

FEB 21

THE OUTLOOK



**HEALTH CARE
APPRECIATION
WEEK 2021**

**NEW PPP
GUIDANCE
& FAQs**

Helping our members prosper and supporting our community.



GREATER CHAMBERSBURG
CHAMBER OF COMMERCE

717-264-7101 | Chambersburg.org

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Anthony Bagley

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Dr. Wesley Fugate

Wilson College

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Aerotek, Inc.

NEW MEMBERS

The Greater Chambersburg Chamber of Commerce extends a warm welcome to its new members and would also like to congratulate the following members for their anniversaries. Together, we can help everyone prosper and enhance the quality of life in the region.

Financial Services

Charles Schwab & Co., Inc.

Brianna Gordon
18045 Garland Groh Blvd
Hagerstown, MD 21740
(240) 329-2021
www.Schwab.com/Hagerstown
brianna.gordon@schwab.com

Restaurants

CM Pigout Catering

Ginger Edmundson
1121 Warm Spring Road
Chambersburg, PA 17202
(717) 261-1443
www.CmPigoutCatering.com
menu@cmpigoutcatering.com

Radio Stations

Cumulus Media

Keith Hanshaw
2300 Vartan Way, Suite 105
Harrisburg, PA 17112
(717) 443-4757
www.CumulusMedia.com

FEB MEMBER MILESTONES

35 Years

- Chambersburg Memorial YMCA

30 Years

- RWR Construction, Inc.
- Ventura Foods LLC

25 Years

- M.S. Johnston Company, Inc.
- Salzmann Hughes, P.C.

20 Years

- American Micro Industries

10 Years

- McCartney, Inc.

5 Years

- Chick-fil-A Chambersburg
- Giant Food Stores, Inc. (925 Norland Ave.)
- Giant Food Stores, Inc. (993 Wayne Ave.)
- Soundproof Cow-A Division of American Micro Industries
- The Foundry Art Market

- Triple Force Online Consigners LLC

1 Year

- Franklin County Conservation District
- Kidney Care Center
- Lyneer Staffing Solutions
- M. K. Hennessy & Associates
- Northeast Hide
- Rockstar Cheer Chambersburg
- Veroni Cafe

CHAIR'S MESSAGE

"Welcome, 2021!" - the most popular statement of January, and the source of hope for a new and better year. The year 2020 had many challenges, disappointments and struggles, but out of challenges come innovation, teamwork and new ways to accomplish business. As pointed out in several other communications and the Annual Report, there were many accomplishments by our Chamber, affiliates and membership that allowed this community to survive and prosper during that challenging year.

I would like to encourage each of you to continue supporting fellow Chamber members and the business community with intentional business and personal decisions. One way to do this is by being involved in Chamber events and programs as well as urging your circle of influence to do the same. Reach out to the Chamber and review all the benefits and programs offered that can help your business succeed, from promotional opportunities and partnerships to free informational webinars.

Here at the Chamber, we are greatly looking forward to 2021 and what it will bring. We are excited to be working on several projects that we hope to roll out during the year in addition to our existing programs. We also hope to return to in-person events soon and are anxious to reconnect with existing and new business representatives in the community.

Here's to a prosperous and exciting 2021!



Luke Martin, CPA
Member of the Firm, SEK, CPAs & Advisors
Board Chair, Greater Chambersburg Chamber of Commerce



CHAMBER TEAM

Stephen Christian

President of Greater Chambersburg Chamber of Commerce
Executive Director of Chambersburg Area Development Corp.
schristian@chambersburg.org

Jordan Nace

Membership Director
jnace@chambersburg.org

Maryliz Toohig

Finance & Human Resources Director
mtoohig@chambersburg.org

Angela Schaeffer

Director of Operations & Assistant to the President
aschaeffer@chambersburg.org

Lark Kennedy

Communications & Marketing Manager
Civil War Seminars Coordinator
lkennedy@chambersburg.org

Laiton Heckman

Admin & Communications Assistant
11/30 Network Liaison
lheckman@chambersburg.org

Sue Black

Customer Service Representative & Heritage Center Coordinator
receptionist@chambersburg.org

Lisa Helm

Accounting Assistant
lhelm@chambersburg.org

Virginia Harriger

Executive Director of Greater Chambersburg Chamber Foundation
gharriger@chambersburg.org

Sam Thrush

President of Downtown Chambersburg Inc.
sthrush@chambersburg.org

Affordable business insurance featuring enhanced coverages — plus the opportunity to earn a dividend.



Learn how, as a member of the Greater Chambersburg Chamber, you could earn an all-lines* dividend by placing your insurance with Penn National Insurance.

*except bonds and umbrella

Call this member agency today!



www.pennnationalinsurance.com



800-503-8908 • www.stricklerins.com

Our Mission:

We exist to help our members prosper and to enhance the quality of life in the Chambersburg area.





Our Business Is Helping Your Business Grow.



Helping Businesses Grow

Our business is growing your business, so our team is willing to go above and beyond to help point you in the right financial direction. Whether that means coming to your business or scheduling an appointment after regular office hours, Patriot is your partner for financial success.

We pride ourselves in serving small and medium-sized businesses to support the local economy. We take the time to learn each person's unique story, working to find creative financial solutions. If you, as a small business owner, have questions or would just like someone to walk you through the best financial options for your business, Patriot is here to help. Talk to our experienced Business Services team today.

Financial Solutions

In addition to the personal attention, our solutions offer competitive rates/fees and flexible terms.

Our solutions include:

- Business Savings and Checking
- Business Reward Credit Cards
- Additional Services:
 - Access to 75,000 surcharge free ATMs worldwide
 - Wire Transfer, Night Depository, Notary and more!
- Credit Lines and Term Loans
- Business Real Estate Loans
 - Commercial
 - Construction
 - Investment

Our Team



Eric Foreman

SVP of Business Lending
eforeman@patriotfcu.org
717-709-2514



Karen Boyer

Business Loan Officer
kboyer@patriotfcu.org
240-850-7014



Kim Shockey

*Retail Business
Development Officer*
kshockey@patriotfcu.org
717-709-2520

Toll Free: 888-777-9982

About Patriot Federal Credit Union

History

Patriot has been helping members since its founding in **1965**. We have evolved into a community-based credit union, with nine branches throughout **Chambersburg (PA), Waynesboro (PA), and Hagerstown (MD)**. We are governed by a volunteer Board of Directors, elected by the membership.

Financial Strength

Patriot has over **77,000 members** and assets in excess of **\$850 million**. We are federally insured by the **National Credit Union Administration (NCUA)** and are one of the largest credit unions in Pennsylvania.

Community Involvement

Patriot cares about the communities we're in, so we invest back into these communities. Just a few of the causes and organizations our employees support through volunteering and donations include:

- United Way of Franklin and Washington Counties
- Chambersburg/Waynesboro/Washington County School Districts
- 11/30 Network
- Cumberland Valley Breast Care Alliance

The Credit Union Difference

By definition, a credit union is a member-owned, not-for-profit financial cooperative. Since we are not-for-profit, members usually earn higher dividends on savings and pay lower interest rates on loans. In addition, all loan decisions are made locally, right here in your community. Deposits provide money for members who need loans, proving our longstanding philosophy of **"people helping people."**

Building Member Relationships

Our members work hard for their money and we believe that our members' money should work hard for them too. We're here to help you find the best ways to make the most of your money, whether through suggesting new products or a new financial strategy. It is very important to us to build relationships with our members to ensure we are able to fulfill all possible financial needs. At Patriot, you're more than just a number, you're a member and your business is important to us.



Become a Patriot Member

Patriot Federal Credit Union membership is open to those in Franklin County, Pennsylvania; Frederick County, Maryland; Washington County, Maryland; and the Eastern Panhandle of West Virginia – Berkeley, Jefferson, and Morgan Counties. For more details on membership eligibility, please call one of our officers on the front or stop by one of our **nine branches**.

patriotfcu.org

Toll Free: 888-777-9982


Patriot
FEDERAL CREDIT UNION



THIS CREDIT UNION IS FEDERALLY INSURED BY
THE NATIONAL CREDIT UNION ADMINISTRATION

SPONSORS NEEDED:

HEALTH CARE HEROES APPRECIATION WEEK



We know 2020 was an extremely challenging year for everyone, especially for those involved in health care. It is our privilege to ask the community to join us in recognizing the relentless service and dedication of the health industry

by participating in the Health Care Heroes Appreciation Week from March 23 to 30.

During this special week, we will host a virtual awards ceremony focusing on the achievements of our local health care workers. The week's festivities will also include a blood drive, Food from the Heart appreciation meals, Thank our Health Heroes banner campaign, business discounts for health care workers and a community-wide tribute video.

The Chambersburg Chamber is actively seeking sponsorships and in-kind donations to support this community-wide event. Sponsorships are available with more information included as an insert in this newsletter. For more information about the event, please contact Lark Kennedy at lkennedy@chambersburg.org or 717-264-7101 ext. 206.

Are you hiring? We can help!

Workforce development plays an essential role in a strong economy. The Chambersburg Chamber and its affiliate the Greater Chambersburg Chamber Foundation work together to offer additional resources to support your business's employment needs.

Recently, Membership Director Jordan Nace hosted a webinar with **Cumulus Media**. Their digital specialist Keith Hanshaw delved into the world of digital advertising and explained how you can increase your chances of finding employees by taking advantage of important advertising avenues. To view the webinar, visit Chambersburg.org/LearningfromBusinessLeaders.

The Chamber Foundation also plays an important role in

workforce development by hosting an online job board at FranklinCountyWorks.com. Created to stimulate economic growth in the region, the website is catered toward helping employers locate local talent. Employers can post their jobs on this job board, and members of any Franklin County chamber of commerce may post for a discounted rate.

Job postings on Franklin County Works are fast and affordable (\$75 for Chamber members, \$150 for nonmembers) with approx. 5,600 users per month and site promotions that reach all of the marketing outlets of the Chambersburg Chamber. For more information, contact Ginny Harriger at gharriger@chambersburg.org or 717-264-7101 ext. 205.

Join Franklin County's Young Professionals Group



Young professionals across Franklin County are invited to join the 11/30 Network! This diverse group is focused on professional development and community initiatives with monthly events and networking opportunities.

Cost to join is \$30 per year and includes a subscription to monthly emails, admittance to the members-only 11/30 Network Meet-up group on Facebook and regular networking events. The group also hosts sports leagues through Chambersburg Memorial YMCA and the First Responders Appreciation Day. Led by an eight-member steering committee, your membership will enable you to learn more about Franklin County and be more involved in the community.

Founded in 2015 by the Chambersburg Chamber, the group has more than 80 members. The 11/30 Network is dedicated to engaging with young professionals in the area and helping them become future leaders who are invested in the place they live and work. For more information on the group and how it can help advance your career, visit 1130Network.com or contact Laiton Heckman at 717-264-7101 ext. 214.

ROUND 2: PAYCHECK PROTECTION

The U.S. Small Business Administration (SBA), in consultation with the Treasury Department, announced the Paycheck Protection Program (PPP) would re-open the week of January 11 for new borrowers and certain existing PPP borrowers. To promote access to capital, initially only community financial institutions were able to make First Draw PPP Loans on Monday, January 11, and Second Draw PPP Loans on Wednesday, January 13. The PPP is now open to all participating lenders.

Key PPP updates include:

- PPP borrowers can set their PPP loan's covered period to be any length between 8 and 24 weeks to best meet their business needs
- PPP loans will cover additional expenses, including operations expenditures, property damage costs, supplier costs, and worker protection expenditures
- The Program's eligibility is expanded to include 501(c)(6)s, housing cooperatives, destination marketing organizations, among other types of organizations
- The PPP provides greater flexibility for seasonal employees
- Certain existing PPP borrowers can request to modify

their First Draw PPP Loan amount

- Certain existing PPP borrowers are now eligible to apply for a Second Draw PPP Loan.

A borrower is generally eligible for a Second Draw PPP Loan if the borrower:

- Previously received a First Draw PPP Loan and will or has used the full amount only for authorized uses;
- Has no more than 300 employees; and
- Can demonstrate at least a 25% reduction in gross receipts between comparable quarters in 2019 and 2020.

We encourage small business owners to take advantage of the SBA Emergency Loan Webinar Series every Thursday in February from 9 to 10 a.m. to ask questions and learn more about applying for PPP/EIDL. To register, visit PASBDC.org or call 717-477-1935.

**Please note the information from this article was gathered from the Small Business Administration.*

New PPP Guidance from U.S. Chamber



The U.S. Chamber has created a new Guide to Small Business COVID-19 Emergency Loans to provide small businesses with the latest information and answers to FAQs about the changes

Program as part of the end-of-year pandemic relief package Congress passed in December 2020.

The U.S. Chamber has also hosted additional webinars explaining the new pandemic relief bills. These and additional resources can be found by visiting USChamber.com.

***Please note the information from this article was gathered from the U.S. Chamber of Commerce.*

that have been made to the Paycheck Protection Program (PPP) and the Economic Injury Disaster Loans (EIDL)

New Member Benefit - Staples Discount



The Chambersburg Chamber is pleased to announce our newest Chamber Member benefit - exclusive discounts at **Staples!**

The new discount program gives businesses 20 percent off in-store print and marketing services. This includes floor decals, signs, posters, banners, disposable menus and more. In addition, you'll receive 10 percent off your in-store purchases of regularly priced items. This means you'll be able to save on these items:

- Safety essentials like face masks, sanitizer and more
- Office supplies like paper, ink and toner
- Remote furniture like chairs, desks and more

Members of the Chamber have access to special partner discounts every time they shop in store. Your business can save on an assortment of products, from signage to PPE to business essentials and more.

Are you ready to take advantage of these great discounts? To enroll, contact Sue Black at receptionist@chambersburg.org or call 717-264-7101. To view additional member benefits, visit Chambersburg.org/MemberBenefits.

Health Care HEROES APPRECIATION WEEK



MARCH 23–30 | FRANKLIN COUNTY, PA

The global pandemic has challenged our health care workers like never before. Please join the Chambersburg Chamber in a community-wide event to recognize the relentless service and dedication of our Health Care Heroes.



Co-sponsor the Franklin County Health Care Tribute Video with Cross & Crown. This video will showcase Franklin County's health industry—distributed widely on social media.



Sponsor the virtual Health Care Awards Ceremony on March 23 at 8 a.m. Show your business' support —sponsor for as little as \$75.



Show your appreciation and kick-start the day of hundreds of health care workers as the beverage sponsor in select Franklin County locations.



Sponsor or donate for Food from the Heart—up to three locations in Franklin County offering free meals to health care workers.



Offer discounts to health care workers with the Show & Save Hub - businesses offer discounts to health care workers during the week.



Sponsor the Red Cross Blood Drive on March 30 from 10 a.m. to 4 p.m. at 15 S. Main Street in Chambersburg.



DETAILS: [CHAMBERSBURG.ORG/HEROES](https://chambersburg.org/heroes)



Sponsor Opportunities

Date: March 23-30, 2021

Projected Reach: Thousands in Franklin County

About the event: The Chambersburg Chamber is asking our Franklin County community to join us in recognizing the relentless service and dedication of the health care industry by participating in the Health Care Heroes Appreciation Week, March 23-30, 2021. During this special week we will host a virtual awards ceremony focusing on the achievements of our local health care workers. The week's festivities will include a blood drive, business discounts for health care workers, Thank Our Health Care Heroes banner campaign, Food From the Heart appreciation meals and a community-wide tribute video. Please join us in showing our appreciation and honoring our health care heroes throughout the industry!

Contact: Angela Schaeffer, Director of Operations, 717-264-7101 ext. 208, aschaeffer@chambersburg.org

Lark Kennedy, Communications Manager, 717-264-7101 ext. 206, lkennedy@chambersburg.org

Presenting Sponsor for the Week - \$5,000 (One Available)

- Sponsor logo or name featured on all event promotions including billboards, flyers, yard signs, event listings, radio advertising, Chamber communications, etc.
- Sponsor name in event name on Facebook i.e. Health Care Heroes Appreciation Week presented by ABC Company
- Logo and name on Chamber of Commerce website and web banner
- Logo featured on Chamber of Commerce sign along Lincoln Way East for approximately two weeks
- Unlimited access to virtual Health Care Awards Ceremony
- Sponsor logo or name featured on Chamber of Commerce website
- Fifteen "Thank Our Health Care Heroes" yard signs to display at your business or distribute to employees
- Full page ad in digital Health Care Awards program (ad size 5"x8" submitted as .jpeg or .png)
- Logo featured in digital Health Care Awards program
- Sponsor logo or name featured on Chamber of Commerce website
- Opportunity for a business representative to speak at the Awards Ceremony
- Sponsor logo or name featured at all Health Care Heroes Appreciation Week activities including the Blood Drive, Show & Save Hub for Health Care and Food From the Heart appreciation meals
- Facebook Live interview with business representative during Health Care Appreciation Week spotlighting your company
- Opportunity for a representative to speak at the Awards Ceremony about your company for a few minutes



Tribute Video Sponsor - \$3,500 (Two Available – one reserved by Cross & Crown)

Video premiere during the Virtual Awards Ceremony and released to the public on social media following the event.

- Sponsor logo prominently featured in the Health Care Industry Tribute Video
- Video widely distributed on Facebook, Instagram and YouTube with a potential local reach of 10,000+
- Opportunity for a business representative to be a featured speaker in the video
- Sponsor name featured at activities including Blood Drive, Show & Save Hub for Health Care and Food from the Heart
- Logo featured on event banner displayed on Chamber of Commerce property along Lincoln Way East for approximately two weeks (8,800 cars travel by this sign daily per the DOT Traffic Volume Map)
- Sponsor logo or name featured on Health Care Heroes Appreciation Week promotions including Chamber event webpage, Chamber e-blast and Chamber newsletter
- Logo featured in digital Health Care Awards program
- Sponsor logo featured on the PowerPoint presentation at virtual Awards Ceremony
- Ten "Thank Our Health Care Heroes" yard signs to display at your business or distribute to employees
- Full page ad in digital Health Care Awards program (ad size 5"x8" submitted as .jpeg or .png)
- Unlimited access to virtual Health Care Awards Ceremony via Zoom
- Opportunity to introduce your business and the Tribute Video to audience at the virtual Awards Ceremony

Blood Drive Sponsor - \$2,000 (One Available)

Event held at the Franklin County Visitors Bureau on March 30 from 10 a.m. to 4 p.m.

- Sponsor logo or name featured on all Blood Drive promotions including flyers, event listings, radio advertising, etc.
- Opportunity to set up a table with promotional materials at Blood Drive
- Opportunity to set up a table with promotional materials to display at Blood Drive
- Logo featured on Chamber of Commerce property along Lincoln Way East for approximately two weeks (see Traffic Volume Map)
- Sponsor name featured on Chamber of Commerce Drive presented by ABC Company
- Logo featured on Chamber of Commerce newsletter and newsletter
- Full page ad in digital Chamber of Commerce (ad size 5"x8" submitted as .jpeg or .png)
- Eight virtual tickets to Health Care Awards Ceremony
- Eight "Thank Our Health Care Heroes" yard signs to display at your business or distribute to employees
- Sponsor logo or name featured on the PowerPoint presentation at virtual Awards Ceremony

Straight from the Heart Raffle Sponsor - \$2,000 (One Available)

Held during Food from the Heart events, this raffle will give health care workers a chance to win gift cards and prizes.

- Sponsor logo or name featured on all Straight from the Heart promos including flyers, event listings, radio, etc.
- Opportunity to set up a table with promotional materials at each Food from the Heart event (Chambersburg, Greencastle, Waynesboro)
- Logo featured on Straight from the Heart banner displayed at raffle table
- Logo featured on Health Care Awards program (ad size 5"x8" submitted as .jpeg or .png) displayed on Chamber of Commerce property along Lincoln Way East for approximately two weeks (8,800 cars travel by this sign daily per the DOT Traffic Volume Map)
- Sponsor name in Chamber of Commerce on Facebook (ad size 5"x8" submitted as .jpeg or .png) presented by ABC Company
- Logo featured on Chamber of Commerce newsletters, e-newsletter and newsletter
- Full page ad in digital Health Care Awards program (ad size 5"x8" submitted as .jpeg or .png)
- Eight virtual tickets to Health Care Awards Ceremony
- Eight "Thank Our Health Care Heroes" yard signs to display at your business or distribute to employees
- Sponsor logo or name featured on the PowerPoint presentation at virtual Awards Ceremony

Give your Heart a Squeeze Sponsor - \$2,000 (One Available)

Hundreds of custom heart stress balls will be given to health care workers in Franklin County during Appreciation Week.

- Sponsor logo featured on all heart stress balls
- Full page ad in digital Health Care Awards program (ad size 5"x8" submitted as .jpeg or .png)
- Eight virtual tickets to Health Care Awards Ceremony
- Eight "Thank Our Health Care Heroes" yard signs to display at your business or distribute to employees
- Logo featured on Chamber of Commerce event promotions including email blasts, e-newsletter and newsletter
- Sponsor recognized in Facebook event description
- Opportunity to set up a table at each Food from the Heart event (Chambersburg, Greencastle and Waynesboro) to distribute heart stress balls to health care workers
- Sponsor logo or name featured on Health Care Heroes Appreciation Week event promotions
- Logo featured on Health Care event banner displayed on Chamber of Commerce property along Lincoln Way East for approximately two weeks (8,800 cars travel by this sign daily per the DOT Traffic Volume Map)

Virtual Health Care Awards Grand Sponsor - \$1,500 (one available) - M&T Bank has right of first refusal

Virtual event held via Zoom on March 23 at 8:00am. Awards will focus on the achievements of our health care workers. The Health Care Tribute video will premiere on the program.

- Sponsor logo featured in PowerPoint presentation at virtual Awards Ceremony
- Unlimited access to virtual Health Care Awards Ceremony
- Sponsor name in event name on Facebook i.e. Kick-Start Your Morning presented by ABC Company
- Opportunity for a representative to present your business for a few minutes
- Logo featured on the Chamber of Commerce website
- Logo featured in digital Health Care Awards program (ad size 5"x8" submitted as .jpeg or .png)
- Full page ad in digital Health Care Awards program (ad size 5"x8" submitted as .jpeg or .png)
- Mention during the welcome and Sponsor
- Eight "Thank Our Health Care Heroes" yard signs to display at your business or distribute to employees
- Logo featured in Greater Chambersburg Chamber of Commerce print newsletter article



Kick-Start the Morning Sponsor - \$1,000 Three Available - (Chambersburg, Greencastle, Waynesboro)

Each morning during Appreciation Week, health care workers can claim their free coffee or tea at a designated coffee shop in Chambersburg, Greencastle or Waynesboro. Sponsors will be featured on the cup sleeves.

- Coffee distributed for free to health care workers at designated times each day of Appreciation Week with sponsor logo featured on hundreds of cup sleeves
- Half page ad in digital Health Care Awards program (ad size 2.5"x4" submitted as .jpeg or .png)
- Eight virtual tickets to Health Care Awards Ceremony
- Eight "Thank Our Health Care Heroes" yard signs to display at your business or distribute to employees
- Logo featured on Chamber event promotions including email blasts, e-newsletter and newsletter
- Sponsor name in event name on Facebook i.e. Kick-Start Your Morning presented by ABC Company
- Sponsor logo or name featured on Health Care Heroes Appreciation Week event promotions
- Logo featured on Health Care event banner displayed on Chamber of Commerce property along Lincoln Way East for approximately two weeks (8,800 cars travel by this sign daily per the DOT Traffic Volume Map)

Food from the Heart Sponsors - \$500 (nine available) - eight reserved by Bartlett Tree Experts; Chick-fil-A; Herbert, Rowland & Grubic, Inc.; Jennings Chevrolet, Buick, GMC; LB Water; Tommy's Express Car Wash; SEK, CPAs & Advisors; Stouffer Mechanical Contractor LLC

Up to three distribution centers set up in Chambersburg, Greencastle and Waynesboro during Health Care Appreciation Week. This will be an outdoor location and health care workers must show their ID to claim their food.

- Opportunity to set up a table with promotional materials at food location reaching hundreds of health workers
- Sponsor name in event name on Facebook i.e. Food from the Heart for Health Care Workers presented by ABC Company
- Sponsor logo or name featured on Food from the Heart promotions including flyers, event listings, etc.
- Logo featured on Chamber event promotions including email blasts, e-newsletter and newsletter
- Eight tickets to attend virtual Health Care Awards Ceremony via Zoom
- Half page ad in digital Health Care Awards program (ad size 2.5"x4" submitted as .jpeg or .png)
- Eight "Thank Our Health Care Heroes" yard signs to display at your business or distribute to employees
- Sponsor logo featured on the PowerPoint presentation at virtual Awards Ceremony

Show & Save Hub for Health Care - \$500 (one available)

Local businesses will have the opportunity to offer special discounts for health care workers. These deals will be posted at Chambersburg.org and widely distributed through Chamber of Commerce communication.

- Sponsor logo or name featured on Show & Save promotion
- Sponsor name in event name on Facebook i.e. Show & Save presented by ABC Company
- Company name in event name on Facebook i.e. Show & Save presented by ABC Company
- Eight tickets to attend virtual Health Care Awards Ceremony
- Half page ad in digital Health Care Awards program (ad size 2.5"x4" submitted as .jpeg or .png)
- Eight "Thank Our Health Care Heroes" yard signs to display at your business or distribute to employees
- Sponsor logo featured on the PowerPoint presentation at virtual Awards Ceremony



Virtual Awards Ceremony Table Sponsor - \$300

- Eight tickets to attend virtual Health Care Awards Ceremony via Zoom
- Company name featured on Chamber event webpage
- Company name featured in the digital program of the Health Care Awards Ceremony
- Logo featured on a PowerPoint slide at the virtual Awards Ceremony
- Eight “Thank Our Health Care Heroes” yard signs to display at your business or distribute to employees
- Company name listed on event promotional materials as space allows
- Mention during the Awards Ceremony welcome as a table sponsor
- Company name listed in Greater Chambersburg Chamber of Commerce newsletter recap article

Virtual Awards Ceremony Patron Sponsor - \$75

- Two tickets to attend virtual Health Care Awards Ceremony via Zoom
- Company name featured on Chamber event webpage
- Company name featured in the digital program of the Health Care Awards Ceremony
- Company name featured on a PowerPoint slide at the virtual Awards Ceremony
- Two “Thank Our Health Care Heroes” yard signs to display at your business
- Company name listed on event promotional materials as space allows
- Mention during the Awards Ceremony welcome as a patron sponsor
- Company name listed in Greater Chambersburg Chamber of Commerce newsletter recap article

Thank Our Health Care Heroes Yard Sign Purchase - \$15 per sign

- Interested in showing your support of our local Health Care Heroes? Purchase individual “Thank our Health Care Heroes” yard signs for you, your family and your friends! A portion of the proceeds supports the health industry
- Fill out form below to purchase additional signs
- *Note all sponsorships come with a specified number of yard signs

Yes, I would like to support the 2021 Health Care Heroes Appreciation Week

Company Name (as you want it to appear) _____

Contact Name _____ Phone _____

Email _____ Sponsorship Amount _____

Additional Yard Sign Quantity* _____ Yard Sign Cost _____

**If yard sign purchase is not associated with a sponsorship, please make arrangements to pick up your yard sign(s) at the Chambersburg Chamber the week of March 15.*

***Ads associated with sponsorships must be received via email to lkennedy@chambersburg.org by March 16 or it will not be included in the digital Awards Ceremony program.*

Payment method (circle): Invoice Check (made payable to Chambersburg Chamber) Credit Card

Credit Card Number if applicable: _____ Exp: _____ CVV: _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____

Return form to Angela Schaeffer, Director of Operations: Mail to Greater Chambersburg Chamber of Commerce, Attn: Angela Schaeffer, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to aschaeffer@chambersburg.org. Checks should be made payable to Greater Chambersburg Chamber of Commerce.



QuickBooks® Step-by-Step Training Manual Provided



Dates: February 17, 2021
April 21, 2021

Location: 720 Norland Avenue
Chambersburg, PA 17201

Time: 9:00AM – 12:00PM



Scan QR code with
mobile device for more info.

4 Easy Ways to Register Now!

Call: 800-555-9510 or 717-267-2100

Fax Completed Registration: 717-267-1464

On-Line: www.schultheisscpa.com – click on the resources link

Mail Below Registration: Schultheiss & Associates

720 Norland Avenue

Chambersburg, PA 17201

Should you prefer, one-on-one training is also available. For more information call and ask for Amber.

Is Your Office Making These 21 Critical Mistakes?

3 QuickBooks® errors that hurt cash flow in your office.

7 Mistakes to avoid in “costing” and why they hurt you.

5 Ways to reduce payroll headaches - the one best fix.

3 Reports that will stop wasted expenses and overhead.

3 Critical errors in setting up your chart of accounts.

Who Should Attend QuickBooks® Training?

- **Spouses** who help with the books on a part-time basis.
- **Business owners** who want to avoid mistakes and improve cash flow.
 - **Partners** looking for long-term answers to accounting problems.
 - **Bookkeepers** who need a better understanding of QuickBooks®.
 - **First-time** users just new to QuickBooks® software.
- **Seasoned users** who want to take advantage of the advanced features of QuickBooks®.

Course: \$129 per person. \$100 per person if two or more attendees from same company.

(includes continental breakfast)

Name: _____

Company Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____

E-Mail: _____

Additional Registrants: 1. _____

2. _____



Payments Accepted: Check ♦ Cash ♦ Mastercard ♦ Visa



Visit our Facebook page – www.facebook.com/schultheisscpa.com

TRENDING NEWS



Congratulations to **Chambersburg Neighbors!** They recently celebrated two years in Chambersburg with a Ribbon Cutting surrounded by friends, family and community stakeholders. Chambersburg Neighbors, owned by Grace Waller, is a monthly publication mailed free to homeowners in Chambersburg featuring articles on pets, kids, real estate, local events and even recipes. Best Version Media publishes the Chambersburg Neighbors magazine and is one of the fastest growing companies in the print media industry. Learn more by contacting Grace at gwall@bestversionmedia.com.



We recently presented the **Franklin County Government** with their 25-year anniversary member plaque; congratulations, and thank you for being part of our Chamber community for 25 years! Pictured from left to right is Commissioner John Flannery, Chamber President Steve Christian, Membership Director Jordan Nace, Commissioner David Keller and Commissioner Bob Ziobrowski.



We recently celebrated the 1-year anniversary of **Phoenix Physical Therapy's** Chambersburg office with a Ribbon Cutting; congratulations! Phoenix Physical Therapy has been focused on supporting communities with local outpatient clinics for more than 20 years. They provide patients with physical therapy, occupational therapy, athletic training and massage therapy services in a welcoming environment. Phoenix's Chambersburg office is located at 142 Franklin Farm Lane Chambersburg, Pa.



Our Chamber Ambassadors recently visited **The Gonzalez Agency - Farmers Insurance** to deliver their new member plaque! Located at 42 South Main Street in Chambersburg, the business is operated by Marcos Gonzalez. As a local agent, Marcos has the knowledge and experience to help you better understand your coverage options - whether it's auto, home, renters or business insurance. Special thanks to the following Ambassadors: Tom Blachek of **The Benefits Group**, Neil Suders of **Chambersburg Noland**, Jackie Fisher of **Art Sign Company of Chambersburg** and Jessica Brindle of **Occupational Services, Inc.**

MEMBER SPOTLIGHTS

NORLAND AVENUE PHARMACY LLC

12 St. Paul Drive, Suite 105, Chambersburg, PA 17201
717-217-6790 NorlandRx.com | inquiry@NorlandRx.com



Norland Avenue Pharmacy is a family-owned pharmacy located in the WellSpan Health Campus. For 20 years, Norland's healthcare experts have glorified God by educating and providing the community with solutions that help improve quality of life.

Norland's compounding lab is the area's only lab to have achieved Accreditation from the Pharmacy Compounding Accreditation Board. You can trust that the custom medications made at Norland meet or exceed nationwide standards and testing guidelines. When it comes to your health, quality matters.

The pharmacy employs several specialists to help guests with vitamins, supplements, CBD, essential oils, diabetic footwear, compression stockings, medication management, vaccinations and more! The store is filled with quality health products that the pharmacy stands behind as well as a unique gift shop with free gift bagging. If you can't make it to the store, they are happy to deliver.



Norland's customers can join a free Norland Rewards program which allows members to earn discounts and coupons just for purchasing their medications. They also offer a free monthly newsletter and an app to help you manage your medications and request refills anytime.

All of this combined with their caring customer service is why they have won three categories in The Public Opinion's Best of Franklin County competition two years in a row: Pharmacy, Naturals/Supplements/Health Products, and Gifts/Cards. Stop in and see for yourself!

KELLER WILLIAMS KEYSTONE REALTY

1035 Wayne Avenue, Suite D, Chambersburg, PA 17201
717-504-8002 | lthrush@lanethrush.com

Keller Williams (KW) is the world's largest real estate company with the highest sales volume in the U.S. Lane Thrush has more than 35 years of real estate experience in the Cumberland Valley. Anyone who buys or sells with the Lane Thrush team has free use of our moving van, boxes and storage units.

Mark D. Story is our newest KW Keystone agent. Mark is a resident of Franklin County for more than 20 years and is a happy homeowner in Greencastle. He is the former executive director of Habitat For Humanity and was a founding member of the ReStore. Mark is an active leader with our local chamber of commerce and volunteers at multiple nonprofit organizations. Mark is a licensed agent, an official member of the Lane Thrush team, and is ready to serve you!

Relationships matter and we want you to feel comfortable with the process of buying, selling or investing in real estate. We stand at the ready to put our professional and personable skills to work; just let us know if there is anything



NEWS FROM OUR MEMBERS INTERESTING.



For caregivers working around the clock to support the needs of very ill COVID-19 patients and other patients within the walls of WellSpan Hospitals, a trip to the grocery store to pick up milk and toilet paper can feel like an extra challenge. That's why WellSpan has

started to set up small markets for team members at many of its hospitals, including **WellSpan Chambersburg Hospital**. The market partners with **The Butcher Shoppe** to offer a selection of groceries and staple supplies, such as: pasta, sauce, bread, canned soup, toilet paper and paper towels.

Throughout the holiday season and the ongoing coronavirus pandemic, **ABC27** has teamed up with the **Orthopedic Institute of Pa.** (OIP) and the Central Pennsylvania Food Bank to feed local families in need. In the spring, OIP issued an initial donation to the Food Bank of \$12,000. Recently, ABC27 raised another \$7,700 donated by viewers for the "Feed a Local Family" campaign. In addition, OIP pledged to match the campaign donations, bringing their total donations to just under \$20,000 and providing 100,000 meals to the community.

Wilson College keeps tuition and housing costs down. Whereas most colleges have increased tuition by more than 25% over the last decade, Wilson has decreased its tuition by 12% over the same period. The college is committed to providing a superior education at a very reasonable cost and giving access to a quality, private college education to students from all backgrounds. In a letter to the Wilson community, college president Wesley R. Fugate, Ph.D., announced that tuition and housing costs would not increase for the 2021-2022 academic year and would remain at the current affordable levels for traditional undergraduate students.

Shalom Christian Academy is offering virtual Open Houses this year, so that you can learn all about the school from the comfort of your home! Join them on Zoom on February 16, March 15 or April 19. You can also visit in person on February 2 or February 11; go to ShalomCA.com/Visit for more details.

Over the holidays, **First Start Partnerships for Children and Families** launched their new virtual Family Center to connect you with the local information you need. Want to know what activities are available for you and your family? Need information about your young child's development? Want to be sure your preschooler is ready for kindergarten? The free virtual Family Center is here to help! Visit their Facebook page and click "Sign Up" to enroll in the free newsletter!

Looking for an easy and affordable way to advertise your business? **Kegerreis Outdoor Advertising** is offering billboards for as low as \$75 per month! With high visibility and impact, their targeted advertising placement will create long-term branding and awareness for your business, even in hard-to-reach areas. For more information, call 717-263-6700 or e-mail info@kegerreis.com.

Chambers Apothecary is currently offering rapid point-of-care Covid testing to the community. No medical insurance is

required, and tests are \$99 out-of-pocket. For more details or to schedule an appointment, go to ChambersApothecary.com/Covid-Testing.

The **Capitol Theatre** is looking to 2021 with hope, scheduling their first in-person show! In "Spamalot," King Arthur is traveling around England recruiting his Knights of the Round Table. When he and his band of misfit knights finally gather in Camelot, they receive a charge from God to find the Holy Grail. The quest brings King Arthur and the Knights of the Round Table to strange places and into the company of strange characters, challenging them to keep their heads on straight or die terribly weird deaths. Evening shows and matinees are scheduled for May 7-15; visit TheCapitolTheatre.org for details.

The **Franklin County Historical Society** is hosting a virtual exhibition through February 20 entitled "Art for a Year of Peace and Trust." The exhibit will be in collaboration with **Council for the Arts**; stay tuned to FranklinHistorical.org for more information.



Recently, **Occupational Services, Inc.** and **NETwork Ministries** partnered with Chambersburg Area Civitan to provide, pack, and deliver boxes of healthy foods to be enjoyed by local families that could use a blessing this year during the holiday season. Thank you for serving our community!

The **Franklin County Library System** recently announced that they are eliminating fines for overdue materials at all branches. If you have overdue fines on your account, those are being waived as well. We still want our items back, of course, but you won't have to search for a quarter if you are a couple of days late. Visit FCLSPa.org for more about library programs.

Two of **WellSpan Health's** Franklin County hospitals have received a top award from The Leapfrog Group. Leapfrog, a national watchdog organization, is widely acknowledged as the toughest standard-setters for health care safety and quality. WellSpan Chambersburg Hospital and WellSpan Waynesboro Hospital were named 2020 Leapfrog Top Teaching Small Hospitals. It is the first time a WellSpan hospital has received a Top Hospital award from Leapfrog. To qualify for the Top Hospitals distinction, hospitals must rank top among peers on the Leapfrog Hospital Survey, which assesses hospital performance on the highest standards for quality and patient safety. A hospital must also achieve top performance in its category.

United Way of Franklin County (UWFC) is once again coordinating its annual Winter Food Drive to help restock local food pantries after the busy holiday season. The food drive is being held virtually in the interest of public health as our community continues to navigate the pandemic. Community members can donate online at UWFCPa.org/GiveFood through February 8.

IMPORTANT. ENGAGING.

HAVE NEWS TO SHARE?
EMAIL LAITON AT
LSUDERS@CHAMBERSBURG.ORG



The **Foundry Art Market** recently released a new Spotlight Gallery entitled "On Thin Ice." Stop by their storefront at 100 South Main St. to view it, and to shop for beautiful unique treasures! Visit FoundryArtMarket.com to learn more or to shop online.



South Central Community Action Programs received a \$675 donation from **Sweet Rollers'** recent in-store fundraiser! When you shop local at Sweet Rollers, a portion of the proceeds goes to different nonprofits in Franklin County. Visit them at 115 East

Queen St. in Chambersburg!



For years the Chamber has supported a program that arms high school students with the tools to be our next great employees – **Pennsylvania Free Enterprise Week (PFEW)**.

At PFEW, students make the same decisions real executives make as they run a simulated manufacturing company. Each team is paired with a volunteer business mentor who imparts invaluable real-world perspective as they explore all facets of business operations and develop the skills that today's employers seek.

Since 1979, more than 46,000 young Pennsylvanians and countless PA companies have benefitted from this unique program. Every student attends PFEW on a fully tax-deductible \$625 sponsorship donated by a business, foundation, organization or individual, but the real value of PFEW is immeasurable. I encourage you to provide these vital sponsorships for our local students and, if possible, volunteers for the sessions. If you would like to learn more about PFEW or their other educational offerings, please visit the Foundation's website, PFEW.org.



F&M Trust recently named Erin Sunday as Investment & Trust Services Relationship Manager. In her new role, Sunday is responsible for developing new business and providing trust, brokerage, insurance and personal retirement services to customers of the bank's Investment and Trust Services Department. A Camp Hill resident, Sunday holds a Certified Trust Fiduciary Advisor (CTFA) designation. Active in her community, she volunteers with the Bethesda Mission and the Central Pennsylvania Food Bank. Sunday is based in F&M Trust's Harrisburg Regional Headquarters.

A subsidiary of Franklin Financial Services Corporation, F&M Trust is an independent community bank headquartered in Chambersburg. With approximately \$1.5 billion in assets, F&M Trust has 22 community offices in Franklin, Cumberland, Fulton and Huntingdon counties. Please visit FMTrust.bank for more information.

More Smiles for Mom.

The reasons for mom's smile: A staff that treats her like family. Delicious meals and attention to nutritional needs. Engaging ways to stay strong. The support she needs.



PRESBYTERIAN
SENIOR LIVING
Green Ridge Village

A Continuing Care Retirement Community | Newville, PA



Start the conversation today!
717.966.6904

www.psl.org/moreinnewville

P E R S O N A L C A R E



Chambersburg Duck Derby MAKE MONEY FOR YOUR ORGANIZATION



Come quack with us! Seeking partner organizations to earn up to 60% per ticket sold!

FAST, SIMPLE, PROFITABLE

Levels:

200 tickets = \$500 for your organization
400 tickets = \$1000 for your organization
600 tickets = \$1500 for your organization
800 tickets = \$2000 for your organization
1000 tickets = \$2750 for your organization

Purchase tickets outright and earn 10% more!

1 ticket = 1 duck for this derby!
\$5 per ticket

What's in it for you?

- Easy fundraiser
- Get your name out –social media shout outs to 10,000 plus likes
- Ticket buyers can win prizes
- It helps your organization
- It's fun.
- Your organization will receive 6 ducks per 200 tickets for the derby!

This derby starts to Park of the Valiant and races down the Falling Spring and ends near the Conococheague Creek.

THANK YOU for your support of this important fundraiser for Downtown Chambersburg Inc.

Event is scheduled for May 29, 2021

_____ Yes, I want to help sell _____ tickets.

Company Name - as listed for sponsor recognition

Contact Name

Address

City

State

Zip

Email

Phone

Commitment and logo must be received no later than **May 1st, 2021 to be included in printed materials.*

Please mail form/payment to: Downtown Chambersburg Inc., Attn: Sam Thrush, 100 Lincoln Way E., Ste. A, Chambersburg, PA 17201. **Questions?** Contact Sam at 717-264-7101 ext. 204 or sthrush@chambersburg.org.

**The Duck Derby is
coordinated by and benefits:**



**DOWNTOWN
CHAMBERSBURG INC.**

Chambersburg Duck Derby Sponsorship Opportunities



Super Duck Sponsor - \$2,000

*One available

- Company logo on all event promotional materials (includes website)
- Company logo on banner at start line
- Opportunity for a representative to drop ducks at the start
- Opportunity for a representative to assist in announcing winners
- Company logo on 2 yard signs at event
- Company logo on tickets
- 30 Duck Derby race tickets

Tentatively
SOLD!

Duck Tent Sponsor - \$1,500

*Two available

- Company logo on all event promotional materials (includes website)
- Company logo on Tent Banner at event
- Company provided banner at start line
- Opportunity for a representative to drop ducks at the start
- Company logo on 3 yard signs at event
- 25 Duck Derby race tickets

Golden Egg Sponsor - \$1,000

- Company name on event promotional materials (as space allows)
- Company provided banner at finish line
- Company logo on Golden Egg banner at event
- Company logo on 2 Golden Egg yard signs
- 20 Duck Derby race tickets

Quackers Sponsor - \$500

- Company name listed on event webpage and Facebook event page
- Company logo on 2 yard signs at event
- 10 Duck Derby race tickets

Feathered Friend - \$250

- Company name listed on event webpage and Facebook event page
- Company logo on signs at event
- 5 Duck Derby race tickets

Duckling Darling - \$100

- Company name listed on event webpage and Facebook event page
- Company name listed on sign at event

THANK YOU for your support of this important fundraiser for Downtown Chambersburg Inc.

Event is end of May for 2021

_____ Yes, I want to sponsor at the \$_____ level.

Company Name - as listed for sponsor recognition

Contact Name

Address

_____ City _____ State _____ Zip _____

_____ Email _____ Phone _____

Commitment and logo must be received no later than **early May 2021 to be included in printed materials.*

Please mail payment to: Downtown Chambersburg Inc., Attn: Sam Thrush, 100 Lincoln Way E., Ste. A, Chambersburg, PA 17201. **Questions?** Contact Sam at 717-264-7101 ext. 204 or sthrush@chambersburg.org.

The Duck Derby is
coordinated by and benefits:



**DOWNTOWN
CHAMBERSBURG INC.**

GREATER CHAMBERSBURG VIRGINIA HARRIGER CHAMBER FOUNDATION EXEC. DIRECTOR

717-264-7101 ext. 205 | gharriger@chambersburg.org | Chambersburg.org/ChamberFoundation | FranklinCountyWorks.com



COMMUNITY LEADERSHIP

Government leadership, law enforcement and the criminal justice system in Franklin County were the January 2021 session topics for Leadership Franklin County (LFC) Community. The morning virtual session gave students the opportunity to learn more about how local government functions, current issues facing state and local officials and the election process in our community. The distinguished faculty included: Waynesboro Borough Council Member Pat Fleagle, Waynesboro School Board President Karen Herald, Franklin County Commissioner Chairman David Keller and Alice Elia, Chambersburg Borough Council. The interactive panel finished the morning by breaking into small groups for more in-depth Q&A with the class. Jarred Knott of **Orrstown Bank** and the LFCC Steering Committee facilitated the morning session. Knott also serves as a Borough Council Member in Waynesboro.

Dr. Kim Eaton, Franklin County Director of Reentry & Clinical Quality Assurance who also serves as co-chair of Franklin Together Reentry Coalition, led the afternoon virtual session. Dr. Eaton and guest speakers reviewed the local law enforcement and criminal justice system in the county, overviewed the county jail, corrections and probation process and talked about the economic impact to our county budget. The day finished with an interactive exercise where students assumed one of nine roles of incarcerated individuals – the mini simulation was a great opportunity for students to experience the challenges previously incarcerated individuals face when assimilating back into the community.

The exercise exposed students to the criminal justice system in Franklin County in a new way to help them learn more about the services involved beyond what they normally see, as well as educate them on collateral consequences of criminal records. Students were able to sensitize to the realities of difficult situations for re-entering citizens and better understand real issues and barriers to self-sufficiency.

LFC Community Sponsor:



LFC YOUTH CLASS ACCEPTING APPLICATIONS

Applications for the LFC Youth class of 2022 are due by Monday, Feb. 22. Eligible students are current ninth grade students attending any Franklin County school (public, private or home school) who will be sophomores during the 2021-2022 school year. The program is offered at no cost to the student through the generous sponsorship of **Wilson College**. The online application and program brochure can be found at Chambersburg.org/Leadership. Students will be interviewed via Zoom in March with the new class beginning in May 2021. For more information on the youth program and applications, contact Ginny Harriger (details above).

YOUTH LEADERSHIP

The January Leadership Franklin County (LFC) Youth session "Enable Others to Act" challenged students to build communication and trust among peer groups in efforts to execute specific tasks more effectively. Led by LFC Youth Steering Committee Chair Linda Boeckman of **Wilson College**, the virtual learning experience helped students recognize the power of collaboration, providing choices as leaders and being active listeners. The class also watched the inspirational video about father and son team Rick & Dick Hoyt that highlighted the topic.

Due to the pandemic, their individual BeKind school projects have been transitioned into a group video project that can be done virtually. Students started that planning in their January session and hope to have the group video ready for release on social media by mid-March. The class has met the challenge of building relationships virtually this year and continue to represent their home schools while showing their ability to adjust, change and learn from this unusual learning environment.

LFC Youth Sponsor:



DOWNTOWN CHAMBERSBURG INC. SAM THRUSH PRESIDENT

717-264-7101 ext. 204 | sthrush@chambersburg.org | DowntownCburg.com



SPONSOR DOWNTOWN EVENTS

Are you searching for ways to increase your business exposure? Help support downtown initiatives by becoming a 2021 sponsor! We have opportunities ranging from \$100 to \$3,000 for the following events: Downtown Interviews hosted throughout 2021, 25th Annual Crabfeast in August, Duck Derby in May as well as Sip & Stroll in March, May and the fall. Downtown Chambersburg Inc. will also host two Food Truck Festivals in April and October, a Food Stroll in the fall and Small Business Saturday on November 27. Please contact Sam Thrush (details above) to be a part of the enhancement of downtown Chambersburg. We would love to have you involved!

SIP & STROLL RETURNS

The first Sip & Stroll of 2021 is coming on Saturday, March 27 from 1 to 5 p.m. at multiple downtown locations. This fundraising event will feature downtown and local vendors offering some of the best beer, wine, liquor and cider in our area. Cost for general Admission is \$30 and Designated Driver is \$10. For more information, visit: DowntownChambersburgPa.com/Sip-and-Stroll.

VALENTINE'S WEEKEND

Enjoy Valentine's Day Weekend in downtown Chambersburg! Many of our downtown merchants have the perfect gift for your special someone. Downtown you'll find beautiful jewelry, delicious chocolate, unique gifts and amazing dining options. You may also enjoy a fun weekend at our local Airbnbs such as Rose Rent Lofts or **The Barrel House**. Whatever you're looking for to celebrate Valentine's Day, you'll find it downtown.



SPRING FOOD TRUCK FEST

We are looking forward to hosting our Spring Food Truck Fest on April 18 in downtown Chambersburg. Pully Wisse Provisions, Rollz on Wheelz, Lizzy's, Uncle Eddie's BBQ, Fat Russ BBQ, Jenni's Knife and Spork and many others are confirmed! If you, your family or friends would like to bring your food truck or trailer, please contact Sam Thrush. We are also looking for sponsors! One of the many sponsor benefits includes food vouchers that can be redeemed at select vendors. This event will occur between 11 a.m. and 3 p.m. on April 18. For more details, visit: DowntownChambersburgPa.com/FoodTruckFest.

Shatzer's Fruit Market

Enjoy seasonal fruits, jams, gifts & more!
OPEN DAILY
2197 Lincoln Way West, Chambersburg
717-263-2195

Spring Food Truck Fest Sponsorship Opportunities

Date: April 18, 2021 **Location:** Downtown Chambersburg **Attendance:** 500+ **Potential Social Media Reach:** 10,000 people

About the event: Food Trucks descend on downtown Chambersburg. It is a foodie's dream. Spread throughout downtown 10-15 food trucks will be setup to serve customers. All proceeds benefit Downtown Chambersburg Inc. and its core mission of revitalizing downtown Chambersburg. *DCI is a 501(c)(3) tax exempt organization.*

Contact: Sam Thrush, Downtown Chambersburg Inc. President, 717-264-7101 ext. 204, sthrush@chambersburg.org

Grand Sponsor - \$1,000 – one available – Sponsor will receive the following benefits:

- Logo featured on event webpage and in all event marketing materials (flyers, social media promotions, newsletter articles, website events listings, etc.)
- Company name included in promotions on VerStandig radio stations
- Opportunity to provide volunteers for the event
- Opportunity to set up promotional table & tent at the event
- Prominently placed on the sponsors side of the event map.
- Opportunity for a representative to welcome guests at the event during announcements at the centralized info tent. Announcements would be over PA-system.
- Company logo on 6 yard signs.
- Company name listed in Chamber newsletter recap article
- At least 4 opportunities to join DCI on Facebook Live. These opportunities will be designed to advertise the Food Truck Fest. 2 prior to the event and 2 during the event.
- 12 vouchers to food trucks.
- Company listed on DCI's eblasts.

Gold Sponsor - \$750 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Company name featured on event marketing materials as space allows
- Opportunity to display company banner at event near a collection of Food Trucks.
- Company logo displayed 4 of yard signs.
- Acknowledgement of company as sponsor during the event.
- Company listed on DCI's eblasts.
- 10 vouchers to food trucks.
- Opportunity to display promotional materials at a table & tent supplied by event organizer on the Square of Downtown Chambersburg. Table may be staffed by sponsor.
- 1 Opportunities to join DCI on a Facebook Live during the Food Truck Fest.
- Mentions within the Facebook Event Page

Silver Sponsor - \$500 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Opportunity to display company banner at the event
- Acknowledgement as sponsor during the event
- 8 vouchers to food trucks.
- Mentions within the Facebook Event Page

Bronze Sponsor - \$250 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Acknowledgement as sponsor during the event
- 6 vouchers to food trucks.
- Mentions within the Facebook Event Page

Yes, I would like to sponsor the Spring Food Truck Fest

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Email _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____



**DOWNTOWN
CHAMBERSBURG INC.**

Return form to Sam Thrush: Mail to Downtown Chambersburg Inc., Attn: Sam Thrush,
100 Lincoln Way E., Ste A, Chambersburg, PA 17201; email to sthrush@chambersburg.org; fax to 717-267-0399.

Fall Food Truck Fest Sponsorship Opportunities

Date: October 24, 2021 **Location:** Downtown Chambersburg **Attendance:** 500+ **Potential Social Media Reach:** 10,000 people

About the event: Food Trucks descend on downtown Chambersburg. It is a foodie's dream. Spread throughout downtown 10-15 food trucks will be setup to serve customers. All proceeds benefit Downtown Chambersburg Inc. and its core mission of revitalizing downtown Chambersburg. *DCI is a 501(c)(3) tax exempt organization.*

Contact: Sam Thrush, Downtown Chambersburg Inc. President, 717-264-7101 ext. 204, sthrush@chambersburg.org

Grand Sponsor - \$1,000 – one available – Sponsor will receive the following benefits:

- Logo featured on event webpage and in all event marketing materials (flyers, social media promotions, newsletter articles, website events listings, etc.)
- Company name included in promotions on VerStandig radio stations
- Opportunity to provide volunteers for the event
- Opportunity to set up promotional table & tent at the event
- Prominently placed on the sponsors side of the event map.
- Opportunity for a representative to welcome guests at the event during announcements at the centralized info tent. Announcements would be over PA-system.
- Company logo on 6 yard signs.
- Company name listed in Chamber newsletter recap article
- At least 4 opportunities to join DCI on Facebook Live. These opportunities will be designed to advertise the Food Truck Fest. 2 prior to the event and 2 during the event.
- 12 vouchers to food trucks.
- Company listed on DCI's eblasts.

Gold Sponsor - \$750 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Company name featured on event marketing materials as space allows
- Opportunity to display company banner at event near a collection of Food Trucks.
- Company logo displayed 4 of yard signs.
- Acknowledgement of company as sponsor during the event.
- Company listed on DCI's eblasts.
- 10 vouchers to food trucks.
- Opportunity to display promotional materials at a table & tent supplied by event organizer on the Square of Downtown Chambersburg. Table may be staffed by sponsor.
- 1 Opportunities to join DCI on a Facebook Live during the Food Truck Fest.
- Mentions within the Facebook Event Page

Silver Sponsor - \$500 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Opportunity to display company banner at the event
- Acknowledgement as sponsor during the event
- 8 vouchers to food trucks.
- Mentions within the Facebook Event Page

Bronze Sponsor - \$250 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Acknowledgement as sponsor during the event
- 6 vouchers to food trucks.
- Mentions within the Facebook Event Page

Yes, I would like to sponsor the Fall Food Truck Fest

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Email _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____



Return form to Sam Thrush: Mail to Downtown Chambersburg Inc., Attn: Sam Thrush, 100 Lincoln Way E., Ste A, Chambersburg, PA 17201; email to sthrush@chambersburg.org; fax to 717-267-0399.



DOWNTOWN CHAMBERSBURG

Sponsorship Opportunity Form

Sip & Stroll is a four-hour event designed to showcase stores, highlight local beverages and allow attendees to stroll up and down Main Street. Attendees are entitled to two pours from each vendor.

Estimated Attendance: 300 per event
Estimated Social Media Reach: 20,000 per event

March 27th (Rain Date: April 3rd) Presenting Sponsor: \$1,250
May 8th (Rain Date: May 15th) Presenting Sponsor: \$1,250
Nov. 6th (Rain Date: Nov. 13th) Presenting Sponsor: \$1,250

Sponsor all three for \$3,000!

Benefits:

- Sponsor name on event promotional flyer distributed via 2 DCI e-blasts, 1 Chamber e-blast and 1 event insert in the Chamber Newsletter.
- Sponsor name on ticket.
- Sponsor in event name on Facebook. Example: Downtown Chambersburg’s March Sip & Stroll presented by ABC Company.
- Logo & name on DCI’s event webpage with event details.
- Logo and name on the event’s ticket selling webpage.
- 5 event tickets for your company and/or clients
- Table and/or tent at event in a prominent spot.
- Facebook Live interview before the event spotlighting your company.
- Facebook mentions within the Facebook event page and all social media advertising of the event.
- Opportunity to provide materials for attendee SWAG bag.
- Sponsor name on event’s passport.

Yes, I would like to sponsor the March 27th, May 8th, and/or Nov. 6th Sip & Stroll(s)

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Email _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Circle which event: March 27th, May 8th, or Nov. 6th OR ALL THREE (3)

Deadline for each sponsorship opportunity is 1 month before the event. In-Kind sponsors (e.g.: pretzels, koozies) may be sought.

Signature _____



Return form to Sam Thrush: Mail to Downtown Chambersburg Inc., Attn: Sam Thrush, 100 Lincoln Way E., Ste A, Chambersburg, PA 17201; email to sthrush@chambersburg.org



Greater Chambersburg Chamber of Commerce
 100 Lincoln Way East, Suite A
 Chambersburg, PA 17201
 717-264-7101
 Chambersburg.org

PRSRTD STD
 U.S. POSTAGE
PAID
 Permit #7
 Chambersburg, PA

EVENTS DETAILS / REGISTER

CHAMBERSBURG.ORG/EVENTS

FEBRUARY

- 04** **SBA EMERGENCY LOAN WEBINAR SERIES**
 9 - 10 A.M. VIA ZOOM, FREE, HOSTED FEBRUARY 4, 11, 18 & 25
- 06** **SHADOWS OF HISTORY: OVERLOOKED & FORGOTTEN CIVIL WAR BATTLES**
 10 A.M. - 4 P.M. VIA VIMEO, \$75/MEMBERS, FEATURING FIVE HISTORIANS
- 15** **HISTORYTALKS: ROAD TO BENTONVILLE BY WADE SOKOLOSKY**
 7 P.M. VIA VIMEO, \$5/PERSON, VISIT CIVILWARSEMINARS.ORG
- 28** **HISTORYTALKS: U.S. REGULARS IN THE WHEATFIELD AT GETTYSBURG**
 7 P.M. VIA VIMEO, \$5/PERSON, TALK GIVEN BY WAYNE MOTTS OF NATIONAL CIVIL WAR MUSEUM

COMING SOON IN MARCH

- 23-30** **HEALTH CARE HEROES APPRECIATION WEEK**
 VARIOUS ACTIVITIES HONORING OUR HEALTH CARE INDUSTRY - DETAILS AT
CHAMBERSBURG.ORG/HEROES

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- Stability of serving the community for over 100 years!



Working together to help our members prosper and to enhance the quality of life in the Chambersburg area.



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