael J. Connor

Walker, Connor & Spang, LLC -
Incoming Chair & Treasurer

Pat Abbott

Strickler Insurance Agency - Secretary

Jenna Kaczmarek

Patriot Federal Credit Union - DCI Chair

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CPA Wireless Boost Mobile

Brad Evans

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Bill Boltz

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Van Gray

GearHouse Brewing Co.

Brian Wise

BW Properties LLC.

Carla Christian

Chambersburg Memorial YMCA

Adam Donius

Chick-fil-A

Theresa DiLoreto

Ghost Writer

David Grant

Keystone Health

Jocelyne Melton

Baxter Group, Inc.

Mark Story

Keller Williams Keystone Realty

Bill Kick

Herbert, Rowland & Grubic Inc.

Anthony Bagley

M&T Bank

Dr. Wesley Fugate

Wilson College

Warren Braxton

Aerotek, Inc.

NEW MEMBERS

The Greater Chambersburg Chamber of Commerce extends a warm welcome to its new members and would also like to congratulate the following members for their anniversaries. Together, we can help everyone prosper and enhance the quality of life in the region.

Dental Care

Chambersburg Family Dentistry

Debbie Smith

1854 Wayne Road

Chambersburg, PA 17201

(717) 263-0449

www.chambersburgfamilydentistry.com

chbgbfamilydentistry@gmail.com

Non-Profit Organizations & Associations

House of Grace

Susie Barry

307 Lincoln Way East

Chambersburg, PA 17201

(717) 709-0085

thehouseofgraceLWE@gmail.com

Non-Profit Organizations & Associations

Maranatha Ministry, Inc.

Craig Newcomer

195 West Loudon Street

Chambersburg, PA 17201

(717) 830-3487

www.maranathamministries.net/

joomla

craignewcomerfoodpantry@gmail.com

Massage Therapy

Massage Envy of Hagerstown

Michelle Donahue

12814 Shank Farm Way, Suite D

Hagerstown, MD 21742

(240) 513-6981

www.massageenvy.com

mdonahue@massageenvy.com

Grocers

Olde Tyme Meats

1711 Gabler Road

Chambersburg, PA 17201

(717) 264-6787

Business Consultants

SevenGen Leader LLC

Marty Nash

2515 Sherry Drive

Chambersburg, PA 17202

(971) 266-9443

sevengenleader@gmail.com

APRIL MEMBER MILESTONES

65 Years

- Jennings Chevrolet Buick GMC

35 Years

- Penn State Mont Alto Campus
- The Salvation Army

20 Years

- C.V. Wenger, Inc.
- Wiegands Professional Lawn

10 Years

- Bollman Charter Service, Inc.
- Fayetteville Volunteer Fire Dept.
- H&H Chevrolet Cadillac

1 Year

- Franklin Hospice, LLC

CHAIR'S MESSAGE

One year ago, our community was mere days into what would become our new reality. We were buying face masks, setting up our at-home workstations and creating our Zoom accounts. Many businesses were locking the doors of their physical locations and discovering ways to serve the community through new channels.

While that time was full of fear and trepidation, we can look back with a sense of pride and accomplishment. Thanks to the strength of our health care heroes and the resiliency of our businesses, Franklin County is bouncing back. As spring begins to blossom around us and state-wide Covid restrictions continue to lift, we can find hope in our future. The long winter of Covid is warming up, and we can see sunny skies.

As we put the past 12 months behind us, the Chamber is looking with excitement toward new projects and initiatives for our members and community. One of these is a brand new event: a Young Professionals Conference on May 6, which will include some of the foremost experts in our area offering their best advice to young professionals on topics such as financial planning, management, navigating difficult conversations and emotional intelligence. We hope to see you there!

We know that "normal" has been hard to come by this past year, but take heart. Chamber member benefits are continually increasing, events are starting up again and great things are on the horizon. The future is bright and there's so much to look forward to!



CHAMBER TEAM

Stephen Christian

President of Greater Chambersburg Chamber of Commerce
Executive Director of Chambersburg Area Development Corp.
schristian@chambersburg.org

Jordan Nace

Membership Director
jnace@chambersburg.org

Maryliz Toohig

Finance & Human Resources Director
mtoohig@chambersburg.org

Angela Schaeffer

Director of Operations & Assistant to the President
aschaeffer@chambersburg.org

Lark Kennedy

Communications & Marketing Manager
Civil War Seminars Coordinator
lkennedy@chambersburg.org

Laiton Heckman

Admin & Communications Assistant
11/30 Network Liaison
lheckman@chambersburg.org

Sue Black

Customer Service Representative & Heritage Center Coordinator
receptionist@chambersburg.org

Lisa Helm

Accounting Assistant
lhelm@chambersburg.org

Virginia Harriger

Executive Director of Greater Chambersburg Chamber Foundation
gharriger@chambersburg.org

Sam Thrush

President of Downtown Chambersburg Inc.
sthrush@chambersburg.org

Luke Martin, CPA
Member of the Firm, SEK, CPAs & Advisors
Board Chair, Greater Chambersburg Chamber of Commerce

Affordable business insurance featuring enhanced coverages — plus the opportunity to earn a dividend.



Learn how, as a member of the Greater Chambersburg Chamber, you could earn an all-lines* dividend by placing your insurance with Penn National Insurance.

*except bonds and umbrella

Call this member agency today!



www.pennnationalinsurance.com



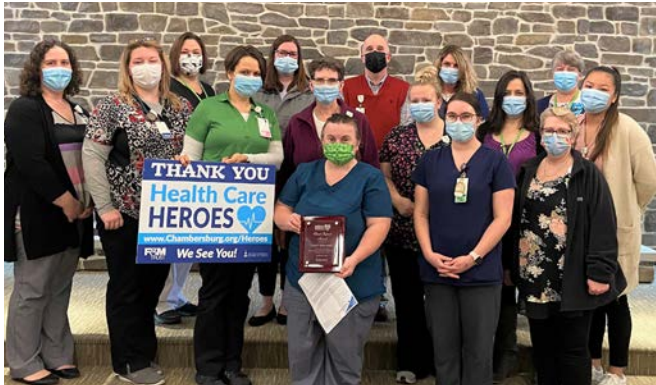
800-503-8908 • www.stricklerins.com

Our Mission:

We exist to help our members prosper and to enhance the quality of life in the Chambersburg area.



HONORING OUR HEROES



Vicky Brechbiel stands with her co-workers at Menno Haven.

The Greater Chambersburg Chamber of Commerce honored eight health care workers for their outstanding care and service to the community during the virtual Health Care Heroes Awards Ceremony, sponsored by **M&T Bank**.

"The global pandemic has been challenging for everyone, but no one has born the brunt of it more so than our health care workers," said Stephen Christian, president of the Chamber. "It is our honor to recognize these individuals and the industry as a whole for all they've done for us this past year."

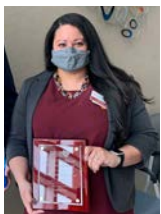
The ceremony was broadcast via Zoom and included an update on Covid-19 from Dr. Michael Colli of **Keystone Health**. Following his remarks, **F&M Trust** President Tim Henry formally kicked off Health Care Heroes Appreciation Week with the premiere of the Health Care Heroes Tribute Video. From March 23 to 30, many additional activities were planned to show the community's appreciation of its local health care workers.



Outstanding Covid Care Award: Rachel Sanders, Physician Assistant in the Critical Care Unit (CCU) at **WellSpan Chambersburg Hospital**
The award honors an individual who has demonstrated ingenuity and resilience in the health care industry during the global pandemic.



Client Impact Award: Vicky Brechbiel, CNA at **Menno Haven**
This award recognizes a health care worker who has demonstrated extraordinary efforts to positively impact the lives of their clients.



Health Care Heroes Leadership Award: Stephanie Strickler, Director of Purchasing at **Keystone Health**
This award recognizes a health care worker who has demonstrated initiative, diligence, exceptional work ethic and leadership in the health care industry.



Exceptional Dedication Award: Tammy Maclay, Clinical Nurse Specialist at **WellSpan Chambersburg Hospital**
The Exceptional Dedication Award recognizes a health care worker with more than 10 years of providing outstanding work and dedication in the health care field.



Above & Beyond Award: Lisa Keefer, CNA / Oncall Specialist at Myers Home Health Care
The Above & Beyond Award recognizes an individual who provides extraordinary care to their clients in ways that exceed expectations.



Rising Star Award: Ashli Yoder, Clinical Services Director at **Norland Avenue Pharmacy**
Given to a health care worker with less than three years of experience who has demonstrated ingenuity and dedication to the health care field.



Outstanding Covid Resource Award: Dr. Raghavendra Tirupathi, Infectious Disease Physician and Medical Director at **Keystone Health**
Given to a health care worker who has provided extraordinary support and resources to our community during the pandemic.



Health Care Worker of the Year: Monica Diehl, Director of Patient Education and Development at **Keystone Health**
This award honors a health care worker who has shown outstanding dedication, work ethic, leadership and care in the health care industry.

Awards Ceremony Grand Sponsor: **M&T Bank**
Virtual Table Sponsors: **ACNB Bank, Herbert, Rowland & Grubic, Inc., SEK, CPAs & Advisors, Rotz & Stonesifer, P.C.**

Virtual Patron Sponsors: **Chambersburg Neighbors with Best Version Media, Chambersburg Noontime Lions Club, Community State Bank, Decorating Den Interiors, DogWatch By Perry Fence, Franklin County Board of Commissioners, Grane Hospice Care, Norland Avenue Pharmacy, Penn National Insurance, R. Perry Fence Co., LLC, truNorth Financial Services***
**denotes two Patron sponsorships*

Presenting Sponsor



Straight from the Heart
Raffle Sponsor



Blood Drive
Sponsor



NEW Young Professionals Conference May 6

The Chambersburg Chamber is excited to offer a brand new event: the Young Professionals Conference on Thursday, May 6 from 8 a.m. – 12 p.m. at the Franklin County Visitors Bureau, 15 S. Main St. in Chambersburg. Young professionals from all over Franklin County are invited to attend this half-day seminar that will feature our area's top experts sharing wisdom from their careers and industries.

Topics and speakers will include:

- Management - Adam Donius, Owner & Operator of Chick-fil-A Chambersburg
- Navigating Difficult Conversations – Laura Stover, SHRM-CP, SPHR, Human Resources Manager at SEK, CPAs & Advisors
- Financial Planning - Richard Tardosky, Owner & Founder of Tardosky Agency
- Emotional Intelligence - Dr. Wendy Kubasko, Ed.D., assistant professor at Shippensburg University of Pennsylvania in the Educational Leadership department

Limited seating is available, so register early at Chambersburg.org/Events. Cost is \$40 for members of the Chamber or 11/30 Network and \$50 for non-members.



Adam Donius,
Chick-fil-A



Laura Stover, SEK,
CPAs & Advisors



Richard Tardosky,
Tardosky Agency



Dr. Wendy
Kubasko, Ed.D.
Shippensburg
University

Community Education Coalition Employability

Employability hosted a logistics, distribution, and transportation panel in February to allow educators an opportunity to learn about industry job outlooks and how students can better prepare for careers in these fields. Joining the panel were Matt Miller and Asia Wells of **Proctor and Gamble Distribution**; Dave Kalbaugh, Charlie Moore and Kellsie Woodward of **Ulta** and Lynda Marcinko of FedEx Ground.

In March the Coalition focused on resume building for students, how human resource professionals use application tracking systems (ATS) to filter applicants and skill sets sought by employers beyond hard skills. Experts on the panel included: Linda Boeckman, **Wilson College**;

Patty Gaunhour, **Penn State Mont Alto** and Hannah Baumbaugh, **SEK, CPAs & Advisors**. The coalition's co-chairs, Angela Austin of **WellSpan Health** and Dr. Mike Doncheski of Penn State Mont Alto, lead monthly meetings that unify county educators and business partners. These meetings serve as a catalyst to expanded workforce development opportunities for students in the area.

To learn more about the employability side of the Community Education Coalition of Franklin County, please contact Ginny Harriger at gharriger@chambersburg.org.



New Member Orientation April 22



The Chambersburg Chamber would like to invite new Chamber members and new business representatives to join us for our New Member Orientation on April 22. The event

will be held via Zoom at 2 p.m. The program will include an overview of exclusive Chamber member benefits such as health insurance, energy, business insurance, job postings, discounts on office supplies and more. Guest speakers will include a representative **My Benefit Advisor Group**, Cheryl Hefft from **World Kinect Energy**, Pat Abbott from **Strickler Agency** and others.

The event will be hosted by Membership Director Jordan Nace and participants are encouraged to join with their videos on. To register, visit Chambersburg.org/Events. For questions, contact Jordan at jnace@chambersburg.org.

YOUNG PROFESSIONALS CONFERENCE

6 MAY | TIME:
2021 | 8 AM- 12 PM

Franklin County Visitors Bureau
15 S. Main St. Chambersburg

HIGHLIGHTS:

- Breakfast from Chick-fil-A
- Swag bags
- Special presentation from the 11/30 Network
- Valuable content from experts at the top of their fields

\$40 for Chamber &
11/30 Network members
\$50 for non-members

***LIMITED SEATING**

Register now at
Chambersburg.org/Events

*Masks must be worn unless eating or drinking
to comply with CDC guidelines

FEATURING:



ADAM DONIUS

Owner of Chick-fil-A
Chambersburg

Topic: Management



**DR. WENDY
KUBASKO, Ed.D.**

Assistant Professor of
Educational Leadership at
Shippensburg University

Topic: Emotional
Intelligence



RICHARD TARDOSKY

Owner & Founder of
Tardosky Agency

Topic: Financial Planning



**LAURA STOVER,
SHRM-CP, SPHR**

Human Resources Manager
at SEK, CPAs & Advisors

Topic: Navigating Difficult
Conversations

QuickBooks® Step-by-Step Training Manual Provided



Dates: April 21, 2021
May 19, 2021

Location: 720 Norland Avenue
Chambersburg, PA 17201

Time: 9:00AM – 12:00PM



Scan QR code with mobile device for more info.

4 Easy Ways to Register Now!

Call: 800-555-9510 or 717-267-2100

Fax Completed Registration: 717-267-1464

On-Line: www.schultheisscpa.com – click on the resources link

Mail Below Registration: Schultheiss & Associates

720 Norland Avenue

Chambersburg, PA 17201

Should you prefer, one-on-one training is also available. For more information call and ask for Amber.

Is Your Office Making These 21 Critical Mistakes?

3 QuickBooks® errors that hurt cash flow in your office.

7 Mistakes to avoid in “costing” and why they hurt you.

5 Ways to reduce payroll headaches - the one best fix.

3 Reports that will stop wasted expenses and overhead.

3 Critical errors in setting up your chart of accounts.

Who Should Attend QuickBooks® Training?

- **Spouses** who help with the books on a part-time basis.
- **Business owners** who want to avoid mistakes and improve cash flow.
 - **Partners** looking for long-term answers to accounting problems.
 - **Bookkeepers** who need a better understanding of QuickBooks®.
 - **First-time** users just new to QuickBooks® software.
- **Seasoned users** who want to take advantage of the advanced features of QuickBooks®.

Course: \$129 per person. \$100 per person if two or more attendees from same company.

(includes continental breakfast)

Name: _____

Company Name: _____

Address: _____

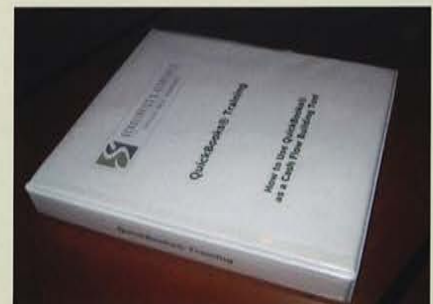
City: _____ State: _____ Zip: _____

Phone: _____

E-Mail: _____

Additional Registrants: 1. _____

2. _____



Payments Accepted: Check ♦ Cash ♦ Mastercard ♦ Visa



Visit our Facebook page – www.facebook.com/schultheisscpa.com

TRENDING NEWS



The Chambersburg Chamber team would like to thank our health care heroes for their exceptional dedication and care for our community members throughout the course of the pandemic.

Words cannot adequately describe how important our health care workers are to us, but we hope the Health Care Heroes Appreciation Week provided some joy and hope amid the challenges they face so graciously every single day. Thank you.



Chamber Ambassadors recently presented **LCSi Lehman Construction Services, Inc.** with their 50-year anniversary membership plaque. Congratulations and thank you for being part of this community! Special thanks to Chamber Ambassadors: Barry Arendt, **ThinkEz IT**; Tom Blachek, **The Benefits Group**; Jessica Brindle, **Occupational Services, Inc.**; Neil Suders, **Chambersburg Noland**; Pat Abbott, **Strickler Insurance Agency**; Lynn St. Clair, Occupational Services, Inc.



The 11/30 Network, is looking to fill 3 vacant seats on the Steering Committee! Any current 11/30 member can nominate themselves or a fellow member for a vacant position by April 30. Committee members serve three years; contribute to 11/30's long-term strategy development; serve as a sub-committee chair or co-chair; attend monthly meetings on the first Wednesday of each month at 5:30 p.m.; attend 11/30 Network events when possible; and act as a representative of the 11/30 Network in the community. Submit an online nomination at 1130Network.com/SteeringCommittee or contact Laiton Heckman at lheckman@chambersburg.org.



Chamber members have the exclusive opportunity to be featured on **NEWS Talk 103.7 FM's** station as part of the Tri-State Business Report. Guests join Membership Director Jordan Nace for the segment and are interviewed by Patrick Ryan. If you're interested in sharing more information about the products and services your business offers on air, contact Jordan at jnace@chambersburg.org. Special thanks to NEWS Talk 103.7 FM for offering this amazing benefit to our members!

MEMBER SPOTLIGHTS

BELLE JEWELERS

960 Norland Ave. Chambersburg, PA 17202 | 717-264-9516
Belle-Jewelers.com | contactus@belle-jewelers.com



For 75 years **Belle Jewelers** has been one of the most trusted names in jewelry in the Tri-State area. Owners, Gary, Lori, and Cody Stinger take pride in the growth that they have achieved over the years. Our aim is to provide quality service and products at the highest level for customer satisfaction. We will gladly help you select and design that special gift

to celebrate that important occasion or milestone in your life. Our staff of highly qualified professionals will make your experience a comfortable and pleasant one to talk about for years to come.

We are located in Chambersburg on Norland Avenue. Our beautiful store has been a great success and offers a vibe like no other - from the beautiful chandeliers to the sleek look of the city. We earned the 2017 Editor's Choice Award for Interior



Design from InStore magazine. We offer full-service jewelry repair, with your items being repaired on site. Our certified master jeweler has over 40 years of experience in jewelry repair. We offer custom design with CAD, to make your own one-of-a-kind creation.

Make sure to watch for all of our events the entire month of April to help us celebrate 75 years in business. Follow us on Facebook, Instagram and at Belle-Jewelers.com.

THE8BLOCK FITNESS STUDIO

405 Wayne Ave. Chambersburg, PA 17201 | 718-924-4675
The8BlockFitnessStudio.com

THE8BLOCK Fitness Studio, located at 405 Wayne Avenue, is known for its high-energy, results-driven, people-friendly workout experience. The facility started out as an idea and flourished into the establishment it has become. It grew in popularity so much that CEO Frankie Serrano came to the realization it had outgrown its original facility and relocated to its current location.

THE8BLOCK is referred to as an experience; with its dim setting and colorful lighting, the music gets you moving, the coaches are extremely motivating and the workouts are amazing. It's an experience you will fall in love with - so much so, that now anyone interested in opening their own studio can do so by franchising one with a choice of three different sizes.

THE8BLOCK offers: fitness level classes ranging from beginner to advanced; personalized meal plans and recovery services; as well as tanning and a sauna. THE8BLOCK is the place to go for results. In addition to all the services it offers, THE8BLOCK has a meal replacement Smoothie Bar on site - The BBAR. In addition to meal replacement shakes, they have coffee and tea that contains weight loss supplements. For more information visit The8BlockFitnessStudio.com.





Wilson College is proud to announce that one of our students, Odessa Kalathas, has been named a Newman Civic Fellow. The Newman Civic Fellowship is a year-long program for students from Campus Compact member institutions. The students selected for the fellowship are leaders on their campuses who demonstrate a commitment to finding solutions

for challenges facing communities locally, nationally and internationally. Kalathas, a second-year student at Wilson College, is a student leader, active in the leadership of the student government association and the InterVarsity Christian organization. Learn more at Compact.org/Newman-Civic-Fellowship.

F&M Trust recently announced the introduction of a new financial education resource to help customers build financial health and confidence for themselves and their families. The program, called "FiQ" is designed to boost learners' financial I.Q. FiQ offers a robust library of learning topics around important personal financial education concepts including budgeting, investing, homeownership, retirement planning and more. The interactive financial education platform is designed to provide consumers with the tools and personalized knowledge necessary to make informed just-in-time financial decisions. The design is available free of charge on all internet-enabled devices.

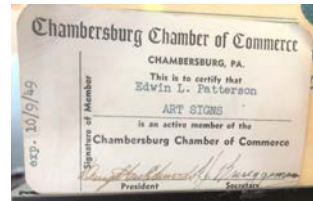


Menno Haven is excited to announce the near completion of the new Menno Haven Brookview Health Care Center at 1000 Northfield Drive. The new Health Care Center will replace the 56-year-old Brookview Nursing Center.

The new Brookview Health Care Center is designed to serve 56 residents and will be composed of three unique households. Each household includes a central living room, open kitchen and dining room with made-to-order culinary services, a large sunroom and a three-season porch that leads to a relaxing, secure courtyard, and private living suites with large private bathrooms. The new Health Care Center concludes Menno Haven's 5-year strategic plan known as Project GENESIS which has included replacing the original 1964 nursing home, a Resident Life Center, a Rehabilitation Center, Memory Care Houses, and new independent living cottages. For more information, visit MennoHaven.org.

The **Foundation for Enhancing Communities** invites you to attend their Franklin County Community Foundation (FCCF) 2020 Virtual Grantee Celebration, April 29 at 3:30 p.m. Tune in to celebrate the local nonprofits who have been awarded grants that will benefit Franklin County. More information at TFEC.org/FCCFGrant.

Join the **Franklin County Historical Society** for their April meeting on Thursday, April 29 at 7 p.m. Vern McKissick will be speaking on the Rose Rent Lofts project; the meeting is free and open to the public. Visit FranklinHistorical.org for more information.



Art Sign Company recently discovered a Chamber membership certificate from 1949 (pictured here). We appreciate their continued membership, as well as the trip down memory lane!

Become a "Friend of the Foundry" Art Market! Gifts from local donors keep the **Foundry Art Market's** doors open. Most of what our customers pay goes to the artists (who try to keep prices reasonable!), which leaves very little to support the gallery's daily operational needs such as rent and utilities. If you're interested in contributing, visit FoundryArtMarket.com.

WellSpan Health's 10-Pound Throwdown is happening through May 24! Challenge yourself to make healthy choices and join in for encouragement, recipes and exercises to help you achieve your goals. Visit 10PoundThrowdown.com for more information.

Shalom Christian Academy's Summer Camps are now open for registration! A variety of enrichment and sports camps are available for your children in the Summer@Shalom program. Visit ShalomCA.com for details.

The **Franklin County Commissioners**, in collaboration with **WellSpan Health**, will be opening a community COVID vaccination clinic in the former Burlington Coat Factory store at the **Chambersburg Mall**. The clinic is anticipated to be up and running by mid-April. Go to FranklinCountyPA.gov for more information.

Wilson College is now offering master's degrees in humanities and in applied leadership online. These programs help working professionals or anyone with an undergraduate degree advance their careers, change professions or prepare to enter a Ph.D. program. The degrees are designed to be flexible and customizable. They work with the student's schedule, and the student can tailor them to fit their profession or specific area of specialization.

Anyone interested in earning one of these degrees can learn more at a virtual open house on April 6 at 6 p.m. It's a great opportunity to learn more about the programs, ask questions and see how these programs may work for you! To join the Zoom Open House, you need to register at Wilson.edu/mahumal. If you can't make the open house, just email Michael Cornelius, Ph.D., the director of both programs, to set up a time to talk: mcornelius@wilson.edu. To learn more about each program, go to Wilson.edu.

IMPORTANT. ENGAGING.

HAVE NEWS TO SHARE?
EMAIL LAITON AT
LHECKMAN@CHAMBERSBURG.ORG



Recently, **THE8BLOCK Fitness Studio** hosted a Women's Self Defense Seminar where all attendees were educated on the importance of strength and the use of self defense fitness to get away from an assailant. All ticket sale revenue was donated to Women In Need, Inc. (WIN). After the session Frankie Serrano, CEO of THE8BLOCK presented Emily, Operations Manager of WIN services, with their \$1,000 donation. THE8BLOCK Fitness Studio specializes in unconventional fitness - an array of classes and services are offered at this location to include cycling, boxing, kickboxing, strength and toning classes, tanning and sauna. Learn more at The8BlockFitnessStudio.com.

The National Community Pharmacists Association announced that **Norland Avenue Pharmacy** has earned the 2021 NCPA Innovation Center Excellence Award for Best Marketing/Promotion. When the coronavirus pandemic caused its patients to quarantine and Norland Avenue Pharmacy to shut its doors, the pharmacy focused on staying connected through social media. Kim Dockman, the pharmacy's store manager and marketing director, says that owner Wayne Myers and several other employees did regular Facebook Live videos, with several attracting more than 1,500 views. Facebook has been the pharmacy's primary communication tool, and the staff made sure it was updated daily. Norland Avenue Pharmacy also sends out 3,000 print and 3,000 electronic newsletters monthly, along with emails.

CHAMBER POWER HOUR ON APRIL 20 WITH LAUNCHBOX

Join the Chamber for a virtual Power Hour with **Penn State Mont Alto LaunchBox** on Tuesday, April 20 from 10:30-11:30 a.m.! This free session is entitled: "Are Tax Mistakes and Changes Costing You Thousands?" There are some common tax mistakes and missed opportunities that cost many business owners thousands a year. Bev Stitely will go over this low hanging fruit for savings and share the tax law changes that have taken place that will affect you and your business. You don't want to miss it! Register now at Chambersburg.org/Events to receive Zoom login information.

Interested in hosting a Chamber Power Hour virtually or an in-person Lunch & Learn? Contact Laiton Heckman at lheckman@chambersburg.org or call 717-264-7101 ext. 214.

\$2M+ IN DIVIDENDS RECEIVED SINCE 2006



Congratulations to the Chamber members who received a dividend! To date, **Penn National Insurance** has paid \$2,758,619 to Chambersburg Chamber members who have purchased insurance through them. On average, participating members receive 11% of their total premium back per year.

The program includes all-lines dividends, enhanced coverages and information/services on how to help reduce losses. To learn more, contact **Strickler Insurance Agency** at 800-503-8908.

HIRING Commercial Lines CSR

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COMPANY
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797 Fifth Avenue, Chambersburg PA

Servicing / Processing for Commercial Insurance Policies

- Organization skills
- Strong people skills
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- Detail oriented
- Team player
- PA State License Required after hiring if not licensed prior to hiring.

Please contact Jeannie Brant at 717-264-4311 ext 202



Congratulations

to the chamber members who received a dividend.

Those members know it pays to place their business insurance with the ChamberPlus program — one of the great benefits of your chamber membership. By purchasing their insurance through Penn National Insurance, participating members recently received a check in the amount of 11% of their total premium.

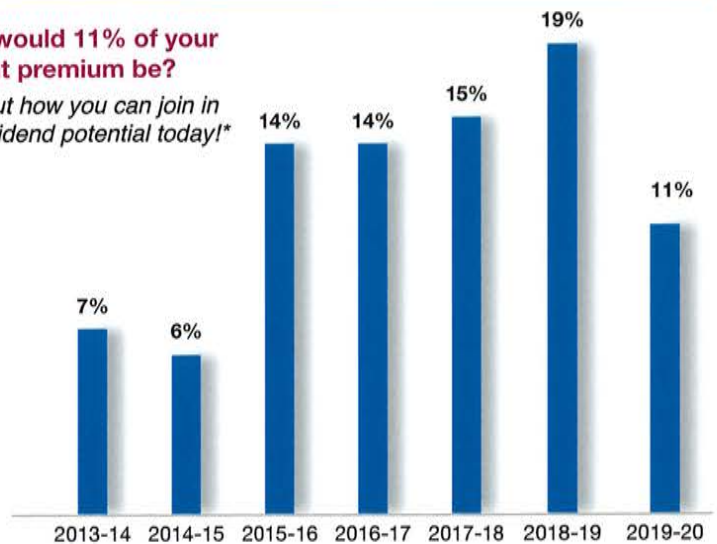
Chamber+

Program Features

- ▶ All-lines dividend (excluding umbrella and bonds). Dividend payments are based on total group program premium and claims experience of eligible lines. As program grows, so does dividend potential.
- ▶ Enhanced coverages on auto, businessowners, property, workers' compensation, and general liability — giving you added protection at no additional cost
- ▶ Information and services to help reduce losses — the payoff is greater dividend potential

What would 11% of your current premium be?

*Find out how you can join in the dividend potential today!**



**GREATER CHAMBERSBURG
CHAMBER OF COMMERCE**

Strickler
Agency, Inc.

*Serving Your Insurance
Needs Since 1925*



**PENN NATIONAL
INSURANCE**

Feel Secure®

www.PennNationalInsurance.com

800-503-8908 • www.stricklerins.com

*Dividend payments are based upon program eligibility and are not guaranteed.

Sponsorship Opportunities



Date: Thursday, July 15 **Location:** Capitol Theatre Auditorium **Attendance:** 115

About the event: The Chambersburg Chamber and Downtown Chambersburg Inc. will honor several of its members for their accomplishments in 2020 at the Economic Development Breakfast on July 15 from 7:30 a.m. to 9 a.m. The event will feature a presentation of awards, property improvement recognition and a guest speaker. Masks will be required and CDC guidelines will be followed.

Contact: Sam Thrush, 717-264-7101 ext. 204, sthrush@chambersburg.org

Grand Sponsor - \$1,000 – Sponsor will receive the following benefits:

- Reserved seating for eight, including grab-and-go breakfast packages that can be picked up after the event.
- Logo featured on breakfast packages, and an opportunity to provide in advance up to three promotional items per package.
- Opportunity for a representative to speak at the event about your business for a few minutes.
- Logo featured on the event webpage and on all event promotional materials.
- Logo featured in the program.
- Full-page ad on the back of the program.
- Opportunity to set up a promotional table at the breakfast pick-up location.
- Opportunity to provide marketing materials for guests at event.
- Mention during the welcome as the Grand Sponsor.
- Company name mentioned in all media releases about the event.
- Logo featured in newsletter article.

Premier Sponsor - \$750 - two available - Sponsor will receive the following benefits:

- Reserved seating for eight, including grab-and-go breakfast packages that can be picked up after the event.
- Opportunity to provide in advance up to two promotional items per breakfast package.
- Logo featured on a PowerPoint slide at the event.
- Logo featured on event webpage, in the program and newsletter article.
- Logo featured on event promotional materials as space allows (company name listed when logo is not included).
- Opportunity to set up a promotional table by registration OR provide marketing materials for each guest at the event.
- Mention during the welcome as the Premier Sponsor.

Row Sponsor - \$300 – limited - Sponsor will receive the following benefits:

- Reserved seating for eight, including grab-and-go breakfast packages that can be picked up after the event.
- Opportunity to provide in advance up to two promotional items per breakfast package.
- Company name featured on the event webpage.
- Company name listed on event promotional materials as space allows.
- Company name featured in the program.
- Logo featured on a PowerPoint slide at the event.
- Mention during the welcome as a Table Sponsor.
- Company name listed in newsletter article.

Patron Sponsor - \$75 - Sponsor will receive the following benefits:

- Reserved seating for two, including grab-and-go breakfast packages that can be picked up after the event.
- Company name listed on the event webpage.
- Company name listed in the program.
- Company name listed on a PowerPoint slide.
- Company name listed in newsletter article.

Yes, I would like to sponsor the 2021 Economic Development Breakfast

Company Name (as you want it to appear in listings): _____

Contact Name: _____ Phone: _____

Email: _____ Sponsorship Amount: _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Payment Method (circle): Cash/Check Invoice Credit Card #: _____

Signature: _____ EXP: _____ CVV: _____

Return form to Sam Thrush. Mail to Greater Chambersburg Chamber of Commerce, Attn: Sam Thrush, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to sthrush@chambersburg.org; or fax to 717-267-0399. **Please return no later than June 4, 2021.**

GREATER CHAMBERSBURG VIRGINIA HARRIGER CHAMBER FOUNDATION EXEC. DIRECTOR

717-264-7101 ext. 205 | gharriger@chambersburg.org | Chambersburg.org/ChamberFoundation | FranklinCountyWorks.com



FRANKLIN COUNTY COMMUNITY DEVELOPMENT

Leadership Franklin County (LFC) Community was joined by Mike Ross and David Mackley of **Franklin County Area Development Corporation** as they learned about Economic Development in Franklin County during their virtual March session. Learning objectives of the morning included: economic importance and impact of business and industry as it relates to county housing, tax base, education, and recreation, and to understand the role and purpose of the different economic development organizations in the county, region, and state.

In the afternoon, the students took a walking tour of downtown Waynesboro with an excellent tour by Bill Kohler. Kohler is the president of Mainstreet Waynesboro Inc., and he reviewed the many improvements being made downtown.



YOUTH LEADERSHIP CAREER PANEL

The LFC Youth were joined by a career panel in March which allowed students to ask questions and talk about job paths in a variety of areas. The panelists focused on how individual student interests and skills could be utilized in meaningful ways in the workforce, and ways that their leadership skills could be utilized as they prepare for life after high school. The panel included Paul Gilbert, Defense Contract Audit Agency; Tiffany Bloyer, **Franklin County Government**; William Kick, **Herbert, Rowland & Grubic**; Jared Hirtz, U.S. Army; Nickolas Rosenberry, **Wilson College** and Lark Kennedy, Chambersburg Chamber.

Students are finalizing their BeKind "Masks for Mentor" project. The class made masks for their special mentors and the photos taken will be made into a slide show released in April.

LFC Youth Sponsor:



LOG ON LEASH UP VIRTUAL 5K - PET WALK

The first "Log On Leash Up" Virtual 5K fun run/walk kicks off on April 11, National Pet Day through April 18. Participants have one week to pick a route, leash up their pet and run/walk their favorite route. We also welcome petless participants or donations to support our cause. This NEW event was the idea of a pet-loving 2021 LFC Community project team, is supported by the LFC Alumni Committee and in cooperation with Cumberland Valley Animal Shelter.

Proceeds from this race will benefit the Leadership Franklin County Alumni scholarship fund and the **Cumberland Valley Animal Shelter**. Thanks to: Gold Leash Sponsor: M&T Bank; Silver Leash Sponsors: ACNB Bank and Kristian Frank Merrill Lynch; Bronze Leash Sponsors: Cindy Wolf Edward Jones, Franklin Hospice, Patriot Federal Credit Union, Shippensburg University; Water Bowl Sponsors: Occupational Services Inc. and SEK, CPAs & Advisors.

LFC COMMUNITY INFO SESSIONS

Young and seasoned community members are invited to attend the virtual information sessions on April 20 or May 20 at 12 p.m. to learn more about the program and ask questions. Applications are being accepted through July 1, 2021, and applicants must also have the 2021 Employer Survey completed. Interviews occur in July and selected students start in September.

LFC Community is the flagship leadership program of the Chamber Foundation founded in 1985. Their mission: "Developing an inclusive continuum of civic leaders engaged in the advancement of the quality of life in Franklin County." Participants are taken through a nine month course where they learn about leadership and their community.

DOWNTOWN CHAMBERSBURG INC. SAM THRUSH PRESIDENT

717-264-7101 ext. 204 | sthrush@chambersburg.org | DowntownCburg.com



DUCKS PREPARE FOR ACTION

The 8th Annual Duck Derby is right around the corner! This fun family event returns May 29 and will feature thousands of little duckies racing along the waterways in our downtown.

This annual event not only supports your downtown and its revitalization efforts, but it supports our non-profit community organization ticket selling partners. Thank you to Cumberland Valley Breast Care Alliance, **Cumberland Valley School of Music** and others for helping us out! Sponsorships are available!

Thank you to Presenting Sponsor (Super Duck) **Patriot Federal Credit Union** and our Quackers Sponsor, **LCSi Lehman Construction Services**. For sponsor details, contact Sam Thrush (details above).

FOOD TRUCK FEST RETURNS

Join us on Sunday, April 18 for the first Food Truck Fest of 2021! Between 11 a.m. and 3 p.m. foodies can stroll our streets and sample delicious cuisine from more than 20 vendors. Pully Wistle Provisions, Rollz on Wheelz, Lizzy's, Uncle Eddie's BBQ, Fat Russ BBQ, Jenni's Knife and Spork and many others are confirmed!

Special thanks to our Grand Sponsor **Menno Haven**, Gold Sponsors: **Shafer Equipment Company** & Pennsylvania National Guard Recruiting, Silver Sponsor: **Mann Plumbing and Heating** and In-Kind Sponsors: **Directional Traffic** and **VerStandig Media** for helping us put on the event.

Find the list of vendors and more details at DowntownChambersburgPa.com/FoodTruckFest.



VOLUNTEER WITH DCI

Downtown Chambersburg Inc. (DCI) is seeking volunteers for the following:

- Economic Vitality/Development Committee
- Safe-Clean-Green Committee
- Design Committee
- Promotions/Marketing Committee
- Crabfeast
- Duck Derby
- IceFest

These committees will help improve our downtown. Please email Sam to talk about these opportunities.

Shatzer's Fruit Market

Enjoy seasonal fruits, jams, gifts & more!
OPEN DAILY
2197 Lincoln Way West, Chambersburg
717-263-2195



2021 Franklin County Education Summit

Date: Wednesday August 11, 2021

Location: TBA

Attendance Anticipated: 125

About the event: The Greater Chambersburg Chamber of Commerce and Chamber Foundation will host this event featuring an area educator panel (K-12 Public/Private) to dialogue on the impact of the pandemic on instruction and how this unprecedented time has positively reshaped education for the future. Their unique perspectives will talk about challenges turned into opportunities for both educators and students.

Contact: Ginny Harriger, Chamber Foundation Executive Director, 717-264-7101 ext. 205, gharriger@chambersburg.org

Grand Sponsor - \$1,000 – Patriot Federal Credit Union - right of first refusal - Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Opportunity for a representative to speak at the breakfast about your business for a few minutes
- Logo featured on the event webpage and on all event promotional materials
- Logo featured in the program, full-page ad on the back of the program
- Opportunity to set up a promotional table near the entrance of the event in the registration area
- Mention during the welcome as the Grand Sponsor
- Company name mentioned in all media releases about the event
- Logo featured in Greater Chambersburg Chamber of Commerce print newsletter recap article

Premier Sponsors - \$750 –two available - Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Opportunity to place marketing materials at each guest table
- Logo featured on event webpage
- Logo featured on event promotional materials as space allows (company name listed when logo is not included)
- Company name featured in the event program, half-page ad in the program
- Logo featured on a PowerPoint slide at the event, mention during the welcome as a Premier Sponsor
- Logo featured in Greater Chambersburg Chamber of Commerce print newsletter recap article

Table Sponsor - \$300 - Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Company name featured on the event webpage
- Company name listed on event promotional materials
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event
- Mention during the welcome as a table sponsor
- Company name listed in Greater Chambersburg Chamber of Commerce newsletter recap article

Patron Sponsor - \$75 - Sponsor will receive the following benefits:

- Preferred seating for 2
- Company name listed on the event webpage
- Company name listed in the program and on a PowerPoint slide
- Company name listed in Greater Chambersburg Chamber of Commerce newsletter recap article

[Yes, I would like to sponsor the 2021 Franklin County Education Summit](#)

Company Name (as you want it to appear in listings)_____

Contact Name_____ Phone _____

Email_____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____

Mail form to: Greater Chambersburg Chamber of Commerce, Attn: Ginny Harriger, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to gharriger@chambersburg.org. Call 717.264.7101 ext. 205 for more information on this event.



Scoop-a-Palooza July 2021

ScoopaPalooza.org

Support the Greater Chambersburg Chamber Foundation

Presented by **ACNB Bank**, Scoop is celebrating its 12th year! 2020 presented unique challenges, but we adjusted to provide safe family fun, support local businesses, and exceed expectations for community engagement. As we begin to plan for Scoop 2021, we are excited about enhancing our virtual event and adding a few new fun adventures. **Now we ask for your support in 2021.** Scoop is the main fundraiser to benefit the Greater Chambersburg Chamber Foundation - a 501(c)3 organization – supporting our mission of education, leadership, and workforce development in Franklin County.

Please consider sponsoring Scoop-a-Palooza 2021

2 Scoop Non-Exclusive Sponsor - \$500

- Company logo featured on the Scoop/Foundation website
- Company name on event social media event page
- Company name listed in newsletter recap article
- TBA – additional items as the format is developed and finalized

1 Scoop Non-Exclusive Sponsor - \$300

- Company logo listed on the Scoop website
- Company name listed on event social media page, newsletter recap article and marketing materials
- TBA – additional items as the format are developed and finalized

Baby Scoop Non-Exclusive Sponsor - \$100

- Company name listed on the Scoop website; company name listed on event social media page
- Company name listed in newsletter recap

Please count us in so our name can be used on early promotions!

Company Name _____

Contact Name & Title _____

Contact Phone _____ Email _____

Sponsorship Amount \$ _____

Please invoice us and we will be sending a check due by June 1, 2021 _____**

Please invoice us and we will be paying via credit card by June 1, 2021 _____

I understand that the submission of this form confirms commitment from the company above for 2021 Scoop-a-Palooza sponsorship.

Signature: _____ Date _____

**Make Checks Payable to the Greater Chambersburg Chamber Foundation or contact us for payment via credit card.

To reserve your sponsorship, mail form or scan via email to:

Scoop-a-Palooza > Attn: Ginny Harriger
100 Lincoln Way East, Suite A, Chambersburg, PA 17201

gharriger@chambersburg.org

717-264-7101 ext.205





Greater Chambersburg Chamber of Commerce
 100 Lincoln Way East, Suite A
 Chambersburg, PA 17201
 717-264-7101
 Chambersburg.org

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 Chambersburg, PA

APRIL EVENTS DETAILS / REGISTER CHAMBERSBURG.ORG/EVENTS

- 11-18** **LOG ON LEASH UP VIRTUAL 5K**
 PROCEEDS SUPPORT LFC ALUMNI SCHOLARSHIP & CUMBERLAND VALLEY ANIMAL SHELTER
- 15** **HISTORYTALKS: GEORGE WASHINGTON AND GERMANTOWN BATTLE**
 7 P.M. VIA ZOOM, \$5/PERSON, GIVEN BY MICHAEL HARRIS, VISIT CIVILWARSEMINARS.ORG
- 20** **ARE TAX MISTAKES AND CHANGES COSTING YOU THOUSANDS?**
 10:30 A.M. VIA ZOOM, FREE, CHAMBER POWER HOUR BY PENN STATE MONT ALTO LAUNCHBOX
- 20** **LFC COMMUNITY VIRTUAL INFO SESSION - CLASS OF 2022**
 12 P.M. VIA ZOOM, OVERVIEW OF LEADERSHIP FRANKLIN COUNTY PROGRAM
- 22** **NEW MEMBER ORIENTATION**
 2 P.M. VIA ZOOM, FREE AND OPEN TO ALL CHAMBER MEMBERS
- 25** **ADOPT-A-HIGHWAY CLEAN UP**
 9 A.M. - 12 P.M., MEET AT HARDEE'S ON LWE, HOSTED BY 11/30 NETWORK

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- Competitive Pricing from Multiple Companies
- Stability of serving the community for over 100 years!



Working together to help our members prosper and to enhance the quality of life in the Chambersburg area.



5-star accredited by the
 U.S. Chamber of Commerce



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