



# THE OUTLOOK AUDIENCE

**2,300+**  
INDIVIDUALS / MONTH

**800+**  
BUSINESSES / MONTH

**1,700+**  
CONTACTS RECEIVE DIGITALLY / WEEK

**5,400**  
PRINTED COPIES / YEAR

## THE OUTLOOK ADS AVAILABLE

### HALF PAGE AD

\$150 each or 3 for \$399. Size: 7" w x 4" h

### BLOCK AD

\$99 each or 3 for \$255. Size: 7" w x 2" h or 3.5" w x 4" h

### BIZ CARD AD

\$50 each or 3 for \$125. Size: 3.5" w x 2" h

Submit all ads by the 10th of the month before publication date.

### FLYER INSERTS 8.5"x11"

**Businesses:** \$195/insert and provide 550 copies

**Nonprofits:** \$125/insert and provide 550 copies. One free insert/mo.

\*Digital insert files must be submitted by the 10th of the month prior to publication date. 550 copies due by 20th of month before publication date.

Reserve early, space is limited. All ads linked to advertiser website in digital edition.



## LARK KENNEDY



717 - 264 - 7101 EXT. 206



LKENNEDY@CHAMBERSBURG.ORG



GREATER CHAMBERSBURG  
CHAMBER OF COMMERCE

## PAST ADVERTISERS



**KEGERREIS**  
outdoor advertising, llc



**Patriot**  
FEDERAL CREDIT UNION



**SCHULTHEISS & ASSOCIATES**  
CERTIFIED PUBLIC ACCOUNTANTS

# DIGITAL ADVERTISING

LAITON SUDERS | LSUDERS@CHAMBERSBURG.ORG | 717-264-7101 EXT. 214

## PREMIER E-BLAST

**\$99/EACH**

NONPROFIT RATE \$75/EACH

Promote an event or program digitally to chamber membership

Increase business exposure and reach 1,500+ contacts

23% avg. open rate (industry average 10%)

Sent daily Tuesday - Friday; Reserve early, limited space available

Any ad size available, 8.5"x11" preferred; Ad and URL due at least 3 business days prior to date for review.

## E-NEWS AD

**\$45/EACH**

BUY 4 ADS FOR \$150

Gain exposure through the Chamber's Weekly E-news, sent each Monday

Reach 1,700+ individuals and 800+ businesses

Ad size is 800 x 200 pixels and due by 5pm the Thursday before delivery date

Ads must be secured at least one week prior to delivery date

## WEBSITE ADVERTISING

**\$25 - \$99/MO.**

ADVERTISE ON OUR HIGH-TRAFFIC, MOBILE RESPONSIVE WEBSITE AT CHAMBERSBURG.ORG  
WEBSITE REACHES 15,000 PAGEVIEWS/MO. AND UP TO 200,000 AD IMPRESSIONS/YR.

**Gold Level - \$99/mo.** Includes banner ads (728x90 pixels) on all available pages including business category, business directory search; plus Enhanced benefits

**Enhanced Level—\$25/mo.** Includes priority placement in Business Directory Listing and upgraded category features such as logo, map, photos, description, etc.

## PRINT & DIGITAL AD COMBO

~~\$420~~ **\$325**

Purchase 3 Business Card Ads and 6 E-news Ads and save \$95!



GREATER CHAMBERSBURG  
CHAMBER OF COMMERCE

PLEASE NOTE ALL ADVERTISING IS SUBJECT TO THE CHAMBER'S ADVERTISING GUIDELINES.