

JAN 21

THE OUTLOOK



2020 BUSINESS PERSON OF THE YEAR | DIVERSITY & NONPROFIT LEADERSHIP

Helping our members prosper and supporting our community.



GREATER CHAMBERSBURG
CHAMBER OF COMMERCE

717-264-7101 | Chambersburg.org

BOARD OF DIRECTORS

Luke Martin

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Patriot Federal Credit Union - DCI Chair

Robin Russell

Manpower - Foundation President

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Brad Evans

Bartlett Tree Expert Company

Bill Boltz

ULTA Beauty

Jake Naugle

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Van Gray

GearHouse Brewing Co.

Brian Wise

BW Properties LLC.

Carla Christian

Chambersburg Memorial YMCA

Adam Donius

Chick-fil-A

Theresa DiLoreto

Ghost Writer

David Grant

Keystone Health

Jocelyne Melton

Baxter Group, Inc.

Mark Story

Keller Williams Keystone Realty

Bill Kick

Herbert, Rowland & Grubic Inc.

Anthony Bagley

M&T Bank

Wes Fugate

Wilson College

NEW MEMBERS

The Greater Chambersburg Chamber of Commerce extends a warm welcome to its new members and would also like to congratulate the following members for their anniversaries. Together, we can help everyone prosper and enhance the quality of life in the region.

Real Estate - Commercial/Industrial

BW Properties LLC

Brian Wise

2370 Jack Road

Chambersburg, PA 17202

(717) 860-9283

www.BwPropertiesLlc.com

brian@bwpropertiesllc.com

Janitorial Services & Supplies

Legacy Protection

Michael Lehman

2038 Lincoln Way East, Suite D

Chambersburg, PA 17202

(717) 970-3005

www.LegacyProtection.us

Car Washes

Rain Tunnel Car Wash (Self Serve)

John Edmondson

2015 Lincoln Way East

Chambersburg, PA 17201

Jewelers

YP Jewelers

Carlos Perez

133 South Main Street

Chambersburg, PA 17201

(717) 446-0356

www.Ypjewelers.com

info@ypjewelers.com

Media

Chambersburg Neighbors with Best

Version Media

Grace Waller

(973) 418-9828

www.BestVersionMedia.com

gwaller@bestversionmedia.com

Hotels, Motels, Bed & Breakfasts

Craig Manor Bed & Breakfast

Emily Secules

756 Philadelphia Avenue

Chambersburg, PA 17201

(717) 262-2171

www.CraigManorBnB.com

emily.secules@gmail.com

JAN MEMBER MILESTONES

80 Years

Ludwigs Jewelers, Inc.

60 Years

Penn National Resort
Community

50 Years

Snavely's Garden
Corner, Inc.

45 Years

Zullinger-Davis-Trinh,
P.C.

25 Years

Franklin County
Government

15 Years

Parklawns Memorial
Gardens & Mausoleum
Shalom Christian
Academy
Solinkit, LLC
Value Added
Distributors

10 Years

Chambersburg Club
Inc.

5 Years

Cumberland Valley
Martial Arts & Yoga
Center
Grand Point Church
Higher Information
Group

1 Year

MANTEC
Pivot Physical Therapy
STREAMS Consultancy
LLC

PRESIDENT'S MESSAGE



It's been a long time since I stayed up until midnight on December 31 to celebrate the arrival of a New Year. And it's a safe bet that millions of people watched anxiously this New Year's Eve to make sure 2021 arrived as promised. Not since the year 2000 and the changing of the millennia have we been so excited to enter a new year and leave behind the previous one. Yes, of course the changing of the date is just another number, but this one feels significant in many ways. Everyone has seen the memes on social media depicting a dumpster-fire with "2020" painted on it – a clear representation of the broader mood brought about by disruptions and complications from the Coronavirus and the restrictions imposed on our daily personal and work lives. But, despite the struggle of this year, we are optimistic; we're more than ready to move on and embrace a new year.

Americans are inherently optimistic. It's in our culture. We have a steadfast belief that things will always work out for the better, and our optimism drives us to overcome the obstacles that present themselves. For us, change is not to be feared. Change is embraced and actively pursued to improve our lives, our businesses and our community. We are constantly striving for the next great thing. This culture of optimism is woven into the fabric of our community and is a cornerstone of our Chamber.

Our Chamber has spent a significant amount of time and resources this past year preparing and implementing exciting new programs and events to help support our business community. When we move into the second half of 2021, the Chamber expects to be unveiling a broad new initiative to grow and strengthen our member community in the decades to come. Our energy and enthusiasm continue to drive us forward as the premier business networking and support organization within our community.

If your organization is not a member of the Chambersburg Chamber of Commerce, or you haven't been taking full advantage of your membership opportunities lately, now is a great time to get involved, and get engaged. Let the Chamber be your strategic partner in 2021 and beyond.

Join us. The best is yet to come!

Stephen Christian
President & Executive Director
Greater Chambersburg Chamber of Commerce
Chambersburg Area Development Corp.

Affordable business insurance featuring enhanced coverages — plus the opportunity to earn a dividend.



Learn how, as a member of the Greater Chambersburg Chamber, you could earn an all-lines* dividend by placing your insurance with Penn National Insurance.

*except bonds and umbrella

Call this member agency today!



www.pennnationalinsurance.com



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Outlook Newsletter | 717-264-7101 | Chambersburg.org

CHAMBER TEAM

Stephen Christian

President of Greater Chambersburg Chamber of Commerce
Executive Director of Chambersburg Area Development Corp.
schristian@chambersburg.org

Jordan Nace

Membership Director
jnace@chambersburg.org

Maryliz Toohig

Finance & Human Resources Director
mtoohig@chambersburg.org

Angela Schaeffer

Director of Operations & Assistant to the President
aschaeffer@chambersburg.org

Lark Kennedy

Communications & Marketing Manager
Civil War Seminars Coordinator
lkennedy@chambersburg.org

Laiton Heckman

Admin & Communications Assistant
11/30 Network Liaison
lheckman@chambersburg.org

Sue Black

Customer Service Representative & Heritage Center Coordinator
receptionist@chambersburg.org

Lisa Helm

Accounting Assistant
lhelm@chambersburg.org

Virginia Harriger

Executive Director of Greater Chambersburg Chamber Foundation
gharriger@chambersburg.org

Sam Thrush

President of Downtown Chambersburg Inc.
sthrush@chambersburg.org

Our Mission:

We exist to help our members prosper and to enhance the quality of life in the Chambersburg area.



2020 BUSINESS PERSON OF THE YEAR



The Greater Chambersburg Chamber of Commerce announced George Pogue Jr., owner of **Cumberland Valley Tree Service** (CVTS), as the 2020 Business Person of the Year during its virtual Annual Meeting last month.

George was chosen by a group of business and civic leaders for his professional leadership and business accomplishments that have served to positively impact the community. Given annually, the award is designed to honor business leaders with long-term contributions to their profession and the region.

"George's leadership with the Cumberland Valley Tree Service has created a successful business model that supports not only its employees, but our community as well," said Luke Martin, chair of the Greater Chambersburg Chamber of Commerce Board of Directors. "George and his family have built a business that is a credit to our region and worthy of emulation to the highest degree."

George Pogue's father started CVTS in 1978, and George became the General Manager of the business in the 1990s. Armed with a degree in forest technology and a vision for the business, George sought to expand the company to include more highly-trained professionals offering a wide range of services.

Under his leadership, CVTS now offers a unique business model with full-time staff, employee mentoring program and company-sponsored education; all of which enable CVTS to attract top talent from Penn State Mont Alto, Pennsylvania Institute of Technology and Penn State University Park. Employees of CVTS enjoy year-round

work with divisions focused on construction, landscapes for marketing purposes and real estate.

CVTS is active in giving back to the community, offering both financial and physical support to civic organizations and charitable causes. George is a volunteer with Chambersburg Rotary, Forest Technology Advisory Board, PSU Mont Alto Advisory Board, Shalom Christian Academy Board of Directors, Penn State Mont Alto Arboretum Council and Freedom in Christ Church Board.

Today Cumberland Valley Tree Service operates in over a dozen counties in the tristate region, and employs over 90 staff in four separate offices with divisions specializing in tree care, plant health care, landscaping and construction.

Grand Sponsor from
a Distance:



Premier Sponsors:



PENN NATIONAL
INSURANCE

truNorth

Mask Sponsor:



Coffee Sponsor:



Table Sponsors: ACNB Bank, BB&T now Truist, Boyer & Ritter LLC, F&M Trust, GDC IT Solutions, Herbert, Rowland & Grubic, Inc., Keystone Health, Menno Haven, Patriot Federal Credit Union, SEK, CPAs & Advisors, Shafer Equipment Company

Patron Sponsors: Bartlett Tree Experts, Ghost Writer, Newcomer Associates: architecture + engineering, Occupational Services, Inc., Penn State Mont Alto, Providence Place Senior Living, SunnyHill Properties, Inc., Triad Engineering, Inc.

MEMBER HIGHLIGHTS



We were so happy to greet more than 110 business representatives virtually at our Business Breakfast: Annual Meeting last month hosted by Grand Sponsor from a Distance **WellSpan Health - formerly Summit Health**. The event included a Meet & Greet session, recognition of George Pogue Jr. as the 2020 Business Person of the Year, Chamber news updates and a special keynote presentation by Cassandra Coleman of America250PA. If you're interested in learning more about PA's role in the semiquincentennial, visit America250Pa.org.



Congratulations to **Rain Tunnel Car Wash**; they opened a new self-serve location at 2015 Lincoln Way E. Chambersburg with a Ribbon Cutting last month. Whether it's a car or truck, morning or night, Rain Tunnel's Self Serve Hand Bays are open 24/7 to use at your convenience! You can also still visit their original location Monday thru Saturday at 1350 Orchard Dr. in Chambersburg. Learn more at RainTunnelWash.com.



Congrats to Carlos Perez and the team at **YP Jewelers!** They celebrated their Grand Opening at 133 South Main Street in Downtown Chambersburg. The owner, Carlos Perez, is a successful business owner of Central PA Wireless - Boost Mobile also located downtown. YP Jewelers is the perfect destination for all your jewelry needs ranging from rings and necklaces to beautiful watches and accessories. To learn more, visit them online at Ypjewelers.com or call 717-446-0356.



Welcome **Tommy's Express Car Wash** to our community! Meet your next-level neighborhood car wash at 825 Norland Ave. in Chambersburg led by John Gay and the team. They have safe, fast, eco-friendly and affordable exterior car wash services. Customers have the opportunity to join the TOMMYclub to get unlimited car washes at a low monthly cost and all customers can use their free vacuums. Car wash levels include the Works, Ultimate, Super and Quality levels. They are open 7 a.m. to 9 p.m. daily - check them out online at TommysExpress.com.

kw KEYSTONE

KELLERWILLIAMS. REALTY

- » KW is the world's largest real estate company with the highest sales volume in the US
- » Lane Thrush has more than 34 years of experience in the Cumberland Valley
- » Buy or sell with the Lane Thrush team and have free use of our moving van, boxes, and storage units



Lane Thrush

Introducing our newest KW Keystone agent, Mark D. Story



Mobile: 717-262-3535
(available for call or text)

Email:
mark@markdstory.com

Facebook / LinkedIn
www.markdstory.com



- » Resident of Franklin County for more than 20 years and a happy homeowner in Greencastle
- » Former Executive Director of Habitat For Humanity and founding member of the ReStore
- » Active leader with the Chamber of Commerce, volunteer at multiple nonprofit organizations, part of the Lane Thrush team & ready to serve you!

1035 Wayne Ave - Suite D
Chambersburg, PA 17201
Office: 717-504-8002



Become a Member!

Why Join?

Meet fellow young professionals and gain access to new opportunities, including:

- **Network** at social and family-friendly events
- **Grow** and develop your professional skills
- **Volunteer** to give back to the community
- **Play** sports in a relaxed and friendly environment
- **Connect** with the community and stay in-the-know about local events and happenings
- **And so much more!**

What is 11/30?

The success of the 11/30 Network will demonstrate the transformational potential of a community where young professionals thrive – both in their careers and personal lives. The 11/30 in our name represents the intersection of Routes 11 and 30 in the near center of Franklin County. Just as this historic crossroads has connected people from throughout the region for decades, the 11/30 Network was formed to connect young professionals who live and work across Franklin County.

For more information, visit

www.1130network.com

Who Can Join?

Anyone who lives and/or works in Franklin County who is 39-years-old or younger as of January 1, 2021.

How To Join

Membership is \$30 and is effective from January 1, 2021 to December 31, 2021. To join, complete the membership form at: www.1130network.com

TRENDING NEWS



We celebrated our Chamber Card and Chamber Dollars merchants in December with a "12 Giveaways of Christmas" campaign on Facebook. We had nearly 1,000 entries for the \$300 in gift cards to the following businesses: **Sweet Rollers, Kenny's Grill & Ice Cream, Big Oak Cafe, The Meadows Original Frozen Custard, Subway, Olympia Candy Kitchen, Applebee's, The Foundry Art Market, Snavely's Garden Corner, LA Cameras, Jiffy Lube** and **Tommy's Express Car Wash**.



Best wishes to **JAK Real Estate!** We had a great time celebrating the opening of their office at 442 Stouffer Avenue in Chambersburg with a Ribbon Cutting Celebration! Their agents are passionate about helping people find their way home. Call their office at 717-729-8704 to start your journey of finding the perfect home. Learn more at JakRealEstate.co.



Our young professionals group, 11/30 Network, hosted the 6th Annual First Responders Appreciation Day last month. Thanks to the generosity of businesses and community members, the group distributed food, gift certificates and handwritten cards of appreciation to 32 stations across Franklin County! For more information about the 11/30 Network and how to join, visit 1130Network.com.



Congratulations to **The Beer Corner** at 235 Walker Rd. in Chambersburg! The Beer Corner was tapped to provide specialized and convenient service for all your beer wants and needs. Located in Chambersburg, Pennsylvania, The Beer Corner serves Franklin County residents (ages 21 or over) including residents from Greencastle, Waynesboro, Chambersburg, Shippensburg & surrounding communities. The Beer Corner maintains an extensive list of fine beers such as Domestic, Imported, PA and National Craft. More about The Beer Corner at TheBeerCornerCburg.com

MEMBER SPOTLIGHTS

OVERFLOW COMMUNITY CHURCH

642 Lincoln Way West, Chambersburg, PA 17201 | 717-264-3890
OverflowCC.org | occ.chambersburg@gmail.com

Overflow Community Church has been a part of the Chambersburg community since 2006. Overflow could be described as “nomadic” - living out the belief that the Church is made up of people, not bricks and mortar. Overflow has invested time, energy and finances into Chambersburg’s residents, neighborhoods and downtown by spearheading basketball tournaments, prayer initiatives and leadership training, and participating in social service and reconciliation initiatives.

Overflow is passionate about helping our neighborhoods, schools and local businesses thrive! We envision a growing diverse faith community that focuses on reconciling people to their Creator and to one another. Overflow gathers on Sundays at 10 a.m. to worship and in small groups that share life together throughout the week.

Recently, Overflow purchased the former Dilly’s Bar and Grill on Chambersburg’s west end. Restoration is 95% complete! In keeping with the Christmas spirit, this restored building is Overflow’s “gift” to our neighborhood and city! The TAP (Dilly’s new name) is our gift of gathering space – a space where family, friends and neighbors gather to celebrate; a space



where leaders gather to be encouraged and trained; a space where people are given the opportunity to encounter Jesus; and a space for new connections that result in freedom, growth and hope.

CHAMBERSBURG NOLAND

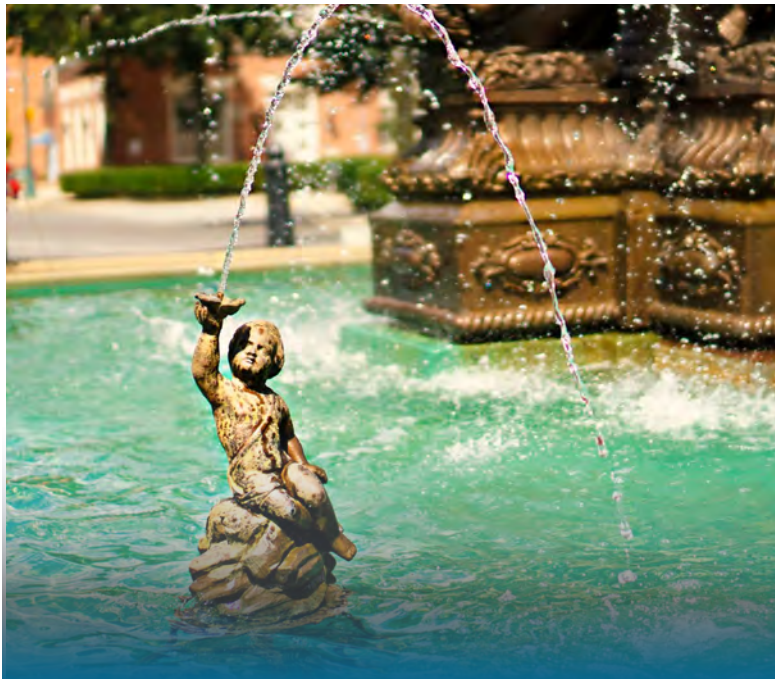
1201 Sheffler Dr., Chambersburg, PA 17201 | 717-709-1330
ChambersburgNoland.com | dnsuders@noland.com

Chambersburg Noland is nationally known but locally owned. We’re a full-service wholesaler specializing in plumbing and HVAC, and we work hard to do things right for each and every customer.

Founded in 1997 with a staff that collectively offers more than 50 years of knowledge, our team shares your get-it-done-right attitude and can get you the parts and equipment you’re looking for. At Chambersburg Noland, we proudly source the industry’s top products at competitive prices so you can get what you need, when you need it. Our large, high-quality inventory allows us to serve everyone from general contractors to specialized technicians, and homebuilders to homebuyers.

From Ruud Water Heaters to Champion HVAC, we carry plumbing and HVAC products from the brands you trust. To view our products and availability, visit ChambersburgNoland.com. Have a question or looking for a hard-to-find part? Give us a call at 717-709-1330 - our experts are ready to help.





THE OUTLOOK AUDIENCE

2,000+
INDIVIDUALS / MONTH

700+
BUSINESSES / MONTH

1,450+
CONTACTS RECEIVE DIGITALLY / WEEK

4,500
PRINTED COPIES / YEAR

THE OUTLOOK ADS AVAILABLE

HALF PAGE AD

\$150 each or 3 for \$399. Size: 7" w x 4" h

BLOCK AD

\$99 each or 3 for \$255. Size: 7" w x 2" h or 3.5" w x 4" h

BIZ CARD AD

\$50 each or 3 for \$125. Size: 3.5" w x 2" h

Submit all ads by the 10th of the month before publication date.

FLYER INSERTS 8.5"x11"

Businesses: \$195/insert and provide 550 copies

Nonprofits: \$125/insert and provide 550 copies. One free insert/mo.

*Digital insert files must be submitted by the 10th of the month prior to publication date. 550 copies due by 20th of month before publication date.

Reserve early, space is limited. All ads linked to advertiser website in digital edition.



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INSURANCE

KEGERREIS
outdoor advertising, llc

PENN NATIONAL
INSURANCE
Feel Secure®

SEK
CPA & ADVISORS

truNorth

SCHULTHEISS & ASSOCIATES
CERTIFIED PUBLIC ACCOUNTANTS

SHIPPENSBURG
UNIVERSITY

Patriot
FEDERAL CREDIT UNION

LARK KENNEDY



717 - 264 - 7101 EXT. 206



LKENNEDY@CHAMBERSBURG.ORG

 **GREATER CHAMBERSBURG**
CHAMBER OF COMMERCE

DIGITAL ADVERTISING

LAITON HECKMAN | LHECKMAN@CHAMBERSBURG.ORG | 717-264-7101 EXT. 214

PREMIER E-BLAST

\$99/EACH

NONPROFIT RATE \$75/EACH

Promote an event or program digitally to chamber membership

Increase business exposure and reach 1,300+ contacts

24% avg. open rate (industry average 10%)

Sent daily Tuesday - Friday; Reserve early, limited space available

Any ad size available, 8.5"x11" preferred; Ad and URL due at least 3 business days prior to date for review.

E-NEWS AD

\$45/EACH

BUY 4 ADS FOR \$150

Gain exposure through the Chamber's Weekly E-news, sent each Monday

Reach 1,450+ individuals and 700+ businesses

Ad size is 800 x 200 pixels and due by 5pm the Thursday before delivery date

Ads must be secured at least one week prior to delivery date

WEBSITE ADVERTISING

\$25 - \$99/MO.

ADVERTISE ON OUR HIGH-TRAFFIC, MOBILE RESPONSIVE WEBSITE AT CHAMBERSBURG.ORG
WEBSITE REACHES 15,000 PAGEVIEWS/MO. AND UP TO 200,000 AD IMPRESSIONS/YR.

Gold Level - \$99/mo. Includes banner ads (728x90 pixels) on all available pages including business category, business directory search; plus Enhanced benefits

Enhanced Level—\$25/mo. Includes priority placement in Business Directory Listing and upgraded category features such as logo, map, photos, description, etc.

PRINT & DIGITAL AD COMBO

~~\$420~~ **\$325**

Purchase 3 Business Card Ads and 6 E-news Ads and save \$95!



GREATER CHAMBERSBURG
CHAMBER OF COMMERCE

PLEASE NOTE ALL ADVERTISING IS SUBJECT TO THE CHAMBER'S ADVERTISING GUIDELINES.

The Members of **SEK, CPAs & Advisors** (SEK) are pleased to share that SEK has acquired the not-for-profit/governmental practice of Stambaugh Ness, a CPA firm located in York, PA that serves clients in 40+ states. This addition strengthens SEK's not-for-profit and governmental practices, two of the firm's core industry specializations, expanding its ability to provide meaningful guidance and customized solutions to those clients.

Menno Haven recently received the honor of being listed as one of "America's Best Nursing Homes 2021" by Newsweek and Statista. The list highlights the nation's top nursing homes (compared to others in the same state) based on performance data, peer recommendations and the facility's handling of the COVID-19 threat. The ranking identified the 400 top facilities across 20 states.

With great respect and sadness, **SEK, CPAs & Advisors** announces the passing of one of the Firm's founders, Merle S. Elliott. He passed on November 4, 2020, at 90 years old. Smith Elliott Kearns & Company, LLC (rebranded as SEK, CPAs & Advisors in 2018) began its operations in March 1963 in Hagerstown when founding partners Merle S. Elliott and Earl J. Smith combined their practices. Elliott served as Managing Member of the Firm from 1963-1989. Throughout his career, Elliott did pro-bono work for many nonprofit organizations. His servant heart is evidenced by the impact he made on the community.



Ludwick Eye Center recently welcomed two new providers to their staff. Dr. Reid Gardner, OD, is a residency trained optometrist, who got his start at Brigham Young University in Provo, UT and completed his doctor of optometry at University of Houston College of Optometry. Dr. Sydney Cooper, OD, is a certified Optometrist, specializing in ocular disease and primary eye care. She completed her doctor of optometry degree from the Southern College of Optometry, in Memphis, TN, and before calling Hagerstown her new professional

home, Dr. Cooper completed her residency in ocular disease at the Salem VA Medical Hospital.

South Mountain Creamery, a thriving farmer-owned and operated creamery known for its home delivery services, has expanded its delivery range to the southcentral Pennsylvania area, including Chambersburg, Harrisburg and Gettysburg. Customers can choose from a variety of farm-fresh foods like milk, cheese, produce, meat and seafood, eggs, butter, yogurt, baked goods and much more—including Trickle Springs Organic milk—to be delivered directly to their front doors on a weekly basis. Contact **The Market at Trickle Springs** for more details at 717-778-1500.

Do you have places you'd like to visit but don't have a way to get there? Let **rabbittransit** take you! Seniors 65 years of age and older are eligible for Paratransit service, often referred to as "Shared Ride." There are no restrictions on the reason you may use our services, so the Senior Shared Ride Program

can be used for different types of trips such as: medical appointments, grocery shopping, banking, recreation and more! Please contact the mobility planning department for more information at 1-800-632-9063.

The annual art exhibition featuring works by members of **The Foundry Art Market** is open at **Wilson College**. This year, the exhibition will be hosted remotely by the college and can be viewed at Wilson.edu/Foundry-Fall2020. Current members of The Foundry, Chambersburg's artist cooperative, have been invited to exhibit two works of art. Viewers can expect to see paintings, drawings, sculptures and more! The virtual show will be on view until February 7.

The Franklin County Historical Society is proud to announce the completion of the restoration of an 1864, 35-star American Flag. During the burning of Chambersburg, the flag was hanging in front of General Rutherford's headquarters on the Diamond. David Brand, a local townsman, retrieved it and took it to his home. The flag was conserved by B.R. Howard Conservation in Carlisle, PA. It is on display in the Civil War gallery permanent exhibit at the Old Jail, 175 East King Street, Chambersburg. The restoration was made possible by a grant from a fund of **The Foundation for Enhancing Communities**.

In order to keep everyone safe, **South Central Community Action Programs** (SCCAP) is shifting our yearly in-person Fundraising Banquet to an online Celebration Event on February 4 from 6:15-7 p.m. The event will be hosted on Zoom and will have entertainment, presentation of our Phoenix Awards, inspiring stories, fun trivia, door prizes and more. New this year will be an online auction with exciting items for every budget, which will open two weeks before the event. More details to come, so save the date for February 4th, 2021!

Rotz & Stonesifer, P.C. is excited to announce the addition of Marty Harnish, CPA to our firm as a manager. Marty obtained his bachelors of science in accounting from Elizabethtown College and his master's in business administration from **Shippensburg University**. During his years of experience in both public and private accounting, Marty has gained a broad range of experience with closely held private companies. He brings with him a wealth of knowledge and experience and we are delighted to welcome him as an addition to our team.

Join the **LIU12 Franklin County Literacy Council** and **F&M Trust** for two virtual workshops on the topic of "Beginning and Building Credit," January 21 from 6-7:30 p.m. and January 23 from 10-11:30 a.m. Registration is required; contact Angie Wilt at 717-504-4459 or ajwilt@iu12.org.



F&M Trust has appointed Scott Ehrig as senior vice president, chief investment and trust services officer. As chief investment and trust services officer, Ehrig is responsible for managing F&M Trust's Investment and Trust Services Department and leading an internal team of 25 professionals. Additionally, he will oversee the department's assets under management and assets held at third-party brokers of approximately \$900 million.

IMPORTANT. ENGAGING.

HAVE NEWS TO SHARE?
EMAIL LAITON AT
LSUDERS@CHAMBERSBURG.ORG



Menno Haven is pleased to announce the appointment of two new board members, Pat O'Donnell, previous CEO/President **Wellspan Summit Health**, and Suzanne Trinh, **Zullinger-Davis-Trinh P.C.** Pat O'Donnell, retired CEO/President from Wellspan Summit Health, joins Menno Haven with approximately 35 years of working with non-profit organizations, including serving on the board of 15 non-profits. Suzanne Trinh, practicing attorney and managing shareholder with Zullinger-Davis-Trinh P.C., adds over 15 years of experience serving in all capacities on local boards and committees



of non-profits.

Menno Haven also would like to thank departing Board Members, Martha Walker, and Ronald Gipe for their years of service and dedication to the organization. Martha Walker served on the Menno Haven Board of Directors for a total of 16 years serving in multiple capacities. Martha provided valuable legal and financial expertise; her term will conclude at the end of 2020. Ronald Gipe served as a director for the Menno Haven Board of Directors for ten years. Ron brought valuable experience to the board from his background in finance. Ron's term will conclude at the end of 2020. Menno Haven is a non-profit Continuing Care Retirement Community. For more information, visit MennoHaven.org.



WELCOME LISA HELM TO THE CHAMBER TEAM!

The Chambersburg Chamber is excited to welcome Lisa Helm as the new accounting assistant. Lisa joined the Chamber team in October and most recently worked as an administrative assistant at Ridge Church of the Brethren in Shippensburg, Pa.



Lisa is originally from Franklin County, Pa. and recently returned to the area after living outside of the state for 13 years. She received her bachelor's degree in accounting from Shippensburg University and has worked in various accounting roles including as a tax accountant for SEK, CPAs & Advisors and as tax collector for the Borough of Shippensburg. At the Chamber, Lisa will assist the finance director, Maryliz Toohig, with the financial operations of the Chamber and its affiliates.

In her free time, Lisa enjoys spending time with her husband, daughters and extended family. Her hobbies include flower gardening and genealogy as well as traveling (she has visited nine states in her favorite foreign country, India!). For accounting assistance, you may reach Lisa at 717-264-7101 ext. 210 or lhelm@chambersburg.org.

More Smiles for Mom.

The reasons for mom's smile: A staff that treats her like family. Delicious meals and attention to nutritional needs. Engaging ways to stay strong. The support she needs.



PRESBYTERIAN
SENIOR LIVING
Green Ridge Village

A Continuing Care Retirement Community | Newville, PA



Start the conversation today!
717.966.6904

www.psl.org/moreinnewville

P E R S O N A L C A R E



QuickBooks® Step-by-Step Training Manual Provided



Dates: January 20, 2021
February 17, 2021

Location: 720 Norland Avenue
Chambersburg, PA 17201

Time: 9:00AM – 12:00PM



Scan QR code with mobile device for more info.

4 Easy Ways to Register Now!

Call: 800-555-9510 or 717-267-2100

Fax Completed Registration: 717-267-1464

On-Line: www.schultheisscpa.com – click on the resources link

Mail Below Registration: Schultheiss & Associates
720 Norland Avenue
Chambersburg, PA 17201

Should you prefer, one-on-one training is also available. For more information call and ask for Amber.

Is Your Office Making These 21 Critical Mistakes?

3 QuickBooks® errors that hurt cash flow in your office.

7 Mistakes to avoid in “costing” and why they hurt you.

5 Ways to reduce payroll headaches - the one best fix.

3 Reports that will stop wasted expenses and overhead.

3 Critical errors in setting up your chart of accounts.

Who Should Attend QuickBooks® Training?

- **Spouses** who help with the books on a part-time basis.
- **Business owners** who want to avoid mistakes and improve cash flow.
- **Partners** looking for long-term answers to accounting problems.
- **Bookkeepers** who need a better understanding of QuickBooks®.
- **First-time** users just new to QuickBooks® software.
- **Seasoned users** who want to take advantage of the advanced features of QuickBooks®.

Course: \$129 per person. \$100 per person if two or more attendees from same company.
(includes continental breakfast)

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-Mail: _____

Additional Registrants: 1. _____

2. _____



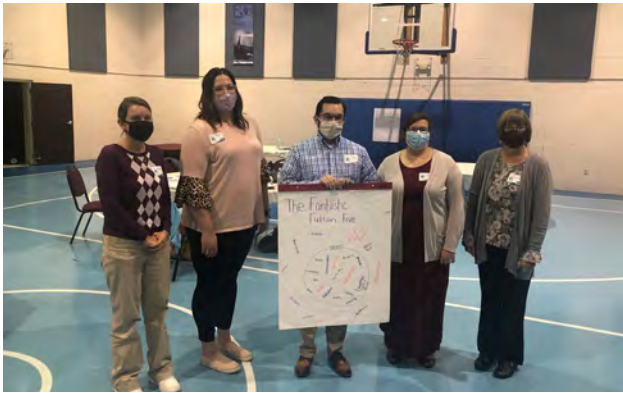
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GREATER CHAMBERSBURG VIRGINIA HARRIGER CHAMBER FOUNDATION EXEC. DIRECTOR

717-264-7101 ext. 205 | gharriger@chambersburg.org | Chambersburg.org/ChamberFoundation | FranklinCountyWorks.com



DIVERSITY & NONPROFIT LEADERSHIP SESSIONS

Leadership Franklin County (LFC) Community's students met at **Central Presbyterian Church** in November for their session on "Power and Ethics in Leadership, Diversity and Inclusion in Leadership," a two-part session with guest faculty Maria Banks of **Chambersburg Area School District**, Tiffany Bloyer of **Franklin County Government**, Scott Bowerman of Central Presbyterian, Craig Cordell of New Visions, Eric Foreman of **Patriot Federal Credit Union** and Andrea Rose of **NEWSTALK 103.7FM**. The morning session featured a panel focused on ethics in business and the afternoon was designed to encourage a wide variety of topics/sharing on individual experiences and ways to include all voices in our workplaces as leaders. LFC Community steering committee Dr. Kim Eaton, Genia Gordon and Greg Figueroa served as facilitators of the session.

December's virtual morning session on "Nonprofits" featured a session with Amy Hicks from **United Way of Franklin County** and Jon Raber of **SCCAP**. The afternoon virtual session allowed students to learn about nonprofit board governance, fundraising and developing volunteers. The students also broke into smaller groups to hear from guest faculty Clint Bolte, John Boozer of **Franklin Advisory** and Carla Christian of **Chambersburg Memorial YMCA**. Finally, **Cumberland Valley Animal Shelter (CVAS)** was featured in the final session led by Communications Director Jennifer Vanderau. Jennifer gave the students a virtual tour of CVAS so students could view their operation and virtually visit with the shelter animals.

LFC Community Sponsor:



YOUTH LEADERSHIP

Leadership Franklin County (LFC) Youth continued their leadership development journey with themes of "Understanding Others, Diversity & Inclusion" and

"Challenge the Process." Maria Banks of **Chambersburg Area School District** was the guest speaker in November.

In addition to monthly virtual sessions, students are working on BeKind community projects designed to help with group planning and project management skills as well as spreading this theme in their schools. This year has been a challenge with shifting school learning and social distancing, but the mentors and students are finding new ways to connect. LFC Youth continues to help our youngest community leaders learn more about themselves, others and how to better prepare for a lifetime of leadership.

LFC Youth Sponsor:



APPLY FOR LFC YOUTH CLASS OF 2022

Current ninth grade students seeking to develop their leadership skills and learn about their community are invited to apply for the Leadership Franklin County (LFC) Youth class of 2022. This program invests in promising Franklin County youth by providing them with the tools to emerge as leaders in their personal lives, schools and communities. Eligible students are current ninth grade students attending any Franklin County school (public, private or home school) who will be sophomores during the 2021-2022 school year. The program is offered at no cost to the student thanks to **Wilson College's** sponsorship. A Zoom information session on the LFC Youth program will be held on January 11 at 6 p.m. To register, visit Chambersburg.org/Events.

The year-long curriculum aims to help students build self-confidence, develop leadership skills and enhance their desire to give back to the community. For more information or to apply, visit Chambersburg.org/Leadership. Applications are now available and interviews will take place via Zoom in March 2021. Applications are due by Feb. 22, 2021. For more details on the youth program and applications, contact Ginny Harriger (details above).

DOWNTOWN CHAMBERSBURG INC. SAM THRUSH PRESIDENT

717-264-7101 ext. 204 | sthrush@chambersburg.org | DowntownCburg.com



FOOD TRUCK FEST RETURNS IN APRIL

Back by popular demand, Downtown Chambersburg Inc. is planning the second Food Truck Fest for April 18, 2021. More than 10 food and beverage vendors are expected to participate in various downtown parking lots including Uncle Eddie's BBQ, Italian Job, Laughing Crab and Lizzy's. Between the delicious food from the brick and mortar restaurants and the variety offered by the food trucks, you'll find exactly what you're hungry for!

Food Truck Fest sponsorships are now available. Please contact Sam Thrush if you're interested in sponsoring or would like to participate as a mobile food vendor (contact details above).

2021 DOWNTOWN GUIDE

Downtown Chambersburg Inc. is pleased to announce the latest edition of the Downtown Guide is available! Thanks to a strong team of contributors including **Occupational Services, Inc.**, Rick Heckman, Jessica Brindle, MrPhab Photos, Printaway, **Franklin County Visitors Bureau** and **Ghost Writer** the project has been a great success.

The guide includes a directory of local businesses, information on downtown sites and advertisements from local businesses. Special thanks to the 49 advertisers that helped make the project a success including **Art Sign Company**, **Franklin County Visitors Bureau**, **WellSpan Health**, **UPMC**, **Scott's Hauling & Excavating** and others. The guides are printed three times per year and are available free to the public in various locations. If you would like copies for yourself or your customers, please contact Sam Thrush.

DOWNTOWN EVENTS BRING IN CUSTOMERS

In November, Downtown Chambersburg Inc. (DCI) hosted two events to help boost the holiday shopping season. Held on November 14, Sip & Stroll greeted nearly 250 people downtown who enjoyed pours from seven different vendors. DCI would like to thank the following businesses for serving as stations during the event: **Franklin County Visitors Bureau**, **Council for the Arts**, **The Foundry Art Market**, The Garage Studios, **YP Jewelers**, **Beam Graphix** and Nerdvana Outpost. Special thanks to the volunteers and vendors who supported the event.

Downtown's sidewalks were bustling with activity on Small Business Saturday, presented by **Downtown Business Council of Chambersburg** and **F&M Trust**. More than \$2,500 in downtown dollars were awarded to shoppers for supporting local businesses and shopping small. Special thanks to sponsors **F&M Trust**, **Downtown Business Council of Chambersburg**, **Franklin County Visitors Bureau**, **FirstEnergy Foundation**, **VerStandig Media** and **Kegerreis Outdoor Advertising** for their contributions.

Shatzer's Fruit Market

Enjoy seasonal fruits, jams, gifts & more!
OPEN DAILY
2197 Lincoln Way West, Chambersburg
717-263-2195



Scoop-a-Palooza July 2021

www.scoopapalooza.org

Support the Greater Chambersburg Chamber Foundation

Scoop-A-Palooza is celebrating its 12th year! Scoop 2020 presented some unique challenges, but we adjusted providing safe family fun, supported local businesses, and exceeded expectations for community engagement. THANK YOU if your business supported us in 2020. As we begin to plan for Scoop 2021, we are not sure what form Scoop will take as the pandemic continues to linger – will it be all virtual, in person or a hybrid of both? One thing is for certain – we will have Scoop!

Now we ask for your support in 2021. In early 2021 our committee will be diligently planning for the July event and communicating with our sponsors along the way. We invite our corporate sponsors to join our committee efforts – your input is invaluable, and we would love to include your business in the planning. Scoop is the main fundraiser to benefit the Greater Chambersburg Chamber Foundation - a 501(c)3 organization – supporting our mission of education, leadership, and workforce development in Franklin County.

Please consider sponsoring 2021 Scoop

Presenting 3 Scoop Sponsor - \$1,250 (ACNB Bank - first right of renewal)

- Logo prominently featured on Scoop/Foundation websites & social media page, all event promotional materials, newsletter recap article
- Company logo prominently featured on all marketing materials
- Company name mentioned in all media releases about the event and major event social media posts/videos
- Presence at all live events
- TBA – additional items as the format is developed and finalized

Scoop Kids' Activity Sponsor- \$800 (Orrstown Bank -- first right of renewal)

- Logo featured on the Scoop/Foundation website, all event promotional materials, newsletter recap article
- Company name on event social media event page
- Company logo featured on all marketing materials
- TBA – additional items as the format is developed and finalized

Scoop Celebrity Human Sundae Sponsor - \$800 (Volvo - first right of renewal)

- Logo featured on the Scoop/Foundation website, all event promotional materials, newsletter recap article
- Company name on event social media event page
- Company logo featured on all marketing materials
- TBA – additional items as the format is developed and finalized

2 Scoop Non-Exclusive Sponsor \$500

- Company logo featured on the Scoop/Foundation website,
- Company name on event social media event page
- Company name listed in newsletter recap article
- TBA – additional items as the format is developed and finalized

1 Scoop Non-Exclusive Sponsor \$300

- Company logo listed on the Scoop website
- Company name listed event social media page, newsletter recap article and marketing materials
- TBA – additional items as the format is developed and finalized

Baby Scoop Non-Exclusive Sponsor \$100

- Company name listed on the Scoop website; company name listed event social media page
- Company name listed in newsletter recap





Scoop-a-Palooza July 2021

www.scoopapalooza.org

Scoop 2021 Sponsorship Form – Sign Up Now

Please count us in so our name can be used on early promotions!

Company Name _____

Contact Name & Title _____

Contact Phone _____ Email _____

Sponsorship Amount \$ _____

Please invoice us and we will be sending a check due by June 1, 2021 _____**

Please invoice us and we will be paying via credit card by June 1, 2021 _____

_____ Our company would like to participate on the Scoop 2021 planning committee – please contact me with information so we can become involved.

I understand that the submission of this form confirms commitment from the company above for 2021 Scoop-a-Palooza sponsorship.

Signature: _____ Date _____

**Make Checks Payable to the Greater Chambersburg Chamber Foundation or contact us for payment via credit card.

To reserve your sponsorship, mail form or scan via email to:

Scoop-a-Palooza > Attn: Ginny Harriger
100 Lincoln Way East, Suite A, Chambersburg, PA 17201
gharriger@chambersburg.org
717-264-7101 ext.205





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JAN EVENTS DETAILS / REGISTER CHAMBERSBURG.ORG/EVENTS

- 01** **OBSERVANCE OF NEW YEAR'S DAY**
 THE CHAMBER OFFICE WILL BE CLOSED IN OBSERVANCE OF NEW YEAR'S DAY
- 07** **RIBBON CUTTING: CHAMBERSBURG NEIGHBORS**
 12 - 12:30 P.M., 100 LINCOLN WAY EAST
- 11** **LEADERSHIP FRANKLIN COUNTY YOUTH PROGRAM INFO SESSION**
 6 P.M. VIA ZOOM, FACILITATED BY GINNY HARRIGER
- 15** **HISTORYTALKS: THE CIVIL WAR AND CREATION OF WEST VIRGINIA**
 7 P.M. VIA ZOOM, \$5/PERSON, FEATURING HISTORIAN ERIC WITTENBERG
- 29** **HISTORYTALKS: SHERMAN'S GENERALSHIP IN GEORGIA**
 7 P.M. VIA ZOOM, \$5/PERSON, FEATURING HISTORIAN THEODORE P. SAVAS

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Working together to help our members prosper and to enhance the quality of life in the Chambersburg area.



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